Revitalizing Your Library Space to Enhance Your Library Program

Seminar Presented by PAM HARLAND
Outstanding School and Public Librarian, International Presenter and Author of
The Learning Commons: Seven Simple Steps to Transform Your Library
(Libraries Unlimited)

Specifically Designed for School Library/Media Specialists, Public Librarians, Library Aides, Resource Teachers, and Administrators Serving Grades K-12

- Revitalize your library space NOW … Dozens of practical, easy-to-implement, free ideas you can use immediately
- Innovative ideas for creating a more welcoming and “user-centered” library, including developing a “makerspace” in your library
- “Flip” your library space … What this means in practical terms for expanding access and differentiating your library services to better meet diverse student needs
- Evaluate the “usability” of what is currently in your library space … Identify the changes you can implement in your library that will transform it from good to great
- Practical ideas for revitalizing your library text collections … Dealing with Dewey, improving fiction options, incorporating eBooks, and more
- Incorporate free, easy-to-use technology to more deeply engage students and increase their transliteracy skills
- Receive an extensive library space resource handbook filled with ideas specifically designed for revitalizing your library space

2016 SCHEDULE

Alabama
Birmingham – November 9
AL Verification of Attendance Available
MS CEUs Available

Tennessee
Knoxville – November 7
Nashville – November 8 (Smyrna)
TN Credit Available with Prior District Approval

Texas
Houston – November 10
TX Registered Approved CPE Provider

“Pam’s seminar is truly inspirational! It is fantastic, forward thinking, knowledgeable, helpful, and full of new ideas.”

– S. BERNARDO LIBRARIAN
Ten Key Benefits of Attending

1. **Practical, Powerful Ideas for Revitalizing Your Library Space**
   Learn how simple changes will make your library space more vital to students and teachers … Proven ideas for creating learning spaces your school and community can’t do without

2. **Create a More Welcoming and “User-Centered” Library Space**
   Increase your library’s circulation with user-centered library collections … See how adapting Dewey, creating different signage and focusing on established school projects will make your collection indispensable

3. **“Flip” Library Instruction: Provide Anywhere, Anytime Resources for Your Students**
   Discover the best online tools for flipping the library instruction model

4. **Embed the Most Useful Technology in Your Library Space: Build Research and Transliteracy Skills**
   Discover the best tools, add-ons and websites for students to employ for quality research and developing transliteracy skills

5. **Incorporate “Makerspaces” into Your Existing Library Space**
   “Makerspaces” can transform your library! They create an environment where students can work together to express their creativity and explore new ideas … Here’s how

6. **Streamline Management of Your Library Space**
   Streamline essential administrative functions to more efficiently organize your schedule and collect data without lifting a finger … Gain more time in your day!

7. **Add Technology Resources to Your Library Program**
   Learn about exemplary technology tools to add to your library program to better support students and teachers

8. **More Deeply Engage Students While Expanding Information Literacy Skills**
   Discover a wealth of ideas for working with students to help them learn essential research skills

9. **Provide Your Students with Easier Access to Online Resources**
   Learn about the best online tools to help curate resources for students and teachers and assist their access to informational texts

10. **Receive an Extensive Library Space Resource Handbook**
    You’ll receive an extensive resource handbook filled with the latest ideas, strategies and tools that will transform your library space from good to great!
Specific Topics
Here’s what you’ll learn:

- **Dozens of practical, proven ideas** for revitalizing your library space
- **The best online tools** for curating resources
- **Innovative, easy-to-implement strategies** for creating a more welcoming and engaging library space
- **Proven ways** to evaluate the “usability” of everything in your library space
- **Timesaving tools** to better manage your library space and provide you with more time in your day
- **How to develop** your students’ transliteracy skills
- **Ways to use hashtags** to create a positive culture of reading
- **Easy-to-use ideas** for teaching your students when to choose databases over free websites
- **Timesaving tips** for making your print collection more user-centered
- **New ideas** for teaching students how to use informational sources as evidence
- **The critical elements of the “New Essential Library”** and what it means for your library space
- **Practical ways to incorporate “makerspaces”** into your existing library space
- **How to use QR codes to provide instant access** to a wide variety of resources that will increase student understanding
- **How to “flip” library instruction** through video tutorials and embedded presentations
- **The newest tools and ideas** for creating meaningful library reports for your stakeholders
- **Multiple tips for successful co-teaching** information literacy skills with faculty
- **Ways to utilize cutting-edge tools** to strengthen information literacy instruction
- **How to expand your repertoire of media tools** to improve your program
- **The pitfalls to avoid** in setting up a library space
- **How to best use ebooks** in your library
- **Exemplary examples of successful library spaces** and how you can create them in your own library
- **How to identify several components** of effective library spaces
- **The best practices** in library space design and management

“I learned so much!
I am excited to go back to my library to integrate many of the ideas that Pam presented.”
— SHARON BRADLEY, SCHOOL LIBRARIAN

To Register,
Call Toll-Free
1-800-735-3503
Dear Colleague:

I love talking with other librarians about ways we can revitalize what we do. As a librarian who has worked in a variety of both school and public libraries, it’s been my experience that there are lots of little things that can make a significant impact on revitalizing our library space.

I invite you to join me for an exciting day filled with practical ideas for revitalizing your library space to make it a more welcoming, engaging and user-friendly environment. I will share with you proven, useful resources to help make your library/media instruction more successful. Throughout the day, I will be offering new technologies and ideas for amping up your existing library program. We will finish our day with a fast-paced research workshop embedded in your state standards. You will walk away with examples of research-based assessments, rubrics and project ideas you can use immediately for revitalizing your library space.

Whether you work in a school or public library, this seminar will provide you with practical and proven ideas to revitalize your library program. I look forward to meeting you at the seminar!

Sincerely,

Pam Harland

P.S. This seminar will focus on practical, budget-friendly ideas for revitalizing your library space!
What Your Colleagues Say About Pam Harland

“Wow! This is a positive, idea-packed seminar. I loved Pam’s enthusiasm and passion for the profession. After 39 years as a librarian, I feel inspired!”

– Mary Reed, Elementary School Librarian

“This seminar has tons of great ideas!”

– Shari Osman, Librarian

“Pam does an excellent job and shares a lot of great information and resources.”

– Dee Giordano, Library Media Specialist

“Wonderful! This seminar gave me the confidence to create the library I want and the library students want.”

– Linda Stafford, Media Specialist

“Great information! Lots of practical and relevant ideas to incorporate into space and curriculum. Pam gives lots of information about the things I wanted to learn more about. She is motivating and energetic.”

– Coralee Gately, Librarian

“This is the best seminar I’ve attended in 15 years! It is very practical, with helpful ideas and resources.”

– Cynthia Cassidy, Media Specialist

“Pam’s seminar includes a superb collection of resources and interactive activities.”

– Stephanie Rusen, Instructional Technologist

“Pam is a very knowledgeable and enthusiastic presenter. She provides great examples and resources. I am energized to begin some new initiatives.”

– Abbey Roth, School Library

“Pam is very informative. She presents many ideas I can use right away that will help me keep my program fresh and ready to move into the future.”

– Michele Beddow, Librarian

“Pam is outstanding. So many of these ideas have been percolating but she brought them all together. Highly knowledgeable, lots of great ideas.”

– Shelley Rossitto, Executive Director of IT/PD

“Pam’s ideas really validated a lot of the things that I’ve been wanting to do in my library. She is enthusiastic and has fresh ideas while also acknowledging that everyone is different and you have to adapt ideas to your needs and your population.”

– Kate Byrnes, Librarian

“Awesome presentation. I learned so much. Great research-based information that has been tried in the classroom.”

– Catherine Masrour, High School Librarian

“Pam is amazing. So many great ideas, so well presented.”

– Sheila Wilson, Library Media Specialist

“Pam presents a great seminar. Innovative and inspiring.”

– LaSheche Canty, School Media

Uniquely Qualified Instructor

PAM HARLAND is an award-winning librarian and international presenter. With more than 21 years of experience working in school and public libraries, Pam brings a wealth of knowledge from a variety of perspectives. She is especially known for her energetic message, fresh ideas and innovative ways for taking a good library program and making it great.

Pam is the author of Revitalizing Your Library Space to Enhance Your Library Program, the extensive resource handbook each participant will receive at the seminar. Additional authorship credit includes The Learning Commons: Seven Simple Steps to Transform Your Library (Libraries Unlimited). Pam has served as a member of the AASL National School Library Program of the Year Award Committee and was guest editor for the “Library Spaces” issue of Knowledge Quest.

Pam’s seminars are fun, practical and filled with innovative ideas for revitalizing your library program.
Special Benefits of Attending

You’ll Receive an Extensive Library Space Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Practical techniques and strategies for revitalizing your library space
- Dozens of technology resources to make teaching information literacy skills easy and engaging
- Teacher collaboration tools, ideas and resources
- Customizable resources for teaching the research process, including performance assessment ideas, rubrics and templates
- Sample surveys for assessing your existing school library program
- Report-writing tools, ideas and infographic examples of powerful library reports
- Checklists for personalizing your print library collection to increase student learning

Meet and Share with Other Librarians
This seminar provides a wonderful opportunity for participants to meet and share ideas with other librarians interested in revitalizing their grades K-12 library program.

Semester Credit Option
Graduate level elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Can’t Attend?
Other Professional Development Options:

- Related Staff Development Audio Training
Two related BER seminars, What’s NEW in Children’s Literature and How to Use It In Your Program: 2016 (Grades K-6), presented by Judy Freeman (Stock #A-BJ6-1991), and What’s NEW in Young Adult Literature: 2016 (Grades 6-12), presented by Patti Tjomsland (Stock #A-BY6-1991), are available on CDs. Both come with a comprehensive resource handbook at a cost of $125.00 each plus $9.00 shipping and handling per audio program. To order, call toll-free 1-800-735-3503 or use the order form on the back page.

Electronic versions of both Judy’s and Patty’s seminars and handbooks are available in MP3 and PDF format for immediate download on our website, www.berproducts.org, at the cost of $99.00.

Please visit www.berproducts.org/download-help for more information.
Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Who Should Attend

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $245 per person, $225 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Birmingham: SpringHill Suites – Downtown, (205) 322-8600
- Houston: Hilton Southwest, (713) 977-7911
- Knoxville: Holiday Inn – West at Cedar Bluff, (865) 693-1011
- Nashville: Hampton Inn & Suites – Smyrna, (615) 355-8432
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Elementary and Secondary Education Act funds, including Title I School Improvement Grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training funds.

REGISTER ONLINE at:
www.ber.org

FOUR EASY WAYS TO REGISTER:

PHONE toll-free:
1-800-735-3503
(Weekdays 6 a.m. - 6 p.m. Pacific Time)

REGISTER ONLINE at:
www.ber.org

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

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Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
### Revitalizing Your Library Space to Enhance Your Library Program

**Registration (BLX7F1)**

- **1. Birmingham, AL** – November 9, 2016
- **2. Houston, TX** – November 10, 2016
- **4. Nashville (Smyrna), TN** – November 8, 2016

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**SEMINAR LOCATION NUMBER:** ________ (Please see list above)

*List additional registrants on a copy of this form*

- **SCHOOL NAME**
- **SCHOOL MAILING ADDRESS**
- **CITY & STATE**
- **ZIP CODE**
- **SCHOOL PHONE NUMBER**
- **HOME PHONE NUMBER**
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*Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.*

**E-MAIL ADDRESS**

**HOME MAILING ADDRESS**

**CITY & STATE**

**ZIP CODE**

**IMPORTANT: PRIORITY ID CODE** EBLX7F1

**METHOD OF PAYMENT**

The registration fee is $245 per person, for groups of five or more registering at the same time, the fee is $225 per person. Payment is due prior to the program. No cash please.

- **A check (payable to Bureau of Education & Research) is attached**
- **A purchase order is attached, P.O. #____________ (Be sure to include priority ID code on the P.O.)**
- **Charge my:**
  - [ ] MasterCard
  - [ ] VISA
  - [ ] Discover

Account # __________________________ Exp. Date: __________/__________ MO/YR

**Billing Zip Code:** __________________________

**3 Digit CVV Code:** __________________________ (Found on back of card)

Please print name as it appears on card Signature (required for credit card purchases)

**CAN’T ATTEND?**

- I'd like to order the CD version of the related seminar, *What’s NEW in Children’s Literature and How to Use It In Your Program: 2016 (Grades K-6)*, by Judy Freeman, $125.00 plus $9.00 shipping (Stock #A-BJ6-1991).
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