

101 Therapy Strategies to Increase Your Effectiveness as a SPEECH-LANGUAGE PATHOLOGIST



A Unique One-Day Live Online Seminar Presented by

Margo Kinzer Courter
MA, CCC-SLP, BCS-CL

Speech-Language Pathologist, Author and National Presenter

**Specifically Designed for School-Based Speech-Language
Pathologists Serving PreK Through Grade 12 Students**

101 highly effective, practical treatment strategies to add to your SLP toolbox in all therapy settings

A wealth of **practical school-based therapy strategies** that will boost academic success across all curriculum areas

Specific ways to **align your therapy outcomes and goals with state and classroom expectations**

Receive an extensive digital resource handbook full of techniques, ideas and strategies that you can use immediately

ASHA CEUs AVAILABLE

LIVE ONLINE SEMINARS

April 13

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

April 24

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

ASHA CEUs Available

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Second training with
Margo - another hit! I'd
100% recommend taking a
seminar with Margo. She
is so knowledgeable!"*

- LIOR FISHMAN, SLP

Ten Key Benefits of Attending

'One of the best seminars I have ever attended, and I've been an SLP for over 35 years! Margo Kinzer Courter is phenomenal!'

– BARBARA BROAD, SLP



Who Should Attend

School-Based Speech-Language Pathologists
Serving PreK Through
Grade 12 Students

- 1. 101 Highly Effective Therapy Strategies to Support Evidence-Based Practice**
Add a plethora of new, easy-to-implement therapy strategies to boost your students' speech and language skills
- 2. Enrich Your Repertoire of Effective and Highly Engaging Speech and Language Intervention Strategies**
Discover numerous ready-to-use therapy materials, including apps and intervention strategies to promote speech and language skills as well as academic success
- 3. Implement Highly Effective Strategies for Classroom Success**
Increase students' ability for success in the classroom by implementing strategies that support speech and language during class, whole group work or independent work time
- 4. Expand Your Intervention Strategies to Support Students Who Struggle With Auditory and Reading Comprehension**
Add proven methods and therapy techniques to support students who struggle with understanding main ideas and supporting details in listening and reading
- 5. Gain Practical Strategies for Students Who Struggle With Word Finding/Retrieval**
Learn practical ways to increase word retrieval skills for letters, sounds, vocabulary, note taking, and test taking
- 6. Add New Therapy Techniques For Students Who Struggle With Reasoning Skills**
Gain useful strategies that can be used in the classroom to support students who require strategies for making predictions, inferences, and linking what they know to what they are learning
- 7. Uncover the Connection Between Social/Pragmatic Skills and Academic Success**
Learn additional techniques for targeting phonemic awareness to support early literacy success in the classroom
- 8. Discover the Connection Between Speech Sound Disorders and Literacy Development**
Connect speech sound disorders to morphology and phonology to support literacy development ... Use generalization strategies through semantics and syntax to support reading comprehension
- 9. Increase Strategies for Successful Collaboration Between SLPs, Classroom Teachers and Resource Teachers**
Focus on specific ways to build a collaborative relationship with classroom teachers and resource teachers ... Learn how to share practical techniques designed to target specific language processing skills that impact student learning
- 10. Receive an Extensive Language Therapy Digital Resource Handbook**
You'll leave with a detailed language therapy digital resource handbook packed with step-by-step activities, materials and resources designed to make your speech-language therapy program more efficient and effective

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Utilize innovative and easy-to-use language therapy ideas** – executive function, target morphology, phonology, syntax, semantics, and pragmatic language skills including narrative skills and word retrieval
- **Motivating ways to expand your vocabulary intervention to target basic concepts, high content words, and curriculum-based vocabulary** – apply strategies to target vocabulary development and comprehension
- **Numerous inexpensive and effective therapy materials** – receive an extensive list of materials, apps and websites that can enhance your therapy
- **A variety of ready-made materials to target several language goals** – ideas on how to use materials to target morphology, phonology, syntax, and semantics
- **Increase your professional influence** – learn how to “market” yourself and your knowledge about language development through evidence-based practices
- **Extend the impact of your therapy program across the curriculum** – tie your language goals to specific subject areas to increase academic success for your students
- **Increase your participation as part of the MTSS/RTI team** – learn strategies to lend your expertise to MTSS/RTI initiatives
- **Merge current language lessons with reading, writing and spelling** – take the next step with your therapy goals to support necessary academic skills across the curriculum
- **Impact reading fluency and accuracy** – learn strategies for morphology, phonology, semantics, and retrieval to enhance your students’ reading fluency and accuracy



"Margo shared practical, ready-to-use strategies to implement right away. Her style of presentation kept my interest! She has a true passion for the field."

– DIANE L. TEAR, SLP

Practical Ideas and Strategies

Are you looking for fresh, innovative, practical ways to better support your students with speech and language disorders? Are you looking for ideas to expand your repertoire of strategies when dealing with students struggling with morphology, phonology, semantics, syntax, grammar, and pragmatics? If you are looking for practical strategies and therapy techniques that will enhance your effectiveness, this is a seminar you won't want to miss. Experienced Speech-Language Pathologist **MARGO KINZER COURTER** will share 101 of the most effective therapy strategies and ideas that can be immediately implemented with students struggling with speech and language disorders. She will also share insightful methods on how to ensure that your therapy is aligned with state expectations for language arts. This seminar will introduce you to some of the most highly effective treatment strategies that can positively impact students' receptive and expressive language skills. This seminar will provide 101 practical strategies that can be utilized in the classroom or in one-to-one therapy treatment to support acquisition of core speech and language skills.

At the end of the day, you will feel better equipped to work with students with speech and language disorders and will be armed with an overflowing toolbox of powerful therapy strategies you can put to use immediately.



A Message From Seminar Leader, Margo Kinzer Courter



Uniquely Qualified Instructor

MARGO KINZER COURTER is a speech-language pathologist, an author, and international presenter/consultant. In her 35 years of experience, she focuses on how speech and language disorders may impact academic success. She is privileged to consult with speech-language pathologists and other educators linking speech and language to literacy and learning. She is a board certified specialist in child language and language disorders. She is the author of *101 Therapy Strategies to Increase Your Effectiveness as a SPEECH-LANGUAGE PATHOLOGIST*, the therapy strategy digital resource handbook you will receive at her seminar. Join Margo for this idea-packed day. You are sure to leave with numerous ideas to help you work with students with language disorders.

Dear Colleague:

I am sure you would agree that the key to success in school for students is their ability to read, speak and write effectively. The development of language and speech skills is vital in giving students a strong academic start in school and is necessary for success in later years as well. When students struggle because of a speech or language disorder, their success in school can be delayed or jeopardized. As speech-language pathologists, we can play a vital role in helping students with speech or language disorders and can help to ensure academic growth and success.

In my many years of working as an SLP, and specifically working with students who struggle with speech and language development issues, I have developed an extensive repertoire of time-friendly therapy techniques that I am excited to share with you. It is my goal to share these highly effective, yet practical speech and language development techniques to help you expand your own therapy and instructional options. A few of the topics I will cover during our day together include:

- Proven ways to strengthen vocabulary, grammar, comprehension, and written language skills
- Powerful techniques to target morphology, phonology, syntax, semantics, and pragmatic language skills including narrative skills and word retrieval
- Ways to align your language strategies to state expectations for language arts
- Specific ways in which you can be a more effective and supportive member of an MTSS/RTI team and/or collaborate more with the classroom teacher
- And much, much more

I am excited to share practical, timesaving ideas with you and to work with you to better serve students with speech or language disorders. My goal is to use our time together in the most efficient manner. Therefore, the seminar day will be fast-paced and focused on specific ways to increase and enhance your effectiveness as an SLP working with the school population, whether in a one-to-one situation, small group, or a whole classroom setting.

I promise, you will leave with an expanded toolkit of 101 ideas and a fresh perspective on how to better serve students who are struggling with a speech or language disorder.

Sincerely,

Margo Kinzer Courter, MBA, MA, CCC-SLP, BCS-CL

P.S. This seminar will be filled with a 101 quick and easy-to-implement ideas that you can put to use immediately in your own SLP practice.

"As speech-language pathologists, we can play a vital role in helping students with speech or language disorders and can help to ensure academic growth and success."

What Your Colleagues Say About Margo Kinzer Courter

*"I really appreciated all the resources, hands-on activities, examples and lists of apps. **A lot of good tools to take away and use in sessions and to discuss with my colleagues.**"*

– Luba Chesky, SLP

*"**Great resources and materials** shared and demonstrated! Margo is an awesome presenter!"*

– Gabriella Curry, SLP

*"Very organized. **Margo was very engaging.** Many helpful suggestions."*

– Michelle Natalino, SLP

*"Enthusiastic, **excellent strategies that I truly can use tomorrow.** Well worth it."*

– Dawn Watson, SLP

*"Practical strategies were provided with examples from Margo's personal experiences. **I loved how many resources and websites were shared!**"*

– Kelly Rosier, SLP



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I will use many of the strategies in my everyday therapy sessions.

I recommend Margo as a speaker - very dynamic!"

– KRISTINA WAHL, SLP

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Language Therapy Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies before, during and after the seminar. The handbook includes:

- Practical therapy strategies for all language areas – easily applied in a variety of therapy settings
- Information linking evidence-based practice to your state expectations and educational curriculum
- Visual graphic strategies to implement in the classroom
- Visual phonics program for phonemic awareness, sound-symbol knowledge, and phonological awareness

ASHA CEUs Available



ASHA-Required Disclosure Statement for Margo Kinzer Courter:

Presenter for the Bureau of Education & Research and receives honorarium compensation.

Owner of MK Courter Communications, LLC and receives consulting and speaking fees.

Author of *See It & Say It Visual Phonics* (program and materials) and receives royalty payments.

You will be required to fully attend the program, actively participate, and complete a self-assessment and program evaluation.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *A Language Processing Disorder: What It Is and How to Treat It*, for Grades K-12, *SLP: Language Disorders vs Language Differences for ELL*, for Grades P-12, and other related courses, are available for immediate registration. To enroll, visit www.ber.org/online

101 Therapy Strategies to Increase Your Effectiveness as a SPEECH-LANGUAGE PATHOLOGIST

Registration (XDZ6S1)

- ☐ 1. **April 13, 2026** (Start time: 9 AM Eastern)
- ☐ 2. **April 24, 2026** (Start time: 9 AM Central)
- or —
- ☐ 3. **I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EXDZ6S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
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(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
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Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



XDZ6S1

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Includes an extensive digital Resource Handbook

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101 Therapy Strategies to Increase Your Effectiveness as a SPEECH-LANGUAGE PATHOLOGIST



A Unique One-Day Live Online Seminar
(Or Order the Recorded Online Version to Access at Your Convenience)

Presented by

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A wealth of practical school-based therapy strategies that will boost academic success across all curriculum areas

Specific ways to align your therapy outcomes and goals with state and classroom expectations

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