

# What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2021 –



A Unique One-Day Live Online Seminar Presented by

**Deborah B. Salyer**

Award-Winning Media Specialist, Nationally Recognized Children's Book Expert, Librarian, and Outstanding International Presenter

**Jonathan Hunt**

Nationally Recognized Children's Book Expert, Teacher, Librarian, and Outstanding National Presenter

**Totally NEW Seminar with All NEW Titles for the Year 2021  
Designed for Grades K-6**

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**The best, new books most recently published**, matched with dozens of innovative, engaging strategies to use them in ALL areas of your program – **whether you are teaching at school or online**

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**A lively, fast-paced presentation** with a wealth of multi-format titles that will spark students' interest in standout stories and nonfiction they will love to read

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**Receive an extensive, ALL NEW digital children's books resource handbook** with comprehensive, annotated bibliographies, ready-to-use activities, and corresponding websites that will make new books come alive for children in highly appealing ways!

## Live Online Seminars presented by Jonathan Hunt

**January 11**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**January 12**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

**January 13**

**9 AM Mountain**, 11 AM Eastern,  
10 AM Central, 8 AM Pacific

**January 14**

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

## Live Online Seminars presented by Deborah Salyer

**February 1**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**February 2**

**9 AM Central**, 10 AM Eastern,  
8 AM Mountain, 7 AM Pacific

**February 4**

**9 AM Pacific**, 12 PM Eastern,  
11 AM Central, 10 AM Mountain

**February 5**

**9 AM Mountain**, 11 AM Eastern,  
10 AM Central, 8 AM Pacific

### CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

CEUs and Graduate Credit Available  
See page 6 for details

# Ten Key Benefits of Attending

*"I always enjoy these seminars in person. Given we could not meet that way, this was a great option. Excellent seminar and amazing resources!"*

– ANDREA BURNETT,  
LIBRARIAN



## Who Should Attend

K-6 Classroom Teachers,  
Media Specialists, Librarians,  
Children's Librarians in  
Public Libraries, Library  
Aides, Reading Specialists,  
Resource Teachers, Special  
Education Staff, and  
Administrators

### 1. Preview the Best, New Children's Books!

Learn from an enthusiastic teacher and experienced school librarian about the BEST of the most recently published children's books ideal for use at school or online

### 2. Explore the Bright, New World of Nonfiction Books

Publishers are aware of the current emphasis on informational books and are responding with some of the best new nonfiction books we've seen in years ... Learn about the recent changes and discover some phenomenal new books!

### 3. See the Best, New Picture Books ... For All Ages!

Nothing tells a story like a stunning picture book and you will explore the newest and best ones ... Learn innovative ways to use them creatively throughout your curriculum or program with readers of all ages

### 4. Hear About the Best, New Read-Alouds

Entice your students or patrons with the latest and most engaging read-alouds ... We will refresh your collection of great read-alouds and share them with you in a lively, down-to-earth style

### 5. Tap into the Best Technology to Get More from Great New Books

Strengthen your technology strategies that involve your readers ... From book trailers to interaction tools, we have done the work for you by evaluating the best digital tools and resources – whether you are teaching at school or online

### 6. Discover Strategies to Link Great New Books with Reading and Writing

Explore terrific activities and practical strategies you can use immediately to entice your readers to get involved in and stay excited about reading and writing

### 7. Catch Up on the Most Current Book Trends

Hear the latest news from the children's book publishing world ... Learn about the new and developing trends so you can keep ahead of the game

### 8. Use Outstanding New Books to Implement Your State Standards

Learn how to meet your state reading standards by introducing your students to outstanding new books ... Find out easy ways to match books to curriculum standards with supportive, ready-to-use lesson plans – no matter what subject area you teach

### 9. Address Diversity and Inclusion with New Books and Awards

Discover books with diverse characters that allow your readers to see themselves in the literature ... Hear about the awards that celebrate diversities in culture, ethnicity and ability

### 10. Books They Will Love to Read!

Discover NEW books that are sure to entice young readers and captivate their diverse interests ... **Plus, you'll receive an extensive DIGITAL resource handbook with active links, annotated booklists** and loaded with hundreds of engaging tips, tools and innovative ideas

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **The best new books and dozens of highly engaging, practical strategies** to fully involve students in the books they'll love to read – whether you are teaching at school or online
- **Proven ways** to integrate the best, new books into your curriculum or program
- **Highly motivating websites, apps and online resources** to pair with the most outstanding new books
- How to use **terrific new books** that connect with your state standards
- **Tips and demonstrations** for delivering read-alouds with energy and enthusiasm
- How to **connect to authors and illustrators** with little or no budget
- Practical **strategies for interactive teaching** using new apps and websites
- **Highly motivating ways** to use the best new picture books in your teaching
- **Hot new ways** to use booktalks to sell a book
- **Multi-format digital resources** for supporting online learning
- Practical, exciting ideas to **use new books to engage all readers**—regardless of ability
- Proven ways to **instill a real love of literature** in your students
- **How to choose the best, new books** even with the leanest budget
- **Resources** for discovering potentially sensitive areas in books
- **A wealth of new books, ready-to-use tools and the best, new digital resources** to make reading instruction come alive
- **Boundless ways** to rediscover your love of children's books all over again!



*"Online seminars may be my new favorite kind of PD! The instructor was exceedingly knowledgeable, and the breakout rooms were productive."*

– DAWN KROOHN, TEACHER

## Practical Ideas and Strategies

This highly engaging seminar will highlight the best, **NEWLY** published children's books, including picture books, chapter books, novels, graphic novels, folklore, poetry, nonfiction titles, and more! Your instructors read and evaluate each new children's book, then develop fresh, innovative ideas to use them in all areas of your curriculum. As a bonus, they also find the best, new web tools and apps to pair with the books they share. Many of the ideas, apps and online resources are applicable to other books as well. This way, you can pick and choose the new books and activities that are best suited to your students and the priorities of your classroom or library. You'll also learn great ways to use technology to extend your interactions with readers about books in ways they love to learn.

**Join us for a compelling day filled with engaging, ready-to-use ideas, highly appealing booklists, a comprehensive digital handbook, and unique teaching tips to introduce and fully extend learning based on the newest, most outstanding children's books. Engage yourself in an energizing celebration of the best new books and powerful ways to use them with your students!**



# A Message From Your Seminar Leaders, Deborah B. Salyer and Jonathan Hunt

## Uniquely Qualified Instructors

**DEBORAH B. SALYER** is an award-winning library media specialist and an outstanding international presenter. She is the California Implementation and Training Specialist for TeachingBooks. Deborah has presented at many state and national conferences. She is known for her inspirational message, budget-friendly ideas and innovative ways for making the most out of the resources you have. **Join Deborah for a day filled with practical, easy to implement ideas that will highlight the latest, best books available in children's literature and exciting, creative ways to utilize them in your program.**

**JONATHAN HUNT** is a nationally recognized children's book expert, teacher and librarian. He is the Lead Coordinator of library media services for his county office of education. Jonathan reviews and writes articles for The Horn Book Magazine. He blogged at School Library Journal for nearly a decade and has served on numerous book award committees. **Join Jonathan for an energizing day filled with the best, new children's literature and easy-to-implement, powerful, practical ways to use these books in your grades K-6 classroom or library program.**

Dear Colleague:

How do you manage to find the best titles to meet the needs of your readers while supporting your curriculum? Which books best support your programming? Thousands of books are published yearly. So many books, so little time! Perhaps we have the answer—a day filled with hot-off-the-press books for grades K-6.

Every year we read hundreds of new books, selecting the best books your readers will most enjoy. There is a wealth of new literature this year, with new authors, new illustrators and new titles that will grab your imagination. If you don't create your wish list during the seminar, we imagine you'll stop by the bookstore on your way home! And you'll be loaded with ideas to use the next day.

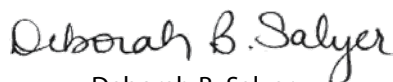
Our NEW live online seminar offers hundreds of titles for grades K-6 in many reading levels, subject areas and interests. It's important for a child to see himself—and others in what he reads, so we will look at new diverse and #OwnVoice titles. From wordless books to chapter books and graphic novels to nonfiction, this year's selections feature incredible debut authors and illustrators. Many of our favorite authors also published in 2020. And this year's nonfiction is better than ever. Classroom and content area teachers—you will easily be able to incorporate these terrific books into your curriculum. No matter your literacy support role, you'll also learn about ready-to-use resources that will help you teach the books or use them in your programming or class instruction. In many cases, the lesson plans and activity kits are already written for you!

In 2020, distance teaching became the new norm. In this year's seminar, we will continue to hone our expertise in this method of instruction. We will also explore free online resources that enrich the reading experience and support your curriculum – whether you are teaching at school or online.

The accompanying digital handbook is far from being just a list of books; it's full of support links you can read at your leisure. You'll find yourself using your handbook long after we part.

Reading is fun and together we can create lifelong readers! We look forward to seeing you online at this fun and inspirational seminar where we will immerse ourselves in the amazing world of the best of new children's literature!

Sincerely,

  
Deborah B. Salyer

  
Jonathan Hunt

**P.S. Come ready to enjoy a fast-paced day full of outstanding new books—plus powerful tools and innovative activities to use with them.**

# What Your Colleagues Say About Deborah B. Salyer and Jonathan Hunt

*"Fabulous information, great resources, amazing books, excellent presenter. Time went by so fast. Thank you for giving me **so many ideas, resources and books for my students**. Can't wait until next year's workshop!"*

Annette Coon, Media Specialist

*"Fabulous resources! I just built my next book order from this online seminar. **Loved having the virtual version of the handbook.**"*

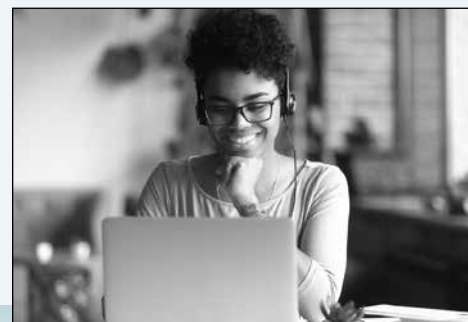
Hilary Ramp, School Librarian

*"This seminar came highly recommended by several colleagues and **I'm very pleased I attended!** It was very informative and the extra resources are amazing! Thank you!"*

Nancy Hally, School Librarian

*"This is such a wonderful workshop. **I attend every year and am never disappointed.** I could sit all day and hear about new, quality books. My library will go crazy when they see all the books I am going to request!"*

Lisa Wruck, Teacher



## About BER Live Online Seminars

**With the current health challenges, all BER in-person PD events are currently being presented in a Live Online format:**

### **Outstanding Instructors**

All programs are led by outstanding BER national trainers

### **Extensive Resource Handbooks**

You'll have access to an extensive digital Resource Handbook before, during and after your seminar

### **Highly Interactive**

You'll be able to ask questions in real time and interact with the instructor and other participants

### **Program Guarantee**

As we have for 43 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



'This seminar was awesome as usual. I look forward to it every year. Engaging and informative! I can't wait to get and use so many of the books!'

DANIELLE EMMEL,  
READING TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Children's Books Resource Handbook

Each participant will receive an extensive digital resource handbook giving access to countless strategies before, during and after the seminar. The handbook includes:

- **A wealth of NEW titles** of the best books recently published
- **Exciting and creative ways to utilize the books** in your classroom or library program
- **Numerous practical activities and resources** that extend the effectiveness of the new books shared whether you're working at school or online
- **Valuable lists of websites and tools** to use with devices that will add interest and value to your lessons
- **Highly engaging techniques** to inspire students to fall in love with reading!

## Consultation Available

Your instructors will be available to answer your specific questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of both the Live Online Seminar and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. In addition, state CEUs are available for both versions of the course. For details, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Both courses will be video recorded and available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available. To enroll in either course, see registration form on page 7.



#### Related On-Demand Online Courses

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2021 – (Grades K-6)

## Registration (BX11W1) Jonathan Hunt, Instructor

- 1. **January 11, 2021** (Start time: 9 AM Eastern)
- 2. **January 12, 2021** (Start time: 9 AM Central)
- 3. **January 13, 2021** (Start time: 9 AM Mountain)
- 4. **January 14, 2021** (Start time: 9 AM Pacific)
- or—
- 5. **I'd like to order the recorded version of Jonathan's seminar**

## Registration (BD11W1) Deborah Salyer, Instructor

- 6. **February 1, 2021** (Start time: 9 AM Eastern)
- 7. **February 2, 2021** (Start time: 9 AM Central)
- 8. **February 4, 2021** (Start time: 9 AM Pacific)
- 9. **February 5, 2021** (Start time: 9 AM Mountain)
- or—
- 10. **I'd like to order the recorded version of Deborah's seminar**

FIRST NAME _____	M.I. _____	LAST NAME _____
POSITION, SUBJECT TAUGHT _____		GRADE LEVEL _____
SEMINAR NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME _____	
SCHOOL MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____
SCHOOL PHONE NUMBER _____	HOME PHONE NUMBER _____
(     ) _____	(     ) _____

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) _____	
HOME MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____

**IMPORTANT: PRIORITY ID CODE: BD11F1**

## METHOD OF PAYMENT – Team Discount Available


The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
  - A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
  - Charge my:     MasterCard     VISA     Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR
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- \_\_\_\_\_/\_\_\_\_\_  
Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

 REGISTER ONLINE at: [www.ber.org](http://www.ber.org)

 FAX this form to: 1-425-453-1134

 PHONE toll-free: 1-800-735-3503 (Weekdays 5:30 am - 4 pm Pacific Time)

 MAIL this form to: **Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

- All Live Online seminars start times are described on the cover
- Check-in 15 minutes prior to the seminar
- Live Online seminars are five hours in length plus breaks
- Registrants will receive login information by email four days before their Live Online seminar

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions:

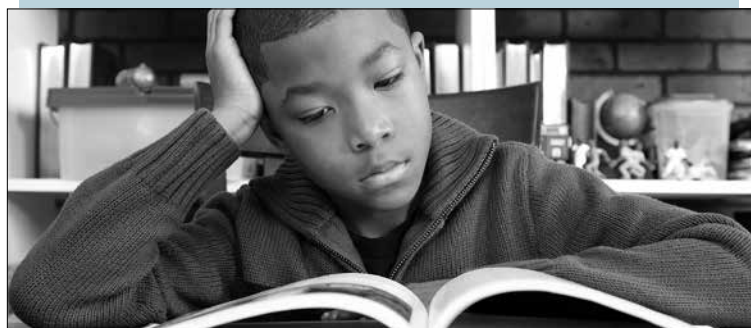
100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org). The Bureau is North America's leading presenter of PD training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.





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# What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2021 – (Grades K-6)



An outstanding one-day Live Online Seminar

Includes an extensive Resource Handbook

Can't Attend? A Recorded Version is available  
to use online at your convenience

# What's NEW in Children's Books All NEW for 2021! (Grades K-6) *Practical PD, No Travel*

BD11W1 | BX11W1



Bureau of Education & Research

# What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2021 –

All NEW for 2021



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