

What's NEW for SCHOOL LIBRARIES:

Best NEW Tools, Resources and Strategies for Creating an Exemplary SCHOOL LIBRARY Program



A Unique One-Day In-Person or Live Online Seminar
Presented by

Linda J. Dougherty

Outstanding Teacher-Librarian and Presenter

**Specifically Designed for School Librarians/Media Specialists,
Library Aides and Technology Specialists Serving Grades K-12**

**What's NEW for school library/media centers: 101 most current strategies,
resources and tools to build an exemplary school library program with proven
ideas for in class, online and hybrid teaching**

**Best NEW interactive digital tools and tips to build creativity, collaboration,
communication and critical thinking skills into student learning whether you are
working with students in-person or online**

Brand your library program with new creative designs

**How to build an optimal online learning community with high levels of student
safety, innovation, communication, and learning**

New Jersey

Cherry Hill – November 16

(Mt. Laurel)

Long Branch – November 17

(Freehold)

Newark – November 18

(West Orange)

Ohio

Cincinnati – November 19

Pennsylvania

Harrisburg – November 15

(Camp Hill)

LIVE ONLINE SEMINAR

December 1

**9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific**

CEUs and Graduate Credit Available

See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

Ten Key Benefits of Attending

'Linda provided tons of digital resources!'

– RENE MCDANIEL,
LIBRARY TECH. III



Who Should Attend

School Librarians/Media Specialists, Library Aides and Technology Specialists Serving Grades K-12

- 1. What's New for School Libraries: Best New Ideas to Help You Create an Exemplary School Library Program**
Receive more than 101 of the best current tools, resources and strategies to create an exemplary school library program ... Advance your school library program forward into the best current model that effectively promotes student learning
- 2. Explore the Latest Interactive Technology Tools to Support Digital, Media and Information Literacies**
Effectively use interactive tools for websites, podcasting, video conferencing, digital storytelling, image creation, and more ... Learn innovative ways to use these tools to increase student learning with digital, media and information literacy resources whether working with students at school or online
- 3. Discover NEW Ways to Engage Your Students in Your Content and Resources using Your Library Apps and LMS programs**
Find out how the latest Google and Microsoft applications can change instruction from static to dynamic student learning. Discover ways to collaborate on projects with students and teachers using Adobe Spark EDU, Book Creator, Jamboard, virtual tours and more
- 4. Advocate for Your Library Program by Creating a Library Brand and Marketing Strategies**
Tell your library's "story" by designing logos, signage, websites, audio news and videos ... Communicating the best of #whatwedo on social media and building connections with shareholders
- 5. Support Social and Emotional Learning for Students in This Challenging Educational Time**
Students will need support during this time of change in schools. Discover new books and resource collections to build and diversify your collections. Take-away lists of book titles, ideas and resources to share with teachers and administrators
- 6. Challenge Your Creative Side with New & Updated Design Ideas**
Take a fun look at designing presentations, games, library posters, and more for your "real life" library and virtual library. Be prepared to play with colors, images, and animations with Canva, Adobe Spark, Google Slides, etc.
- 7. Increase Student Success and Accountability in Online and Hybrid Learning Environments**
Implement formative assessment methods that easy and fun for students to use ... Support teachers with information literacy and research strategies that are timely and grade level appropriate
- 8. Explore the NEW Trends in Library Curation**
More efficiently select, organize and share digital resources and tools to build a diverse and equitable collection ... Use NEW online curation tools to create websites ... Discover FREE resources for students and teachers
- 9. Build NEW Personal Learning Networks - PLN's - with School Librarians**
Meet familiar voices and connect with new librarians, teachers, and ed tech gurus to pave the way to change your school library program ... Take time to make those personal connections today.
- 10. Receive a Comprehensive School Library Media Resource Handbook**
Leave with an extensive school library resource handbook filled with 101 of the newest, most current ideas, strategies and materials for strengthening and enhancing your school library program whether you are working at school or online

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **What's NEW for school librarians** ... More than 100 of the best, current strategies, tools and resources
- **Practical and safe ways** to make sure your school library is ready for connecting students with BOOKS, the main focus of school libraries everywhere
- **Latest updates on new and familiar apps to create choice boards, resource menus and games** to share with students in a dynamic learning environment
- **Best digital tools and tips** to enhance instruction to include learning strategies, collaborative learning, and successful student interactions **in-school, online or in a hybrid learning environment**
- **Current social, emotional and diversified learning resources** integrated into instructional content by collaborating with classroom teachers for best student learning practices
- **Curate online resources** to expand your collection for lesson plans and research using Wakelet, Google Sites, and more
- **Create online videos to share books** with students to include book talks, scavenger hunts, tutorials, and more
- **New safe ways to connect your students globally** with people outside of their classroom walls using Flipgrid, Google Jamboard and Breakout rooms
- **How to better facilitate personalized professional development** for staff using flipped learning, personalized instruction and curated online resource collections
- **Communication tools to use with parents** to increase their participation in their student's online learning and success
- **NEW trends in library programs** including augmented and virtual reality, podcasting, coding, digital portfolios, and more



"I am leaving with an unbelievable supply of resources. Wow!"

– ELIZABETH FISHER, LIBRARIAN/MEDIA SPECIALIST

Practical Ideas and Strategies

School librarians are no longer just the “keeper of the books.” They are now considered academic collaborative instructors and expert professional development leaders for developing 21st Century competency skills with students and teachers. In this *NEW*, timely, highly practical seminar, **Linda Dougherty** will share how to create an effective, multi-faceted exemplary school library program. Linda will share proven ways to design creative collaborative projects, leverage social media and better advocate for your students and your school library. Linda will share practical ways to make the best use of the latest ed tech tools no matter what your day with students looks like. In addition you will explore *NEW* trends such as curating, social and emotional learning, video instruction, podcasting, virtual tours, and more with hands-on exploration time.

You will leave Linda's seminar with a detailed digital handbook and access to online resources to advance your school library program to the next level.



A Message From Seminar Leader, Linda Dougherty



Uniquely Qualified Instructor

Linda J. Dougherty is an award-winning library media specialist and an outstanding library and educational technology conference presenter. She currently serves as the ISTE Librarian Network Committee as Communications Chair. She has presented at state and international conferences (ISTE Librarian Digital Playground) on tech applications, teacher collaboration, information literacy, digital citizenship, and social media networking for school librarians. She is the author *What's NEW for SCHOOL LIBRARIES: Best NEW Tools, Resources and Strategies for Creating an Exemplary SCHOOL LIBRARY Program*, the comprehensive resource handbook each participant will receive at the seminar.

Linda is known for her innovative, practical ways for making the most out of the resources you have. Join Linda for a day filled with proven, easy-to-implement ideas that will make your library programs more effective.

Dear Colleague:

We are looking into a changing future for our schools. What will your library look like in the next few months or next year? Do you need ideas on how to support your buildings instructional goals while keeping your school library as a recognized, valuable part of learning for your students? Are you overwhelmed with how to add new trends while keeping the best practices that work for your school? I totally understand your concerns on where to start from my years as a district library chair plus high school and elementary librarian positions. Keeping up with the changes in school libraries today means I'm always learning and sharing. Let me share with you the very latest resources needed to create the best school library program in step-by-step guided seminar.

During our time together, I will offer you practical, hands-on guided sessions during the day to answer your questions for your changing library program. We will take time to share with each other best practices that are working now and learn about new ideas to take back to your schools. I plan on taking you step-by-step on outlining and building a library program that will meet your needs for now and the future. By the end of our fast moving day, you will have many innovative ideas, as well as a fresh perspective on how you can make these tools and strategies work for you.

Just so you will have everything you need when you finish your day, I have also created a digital tote bag to accompany the seminar and handbook, so that you won't have to type in the URLs. Your online handbook will also be available to review seminar ideas. Best of all, as I find new tools, or old ones disappear, you will still have the best resources in your digital folders. In addition, I am always available to you through email, to provide support after the seminar and to answer any questions.

Join me for this fast-paced, idea-packed day as we discover together all the exciting resources to enrich your school library programs. **Whether your school is in-person, online or in a hybrid learning format you'll leave with numerous ideas you can use right away.**

Sincerely,

Linda J. Dougherty

P.S. As a veteran school librarian, I understand the extra effort it requires to take time away from your library, **I promise you that our day learning together will be well worth your time and effort** to attend.

"You will leave with many innovative ideas and a fresh perspective on how you can make these tools and strategies work for you."

What Your Colleagues Say About Linda Dougherty

"Linda spoke clearly and presented very well. I'm so glad I came to learn from her!"

Joanne Jimenez, Librarian

*"This is a **great seminar to rejuvenate your library game.**"* Sarah Phillips, Teacher-Librarian

*"Linda shares **lots of good ideas and helpful strategies** for putting the standards into use."*

Susan Middleton, Librarian

*"Linda is **high-energy and informative** – a nice balance of standards and tech tools."*

Karen Libby, Library Media Specialist

*"Linda is **very knowledgeable** and shares great ideas and excellent digital resources to go with the handbook."*

Mary Richardson, Library Media Specialist



*"Linda's seminar was **a great energizer!**"*

– Patricia Crilley, Librarian

*"Linda presents **a terrific seminar!** I learned so many ideas that I can implement immediately as well as things to put on a longer-term wish list."*

– J. Maienza, Library Administrator

*"Linda presents **a day packed with all things LIBRARY!** So much to look into and follow-up on, but quite a few things I will use tomorrow."*

– Kathy Lewin, Media Specialist

*"Linda's seminar is **very relevant to the current trends in education.**"*

– Maria McKeown, Curriculum Supervisor

Special Benefits of Attending



'Linda presents
great resources!'

JASON JONES,
MEDIA SPECIALIST

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Resource Handbook

Each participant will receive an extensive school library digital resource handbook specifically designed for this seminar.

The handbook includes:

- New trends in school library programs whether working at school or online
- Easy-to-implement ideas to create a school library program plan that matches your goals for student learning in-person and online
- Digital resources to support students using the 4C's of creativity, collaboration, communication, and critical thinking
- Lists of video tutorials, blogs, social media groups, and more from experts in the school librarian field

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Consultation Available

Linda Dougherty will be available to answer your specific questions and the unique needs of your own program.

Meet and Share with Other School Librarians

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in strengthening their library program.

Meet Inservice Requirements / Earn State CEUs

Participants of In-Person, Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll, see registration form on page 7.



Related On-Demand Online Course

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

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Registration (BED2F1)

- 1. **Cherry Hill** (Mt. Laurel), **NJ** – November 16, 2021
- 2. **Cincinnati**, **OH** – November 19, 2021
- 3. **Harrisburg** (Camp Hill), **PA** – November 15, 2021
- 4. **Long Branch** (Freehold), **NJ** – November 17, 2021
- 5. **Newark** (West Orange), **NJ** – November 18, 2021
- 6. **LIVE ONLINE:** December 1, 2021 (Start time: 9 AM Eastern)
— or —
- 7. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER ()	HOME PHONE NUMBER ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT – PRIORITY ID CODE: EBED2F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

- REGISTER ONLINE** at: www.ber.org
- EMAIL** this form to: register@ber.org
- PHONE** toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:30 pm Pacific Time)
- FAX** this form to: **1-425-453-1134**
- MAIL** this form to: **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m.
Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Cherry Hill: Westin – Mt. Laurel, (856) 778-7300
- Cincinnati: Holiday Inn & Suites Eastgate, (513) 752-4400
- Harrisburg: Radisson – Camp Hill, (717) 763-7117
- Long Branch: American Hotel – Freehold, (732) 431-3220
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org



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Includes an extensive Resource Handbook

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BED2F1



Bureau of Education & Research

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