

## Two-Day Speech-Language Pathology Institute

# Speech-Language Pathologists: Helping Students with Reading and Language Deficits



A Unique Two-Day In-Person Institute Presented by  
**MariBeth Plankers, M.S. CCC-SLP, ATP**  
Outstanding SLP, ATP and Presenter

### Specifically Designed for School-Based SLP's, School and District Administrators, serving Grades P-12

- ▶ **Practical assessment and intervention strategies** that school-based Speech Language Pathologists can put to immediate use
- ▶ **Learn evidence-based strategies** to support reading comprehension, language, and written language skills for students with significant language literacy disorders, dyslexia and language deficits
- ▶ **Gain insight into accessible educational materials** that will support your students across settings and situations for reading comprehension, vocabulary, and written language needs
- ▶ **Help students on your caseload/workload develop a positive growth mindset** to increase their confidence and success with language, reading comprehension and writing

#### Massachusetts

**Boston** (Wakefield) – **January 18-19**

#### New Jersey

**Newark** (West Orange) – **February 1-2**

#### New York

**Albany** (Troy) – **January 20-21**

**Long Island** (Plainview) – **February 3-4**

#### ASHA CEUs Available at all Locations

State CEUs and Graduate Credit Available  
See page 6 for details

#### CAN'T ATTEND?

Order the recorded version and take the course online at your convenience (see page 6)

“*Amazing! MariBeth has reinvigorated me, my job, and my enthusiasm!*”

– DANA FERLAND,  
SPEECH-LANGUAGE PATHOLOGIST

## Practical Ideas and Strategies

As a Speech-Language Pathologist, your expertise in oral language and literacy skills makes you an invaluable member of the literacy team at your school. In this **NEW** institute, **MariBeth Plankers**, an experienced Speech-Language Pathologist and Assistive Technology Professional, will share practical methods for assessing and treating reading and writing skills in students with language disorders. You will learn more effective, efficient and easy-to-implement techniques to identify children who struggle with decoding, reading comprehension and written language.

MariBeth will share with you evidence-based practice, from the ASHA evidence-based triangle, about the language skills that strongly predict learning deficits across settings and situations and provide strategies that will address these language skills in your daily therapy, whether it is online or in person. This institute will focus on practical strategies that can be implemented in the context of therapy, as well as utilize across settings and situations.

You will leave with numerous ideas for reading comprehension, writing, language, and games to assist your students with moderate to severe reading, writing and language deficits, as well as ways to maximize your effectiveness as an SLP in the school setting.

“*Wonderfully engaging institute with useful resources that I can't wait to put into practice.*”

— KAITLIN DUNPHY,  
SPEECH-LANGUAGE PATHOLOGIST

## A Practical, Two-Day Institute Focused on the SLP's Role in Helping Students with Literacy and Communication Deficits

Plan to attend as a school or district team in a two-day institute that will address the needs of your students with practical assessment and intervention practices. Learn how to build on the success of your current program and expand your repertoire of skills and strategies. Time is of the essence and your use of time is valued as a practicing professional, identifying key components that have the greatest impact on student achievement and success. Leave equipped with assessment and intervention tools supported by evidence-based practices.



## Develop a Plan to Structure Your SLP Program to Boost Expertise and Collaboration for Student Success with Literacy and Communication

Discover attributes of highly effective SLP Programs and how you can incorporate them into your own program. During the two days, you will learn strategies to add to your repertoire of informal assessments and engaging interventions. Gain specific tips for students who present with unique needs and behaviors. You'll also receive an extensive resource handbook to help you implement all you learn when you return to your school district.



## Two-Day Intensive SLP Institute on Reading and Language Deficits

### Here's what you will learn:

- **Measurable informal assessment tools**, and functional and practical intervention strategies
- Applicable ways to **incorporate reading and writing goals** into all aspects of your oral language therapy
- **Advanced strategies for addressing phonological awareness** systematically and hierarchically
- How to **align your language therapy with the reading programs your students use** in the classroom and in their specialized reading interventions
- **Efficient, effective methods for assessing reading comprehension** and written language in the context of your language evaluations
- **Current technology resources** that support both language skills and the development of reading and writing skills that SLP address every day
- Specific ideas and strategies to **strengthen the core language skills** that allow your students to become better readers
- **Functional therapy techniques** you can use that align with English Language Arts state standards
- How your unique role as an SLP differentiates you from the literacy specialist and **how to be a key contributor on your team**
- **Ideas for incorporating multi-disciplinary instruction**, Universal Design for Learning and Assistive Technology in programs addressing language and literacy deficits
- Generalization strategies to **help teachers and paraprofessionals more effectively carryover the skills learned** during therapy
- **Practical ideas for setting up collaborative treatment programs** that are more motivating for all learners
- Strategies to **make therapy sessions more motivating**, engaging and effective for your students
- Accessible supports from the Assistive Technology Professional to **support learners from no-tech to a level of high-tech**

“Great resources, and such a passionate presentation!”

MANDEE PARKER,  
SPEECH-LANGUAGE PATHOLOGIST



To Register,  
Call Toll-Free

1-800-735-3503

## A Message From Institute Leader, MariBeth Plankers



“ I have developed this institute to share with you the best practices that we, as SLPs and other specialists, can use to support students with language and literacy deficits.”



**Bureau of Education & Research**

915 118th Avenue SE • PO Box 96068 • Bellevue, WA 98009-9668  
Phone (800) 735-3503 • Fax (425) 453-1134 • [www.ber.org](http://www.ber.org)

Dear Colleague:

For many years, I have taught students with language disorders leading to challenges in reading comprehension and writing and I can't imagine any skills that are more important to learn! With an educational background in the development of language, the SLP is equipped to be highly involved with reading and writing success of students. Over the years, our role as SLPs has expanded, and our expertise in language and literacy is now more recognized than ever before. An increasing number of schools are discovering the benefit of the practical approach to addressing literacy skills along with the oral language goals in the context of current therapy programs. In addition, the SLP also supports the work of teachers with effective strategies based on what we know about language and literacy.

I have developed this institute to share with you the best practices that we, as SLPs and other specialists, can use to support students with language and literacy deficits. We will explore the alignment of oral language and literacy skills and how valuable your expertise is to the school IEP team. We will explore the different types of reading challenges that your students with language disorders encounter across the curriculum. The emphasis will be on practical, doable methods to evaluate students and to develop individualized planned programs that may be implemented through direct intervention, the general education classroom, through distance learning, and consultation.

My goal for this institute is to send you back to your schools empowered with many new ideas you can put into practice immediately! We can lower the barriers in order to raise the level of success for our students.

Sincerely

MariBeth Plankers, M.S. CCC-SLP, ATP

**P.S.** I know how valuable your time is, so **my focus for the day will be on sharing practical strategies** that work in today's schools with today's students.

## What Your Colleagues Say About MariBeth Plankers

*"MariBeth is a fantastic, **super engaging presenter who is fun to listen to and learn from!** I have so many ideas and resources to implement right away with my students."* Taylor Dann, Speech-Language Pathologist

*"Tons of resources! Great energy! **I feel like I've been recharged** and have many ideas I can bring back to my school and use immediately."* Stephanie Smith, Speech-Language Pathologist

*"**A world of information** about reading, writing, and language. Thank you!"* Katharine Czarnecki, Speech-Language Pathologist

*"MariBeth is excellent. **So many ideas and activities that are effective and motivating.** She is so interesting to listen to – great energy and sense of humor!"* Anissa Khouri Drake, Speech-Language Pathologist

## About BER Institutes

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers

### Extensive Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources. (For in-person institutes, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.)

### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants

### Program Guarantee

As we have for 44 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

## Uniquely Qualified Instructor

**MARIBETH PLANKERS** is an outstanding national presenter and highly experienced Speech-Language Pathologist and Assistive Technology Professional. She brings years of school-based experience and ideas for improving outcomes for students who have language, reading and written language disorders. She has extensive experience providing literacy-based language therapy services within inclusive models and via teletherapy. In addition, she has experience working as a clinical service provider, diagnostician, and clinical supervisor within the university setting. MariBeth reflects a broad experience working with students of all ages, from early education through High School.

MariBeth is the author of *Speech-Language Pathologists: Strategies to Support Students with Reading and Language Deficits (Grades PreK–12)*, the resource handbook each participant will receive. Join her for a fast-paced, engaging institute with practical, highly effective techniques you can use with the children you see and treat.



## Special Benefits of Attending



### Who Should Attend

School-Based SLP's, School and District Administrators, serving Grades P-12

### Extensive Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies.

**For in-person institutes, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

### Meet Inservice Requirements / Earn State CEUs

Participants of In-Person Institutes and those completing the Recorded Version online can receive a certificate of participation that may be used to verify ten continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

### Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

### ASHA CEUs Available



The **Bureau of Education & Research** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

**This course is offered for 1.00 ASHA CEUs (Intermediate level, Professional area).**

ASHA-Required Disclosure Statement for MariBeth Plankers:

**Financial:** Presenter for the Bureau of Education & Research and receives honorarium compensation.

**Nonfinancial:** No relevant nonfinancial relationships exist.

**Please bring your ASHA Account Number to the institute if you will be completing paperwork for the ASHA CE Registry.**

### Can't Attend?

#### Other Professional Development Options:

##### Recorded Version of the Institute

A video recorded version of this seminar will be available to take online at your convenience. You'll have access to the entire course and to the extensive digital resource handbook. Optional CEUs and graduate credit available.

To enroll, see registration form on page 7.

##### Related On-Demand Online Courses

Related On Demand Video-Based Online Learning courses, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other related courses, are available for immediate registration.

To enroll, visit [www.ber.org/online](http://www.ber.org/online)

“*I am leaving with a wealth of treatment ideas.*

*Thank you!*”

— ASHLEY FIELD,  
SPEECH-LANGUAGE PATHOLOGIST

### On-Site Training

Most BER institutes and seminars can be brought to your school or district. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Two-Day SLP Institute

# Speech-Language Pathologists: Helping Students with Reading and Language Deficits

## Registration (AXP2W1)

1. **Albany** (Troy), **NY** – January 20-21, 2022
2. **Boston** (Wakefield), **MA** – January 18-19, 2022
3. **Long Island** (Plainview), **NY** – February 3-4, 2022
4. **Newark** (West Orange), **NJ** – February 1-2, 2022
- or —
5. **I'd like to order the recorded version of this institute**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

### List additional registrants on a copy of this form

SCHOOL NAME	
<hr/>	
SCHOOL MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	<hr/>
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
<hr/>	
HOME MAILING ADDRESS	
<hr/>	
CITY & STATE	ZIP CODE
<hr/>	<hr/>

## IMPORTANT – PRIORITY ID CODE: EAXP2W1

### METHOD OF PAYMENT – Group Discount Available

The registration fee is \$595 per person, for groups of three or more registering at the same time, the fee is \$545 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
- Charge my:     MasterCard     VISA     Discover
- Account # \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
MO/YR
- Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)
- \_\_\_\_\_/\_\_\_\_\_  
Please print name as it appears on card      Signature (required for credit card purchases)

## FIVE EASY WAYS TO REGISTER:



REGISTER ONLINE at: [www.ber.org](http://www.ber.org)



EMAIL this form to: [register@ber.org](mailto:register@ber.org)



PHONE toll-free: **1-800-735-3503**

(Weekdays 5:30 am - 5:30 pm Pacific Time)



FAX this form to: **1-425-453-1134**



MAIL this form to: **Bureau of Education & Research**

915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All In-Person Institutes are scheduled 8:30 a.m. – 3:15 p.m.

Check-in is 8:00 a.m. – 8:30 a.m.

## Fee

The registration fee is \$595 per person, \$545 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for In-Person Institutes or Recorded Institutes.

**For in-person institutes, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.**

## Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Boston: Four Points by Sheraton – Wakefield, (781) 245-9300
- Long Island: Four Points by Sheraton – Plainview, (516) 694-6500
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

## Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the institute. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at [www.ber.org](http://www.ber.org)

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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## TWO-DAY SLP INSTITUTE

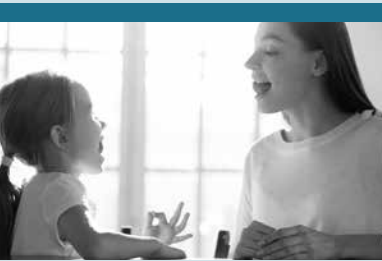
# School-Based SLPs: Helping Students with Reading and Communication Deficits

- **An outstanding two-day In-Person Institute**
- **Includes an extensive Resource Handbook**
- **Can't Attend? A Recorded Version is available to use online at your convenience**

AXP2W1

## TWO-DAY SLP INSTITUTE

# Speech-Language Pathologists: Helping Students with Reading and Language Deficits



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