

School-Based SPEECH-LANGUAGE PATHOLOGISTS: Practical Therapy Techniques for Persistent and Resistant Speech Sound Errors



A Unique One-Day Live Online Seminar Presented by

Margo Kinzer Courter
MA, CCC-SLP, BCS-CL

Speech-Language Pathologist, Author and National Presenter
Specifically Designed for Speech-Language Pathologists Serving
Students in Grades PreK-12

Implement speech sound disorder therapy techniques and strategies that promote maximal student progress and move students toward conversational speech in the shortest amount of time, even for persistent speech sound errors

Decide when and how to address developmental/functional and motor planning disorders

Dozens of practical and effective therapy approaches for distorted /r/ and /l/ and their associated vowels, plus best-practice strategies for eliciting correct /r/, /l/, /s/, /z/, /f/, /v/, and /sh/

Receive a detailed articulation therapy digital resource handbook to support your immediate use of the therapy processes you'll learn in this seminar

ASHA CEUs AVAILABLE

LIVE ONLINE SEMINAR

April 27

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

May 14

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

ASHA CEUs Available

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

"I love Margo! I appreciate her expertise, research-based information, and her plethora of wonderful resources and ideas."

Ten Key Benefits of Attending

'Very practical information. Every time I leave a training with Margo, I walk away with great, usable strategies. Thank you!'



Who Should Attend

Speech-Language Pathologists Serving Students in Grades PreK-12

1. **Maximize Your Students' Productivity While Minimizing Their Time in Treatment for Persistent Articulation Errors**

Utilize proven methods to facilitate a correct /r/, /l/, /s/, /z/, /f/, /v/, and /sh/ and R and L-controlled vowels at all levels of difficulty including Maximal Oppositions, Complexity Approach, Speech Motor Chaining, and Dynamic Temporal and Tactile Cueing

2. **Strategically Apply Your Phonetic Knowledge to Elicit Correct Sound Production**

Provide effective cognitive-linguistic links to enable your students to use their current understanding and use of speech sounds to produce new, correct speech sounds

3. **Promote Rapid Speech Sound Mastery Among Your Students**

Developmental norms for acquisition of speech sounds have changed with recent research ... Find out what this means for your practice, and use this information to accelerate your students' progress ... Explore research-based approaches that promote faster practice, maintenance, and generalization

4. **Manage Stubborn Articulation Cases More Effectively**

Learn proven methods to remediate your most challenging cases involving /r/, frontal lisp or lateral lisp ... Reduce therapy time, increase students' rate of progress, decrease out-of-class time and feel more in control of your schedule

5. **Use Multiple Levels of Difficulty Throughout the Therapy Process to Enhance Student Acquisition and Carryover of Target Sounds**

Ensure success by incorporating varying levels of difficulty to keep students engaged, challenged and successful from the start

6. **Apply Carefully Selected Implementation Models to Diminish Speech Sound Errors Before They Become "Articulation Problems"**

Adapt implementation practices to reduce the overall duration of therapy, while providing greater exposure to speech sound production early in the process ... Learn how strategic, timely intervention can prevent speech sound errors from becoming "persistent and resistant"

7. **Plan for Dismissal From R (or Any Other Sound) Therapy From the Very First Day**

Utilize intervention techniques, electronic tools, and targeted linguistic elicitation strategies to rapidly move your student from /w/ or /oo/ to /r/ in practice, in sentences, and in conversation

8. **Teach Your Students to More Accurately Evaluate Their Own Sound Production**

Learn about tools available at little or no cost that provide visual feedback, so your students can quickly learn to self-monitor accurately, resulting in more rapid carry-over of sounds to conversation ... Leverage the child's speech sound knowledge to provide internal models of correct production to promote self-monitoring

9. **Use the Power of Communication and Word Meanings to Spark Your Students' Desire to Excel**

Every child is motivated to communicate ... Capitalize on this motivation to enhance your students' production and use of target sounds using meaning to inspire engagement at every step of the therapy process

10. **Receive a Detailed Articulation Therapy Digital Resource Handbook**

You will receive an extensive Articulation Therapy digital resource handbook, filled with therapy tools and materials, strategies, and scores of elicitation techniques for /r/, /l/, /s/, /z/, /f/, /v/, /sh/, and /ch/ and R and L-controlled vowels ... Gain new word lists, sentence elicitation and practice ideas, and materials that use meaning to reinforce correct production, plus much more

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Reduce the amount of time children are in therapy ...** In most cases, long-term articulation therapy (more than 1-2 school years) can become a thing of the past if the right interventions are in place from the beginning
- **Use meaning to motivate change for the /r/ and /l/ sounds ...** Learn when, how, and why to challenge your students to modify their production of R and L to communicate clearly and precisely
- **Determine what students are doing and not doing when they produce a distorted /r/** and techniques to personalize the shaping of their production into a correct /r/
- **How to build oral awareness** to generate consistent placement for /r/ as well as /s/, /z/, /sh/, and /ch/
- **Learn how to solidify and generalize the new, correct /r/ and other target sounds ...** Use therapy routines that promote generalization from the start
- **Help students analyze their own /s/ production using visual tools** and learn to evaluate /s/ and /z/ correctly at all levels of difficulty (isolation, words, sentences, conversation)
- **Discover how to intervene early, directly and indirectly to reduce the number of children who have speech sound errors that require extensive therapy ...** Discover what a multi-tiered system of support looks like for a successful speech sound intervention
- **Master screening and periodic intervention techniques that can save hours** of therapy over the long haul



"Margo was amazing: Great, concrete examples of strategies and activities that can be used across age groups."

Practical Ideas and Strategies

As a SLP, are you challenged by students who have unmistakable and persistent speech sound errors well into the later elementary years and beyond? While these children may have only one or two sounds in error, these few errors are anything but "simple and easy" to remediate. Distorted /s/ and /z/ sounds, particularly lateral distortions, are frustratingly resistant to therapy, as are distorted /r/ sounds. In this seminar, outstanding speech language pathologist and national presenter **MARGO KINZER COURTER** shares a variety of highly effective strategies to help reduce frustration and increase success in therapy with your most challenging speech sound cases, in part by reducing the number of "challenging cases" as early and rapidly as possible. Learn how to facilitate correct sound production through use of meaning and concurrent task sequencing across multiple levels of difficulty. Discover free and/or inexpensive electronic tools that can accelerate your students' progress by teaching them to independently monitor their sound production. Receive a wealth of information and techniques to support student success and enhance the effectiveness of therapy, even for /r/ distortions and other challenging speech sound errors. Learn how to decrease your caseload by moving children to correct conversational speech sound production quickly, making your students feel more successful simply because they are! **You'll leave with an array of new ideas to strengthen your speech sound therapy program.**



A Message From Seminar Leader, Margo Kinzer Courter



Uniquely Qualified Instructor

MARGO KINZER COURTER is a speech-language pathologist, author, and international presenter/consultant. In her many years of experience, she has developed numerous therapy techniques and strategies for speech and language skills including a step-by-step approach for the remediation of persistent speech sound disorders including /r/. She has also developed a dynamic assessment for /r/ as well as many multisensory cues to use during therapy. Her seminars provide participants with ready-to-use ideas and strategies to support students with acquisition, maintenance, and generalization. Margo is a board-certified specialist in child language and language disorders. She is also the author of *School-Based SPEECH-LANGUAGE PATHOLOGISTS: Practical Therapy Techniques for Persistent and Resistant Speech Sound Errors*, the extensive speech therapy digital resource handbook you will receive at her seminar. **Join Margo for this idea-packed day. You are sure to leave with numerous ideas to help you work more successfully with students with speech disorders.**

Dear Colleague:

Like you, I have many stories of students with speech sound errors which were difficult to remediate. Some were in or approaching middle school with these persistent speech sound errors. Others were already in high school. I would try every strategy and trick I knew to get consistent placement, but this did not necessarily lead to correct production once the sound was placed in a syllable, multisyllabic word, or a sentence.

Through research, some trial and error (and tolerant students), I developed approaches and strategies that finally work for practice, maintenance, and generalization! So many components need to be considered, including developmental norms, dynamic assessment, motor planning, motor performance, motor learning syllable shapes, perception, cues, place and manner of articulation, frequency of occurrence, blocked vs. random practice, and many more dynamics. And all these must come together in the quickest and most consistent manner to finally remediate those persistent sound errors.

So, how can we bring all these pieces together in the best ways? Join me! We'll explore the best practical approaches and strategies to bring all these components together in your therapy with students in a step-by-step explicit, sequential, and systematic way. These approaches will benefit ALL students and when implemented with the youngest of students, will help remediate ALL speech sound disorders, thus, reducing those late elementary, middle school, and high school speech sound errors. Let's get rid of those persistent sound disorders by utilizing proven methods for practice, maintenance, and generalization.

Join me for a day full of sharing information with colleagues from around the country and leave with many new tools and materials that you can use right away!

Sincerely,

Margo Kinzer Courter, MA, CCC-SLP, BCS-CL

P.S. You will receive my digital resource handbook, which is packed with step-by-step strategies and approaches, and special access to my website with many more practical ideas and therapy tools!

"We'll explore the best practical approaches and strategies to bring all these components together in your therapy with students in a step-by-step explicit, sequential, and systematic way."

What Your Colleagues Say About Margo Kinzer Courter

"LOVED the practicality of this! I have an entire page of things I can start tomorrow! Definitely my favorite and most valuable seminar I've taken in my years as an SLP!"

*"This was one of the best PD I have been to. **Margo was full of tangible ideas and so much knowledge and evidence!** I am very impressed with her ability to recall all of that information!"*

*"I love that **Margo made this online seminar interactive**, and especially appreciate how available she is to collaborate with us in the future."*

*"I am **SO EXCITED** to have the **digital resource handbook** and access to the resources on Margo's website so that I can implement these strategies right away with my students."*

*"I greatly appreciate that Margo shared **useful techniques today I can immediately implement** in my day-to-day therapy sessions."*



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

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You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

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As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



*'This was phenomenal!
I have so many new
strategies to take
back to the therapy
setting with me
as a result of
this training.'*

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Articulation Therapy Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- Multisensory cues to support practice and maintenance of production
- Explicit, systematic, and sequential step-by-step approach to finally remediate those persistent sound errors
- A dynamic assessment for the multitude of /r/s
- Updated norms for sound mastery
- Worksheet of syllable shapes for systematic targets

ASHA CEUs Available



Bureau of Education & Research

Intermediate Level
0.50 ASHA CEUs

ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

ASHA-Required Disclosure Statement for Margo Kinzer Courter:

Presenter for the Bureau of Education & Research and receives honorarium compensation, Owner of MK Courter Communications, LLC and receives consulting and speaking fees.

Author of See It & Say It Visual Phonics (program and materials) and receives royalty payments.

You will be required to fully attend the program, actively participate, and complete a self-assessment and program evaluation.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *A Language Processing Disorder: What It Is and How to Treat It*, for Grades K-12, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, and other related courses are available for immediate registration. To enroll, visit www.ber.org/online

SLPs: Practical Therapy Techniques for Persistent and Resistant Speech Sound Errors

Registration (XDW6S1)

- ☐ **1. April 27, 2026** (Start time: 9 AM Central)
- ☐ **2. May 14, 2026** (Start time: 9 AM Eastern)
- or—
- ☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

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CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EXDW6S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.


- ☐ A check (payable to **Bureau of Education & Research**) is attached
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Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

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Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



XDW6S1

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Includes an extensive digital Resource Handbook

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