

# What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2020 –



A Unique One-Day Seminar Presented by

## Deborah B. Ford-Salyer

Award-Winning Media Specialist, Nationally Recognized Children's Book Expert, Librarian, and Outstanding International Presenter

**Totally NEW Seminar with All NEW Titles for the Year 2020  
Designed for Grades K-6**

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**The very best, new books most recently published**, matched with dozens of innovative, engaging strategies to use them in ALL areas of your program

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**A lively, fast-paced presentation** with a wealth of multi-format titles that will spark students' interest in standout stories and nonfiction they'll love to read

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**Sample copies of many of the best new books will be on display** for you to personally preview

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**Receive an extensive, ALL NEW children's books resource handbook** with comprehensive, annotated bibliographies, ready-to-use activities, and corresponding websites and apps that will make new books come alive for children in highly appealing ways!

### Illinois

**Champaign – March 5**

**Chicago North – March 3**  
(Elk Grove Village)

**Chicago South (Alsip) – March 6**  
**Moline – March 4**

### Kansas

**Wichita – January 16**

### Missouri

**Kansas City – January 15**  
(Independence)

**St. Louis (Clayton) – January 13**  
**Springfield – January 14**

### Oklahoma

**Oklahoma City – January 17**

### Wisconsin

**Milwaukee (Brown Deer) – March 2**

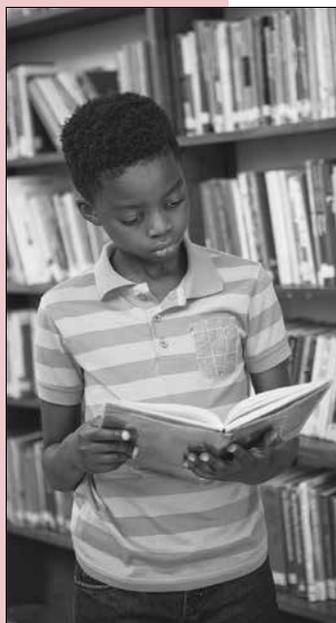
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CEUs and Graduate Credits Available  
See page 6 for details

# Ten Key Benefits of Attending

*'The few informative hours spent with Deb will save me days or weeks of research. I can't wait to attend her next conference!'*

– JEFFERY HEWITT,  
TITLE I TEACHER



## Who Should Attend

K-6 Classroom Teachers,  
Media Specialists, Librarians,  
Children's Librarians in  
Public Libraries, Library  
Aides, Reading Specialists,  
Resource Teachers,  
Special Education Staff,  
and Administrators

### 1. Preview the Best, New Children's Books!

Learn from an enthusiastic teacher and experienced school librarian about the BEST of the most recently published children's books ... Many of the new books will be available for your personal review

### 2. Explore the Bright, New World of Nonfiction Books

Publishers are aware of the current emphasis on informational books and are responding with some of the best new nonfiction books we've seen in years ... Learn about the recent changes and discover some phenomenal new books!

### 3. See the Best, New Picture Books ... For All Ages!

Nothing tells a story like a stunning picture book and Deborah will share the newest and best ones ... Learn innovative ways to use them creatively throughout your curriculum or program with students of all ages

### 4. Hear About the Best, New Read-Alouds

Entice your students or patrons with the latest and most engaging read-alouds ... Deborah will refresh your collection of great read-alouds and share them with you in her lively, down-to-earth style

### 5. Tap into the Best Technology to Get More From Great New Books

Learn strategies to use technology to help you get students excited about reading ... From book trailers to curation tools, Deborah has done the work for you by evaluating the best web tools and apps to support your literacy program

### 6. Discover Strategies to Link Great New Books with Reading and Writing

Explore terrific activities and practical strategies you can use immediately to entice your students to get involved in and stay excited about reading and writing ... Ideas, tips and tools – all aligned with current state standards

### 7. Catch Up on the Most Current Book Trends

Hear the latest news from the children's book publishing world ... Learn about the new and developing trends so you can keep ahead of the game

### 8. Use Outstanding New Books to Implement Your State Standards

Learn how to meet your state reading standards by introducing your students to outstanding new books ... Find out easy ways to match books to curriculum standards with supportive, ready-to-use lesson plans – no matter what subject area you teach

### 9. Address Diversity and Inclusion with New Books and Awards

Discover books with diverse characters that allow your readers to see themselves in the literature ... Hear about the awards that celebrate diversities in culture, ethnicity and ability

### 10. Books They Will Love to Read!

Discover many NEW books that are sure to entice young readers and captivate their diverse interests ... **Plus, you'll receive an extensive resource handbook with annotated book lists** and loaded with hundreds of engaging tips, tools and innovative ideas

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **The best new books and dozens of highly engaging, practical strategies** to fully involve students in the books they'll love to read
- **Proven ways** to integrate the best, new books into your curriculum or program
- **Highly-motivating websites, apps and online resources** to pair with the most outstanding new books
- How to use **terrific new books** that connect with your state standards
- **Tips and demonstrations** for filling your read-alouds with energy and enthusiasm
- How to **connect to authors and illustrators** with little or no budget
- Practical **strategies for integrating technology** into your literacy program
- **Highly motivating ways** to use the best new picture books in your teaching
- **Hot new ways** to use booktalks to sell a book
- **Fundraising ideas and money-saving strategies** to help make the most of your book budget
- Practical, exciting ideas to **use new books to engage all readers** – regardless of ability
- Proven ways to **instill a real love of literature** in your students
- **How to choose the best, new books** even with the leanest budget
- **Resources** for discovering potentially sensitive areas in books
- **Innovative ideas** to update your classroom or library with alternative formats and genres of books to stimulate your readers
- **A wealth of new books, ready-to-use tools and the best, new web resources** to make reading instruction come alive
- **Boundless ways** to rediscover your love of children's books all over again!



*'This was an amazing day of diving into sooooo many great books, delivered by a lady that just LOVES a great story!'*

– ANGIE THOMPSON, TEACHER

## Practical Ideas and Strategies

In this highly engaging seminar, award-winning media specialist and international presenter, **DEBORAH B. FORD-SALYER**, will highlight the best, **NEWLY** published children's books, including picture books, chapter books, novels, graphic novels, folklore, poetry, nonfiction titles, and more! Deborah reads and evaluates each new children's book, then develops fresh, innovative ideas to use them in all areas of your curriculum. As a bonus, she also finds the best, new web tools and apps to pair with the books she shares. Many of the ideas, apps and online resources are applicable to other books as well. This way, you can pick and choose the new books and activities that are best suited to your students and the priorities of your classroom or library. Throughout this fast-paced day, Deborah will model her passion for books as well as demonstrate successful skills for booktalking and reading aloud. You'll also learn great ways to use technology to extend your interactions with readers about books in ways they love to learn. **Join Deborah for a compelling day filled with engaging, ready-to-use ideas, highly appealing booklists, her comprehensive handbook, and unique teaching tips to introduce and fully extend learning based on the newest, most outstanding children's books. Engage yourself in an energizing celebration of the best new books and powerful ways to use them with your students!**



# A Message From Seminar Leader, Deborah B. Ford-Salyer



## Uniquely Qualified Instructor

**DEBORAH B. FORD-SALYER** is an award-winning library media specialist and an outstanding international presenter. She is the California Implementation and Training Specialist for [TeachingBooks.net](https://www.teachingbooks.net). Deborah has presented at many state and international conferences, and is the author of numerous books including, *What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program (2020)*, the comprehensive resource handbook each participant will receive at the seminar. Deborah is known for her inspirational message, budget-friendly ideas and innovative ways for making the most out of the resources you have. **Join Deborah for a day filled with practical, easy to implement ideas that will highlight the latest, best books available in children's literature and exciting, creative ways to utilize them in your program.**

Dear Colleague:

My mother tells people I write book reports for a living. It's true—I get paid to read books for kids. I love my job! Every year I read hundreds of new books, selecting the best books your readers will most enjoy. I work with publishers, authors and illustrators to make sure I find the very best of the best. There is a wealth of new literature this year, with new authors, new illustrators and new titles that will grab your imagination and send you back to your classroom or library eager to share what you've learned with your readers!

My all **NEW** seminar offers hundreds of titles for all ages, reading levels and interests. All children can benefit from the richness of other cultures, so I've searched with diversity in mind. In this seminar I will also reveal some of the back stories of the hottest books of the year—providing you with more hooks for your readers. From wordless books to chapter books and graphic novels to nonfiction, this year's selections feature incredible debut authors and illustrators. Many of our favorite authors also published in 2019. You'll see our beloved Kate DiCamillo with a new Mercy Watson picture book. And this year's nonfiction is better than ever. Classroom and content area teachers – you will easily be able to incorporate these terrific books into your curriculum. No matter your teaching role, you'll also learn about ready-to-use resources that will help you teach the books or discuss them in a book club. In many cases, the lesson plans are already written for you!

Technology continues to blend with literacy programs. We will explore dozens of ways to integrate technology into our classrooms and libraries. From ready-to-use book trailers to creation tools, we will explore innovative new ways to promote literacy. In our seminar, we will also explore free online resources that enrich the books while connecting them to state standards. Are you concerned about the content for upper level books? Find out about resources to help you make the smartest purchases for your collection. The most expensive book is one that's never used.

This year I've included many articles to support your work after the seminar. From funding to getting the best use of your audiobooks, find out easy ways to save money and market what you have. I always say, "it's the seminar that keeps on giving." Your take-home handbook is far from being just a list of books; it's full of support pieces you can read at your leisure. I've also spent hours creating an online support tool to support your work and save you time.

I look forward to meeting you at this fun and inspirational seminar in which we will immerse ourselves in the amazing world of the best of new children's literature!

Sincerely,

Deborah B. Ford-Salyer

**P.S. Come ready to enjoy a fast-paced day full of outstanding new books—plus powerful tools and innovative activities to use with them.**

*"My new seminar offers hundreds of titles for all ages, reading levels and interests."*

# What Your Colleagues Say About Deborah B. Ford-Salyer

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*"Loved it! I **must** come to this seminar every year! It inspires so much more of who I want to be as a teacher and librarian!"*

– Dana Brooks, Librarian

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*"Amazing seminar! **Deborah was full of great books!**"*

– Aubrey Burke, Sped Teacher

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*"**Deborah passes along her mountain of knowledge** on all categories of children's books and resources with not only pleasant flair, but also an unmistakable and contagious passion."*

– Heather Rich, Title I Teacher

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*"**This workshop is a huge timesaver!** Deb does the digging and work that we all wish we had time to do."*

– Amy Young, Librarian

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*"As a reading specialist, I cannot give and teach what I do not possess. This seminar was **so helpful and inspiring**. It truly helps me have the edge on new books."*

– Anita Manning, Reading Specialist



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*"This is the one workshop I insist on going to every year! It is invaluable for anyone who reads books to/with students. Not only do I come out with my shopping list for our library, but I also have **tons of new ideas and resources** for our teachers and students! Deborah is amazing!"*

– Jennifer Maienza, Library Administrator

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*"I am **blown away** by all the information Deborah gave on how to utilize these best children's books in my library program! Wonderful online lists, and suggestions for book clubs, weeding and diversifying my collection!"*

– D'Nene Luera, Librarian

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*"**This workshop was excellent!** Deborah's knowledge of and passion for books is contagious!!"*

– Ivy Whipple, Teacher

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*"Great workshop! **Thank you for the exhaustive list and online resources.** It was such a fun and fast day."*

– Tonya Kingery, Teacher

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*"Wow! Finally a PD day that was **relevant, interesting, important, and incredibly useful.** Thanks so very much! I will be back next year with friends!"*

– Theresa Cross, Librarian

# Special Benefits of Attending



## Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

## On-Site Training

Most BER seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Children's Books Resource Handbook

Each participant will receive an extensive resource handbook with a wealth of information specifically designed for this seminar. Included in the handbook are:

- **A wealth of NEW titles** of the best books recently published
- **Exciting and creative ways to utilize the books** in your classroom or program
- **Numerous practical activities and resources** that extend the effectiveness of the new books Deborah shares
- **Valuable lists of websites and tools** to use with devices that will add interest and value to your lessons
- **Highly engaging techniques** to inspire students to fall in love with reading!

## Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

### CEUs Available:

#### Illinois

- 5 IL PD Clock Hours Available

#### Kansas

- KS Inservice Credit Available with Prior District Approval

#### Missouri

- MO Inservice Credit Available with Prior District Approval
- KS Inservice Credit Available with Prior District Approval in Kansas City
- 5 IL PD Clock Hours Available in St. Louis

#### Oklahoma

- OK PD Credit Available with District Approval

#### Wisconsin

- WI Verification of Attendance Available

## Earn One to Four Graduate Semester Credits



Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

## Can't Attend? Other Professional Development Options:

### Related Online Course

A related On Demand Video-Based Online Learning course, *MAKERSPACES: Creating Motivating, Engaging Work Spaces for Your Library*, for Grades K-12, is available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

### Related Staff Development Audio Training

This seminar is available on CDs with a comprehensive resource handbook at a cost of \$125.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-BD0-2034**) or use the order form on page 7. **\*Available January 2020**

Electronic versions of both the seminar and handbook are available in MP3 and PDF format for immediate download on our website, at the cost of \$99.00. **\*Available January 2020**

Please visit [www.berproducts.org/audio-seminars/library.html](http://www.berproducts.org/audio-seminars/library.html) for more information.



# What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program – 2020 –

## Registration (BD00W1)

- 1. **Champaign, IL** – March 5, 2020
- 2. **Chicago North** (Elk Grove Village), **IL** – March 3, 2020
- 3. **Chicago South** (Alsip), **IL** – March 6, 2020
- 4. **Kansas City** (Independence), **MO** – January 15, 2020
- 5. **Milwaukee** (Brown Deer), **WI** – March 2, 2020
- 6. **Moline, IL** – March 4, 2020
- 7. **Oklahoma City, OK** – January 17, 2020
- 8. **St. Louis** (Clayton), **MO** – January 13, 2020
- 9. **Springfield, MO** – January 14, 2020
- 10. **Wichita, KS** – January 16, 2020

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

**List additional registrants on a copy of this form**

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(    )	(    )

**Registration confirmations are sent via e-mail.**  
**If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	

**IMPORTANT: PRIORITY ID CODE: EBD00W1**

## METHOD OF PAYMENT – Team Discount Available

The registration fee is \$279 per person, for teams of three or more registering at the same time, the fee is \$259 per person. **Payment is due prior to the program.** No cash please.

A check (payable to **Bureau of Education & Research**) is attached

A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)

Charge my:     MasterCard     VISA     Discover

Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ MO/YR

Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_ (Found on back of card)

\_\_\_\_\_  
/

Please print name as it appears on card                      Signature (required for credit card purchases)

## FOUR EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: [www.ber.org](http://www.ber.org)
-  **FAX this form to: 1-425-453-1134**
-  **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 5 pm Pacific Time)
-  **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE \* PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.  
Check-in 8:00 a.m. - 8:30 a.m.

## Fee

The registration fee is \$279 per person, \$259 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Champaign: Hilton Garden Inn, (217) 352-9970
- Chicago North: Holiday Inn – Elk Grove Village, (847) 437-6010
- Chicago South: DoubleTree – Alsip, (708) 371-7300
- Kansas City: Stoney Creek Hotel – Independence, (816) 908-9600
- Milwaukee: Four Points by Sheraton – Brown Deer, (414) 355-8585
- Moline: Stoney Creek Hotel & Conference Center, (309) 743-0101
- Oklahoma City: Holiday Inn & Suites North, (405) 286-4777
- St. Louis: Clayton Plaza Hotel – Clayton, (314) 726-5400
- Springfield: Holiday Inn & Suites, (417) 865-8600
- Wichita: Aloft Hotel, (316) 744-1100

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org)

## Can't Attend?

- I'd like to order the CD version of the seminar, \$125.00 plus \$9.00 shipping (**Stock #A-BD0-2034**) **\*Available January 2020**

# What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program - 2020 -



The Best NEW Books Matched with Innovative  
and Engaging Ideas, Activities and Strategies

A Unique One-Day Seminar

Coming to a Location Near You

**BER**  
BUREAU OF EDUCATION & RESEARCH  
915 118th Avenue SE  
PO Box 96068  
Bellevue, WA 98009-9668  
[www.ber.org](http://www.ber.org)

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Education &  
Research

## What's NEW in Children's Books All NEW for 2020!

BD00W1

**BER**  
Bureau of Education & Research

## What's NEW in Children's Books and Creative, Powerful Strategies to Use Them in Your Program - 2020 -

All NEW for 2020



A Unique One-Day Seminar Coming to a Location Near You

Presented by

**Deborah B. Ford-Salyer**  
Outstanding Educator and National Presenter

The very best, new books most recently published, matched with dozens of innovative, engaging strategies to use them in ALL areas of your program

A lively, fast-paced presentation with a wealth of multi-format titles that will spark students' interest in standout stories and nonfiction they'll love to read

Sample copies of many of the best new books will be on display for you to personally preview