Increase the Effectiveness of Your SCHOOL LIBRARY Program: Strategies, Strategies, Strategies!

A Unique One-Day Seminar Presented by

Tricia Kuon
Award-winning Library Media Specialist and International Presenter

Specifically Designed for School Librarians, Media Specialists, Library Aides, and Administrators Serving Grades K-12

Over 101 best strategies to increase the effectiveness of your entire school library program

Amazing, easy-to-implement ideas to save you time and money

Suggestions to help you create the best collection of literature and resources to meet the needs of your school

Receive an extensive school library resource handbook filled with practical ideas, strategies and materials for increasing the effectiveness of your school library program

Michigan
Detroit – January 12
(Sterling Heights)

Ohio
Columbus – January 11

Pennsylvania
Harrisburg – January 9
(Camp Hill)
Pittsburgh – January 10
(Coraopolis)

Virginia
Northern Virginia – January 8
(Springfield)

CEUs and Graduate Credits Available
See page 6 for details
Ten Key Benefits of Attending

1. **Enhance Your Library Program Immediately**
   Learn timesaving, tested, practical, new, fascinating, and creative strategies to immediately improve your library program … Strategies, strategies, and more strategies to make your library media center the best learning space possible.

2. **Create a Unique and Powerful First Impression**
   First impressions are key … Creating a space that has a WOW impact that not only invites, but seizes the attention of all stakeholders and is a great way to get your students excited about your school library.

3. **Practical Strategies for Lesson Building**
   Reading aloud, storytelling, how to do research, how to search for information, how to search the catalog, genres of literature, writing skills, and more will be emphasized as we delve into must-haves in every library curriculum.

   In the busy world of the school library, how can you find time to collaborate with teachers who also lack time to collaborate with you? Learn how to stay current and find time to collaborate with teachers!

5. **Best Practices for Making Your School Library Outstanding**
   Discover the best practices for making your library program outstanding … Strategies, strategies, and more strategies!

6. **Improve the Media in the Library Media Center**
   Explore the latest and greatest in technology use and learning in the library … How to stay ahead of students and help reluctant teachers into the technology age.

7. **Outstanding School Library Makerspaces**
   Best practices in school library makerspaces with great ideas that are time-efficient and practical.

8. **Too HOT to Handle—What’s Trending Now and Hot Topics**
   What do cutting-edge libraries look like? What do they do? What do students want from their library? What do teachers want? What’s controversial and too hot to touch in the library world? From books to robots and more, we will delve into the popular and the contentious.

9. **Predicting the Future**
   What’s coming next for school libraries? How are school librarians re-inventing themselves and their spaces? Will print books eventually disappear altogether? These topics and many more will be discussed!

10. **Receive an Extensive School Library Media Handbook**
    Leave with a resource handbook filled with 101 of the newest, current ideas, strategies and materials for strengthening and enriching your library program!

**Who Should Attend**
School Librarians, Media Specialists, Library Aides, and Administrators serving grades K-12.

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‘Awesome! I found the content informative and helpful. I will definitely attend another!’
— TANESHA GRIFFIN, LIBRARY CLERK
Outstanding Strategies You Can Use Immediately

What You Will Learn …

• How to **make the most of your time and money**
• Strategies for **implementing technology** for yourself, students and teachers
• How to **increase appreciation of diversity** in the library
• Practical ideas to **make your library inviting and exciting**
• **Specific ideas** for lesson preparation
• The **best resources** for building your collection
• How to **match students with books** that make them want to read more
• **Methods and resources** to help you stay up-to-date in a constantly evolving field
• Tips for becoming a program that leads to every patron becoming a **library advocate**
• Ways to **utilize your own library data** to show student achievement
• Ideas for **using social media to market your library** and its programs
• **Innovative methods to promote your program** to the school and community
• **Proven strategies** for teaching information literacy skills
• Strategies for **networking locally, regionally and globally**

‘Tricia was very informative. She kept the day interesting and fun - what a pleasure!’
– BETH MCELHINNEY, LIBRARIAN

Practical Ideas and Strategies

In this highly practical, **NEW** seminar, Tricia Kuon, an award-winning teacher, librarian and researcher will share a wealth of information to help you make your school library program the most effective program it can be. How to create a vibrant, exciting environment that attracts students to visit the library again and again will be a central theme. Tricia also seeks to save you time. Knowing that the school librarian wears literally 100s of hats, she has researched the very best practices in school library media centers in order to hone in on the information librarians need the most. Using the extensive resource handbook provided at the seminar, you can begin implementing the strategies in your own library immediately.

Tricia will take a close look at what is trending in libraries to provide a glimpse of the enormous array of possibilities in library land. Also important are hot topics including answers for handling controversial or difficult situations. Essentials of library programming such as storytelling, read-alouds, lesson planning, author visits, library clubs, reading programs, developing makerspaces, and fundraising will be explored. Online tools that provide librarians up-to-date information about cutting-edge technology practices, best books and ways to be a part of a larger library community will be discussed. Collaboration, curriculum support, teaching research skills, and the discussion of the library’s role and impact on student achievement, as well as the future of libraries will also be included. Join Tricia for an inspiring day filled with practical tips that will strengthen, promote and energize your school library program.

*This seminar is designed for library media specialists, support staff and administrators who are looking for ways to enhance their school library program and create an exhilarating, cutting-edge, inviting library environment.*
Dear Colleague:

As librarians, we have the opportunity to influence our students’ lives by making the library the place in school where they want to be as often as possible. The more we have students in our libraries, the more chances we have to show them the great books available to them – and we know that great books can change lives! I’m excited to invite you to a day devoted to sharing strategies, strategies and more strategies to help you enhance your own library program.

I will share and discuss the key essentials of library programming such as storytelling, read-alouds, lesson planning, author visits, library clubs, reading programs, developing makerspaces, and fundraising. I will also share my favorite online tools that provide the best, up-to-date information about cutting-edge technology practices, best books and much more!

Whether you work at the elementary, middle, high school, or public library, this seminar will provide you with motivation, strategies and resources to help you develop and grow your library program to its greatest potential, leaving you exhilarated without feeling exhausted.

I hope you will join me and your colleagues for an inspiring day filled with practical strategies and tips that will strengthen, promote and energize your school library program.

I look forward to meeting you at the seminar!

Sincerely,

Tricia Kuon

P.S. This seminar will focus on the best, most practical, budget-friendly ideas that can easily be implemented in your library media center.
What Your Colleagues Say About Tricia Kuon

“**Tricia is personable and friendly.** She shared new ideas and strategies I can implement right away, and also affirmed I am already doing some great things!”  
Emily Jones, Librarian

“Thank you for the **information-packed day!** My brain is spinning with ideas for my library space, and I am excited for how it will look in the future!”  
Cheryl Formato, Library Paraprofessional

“**Tricia is so high energy and fun!** The ideas and hands-on activities she shared will certainly help to make our school library a more productive and inviting environment!”  
Sue Brady, Reading Specialist

“I got exactly what I was looking for with Tricia’s seminar. The **ideas and resources shared are extremely helpful!**”  
Laura Moschkau, Media Specialist

“**Tricia brings lots of ideas** and she has a great rapport with people!”  
Becky Carlson, Media Teacher

“The content of the seminar was **very useful and very inspiring.** Plus, Tricia was such a delight!”  
Nichole Blass, Tech Resource Teacher

“Tricia packed in **more information than I could have imagined.** It was fantastic!”  
Patricia Callahan, Media Teacher
Special Benefits of Attending

Extensive Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

• Practical suggestions, resources, lesson ideas, and strategies to improve your library program
• Timesaving tools and ideas for reinventing your library space, amazing makerspaces, technology, robots, top trends, and a glimpse of what the future may bring
• How to collaborate and keep up with what’s new when you don’t have any time
• Book lists and strategies for booktalking, storytelling, author visits, fairs, and more!

Meet and Share
This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in increasing the effectiveness of their library programs.

Meet Inservice Requirements / Earn State CEUs
Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available

Michigan
MI SCECH Available (5 Hours)

Ohio
OH CEUs Available with District Approval

Pennsylvania
PA CPE Hours Verification Available with Prior District Approval

Virginia
VA Renewal Points Available

Earn One to Four Graduate Semester Credits
Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can’t Attend? Other Professional Development Options:

Related Staff Development Audio Training
Two related BER seminars, What's NEW in Children's Literature and How to Use It In Your Program: 2017 (Grades K-6), presented by Judy Freeman (Stock #A-BJ7-2125), and What's NEW in Young Adult Literature: 2017 (Grades 6-12), presented by Patti Tjomsland (Stock #A-BY7-2125), are available on CDs. Both come with a comprehensive resource handbook at a cost of $125.00 each plus $9.00 shipping and handling per audio program. To order, call toll-free 1-800-735-3503 or use the order form on page 7. Electronic versions of both Judy and Patti’s seminars and handbooks are available in MP3 and PDF format for immediate download on our website, at the cost of $99.00. Please visit www.berproducts.org/new.html for more information.
Increase the Effectiveness of Your SCHOOL LIBRARY Program:
Strategies, Strategies, Strategies!

Registration (BSX8W1)

☐ 1. Columbus, OH – January 11, 2018
☐ 2. Detroit (Sterling Heights), MI – January 12, 2018
☐ 3. Harrisburg (Camp Hill), PA – January 9, 2018
☐ 4. Northern Virginia (Springfield), VA – January 8, 2018
☐ 5. Pittsburgh (Corapolis), PA – January 10, 2018

FIRST NAME

M.I.

LAST NAME

POSITION, SUBJECT TAUGHT

GRADE LEVEL

SEMINAR LOCATION NUMBER: _______________ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE

ZIP CODE

SCHOOL PHONE NUMBER

HOME PHONE NUMBER

( ) ( )

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE

ZIP CODE

IMPORTANT: PRIORITY ID CODE: EBSX8W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $249 per person, for teams of three or more registering at the same time, the fee is $229 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached

☐ A purchase order is attached, P.O. #______________ (Be sure to include priority ID code on the P.O.)

☐ Charge my:

☐ MasterCard ☐ Visa ☐ Discover

Account # ____________________________ Exp. Date: __________/______

Billing Zip Code: ______________________ 3 Digit CVV Code: ________________

(Found on back of card)

Please print name as it appears on card  Signature (required for credit card purchases)

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $249 per person, $229 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
• Columbus: Courtyard Marriott West, (614) 771-8999
• Detroit: Wyndham Garden – Sterling Heights, (586) 979-1400
• Harrisburg: Radisson – Camp Hill, (717) 763-7117
• Northern Virginia: Hilton – Springfield (703) 971-8900
• Pittsburgh: Sheraton – Airport (412) 262-2400

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Can’t Attend?
I’d like to order the CD version of the related seminar(s):

☐ What's NEW in Children's Literature and How to Use It In Your Program: 2017 (Grades K-6), presented by Judy Freeman, $125.00 plus $9.00 shipping (Stock #A-BJ7-2125).
☐ What's NEW in Young Adult Literature: 2017 (Grades 6-12), presented by Patti Tjomsland, $125.00 plus $9.00 shipping (Stock #A-BY7-2125).

FOUR EASY WAYS TO REGISTER:

☐ REGISTER ONLINE at: www.ber.org

☐ FAX this form to: 1-425-453-1134

☐ PHONE toll-free: 1-800-735-3503 (Weekdays 6 am - 6 pm Pacific Time)

☐ MAIL this form to: Bureau of Education & Research

915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

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Innovative Strategies to Enhance Your SCHOOL LIBRARY Program!

The most up-to-date approaches and best practices to strengthen your school library program

A Unique One-Day Seminar

Coming to a Location Near You

Increase the Effectiveness of Your SCHOOL LIBRARY Program: Strategies, Strategies, Strategies!

Over 101 best strategies to increase the effectiveness of your entire school library program

Amazing easy-to-implement ideas to save you time and money

Suggestions to help you create the best collection of literature and resources to meet the needs of your school

New, fabulous and creative makerspace ideas and activities

Presented by

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www.ber.org