

# SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Auditory Memory Deficits, Attention-Deficit / Hyperactivity Disorder, and Language Processing



A Unique One-Day Live Online Seminar Presented by

**Suzanne M. Foley, AuD, CCC-A**

Outstanding Audiologist and National Presenter

**Specifically Designed for School-Based Speech-Language  
Pathologists Serving Pre-K Through Grade 12 Students**

**What every SLP should know** about differentiating between commonly misunderstood, yet similarly presenting disorders: Auditory Processing Disorder (APD), Attention-Deficit / Hyperactivity Disorder, Phonological Awareness, Auditory Memory Deficits, and Language Processing

Highly-practical and **powerful treatment options specific and differentiated to APD and each related disorder**

**A wealth of practical speech and language screening methods** you can use immediately when you suspect APD or related disorders, and when to refer students for outside evaluation

**Receive a detailed digital resource handbook** to support your immediate use of the therapy techniques you'll receive at this seminar

## LIVE ONLINE SEMINARS

**November 5**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**November 10**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

## ASHA CEUs Available

CEUs and Graduate Credit Available  
See page 6 for details

## CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

# Ten Key Benefits of Attending

*"Amazing content!  
Very practical  
information I can  
apply in my school."*

– DEB FUSEK,  
SLP



## Who Should Attend

School-Based  
Speech-Language  
Pathologists Serving Pre-K  
Through Grade 12 Students

### 1. What Every SLP Should Know About Differentiating Between APD and Related Disorders

APD and related disorders present similarly, making differential identification a real challenge for SLPs ... Learn distinguishing characteristics, behavior analyses, evaluation patterns, and practical ways to discriminate between APD, Attention-Deficit / Hyperactivity Disorder, Auditory Memory Deficits, and Language Processing

### 2. Specific, Powerful Treatment Options for Each Disorder

Maximize the effectiveness of your therapy by targeting practical, highly effective and specific interventions ... Discover the best treatment approaches you can use specifically with APD and each of the related disorders to best meet students' therapy needs

### 3. Improve Your Evaluation of Auditory Memory Deficits

Explore the different types of auditory memory deficits and their specific impacts on student learning ... Gain a wealth of speech and language assessment tools to help you enhance your assessment of students' memory skills

### 4. Highly Effective Classroom Approaches

Learn practical and effective classroom interventions that can improve students' academic success ... Explore specific classroom communication, curricular modification and IEP plan ideas for a variety of communication disorders

### 5. Maximize Treatment Through Technology

The best technology options to augment traditional therapy ... Discover outstanding computer-based programs, apps, FM systems and other technology tools that can improve treatment outcomes using school and personal technology

### 6. Leverage Your Effectiveness by Training School Staff

Explore the most effective handouts, tools, interventions, and strategies you can use to train teachers and school staff in order to help students with APD and related disorders make more rapid progress

### 7. Factors that Improve Early Language and Brain Development – Early Intervention Tools

Learn about what factors negatively impact the brain and language development of young children ... Explore early intervention tools for therapists, teachers, and parents

### 8. Maximize Therapy Outcomes Through Home Programming

Receive a wealth of home programming options you can use to improve auditory and language skill development ... Explore handouts and suggestions for parent training for each of the disorders

### 9. Empower Your Students to Self-Advocate

Improve academic outcomes through powerful, easy-to-implement strategies to help your students understand and self-advocate for their own unique needs

### 10. Receive an Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook filled with resources, techniques and therapy strategies presented throughout the seminar to help you enhance therapy effectiveness for APD and related disorders

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **The most effective treatment approaches** for APD and related disorders – for multiple therapy models
- **What impacts learning and brain development** – early intervention techniques for young children
- **Screen and differentially diagnose** between APD, ADHD, language processing, and auditory memory deficits
- **Current, most pertinent information** SLPs need to know about APD
- **Different types of ADHD and their impact** on student learning
- **Behaviors that can help differentiate** ADHD and APD
- The most effective **home-based interventions**
- How best to **help your students through a multi-disciplinary approach**
- Discover the **educational impact of each disorder**
- **The newest, best technology** options for treating APD
- Types of **auditory memory deficits and treatment options** for each
- **How to leverage your effectiveness** by training teachers and school staff on the most effective interventions and strategies they can use to support progress
- Ways SLPs can **improve evaluation, treatment and management outcomes**



*"Suzanne is very knowledgeable and shares wonderful, appropriate information to help clinicians in the school setting. Thank you!"*

– JUDY SEITZ, SLP

## Practical Ideas and Strategies

Auditory Processing Disorder (APD) is a commonly misunderstood disorder. Related disorders such as Attention-Deficit / Hyperactivity Disorder (ADHD) and Language Processing are commonly confused with auditory processing disorders. Auditory memory also affects students' ability to retain information in the classroom and can present similarly. The challenge speech-language pathologists face is that these disorders result in similar academic and communication difficulties, making them difficult to discriminate. Yet, it is critical that SLPs understand and can discriminate between these disorders so that we can provide our students with the most effective and powerful interventions.

In this seminar, outstanding audiologist and national presenter **DR. SUZANNE FOLEY** will provide insights and answers to commonly asked questions and misunderstandings regarding APD and its relationship to other disorders such as language processing, auditory memory and attention-deficit / hyperactivity disorder. The focus will be on the best, most current and practical therapeutic approaches to treat each disorder, including effective classroom and communication strategies.

Topics covered include how to discriminate among these disorders, classroom challenges specific to each deficit, and effective treatment interventions for the therapy room and classroom. **In addition, you will receive an extensive digital resource handbook that includes all of the techniques and therapy strategies discussed in this seminar.**



# A Message From Seminar Leader, Suzanne Foley



## Uniquely Qualified Instructor

**SUZANNE M. FOLEY** is a highly sought-after speaker at numerous state and local conferences and is one of the few audiologists in her home state who specializes in the diagnosis and treatment of Auditory Processing Disorders (APD). She has extensive experience working with speech-language pathologists in the diagnosis and treatment of children with APD and related disorders. Suzanne is the author of *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Auditory Memory Deficits, Attention-Deficit / Hyperactivity Disorder, and Language Processing*, the comprehensive digital resource handbook you will receive at the seminar. **Join Suzanne for a day filled with highly practical and powerful interventions you can use to meet the specific therapy needs of students with APD and related disorders.**

Dear Colleague:

Auditory Processing Disorder (APD) is a commonly misunderstood disorder among school-age children. As an audiologist who specializes in the evaluation and treatment of APD, I have a unique perspective on the disorder and particularly, related disorders that can often present similarly. Many factors can affect a child's ability to listen and learn in the classroom. Because the symptoms of APD are similar to attention-deficit / hyperactivity disorder, auditory memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students' specific needs.

Differential diagnosis and the effective treatment of these disorders requires a multi-disciplinary approach. I will provide you with practical ways to differentially screen for and identify these disorders using tools currently available to you. I will show you how speech-language pathologists and other team members can work together to better understand these disorders in order to provide students with the interventions and supports they need most.

Identifying factors that impact language development and learning in young children can also improve therapy effectiveness. Early intervention strategies are critical to use during interventions with young children, but also to share with our colleagues and communities.

You will leave with an increased understanding of what APD is and how it relates to auditory memory deficit, attention-deficit / hyperactivity disorder and language processing disorders. We will discuss the best screening, evaluation and therapy intervention options for each disorder. I will provide you with productive and practical approaches you can use immediately to support your students.

Sincerely,

Suzanne M. Foley, Au.D., CCC-A

**P.S. The focus of this seminar will be to equip you with powerful, practical ways you can differentially identify and provide the specific, targeted therapy that your students with APD or related disorders need most.**

*"Because the symptoms of APD are similar to attention-deficit / hyperactivity disorder, auditory memory deficits and language processing, SLPs often struggle to discriminate between these disorders and provide effective, targeted therapy that will best meet students' specific needs."*

# What Your Colleagues Say About Suzanne Foley

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*"Suzanne provided **MANY practical, free treatment resources and techniques**, and broke down many technical terminology barriers. This was a highly satisfying training!"*

– Olivia McVoy, SLP

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*"**Fabulous seminar!** Ms. Foley was informative, enjoyable to listen to and very knowledgeable about her subject matter!"*

– Debora Maida-Schmieder, SLP

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*"The content of the seminar was **very helpful, relevant and current in the field of speech-language pathology**. I especially enjoyed Suzanne's suggestions of practical activities and therapeutic materials."*

– Jacqueline Scottaline, SLP

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*"**Suzanne was wonderful, very informative and interesting**. I will definitely use the information I learned in my therapy!"*

– Allison Wickers, SLP



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*"Suzanne taught **many useful techniques** I can use right away! The information she presented helps me better understand APD and the other disorders, as well as their differences."*

– Teresa Bitter-Smith, SLP

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*"Thank you for a wonderful seminar. **Suzanne makes this challenging material accessible** and provides so much practical knowledge."*

– Becky Johnson, SLP

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*"Suzanne's presentation was **extremely helpful and filled with USABLE and applicable information**. The materials provided are much appreciated. I feel like I can utilize the handbook immediately and not have to re-invent the wheel."*

– Raelene Meneses, SLP

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*"**Suzanne Foley has volumes of knowledge and experience** working with students diagnosed with Auditory Processing Disorders. Her **up-to-date, functional information** is a great benefit to me and my students."*

– Leah Smith, SLP



# Special Benefits of Attending



"So much beneficial information, resources and practical strategies for my own use and to share with teachers and parents. Thank you!"

– WINIFRED A. SLAWSON, SLP

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Descriptions of symptoms of APD, ADHD, auditory memory deficits and Language Processing
- Resources for teachers and parents on auditory memory strategies
- Direct treatment options for each of these disorders
- Early intervention therapy and home programming techniques

## ASHA CEUs Available



Bureau of Education & Research

Intermediate Level  
0.50 ASHA CEUs

ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

ASHA-Required Disclosure Statement for Suzanne Foley:

Presenter for the Bureau of Education & Research and receives honorarium compensation.  
No relevant nonfinancial relationships exist.

You will be required to fully attend the program, actively participate, and complete a program evaluation.

Have your ASHA Account Number available at the seminar if you will be completing forms for the ASHA CE Registry

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other related courses, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

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## Registration (XYU6F1)

- ☐ 1. **November 5, 2025** (Start time: 9 AM Eastern)
- ☐ 2. **November 10, 2025** (Start time: 9 AM Central)
- or—
- ☐ 3. **I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

### List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

## IMPORTANT – PRIORITY ID CODE: EXYU6F1

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.


- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # \_\_\_\_\_ (Be sure to include priority ID code on the P.O.)
- Cards accepted: MasterCard, VISA, Discover, AMEX

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Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_ (Found on back of card)

Please print name as it appears on card

### FIVE EASY WAYS TO REGISTER:


 **SCAN QR code or visit:**  
**at.ber.org/regXYU**



@ **EMAIL this form to:** **register@ber.org**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



XYU6F1

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