

What's NEW for SCHOOL LIBRARIES:

Best NEW Tools, Resources and Strategies for Creating an Exemplary SCHOOL LIBRARY Program



NEW One-Day Live Online Seminar Presented by

Linda J. Dougherty

Outstanding Teacher-Librarian and Presenter

**Specifically Designed for School Librarians/Media Specialists,
Library Aides and Technology Specialists Serving Grades K-12**

What's NEW for school library/media centers: 101 most current strategies, resources and tools to build an exemplary school library program with **proven ideas for in class, online and hybrid teaching**

Best NEW interactive digital tools and tips to build creativity, collaboration, communication and critical thinking skills into student learning whether you are working with students in-person or online

Proven methods for improving student research using the best search strategies that supports digital citizenship and effective use of technology

How to build an optimal online learning community with high levels of student safety, innovation, communication, and learning

Live Online Seminars

January 25

9 AM Central, 10 AM Eastern,
8 AM Mountain, 7 AM Pacific

January 26

9 AM Pacific, 12 PM Eastern,
11 AM Central, 10 AM Mountain

January 27

9 AM Mountain, 11 AM Eastern,
10 AM Central, 8 AM Pacific

January 28

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'Linda provided tons of digital resources!'

– RENE MCDANIEL,
LIBRARY TECH. III



Who Should Attend

School Librarians/Media Specialists, Library Aides and Technology Specialists Serving Grades K-12

- 1. What's New for School Libraries: Best New Ideas to Help You Create an Exemplary School Library Program**
Receive more than 101 of the best current tools, resources and strategies to create an exemplary school library program ... Advance your school library program forward into the best current model that effectively promotes student learning
- 2. Explore the Latest Interactive Technology Tools to Support Digital, Media and Information Literacies**
Effectively use interactive tools for blogs, podcasting, video conferencing, digital storytelling, image creation, and more ... Learn innovative ways to use these tools to increase student learning with digital, media and information literacy resources whether working with students at school or online
- 3. Discover new Ways to Engage Your Students in Your Content and Resources using Google and Microsoft in a Hybrid or Online Distance Learning Approach**
Find out how the latest Google and Microsoft applications can change instruction from static to dynamic student learning ... Discover ways to collaborate on projects with students and teachers
- 4. Create Student Learning Centers to Support Reading, Research Strategies and Student Individualized Learning**
Design safe, student learning center kits that can be individualized for student use in the library or shared in their classrooms ... Add learning centers for all ages to use online or take home projects that students can accomplish at home
- 5. Support Social and Emotional Learning for Students in This Challenging Educational Time**
Students will need support during this time of change in schools, any will need help learning how to handle online learning, the loss of their usual social times with friends, and stress at home ... Take-away ideas and resources to share with teachers and administrators
- 6. Learn What You Can Do Now to Make Your School Library Future Ready**
Discover ways to incorporate the eight key components of the *Future Ready Librarians Framework* to enhance your existing library program and support the digital transformation of learning
- 7. Increase Student Success and Accountability in Online and Hybrid Learning Environments**
Implement formative assessment methods that easy and fun for students to use ... Support teachers with information literacy and research strategies that are timely and grade level appropriate
- 8. Explore the NEW Trends in Library Curation**
More efficiently select, organize and share digital resources and tools to build a diverse and equitable collection ... Use NEW online curation tools to create websites ... Discover FREE resources for students and teachers
- 9. Discover the NEWEST Digital Citizenship Resources**
Learn ways to teach digital citizenship that supports online learning ... Build a collection of resource search strategies that prepare students to be responsible and effective users of technology
- 10. Receive a Comprehensive School Library Media Digital Resource Handbook**
Leave with an extensive school library digital resource handbook filled with 101 of the newest, most current ideas, strategies and materials for strengthening and enhancing your school library program whether you are working at school or online

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **What's NEW for school librarians** ... More than 100 of the best, current strategies, tools and resources for **in-class, online and hybrid teaching**
- **Practical and safe ways** to make sure your school library is ready for connecting students with books, the main focus of school libraries everywhere
- **The latest updates on Google and Microsoft tools**, especially Google Classroom and Microsoft Teams, to share with students in a dynamic learning environment
- **Best digital tools and tips** to enhance instruction to include search strategies, project based learning, and successful student learning **in-school, online or in a hybrid learning environment**
- **Current digital citizenship resources** integrated into instructional content by collaborating with classroom teachers for best student learning practices
- **Curate online resources** to expand your collection for lesson plans and research using Wakelet, Google Sites, and more
- **Create online videos to share books** with students to include book talks, scavenger hunts, choice menus, and more
- **New safe ways to connect your students globally** with people outside of their classroom walls using Flipgrid, Google Meet, and Zoom
- **How to better facilitate personalized professional development** for staff using flipped learning, personalized instruction and curated online resource collections
- **Communication tools to use with parents** to increase their participation in their student's online learning and success
- **NEW trends in library programs** including augmented and virtual reality, podcasting, coding, digital portfolios, and more



"I am leaving with an unbelievable supply of resources. Wow!"

– ELIZABETH FISHER, LIBRARIAN/MEDIA SPECIALIST

Practical Ideas and Strategies

School librarians are no longer just the “keeper of the books.” They are now considered academic collaborative instructors and expert professional development leaders for developing 21st Century competency skills with students and teachers. In this *NEW*, timely, highly practical seminar, **Linda Dougherty** will share how to create an effective, multi-faceted exemplary school library program. Linda will share proven ways to design creative collaborative projects, leverage social media and better advocate for your students and your school library. Linda will share practical ways to make the best uses of the latest updates of Google and Microsoft tools along with other cutting-edge technology in your school library or in a distance learning environment. In addition, you will explore *NEW* trends such as curating, social and emotional learning, video instruction, podcasting, virtual tours, and more with hands-on exploration time.

You will leave Linda's seminar with a detailed digital handbook and access to online resources to advance your school library program to the next level.



A Message From Seminar Leader, Linda Dougherty



Uniquely Qualified Instructor

Linda J. Dougherty is an award-winning library media specialist and an outstanding library and educational technology conference presenter. She currently serves as the ISTE Librarian Network Committee as Communications Chair. She has presented at state and international conferences (ISTE Librarian Digital Playground) on tech applications, teacher collaboration, information literacy, digital citizenship, and social media networking for school librarians. She is the author *What's NEW for SCHOOL LIBRARIES: Best NEW Tools, Resources and Strategies for Creating an Exemplary SCHOOL LIBRARY Program*, the comprehensive digital resource handbook each participant will receive at the seminar.

Linda is known for her innovative, practical ways for making the most out of the resources you have. Join Linda for a day filled with proven, easy-to-implement ideas that will make your library programs more effective.

Dear Colleague:

We are looking into a changing future for our schools. What will your library look like in the next few months or year? Do you need ideas on how to support your buildings instructional goals while keeping your school library as a recognized, valuable part of learning for your students? Are you overwhelmed with how to add new trends while keeping the best practices that work for your school? I totally understand your concerns on where to start from my years as a district library chair plus high school and elementary librarian positions. Keeping up with the changes in school libraries today means I'm always learning and sharing. Let me share with you the very latest resources needed to create the best school library program in step-by-step guided seminar.

During our time together, I will offer you practical, hands-on guided sessions during the day to answer your questions for your changing library program. We will take time to share with each other best practices that are working now and learn about new ideas to take back to your schools. I plan on taking you step-by-step on outlining and building a library program that will meet your needs for now and the future. By the end of our fast moving day, you will have many innovative ideas, as well as a fresh perspective on how you can make these tools and strategies work for you.

Just so you will have everything you need when you finish your day, I have also created a digital tote bag to accompany the seminar and handbook, so that you won't have to type in the URLs. Your online handbook will also be available to review seminar ideas. Best of all, as I find new tools, or old ones disappear, you will still have the best resources in your digital folders. In addition, I am always available to you through email, to provide support after the seminar and to answer any questions.

Join me for this fast-paced, idea-packed day as we discover together all the exciting resources to enrich your school library programs. **Whether your school is in-person, online or in a hybrid learning format you'll leave with numerous ideas you can use right away.**

Sincerely,

Linda J. Dougherty

P.S. As a veteran school librarian, I understand the extra effort it requires to take time away from your library, **I promise you that our day learning together will be well worth your time and effort** to attend.

"You will leave with many innovative ideas and a fresh perspective on how you can make these tools and strategies work for you."

What Your Colleagues Say About Linda Dougherty

"Linda spoke clearly and presented very well. I'm so glad I came to learn from her!"

Joanne Jimenez, Librarian

*"This is a **great seminar to rejuvenate your library game.**"* Sarah Phillips, Teacher-Librarian

*"Linda shares **lots of good ideas and helpful strategies** for putting the standards into use."*

Susan Middleton, Librarian

*"Linda is **high-energy and informative** – a nice balance of standards and tech tools."*

Karen Libby, Library Media Specialist

*"Linda is **very knowledgeable** and shares great ideas and excellent digital resources to go with the handbook."*

Mary Richardson, Library Media Specialist



About BER Live Online Seminars

With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:

Outstanding Instructors

All programs are led by outstanding BER national trainers

Extensive Resource Handbooks

You'll have access to an extensive digital resource handbook before, during and after your seminar

Highly Interactive

You'll be able to ask questions in real time and interact with the instructor and other participants

Program Guarantee

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



'Linda presents
great resources!'

JASON JONES,
MEDIA SPECIALIST

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive school library digital resource handbook specifically designed for this seminar.

The handbook includes:

- New trends in school library programs whether working at school or online
- Easy-to-implement ideas to create a school library program plan that matches your goals for student learning in-person and online
- Digital resources to support students using the 4C's of creativity, collaboration, communication, and critical thinking
- Lists of video tutorials, blogs, social media groups, and more from experts in the school librarian field

Consultation Available

Linda Dougherty will be available to answer your specific questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

This course will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

What's NEW for SCHOOL LIBRARIES: Best NEW Tools, Resources and Strategies for Creating an Exemplary SCHOOL LIBRARY Program

Registration (BED1W1)

- 1. **January 25, 2021** (Start time: 9 AM Central)
- 2. **January 26, 2021** (Start time: 9 AM Pacific)
- 3. **January 27, 2021** (Start time: 9 AM Mountain)
- 4. **January 28, 2021** (Start time: 9 AM Eastern)
— or —
- 5. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
()	()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (<u>REQUIRED</u> FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT: PRIORITY ID CODE: EBED1W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person,
for teams of three or more registering at the same time, the fee is \$259
per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
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FOUR EASY WAYS TO REGISTER:

REGISTER ONLINE at: www.ber.org

FAX this form to: 1-425-453-1134

PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 4 pm Pacific Time)

MAIL this form to: Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.



BED1W1

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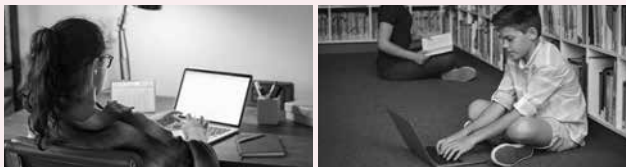


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An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience

What's NEW For School LIBRARIES *Practical PD, No Travel*

BED1W1

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A Unique One-Day Live Online Seminar
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Live Online Seminar
or Recorded Version