

Can't Remediate That /R/: Try This Step-By-Step Approach for /R/ and Other Challenging Speech Sound Errors



A Unique One-Day Live Online Seminar Presented by

Margo Kinzer Courter,
MA, CCC-SLP, BCS-CL

Speech-Language Pathologist, Author, and National Presenter

Specifically Designed for Speech-Language Pathologists Serving
Students in Grades PreK-12

Implement a step-by-step approach for that difficult to remediate /R/ that is explicit, systematic, and sequential to finally maintain and generalize it

Use this same step-by-step approach for all articulation errors to help students more quickly perceive, produce, maintain, and generalize any speech sound

Learn multisensory cues for all consonant and vowel sounds to add to your therapy tools for remediating all speech sound disorders

Receive a detailed digital resource handbook that provides the step-by-step approach provided in this seminar

LIVE ONLINE SEMINARS

January 13

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

January 21

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

ASHA CEUs Available

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*Great Techniques and
resources for helping
remediate the stubborn
/r/! Thank you!*

- TAMMY FALLS, SLP

ASHA CEUs AVAILABLE

Ten Key Benefits of Attending

"Margo presents just the right amount of information in a very easy-to-digest manner!"

– AMANDA LAMB, SLP



Who Should Attend

Speech-Language
Pathologists Serving
Students in
Grades PreK-12

- 1. Target That Resistant /R/ and Other Speech Sounds From a Motor Planning Approach**
Tried-and-true articulation therapy strategies often work for most students, but sometimes we have a student with that /r/ that just won't remediate ... Learn a novel approach you can apply to both developmental and neurological speech sound disorders for quicker remediation
- 2. Assess the Multitude of /R/s Through a Dynamic Assessment**
Gain a dynamic assessment that includes 48 initial and vocalic /r/s ... Learn how to use multisensory cues to stimulate /r/ production for this assessment to determine which /r/ to use to begin remediation
- 3. Understand Motor Learning to Remediate All Speech Sound Disorders**
Discuss the four conditions of motor learning theory to adjust your approach for /r/ and other speech sound disorders ... Discover cues and techniques for errorless practice to remediate these sounds
- 4. Generalize That /R/ With a Step-By-Step Approach**
Discuss how adding a new syllable or creating a new motor shape makes generalization tricky ... Explore the systematic steps that may be required to move students from maintenance to generalization
- 5. Discover an Easy Step-By-Step Approach to Finally Remediate That /R/**
Discuss a step-by-step approach that will lead you through practice, maintenance, and generalization of the multiple /r/s in English ... Learn how to apply this approach to all speech sounds for remediation
- 6. Determine the Best Multisensory Cues for Remediation of All Speech Sound Disorders**
Receive meaningful visual and tactile cues to target /r/ and other speech sound disorders through a motor planning approach
- 7. Determine the Link Between Persistent Speech Sound Disorders and Phonology/Morphology Development**
Discover the research that shows how students with speech sound disorders are at greater risk for difficulty with phonology and morphology which are needed for literacy development ... Examine practical ways to decrease this risk
- 8. Learn Visual Phonics Cues to Promote Correct Speech Sound Production**
Use the See It & Say It Visual Phonics program to provide students with meaningful visual cues they can use to increase discrimination of sounds and links to symbols ... Help students turn the visual cues into their own kinesthetic cues
- 9. Increase Student Discrimination of Their Speech Production**
Discover practical strategies to support discrimination of speech sounds ... Learn how to transfer support for correct production to students for quicker generalization
- 10. Receive a Detailed Speech Therapy Digital Resource Handbook and Special Online Access**
Acquire an extensive digital resource handbook with a step-by-step approach for remediating /r/ and ways to apply this process to other speech sounds, including a decision-making guide for determining best practice ... Gain special online access to Margo's website for additional resources specifically designed for this approach including a dynamic assessment, word lists, generalization tools, and more!

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **An innovative step-by-step** approach and specific techniques to remediate /r/ as well as all speech sound errors
- **Dynamic assessment** of 48 /r/ sounds for use as an initial assessment and to monitor therapy progress
- **Opportunities to practice** each step of this evidence-based motor learning approach for quicker remediation of /r/ and all speech sounds
- **Second level screener** for initial /r/ assessment and progress monitoring
- **Methods to systematically move from practice to generalization** for easier generalization
- **Multisensory cues** with access to the author's designed cues
- **An approach to determine fading cues** while still maintaining accurate production
- **Errorless practice techniques** for quicker acquisition of motor plans for production
- **List of initial /r/ and all vocalic /r/s** to more quickly develop word lists and pictures for intervention
- **Methods for use in MTSS/RTI** that lend themselves to 5-10 minutes of practice, several times a week
- **How to achieve success while using fewer stimuli** for practice and maintenance
- **Special online access to Margo's website**, filled with additional resources and ongoing updates for remediation
- **Video demonstrations of remediation** using this evidence-based approach



"Margo is an expert in her scope of practice. She provided examples using video/actual materials used during her sessions to show what these speech sound disorders and remediation look like in real life."

– SAMANTHA ROMAN, SLP

Practical Ideas and Strategies

Sometimes, we get that /r/ that regardless of what strategies we use, it just won't remediate and generalize. **MARGO KINZER COURTER** has developed a step-by-step approach based on the four conditions of motor planning to finally remediate that /r/! This same explicit, systematic, and sequential approach can also be applied to all speech sound disorders for successful remediation and quicker maintenance and generalization of all speech sounds. Watch as your students perceive and remediate speech sounds quicker using this systematic motor planning approach that relies on the use of multisensory cues and errorless practice! Acquire a dynamic assessment for determining where to begin therapy and next steps for remediation. Discover an approach that can be used through an MTSS/RTI approach or direct intervention. **You'll leave with an easy-to-follow, step-by-step approach and dynamic assessments and therapy materials to help you finally remediate that /r/ and all speech sounds more quickly!**



A Message From Seminar Leader, Margo Kinzer Courter



Uniquely Qualified Instructor

MARGO KINZER COURTER is a speech-language pathologist, author, and international presenter/consultant. In her over 30 years of experience, she has developed numerous therapy techniques and strategies for speech and language skills including a step-by-step approach for the remediation of /r/ and other speech sound disorders from a motor planning approach. Her seminars and workshops provide participants with ready-to-use ideas and strategies to support students with acquisition, maintenance, and generalization. Margo is a board-certified specialist in child language and language disorders. She is also the author of *Can't Remediate that /R/: Try This Step-By-Step Approach for /R/ and Other Challenging Speech Sound Errors*, the extensive speech therapy digital resource handbook you will receive at her seminar. **Join Margo for this idea-packed day. You are sure to leave with numerous ideas to help you work more successfully with students with speech disorders.**

Dear Colleague:

We all have techniques that we have honed and used successfully to remediate /r/ and other speech sound disorders, BUT sometimes we get that /r/ that just won't remediate!

The step-by-step approach I will bring to you comes from my many years of working with grades PreK-12 students with that /r/ that just wouldn't remediate or generalize. My journey with this approach began years ago when I had a student who just couldn't get placement for /r/ let alone begin to remediate it. I remember saying to him, "If I had to explain how we do therapy, I am not sure I can." From this trial and error to finally remediate that /r/ came the approach I'm excited to share with you.

I have been successful over and over again using this approach for /r/ and now it is the only approach I use for all speech sound disorders – and not just for older students but for ALL students from preschool to grade 12. I want to help you see how in using this approach, you can more quickly remediate and generalize all speech sounds both through an RTI/MTSS process and well as through direct intervention services.

I look forward to sharing with you this step-by-step approach to finally remediate that /r/ as well as all speech sounds.

Sincerely,

A handwritten signature in black ink that reads "Margo Kinzer Courter".

Margo Kinzer Courter

P.S. I look forward to sharing this approach that I developed to finally remediate that /r/ and demonstrate how this is easily applied to all speech sounds for quicker remediation.

"I have been successful over and over again using this approach for /r/ and now it is the only approach I use for all speech sound disorders..."

What Your Colleagues Say About Margo Kinzer Courter

*"**LOVED the practicality of this!** I have an entire page of things I can start tomorrow! Definitely my favorite and most valuable seminar I've taken in my years as an SLP!"*

*"This was one of the best PD workshops I have attended. **Margo was full of tangible ideas and so much knowledge and evidence!** I am very impressed with her ability to recall all of that information!"*

*"I love that **Margo made this online seminar interactive**, and especially appreciate how available she is to collaborate with us in the future."*

*"I am **SO EXCITED to have the digital resource handbook** and access to the resources on Margo's website so that I can implement these strategies right away with my students."*

*"I greatly appreciate that Margo shared **useful techniques today I can immediately implement** in my day-to-day therapy sessions."*

*"Margo is such a great, engaging speaker! I loved the personal anecdotes and examples and **can't wait to try these strategies with my students.**"*



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I really appreciated the opportunities for collaboration throughout the day and Margo's willingness to follow up with support if needed after the seminar."

– LARA MAMMINGA, SLP

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- Step-by-step approach for speech sound disorder maintenance and generalization
- A dynamic assessment including 48 /r/s
- Decision-making guide to determine therapy goals
- Objectives and goals for speech sound remediation from a motor planning approach
- Visual and tactile cues developed by Margo for multisensory cueing
- Specific targets and documentation for practice, maintenance, and generalization

Share Ideas

This seminar provides a wonderful opportunity for participants to meet and share ideas with other SLPs interested in remediating that /r/ and other challenging speech sounds.

ASHA CEUs Available



ASHA CE
APPROVED PROVIDER

**Bureau of Education
& Research**

Intermediate Level
0.50 ASHA CEUs

ASHA required disclosure for Margo Kinzer Courter:

Presenter for the Bureau of Education & Research and receives honorarium compensation.

Owner of MK Courter Communications, LLC and receives consulting and speaking fees.

Author of See It & Say It Visual Phonics (program and materials) and receives royalty payments.

You will be required to fully attend the program, actively participate, and complete a program evaluation.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global
A nonprofit
affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, *A Language Processing Disorder: What It Is and How to Treat It*, for Grades K-12, and other related courses, are available for immediate registration. To enroll, visit www.ber.org/online

Can't Remediate That /R/:

Try This Step-By-Step Approach for /R/ and Other Challenging Speech Sound Errors

Registration (XDU7W1)

- ☐ **1. January 13, 2027** (Start time: 9 AM Central)
- ☐ **2. January 21, 2027** (Start time: 9 AM Eastern)
- or—
- ☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EXDU7W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

 **SCAN QR code or visit:**
at.ber.org/regXDU



@ **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



XDU7W1

© 2026 Bureau of Education & Research. All rights reserved.

Can't Remediate That /R/: Try This Step-By-Step Approach for /R/ and Other Challenging Speech Sound Errors



An outstanding one-day Live Online Seminar

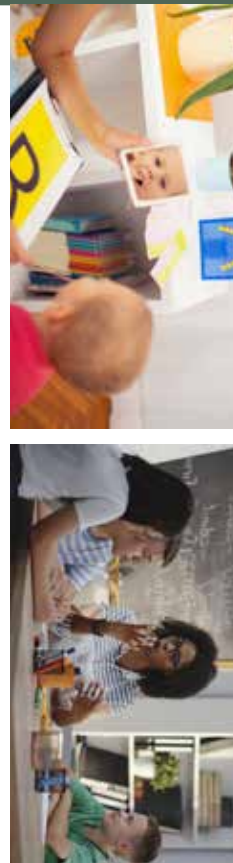
Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to
access online at your convenience

School-Based SLPs: Try This Technique for Remediating Speech Sound Errors

ASHA CEUs AVAILABLE

XDU7W1



Can't Remediate That /R/: Try This Step-By-Step Approach for /R/ and Other Challenging Speech Sound Errors

BEP
Bureau of Education & Research

ASHA
CEUs Available
Live Online Seminar or
Recorded Version

A Unique One-Day Live Online Seminar
(Or Order the Recorded Online Version to Access at Your Convenience)

Presented by

Margo Kinzer Courter,
MA, CCC-SLP, BCS-CL

Speech-Language Pathologist, Author, and National Presenter

Implement a step-by-step approach for that difficult to remediate /R/ that is explicit, systematic, and sequential to finally maintain and generalize it

Use this same step-by-step approach for all articulation errors to help students more quickly perceive, produce, maintain, and generalize any speech sound

Learn multisensory cues for all consonant and vowel sounds to add to your therapy tools for remediating all speech sound disorders

Receive a detailed digital resource handbook that provides the step-by-step approach provided in this seminar