

101 Best Strategies to Increase the Effectiveness and Impact of Your SCHOOL LIBRARY PROGRAM



A Unique, One-Day, Live Online Seminar Presented by

Cathy Smith

Outstanding School Librarian and Presenter

Specifically Designed for School Librarians, Media Specialists,
Library Aides, Resource Teachers, and Administrators Serving
Grades K-12

101 best strategies to increase the effectiveness and impact of your school library program ... **Proven ideas for in-person and distance learning environments**

The latest trends to maximize and update your library space

Timesaving tips that will increase your efficiency in responding to the diverse academic needs of students and school staff

Proven methods to transition your teaching and library presence **from in-person to online engagement**

*'Tons of useful information provided.
Cathy is an excellent presenter.'*

- SUE VAN ROOYEN, LIBRARIAN

Live Online Seminars

February 8

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

February 9

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

February 10

9 AM Mountain, 11 AM Eastern,
10 AM Central, 8 AM Pacific

February 11

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

CAN'T ATTEND?

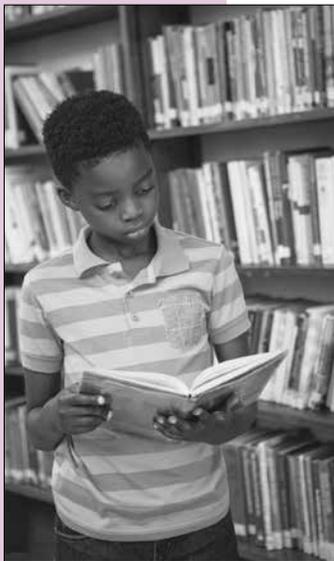
Order the recorded version
and take the seminar online at
your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'This is a great seminar. The resources provided are going to help me reach more students.'

LAURA REINERT



Who Should Attend

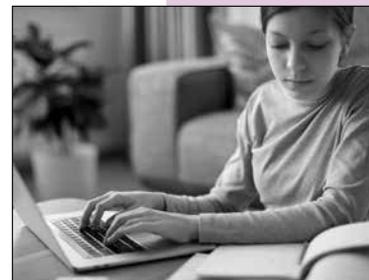
School Librarians, Media Specialists, Library Aides, Resource Teachers, and Administrators Serving Grades K-12

- 1. Increase the Effectiveness of Your School Library Program**
Learn how to make your library program more engaging and an essential part of the school ... **Proven ideas for in-person, online and hybrid learning environments**
- 2. Explore the Latest Trends in School Libraries — What Are They and Do You Need Them in Your Library?**
Makerspaces, coding, gaming, escape rooms, 3-D printers, STEM and STEAM activities are now in many libraries ... Find out if you need to invest time learning about them, and money purchasing them
- 3. Create a Library Space that is Inviting to 21st Century Learners**
It's not your grandmother's library anymore! Make changes that make your library POP in ways that are effective and inexpensive
- 4. Utilize the Best Tech Tools that will Engage Your Students and Support Their Learning**
Using technology does not have to be complicated ... Learn the best apps that will meet specific educational needs of your students and teachers
- 5. Reorganize Your Physical Presence and "Desktop" to a "Virtual" One**
Students need access to various library tools when you are not available to help ... Learn practical ways to reorganize library resources for easier online access by your students
- 6. Support Your Curriculum and Teach Information Literacy Skills at All Levels**
Discover powerful literature to captivate students while introducing subject-area content and information literacy skills
- 7. Increase Interest in and Usage of Your School Library**
Making your library the "hub" of the school is easier than you think! Here's how!
- 8. Promote Independent Reading with Students at all Levels**
We want our students to be good readers ... Find ways to get them in the library and into a good book!
- 9. Strengthen Your Students' Information Literacy Skills Using the National School Library Standards for Learners**
Be sure that what you are teaching is relevant, reasonable and worth remembering by understanding the new standards from AASL
- 10. Receive an Extensive School Digital Library Media Resource Handbook**
Leave the seminar with a comprehensive digital handbook that you will refer to in the days ahead to revisit ideas presented in this seminar ... These current ideas, strategies and materials will strengthen and enhance your school library program

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **101 of the best ideas** for strengthening your entire school library media program ...
Proven ideas for **in-person as well as distance learning environments**
- **Tips to save time and energy** so you are better able to work with students
- **The latest trends** in school library services that would be most meaningful for your students that will highly impact your students' learning
- **Ways to update** your library and make it more student-centered
- **Proven ideas** for creating a culture of reading for your school, beginning in the library
- **Tips for scheduling** to maximize student learning
- **Examples of lessons** based on *National School Library Standards for Students*
- **Highly recommended apps** and help in deciding which ones apply to your students' learning needs
- **Ways to use readily available data** to tell the story of your library
- **How to gain greater support** for your school library program
- **Exemplary library policies** that are inclusive, not exclusive
- **Engaging methods** to attract student readers
- **Procedures** that make daily library practices flow
- **Innovative suggestions for collaborating and co-teaching online** when face-to-face is not possible



"Cathy has such a wealth of knowledge about school libraries."

– PAULA EVANS, LIBRARIAN

Practical Ideas and Strategies

The role of the school library media specialist continues to evolve. Once thought of as mere “keepers of the books” or presenters of good stories, they are now called upon to be academic collaborative instructors with expertise in developing 21st Century information literacy skills. In this **NEW**, timely and highly practical seminar, experienced school librarian and district leader **Cathy Smith** will share how to use a highly effective, multi-faceted approach to librarianship. She will provide more than 100 innovative ideas, practical strategies and resources to increase the effectiveness and impact of your school library program. Cathy will share proven ways to better advocate for your school library to increase community and family partnerships. She will share proven ways to rethink collaborative projects and update library spaces to create a more future-ready, student-centered library environment. **You will leave this seminar with a plethora of practical, best practices for both the novice and the experienced librarian.**



A Message From Your Seminar Leader, Cathy Smith



Uniquely Qualified Instructor

As an experienced school librarian and the supervisor of libraries in a large district, **CATHY SMITH** has had many opportunities to work a wide range of students, teachers and librarians. A sought-after conference presenter on a variety of school library topics, Cathy encourages librarians to make libraries student-centered, collaborative environments where students are enabled to be strong readers and users of information. She is the author of *101 Best Strategies to Increase the Effectiveness and Impact of Your SCHOOL LIBRARY PROGRAM (Grades K-12)*, the extensive digital resource handbook each participant will receive at the seminar. Cathy's presentations are energizing and equipped with a wealth of practical plans and resources ready for immediate implementation!

Dear Colleague:

Extensive research and anecdotal records indicate that quality school library programs significantly impact student achievement. As a school librarian, co-teacher and district level library supervisor in a large, diverse school system, I know what it is like to have difficulty finding time to collaborate, plan, build a collection and meet the needs of teachers and learners. I have had the opportunity to learn, share and study best practices at every level.

My goal in this seminar is to provide you with a unique opportunity to take a look at your present practices and build on your successes. Examples of outstanding lessons, project-based unit ideas, school library redesign, and the latest tech trends will be presented. Our day will be filled with useful strategies and suggestions that will enable you to rethink your current practices, expand student-centered learning and enable you to effectively reach students, teachers and the entire learning community whether you are in-person or online.

More than 100 strategies, resources and tips will be presented. I look forward to "meeting you online" and sharing practical ways to help make your school library services absolutely indispensable. ***Whether you are working in-person, completely online or in a hybrid learning environment, you will leave with ideas you can use immediately.***

Sincerely,

Cathy Smith

P.S. This seminar will focus on **the best, most current, extremely practical and student-centered ideas** that you can begin using immediately!

"I will provide you with a unique opportunity to take a look at your present practices and build on your successes."

What Your Colleagues Say About Cathy Smith

*"I am taking some **fantastic ideas** home with me."*

Amanda Kuzminski, Library Media Specialist

*"I love this seminar! I am an administrator and I attended with my media specialist and **we plan to implement several ideas that were discussed today.**"*

Octavius Mulligan, Principal

*"Cathy has such a **wealth of knowledge about school libraries.**"*

Paula Evans, Librarian

*"Cathy Smith presented us with a **tremendous amount of practical, research-based, time-tested strategies and information.**"*

Leanne Brown, Librarian



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

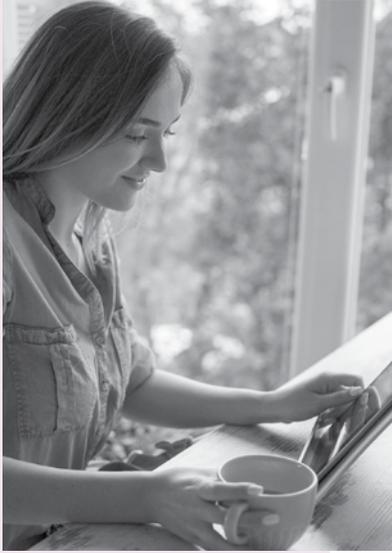
Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Cathy presented great ideas. Her seminar invigorated me.'

MICHELLE FUREY,
LIBRARIAN

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital School Library Resource Handbook

Each participant will receive an extensive digital school library resource handbook specifically designed for this seminar. The handbook includes:

- Creative, clear and easy-to-implement ideas for increasing the effectiveness of your school library program whether working at school or online
- Ideas for initiating updates of your library space that are cost-effective and eye-catching
- Information included on best practices, Future Ready Librarians, *AASL National School Library Standards*, ESSA, and advocacy
- Technology tools you won't want to miss
- Pointers for planning promotional events

Share with Other School Librarians

This seminar provides a wonderful opportunity for participants to share ideas with other school librarians interested in strengthening their school library program.

Consultation Available

Cathy Smith will be available at the seminar for consultation regarding your questions and the unique needs of your own school library program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration.

To enroll, visit www.ber.org/online

101 Best Strategies to Increase the Effectiveness and Impact of Your SCHOOL LIBRARY PROGRAM (Grades K-12)

Registration (BSY1W1)

1. **February 8, 2021** (Start time: 9 AM Eastern)
2. **February 9, 2021** (Start time: 9 AM Central)
3. **February 10, 2021** (Start time: 9 AM Mountain)
4. **February 11, 2021** (Start time: 9 AM Pacific)
- or —
5. **I'd like to order the recorded version of this seminar**

FIRST NAME _____ M.I. _____ LAST NAME _____

POSITION, SUBJECT TAUGHT _____ GRADE LEVEL _____

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME _____

SCHOOL MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

SCHOOL PHONE NUMBER _____ HOME PHONE NUMBER _____

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____

HOME MAILING ADDRESS _____

CITY & STATE _____ ZIP CODE _____

IMPORTANT: PRIORITY ID CODE: EBSY1W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

A check (payable to **Bureau of Education & Research**) is attached

A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)

Charge my: MasterCard VISA Discover

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

_____/_____/_____

Please print name as it appears on card _____ Signature (required for credit card purchases) _____

FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: www.ber.org

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



BSY1W1

© 2020 Bureau of Education & Research. All rights reserved.

101 Best Strategies to Increase the Effectiveness and Impact of Your SCHOOL LIBRARY PROGRAM (Grades K-12)



An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available to use online at your convenience

BER
BUREAU OF EDUCATION & RESEARCH
915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

Increase the Effectiveness of Your SCHOOL LIBRARY PROGRAM *Practical PD, No Travel*

BSY1W1

101 Best Strategies to Increase the Effectiveness and Impact of Your SCHOOL LIBRARY PROGRAM (Grades K-12)

BER
Bureau of Education & Research

Live Online Seminar
or Recorded Version



A Unique One-Day Live Online Seminar
(Also available as a Recorded Online Version
to Use at Your Convenience)

Presented by

Cathy Smith

Outstanding School Librarian and Presenter

101 best strategies to increase the effectiveness and impact of your school library program ... *Proven ideas for in-person and distance learning environments*

The latest trends to maximize and update your library space

Timesaving tips that will increase your efficiency in responding to the diverse academic needs of students and school staff

Proven methods to transition your teaching and library presence from in-person to online engagement