

What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2022 –



A Unique One-Day In-Person Seminar or Live Online Seminar Presented by

Deborah B. Salyer

Award-Winning Media Specialist, Nationally Recognized Children's Book Expert, Librarian, and Outstanding International Presenter

**Totally NEW Seminar with All NEW Titles for the Year 2022
Designed for Grades K-6**

The very best, new books most recently published, matched with dozens of innovative, engaging strategies to use them in ALL areas of your program – whether you are teaching at school or online

A lively, fast-paced presentation with a wealth of multi-format titles that will spark students' interest in standout stories and nonfiction they'll love to read

Sample copies of many of the best new books will be on display for you to personally preview

Receive an extensive, ALL NEW children's books resource handbook with comprehensive, annotated bibliographies, ready-to-use activities, and corresponding websites that will make new books come alive for children in highly appealing ways!

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

Connecticut

Hartford (Bristol) – December 10

Massachusetts

Boston (Wakefield) – December 9

Maine

Portland (South Portland) – December 7

Minnesota

Minneapolis (Brooklyn Center) – November 17
St. Cloud – November 18

North Dakota

Fargo – November 19

New Hampshire

Manchester – December 6

Rhode Island

Providence (Warwick) – December 8

Wisconsin

Appleton (Neenah) – November 15
Milwaukee (Brookfield) – November 16

LIVE ONLINE SEMINAR

December 3

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

Ten Key Benefits of Attending

'The few informative hours spent with Deb will save me days or weeks of research. I can't wait to attend her next seminar!'

– JEFFERY HEWITT,
TITLE I TEACHER



Who Should Attend

K-6 Classroom Teachers,
Media Specialists, Librarians,
Children's Librarians in
Public Libraries, Library
Aides, Reading Specialists,
Resource Teachers,
Special Education Staff,
and Administrators

1. Preview the Best, New Children's Books!

Learn from an enthusiastic teacher and experienced school librarian about the BEST of the most recently published children's books ... Many of the new books will be available for your personal review

2. Explore the Bright, New World of Nonfiction Books

Publishers are responding to the current emphasis on informational books and are responding with some of the best, new nonfiction books we've seen in years ... Discover some phenomenal new books!

3. See the Best, New Picture Books ... For All Ages!

Nothing tells a story like a stunning picture book and Deborah will share the newest and best ones ... Learn innovative ways to use them creatively throughout your curriculum or program with readers of all ages

4. Hear About the Best, New Read-Alouds

Entice your students or patrons with the latest and most engaging read-alouds ... Deborah will refresh your collection of great read-alouds and share them with you in her lively, down-to-earth style

5. Tap into the Best Technology to Get More From Great, New Books

Strengthen your technology strategies that involve your readers ... From book trailers to interaction tools, Deborah has done the work for you by evaluating the best web tools and apps to support your literacy program

6. Discover Strategies to Link Great, New Books with Reading and Writing

Explore terrific activities and practical strategies you can use immediately to entice your readers to get involved in and stay excited about reading and writing

7. Catch Up on the Most Current Book Trends

Hear the latest news from the children's book publishing world ... Learn about the new and developing trends so you can keep ahead of the game

8. Use Outstanding New Books to Implement Your State Standards

Learn how to meet your state reading standards by introducing your students to outstanding new books ... Find out easy ways to match books to curriculum standards with supportive, ready-to-use lesson plans – no matter what subject area you teach

9. Address Diversity and Inclusion with New Books and Awards

Discover books with diverse characters that allow your readers to see themselves in the literature ... Hear about the awards that celebrate diversities in culture, ethnicity and ability

10. Books They Will Love to Read!

Discover NEW books that are sure to entice young readers and captivate their diverse interests ... **Plus, you'll receive an extensive resource handbook with annotated book lists** and loaded with hundreds of engaging tips, tools and innovative ideas

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The best, new books and dozens of highly engaging, practical strategies** to fully involve students in the books they'll love to read
- **Proven ways** to integrate the best, new books into your curriculum or program
- **Highly-motivating websites, apps and online resources** to pair with the most outstanding new books
- How to use **terrific, new books** that support your state standards
- **Tips and demonstrations** for delivering read-alouds with energy and enthusiasm
- How to **connect to authors and illustrators** with little or no budget
- Practical **strategies for interactive teaching** using new apps and websites
- **Highly motivating ways** to use the best, new picture books in your teaching and programming
- **Hot new ways** to use booktalks to sell a book
- **Fundraising ideas and money-saving strategies** to help make the most of your book budget
- Practical, exciting ideas to **use new books to engage all readers** – regardless of ability
- Proven ways to **instill a real love of literature** in your students
- **How to choose the best, new books** even with the leanest budget
- **Resources** for discovering potentially sensitive areas in books
- **Innovative ideas** to update your classroom or library with alternative formats and genres of books to stimulate your readers
- **A wealth of new books, ready-to-use tools and the best, new digital resources** to enrich reading instruction
- **Boundless ways** to rediscover your love of children's books all over again!

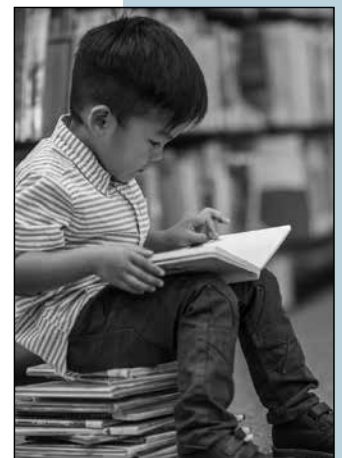


'This was an amazing day of diving into sooooo many great books, delivered by a lady that just LOVES a great story!'

– ANGIE THOMPSON, TEACHER

Practical Ideas and Strategies

In this highly engaging seminar, award-winning library media specialist and international presenter, **DEBORAH B. SALYER**, will highlight the best, **NEWLY** published children's books, including picture books, chapter books, novels, graphic novels, poetry, nonfiction titles, and more! Deborah reads and evaluates each new children's book, then develops fresh, innovative ideas to use them in all areas of your curriculum or programming. As a bonus, she also finds the best, new online tools and apps to pair with the books she shares. Many of the ideas, apps and online resources are applicable to other books, as well. From the dozens of books, resources, and strategies, you can choose the new books and activities that are best suited to your students and the priorities of your classroom or library. You'll also learn great ways to use technology to extend your interactions with readers about books in ways they love to learn. **Join Deborah for a compelling day filled with engaging, ready-to-use ideas, highly appealing booklists, her comprehensive handbook, and unique teaching tips to introduce and fully extend learning based on the newest, most outstanding children's books. Engage yourself in an energizing celebration of the best, new books and powerful ways to use them with your students!**



A Message From Seminar Leader, Deborah B. Salyer



Uniquely Qualified Instructor

DEBORAH B. SALYER is an award-winning library media specialist and an outstanding international presenter. She is the California Implementation and Training Specialist for TeachingBooks. Deborah has presented at many state and national conferences, and is the author of numerous books including, *What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program (2022)*, the comprehensive resource handbook you will receive at the seminar. Deborah is known for her inspirational message, budget-friendly ideas, and innovative ways for making the most out of the resources you have. **Join Deborah for a day filled with practical, easy-to-implement ideas that will highlight the latest, best books available in children's literature and exciting, creative ways to utilize them in your program.**

Dear Colleague:

Thousands of books are published yearly. So many books, so little time! How do you find the best titles to meet the needs of your readers while supporting your curriculum? Which books best support your programming? Perhaps I have the answer – a day filled with hot-off-the-press books, resources, and strategies for grades K-6.

As I prepare for this seminar, I read hundreds of new books, selecting the best books your readers will most enjoy. Throughout our day together, be prepared to cry, laugh, and learn amazing facts from the new titles we discuss. Most participants create their wish list during the seminar, but then stop by the bookstore on their way home! (Remember you can put books on hold at your public library too). You'll be loaded with ideas to use the next day, too.

My NEW seminar offers hundreds of titles for grades K-6 in multiple reading levels, subject areas, and interests. It's important for a child to see himself and others in what he reads, so we will look at new, diverse and #OwnVoice titles. From wordless books to chapter books, and graphic novels to nonfiction, this year's selections also feature incredible debut authors and illustrators. I will showcase some of our favorite authors too! And this year's nonfiction is better than ever. Classroom and content area teachers – you will easily be able to incorporate these terrific books into your curriculum. No matter your literacy support role, you'll also learn about ready-to-use resources that will help you teach the books or use them in your programming or class instruction. In many cases, the lesson plans and activity kits are already written for you!

In 2020, distance teaching became the new norm. In this year's seminar, we will use what we learned to hone our expertise in teaching and technology. We will also explore free online resources that enrich the reading experience and support your curriculum – whether you are teaching at school or online.

The accompanying resource handbook, also available in digital format, is far from being just a list of books; it's full of supportive hot links and resources you can read at your leisure. You'll find yourself using your handbook long after we part.

Reading is fun and together we can create lifelong readers! I look forward to seeing you at this fun and inspirational seminar where we will immerse ourselves in the amazing world of the best of new children's literature!

Sincerely,

A handwritten signature in cursive script that reads "Deborah B. Salyer".

Deborah B. Salyer

P.S. Come ready to enjoy a fast-paced day full of outstanding new books – plus powerful tools and innovative activities to use with them.

What Your Colleagues Say About Deborah B. Salyer

*"Loved it! I **must** come to this seminar every year! It inspires so much more of who I want to be as a teacher and librarian!"*

– Dana Brooks, Librarian

*"Amazing seminar! **Deborah was full of great books!**"*

– Aubrey Burke, Sped Teacher

*"**Deborah passes along her mountain of knowledge** on all categories of children's books and resources with not only pleasant flair, but also an unmistakable and contagious passion."*

– Heather Rich, Title I Teacher

*"**This workshop is a huge timesaver!** Deb does the digging and work that we all wish we had time to do."*

– Amy Young, Librarian

*"As a reading specialist, I cannot give and teach what I do not possess. This seminar was **so helpful and inspiring**. It truly helps me have the edge on new books."*

– Anita Manning,
Reading Specialist



*"This is the one workshop I insist on going to every year! It is invaluable for anyone who reads books to/with students. Not only do I come out with my shopping list for our library, but I also have **tons of new ideas and resources** for our teachers and students! Deborah is amazing!"*

– Jennifer Maienza, Library Administrator

*"I **am blown away** by all the information Deborah gave on how to utilize these best children's books in my library program! Wonderful online lists, and suggestions for book clubs, weeding and diversifying my collection!"*

– D'Nene Luera, Librarian

*"**This workshop was excellent!** Deborah's knowledge of and passion for books is contagious!!"*

– Ivy Whipple, Teacher

*"Great workshop! **Thank you for the exhaustive list and online resources.** It was such a fun and fast day."*

– Tonya Kingery, Teacher

*"Wow! Finally a PD day that was **relevant, interesting, important, and incredibly useful.** Thanks so very much! I will be back next year with friends!"*

– Theresa Cross, Librarian

Special Benefits of Attending



*'Always a pleasure!
Absolutely wonderful.
I left with an
amazing list of
new books and
awesome ideas about
how to improve my
program and library!
Thank you!'*

— SEANA HOLLAND,
TEACHER LIBRARIAN

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Children's Books Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- **A wealth of the best, NEW titles** of recently published books
- **Exciting and creative ways to utilize the books** in your classroom or library program
- **Numerous practical activities and resources** that extend the effectiveness of the new books Deborah shares – whether you're working at school, in the library or online
- **Valuable lists of websites and tools** to use with devices that will add interest and value to your lessons
- **Highly engaging techniques** to inspire students to fall in love with reading!

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meet and Share

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in the best, new children's books.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Meet Inservice Requirements / Earn State CEUs

Participants of In-Person and Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.



Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.



Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/online

What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2022 –

Registration (BD22F1)

- 1. **Appleton** (Neenah), **WI** – November 15, 2021
- 2. **Boston** (Wakefield), **MA** – December 9, 2021
- 3. **Fargo, ND** – November 19, 2021
- 4. **Hartford** (Bristol), **CT** – December 10, 2021
- 5. **Manchester, NH** – December 6, 2021
- 6. **Milwaukee** (Brookfield), **WI** – November 16, 2021
- 7. **Minneapolis** (Brooklyn Center), **MN** – November 17, 2021
- 8. **Portland** (South Portland), **ME** – December 7, 2021
- 9. **Providence** (Warwick), **RI** – December 8, 2021
- 10. **St. Cloud, MN** – November 18, 2021
- 11. **LIVE ONLINE:** December 3, 2021 (Start time: 9 AM Eastern)
— or —
- 12. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		
GRADE LEVEL		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
()	()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT – PRIORITY ID CODE: EBD22F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____ (Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)
- _____
Please print name as it appears on card Signature (required for credit card purchases)

FIVE EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: www.ber.org
-  **EMAIL this form to:** register@ber.org
-  **PHONE toll-free:** **1-800-735-3503**
(Weekdays 5:30 am - 5:30 pm Pacific Time)
-  **FAX this form to:** **1-425-453-1134**
-  **MAIL this form to:** **Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

- All **In-Person** Seminars are scheduled 8:30 a.m. – 3:15 p.m. Check-in is 8:00 a.m. – 8:30 a.m.
- All **Live Online** Seminars are scheduled 9:00 a.m. – 3:30 p.m. in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Seminars, Live Online Seminars or Recorded Seminars.

For in-person seminars, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Appleton: Best Western Premier – Neenah, (920) 967-4350
- Boston: Four Points by Sheraton – Wakefield, (781) 245-9300
- Fargo: Hilton Garden Inn, (701) 499-6000
- Hartford: DoubleTree – Bristol, (860) 589-7766
- Manchester: The Falls Event Center, (603) 413-7550; hotel accommodations available at La Quinta Inn & Suites, (603) 669-5400
- Milwaukee: DoubleTree – Brookfield, (262) 792-1212
- Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center (763) 560-2700
- Portland: Home2 Suites – Airport, (207) 517-3636.
- Providence: Radisson – Airport, (401) 739-3000
- St. Cloud: Best Western Plus Kelly Inn, (320) 253-0606

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org

What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program

– 2022 –



An outstanding one-day In-Person Seminar
or Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available
to use online at your convenience



915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

What's NEW in Children's Books All NEW for 2022!

BD22F1



What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program

– 2022 –

BER
Bureau of Education & Research

In-Person Seminar,
Live Online Seminar,
Recorded Version

A Unique One-Day
In-Person Seminar or Live Online Seminar
(Also available as a Recorded Online Version to Use at Your Convenience)

Presented by

Deborah B. Salyer

Outstanding Educator and National Presenter

The very best, new books most recently published, matched with dozens of innovative, engaging strategies to use them in ALL areas of your program – whether you are teaching at school or online

Alively, fast-paced presentation with a wealth of multi-format titles that will spark students' interest in standout stories and nonfiction they'll love to read

Sample copies of many of the best new books will be on display for you to personally preview