

School-Based SLPs: Word-Finding Disorder – What It Is and How to Treat It



A Unique One-Day Live Online Seminar Presented by

Courtney Seidel,
MS, CCC-SLP, BCS-CL

Speech-Language Pathologist, Author, and National Presenter

**Specifically Designed for Speech-Language Pathologists Serving
Grades PreK-12**

Characteristics and academic impacts of Word-Finding Disorder (WFD) that every school-based SLP should know how to identify and support

Practical treatment approaches that are individualized, effective, and evidence-based for Word-Finding Disorder

Current, powerful strategies and assessment tools to help you address word-finding deficits using the latest research and best practices in school settings

Receive an extensive WFD digital resource handbook filled with step-by-step activities, materials, and resources designed to make your word-finding intervention systematic, evidence based, and effective

ASHA CEUs AVAILABLE

LIVE ONLINE SEMINARS

October 23

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

October 27

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

ASHA CEUs Available

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"I learned so much
from Courtney, from
the evaluation process
all the way through the
therapeutic process!"*

- HEATHER SULLIVAN, SLP

Ten Key Benefits of Attending

'This was one of the best and most useful seminars I have ever attended. So many resources I can start using tomorrow! Thank you, Courtney!'

– AMY KAMIYAMA, SLP



Who Should Attend

Speech-Language
Pathologists Serving
Grades PreK-12

- 1. What Every School-Based SLP Needs to Know About Students with Word-Finding Disorder (WFD)**
Learn about a cognitive linguistic disorder that is present in up to 50% of students with learning disabilities and 25% of students with speech-language impairments ... Identify the symptoms of Word-Finding Disorder that may be overlooked
- 2. Broaden Your Scope of Practice to Include Word-Finding Intervention**
Expand your expertise by learning about this common cognitive-linguistic impairment ... Supplement your current language intervention by incorporating word retrieval strategies
- 3. Distinguish Between Poor Vocabulary and Word-Finding Disorder**
Understand why some students with vocabulary goals struggle to generalize words across settings ... Contrast treatment for vocabulary impairment versus Word-Finding Disorder
- 4. Examine Assessment Instruments for Identifying Word-Finding Deficits**
Explore specific tools that allow you to pinpoint Word-Finding Disorder ... Discover how to use tools you already own, or can easily create, to accurately identify a suspected WFD
- 5. Match Students' Word Finding with One of Three Profiles to Select the Most Effective Treatment Approach**
Interpret assessment findings in a way that results in individualized intervention ... Learn how to increase the effectiveness of treatment plans by differentiating instruction
- 6. Acquire a Bank of SMART Goals That Align with Word-Finding Disorder**
Receive pre-made templates you can efficiently individualize to your students' specific needs ... Write goals you can easily implement and measure
- 7. Implement Specific, Powerful WFD Treatment Approaches**
Employ practical, evidence-based treatment techniques for Word-Finding Disorder ... Leave with both the know-how and the materials needed
- 8. Uncover How Word-Finding Disorder Can Impact Literacy**
Find out how Word-Finding Disorder can present itself in students' reading and writing ... Review accommodations that students with Word-Finding Disorder will benefit from in the classroom
- 9. Streamline Your Word-Finding Intervention Process**
Learn how to utilize a systematic, structured treatment framework to guide the word-finding intervention process ... Grow in your confidence about when to move forward with the next step in the intervention plan
- 10. Detailed Word-Finding Disorder Digital Resource Handbook and Special Online Access**
You'll leave with an extensive Word-Finding Disorder digital resource handbook packed with step-by-step activities, materials, and resources designed to make your word-finding intervention systematic, evidence based, and effective ... Receive special online access to Courtney's Google Drive full of additional digital resources

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **How school-based SLPs can improve** evaluation, treatment, and progress monitoring of word-finding challenges
- **Highly effective, evidence-based treatment approaches** for Word-Finding Disorder
- **Numerous assessment tools**, both norm-referenced and authentic for identifying Word-Finding Disorder
- **Differential diagnosis** of poor vocabulary versus Word-Finding Disorder
- **Types of word-finding profiles** and individualized treatment options for each
- **Systematic approaches** that frame the purpose of treatment and promote dismissal
- **Ready-to-use frameworks** that result in structured word-finding intervention plans
- **Basic skills remediation** versus learning strategies approaches to intervention
- **Step-by-step flowcharts** to guide your clinical decision making
- **Easy-to-adapt templates** for evaluation reports, goal writing, and lesson planning
- **Generalization and self-advocacy techniques** to help your students achieve their highest level of independence
- **Accommodations to support students** with word retrieval in the classroom
- **Progress monitoring tools** for Word-Finding Disorder, including rubrics, language sample analysis, and data collection tips



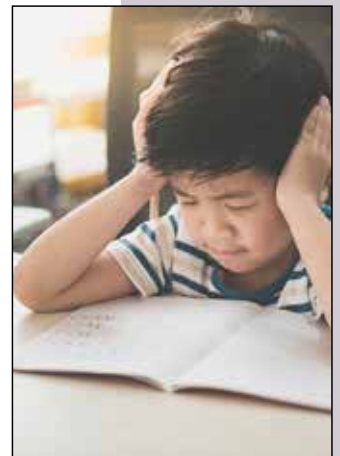
"This seminar was full of valuable information for assessing Word-Finding Disorder and treating it. I enjoyed my time today! Thank you so much!"

– DEBBIE SEFICK, SLP

Practical Ideas and Strategies

What is Word-Finding Disorder and how can school-based SLPs best support this population of students? Learn about a cognitive linguistic disorder that is present in approximately 50% of students with learning disabilities and 25% of students with speech-language impairments. These students often have difficulty answering questions in class, use vague references like “thing” for words you’d expect them to know, produce long pauses when speaking, and demonstrate mazing such as repetitions, revisions, and fillers like “um” and “ah.” It is critical as school-based SLPs that we understand and can assess and treat this disorder.

In this seminar, outstanding Speech-Language Pathologist, author and national presenter **COURTNEY SEIDEL** draws from her extensive experience working with grades PreK-12 students with Word-Finding Disorder to share the very best strategies for building your toolbox of ways to identify and treat Word-Finding Disorder in students with whom you work. You’ll view many video segments that illustrate the process of assessing and treating Word-Finding Disorder. **At the end of the day, you will feel equipped and empowered to work with students with Word-Finding Disorder and will be armed with an overflowing toolbox you can use immediately. This is a seminar you won’t want to miss!**



A Message From Seminar Leader, Courtney Seidel



Uniquely Qualified Instructor

COURTNEY SEIDEL is a highly experienced Speech-Language Pathologist and outstanding national presenter. She brings years of PreK-12 experience as a school-based SLP and state SLP leader. In addition, her roles include serving as a diagnostician, educational consultant, and university clinical supervisor. She brings years of expertise in assessing and treating Word-Finding Disorder and shows videos of real sessions to help you more effectively visualize implementation with your own students. Courtney co-authored *A Guide to School Services in Speech-Language Pathology* (Plural Publishing, 2022) and *Best Practices: Teaching Students with Communication Disorders* (Cognitive Press, 2019). She is also the author of *School-Based SLPs: Word-Finding Disorder – What It Is and How to Treat It*, the extensive digital resource handbook you will receive at the seminar. **Join Courtney for a fun and informative day filled with powerful and practical approaches for assessing and treating Word-Finding Disorder. You will leave with the knowledge, structure, and materials needed to help you support students with Word-Finding Disorder!**

Dear Colleague:

Over the years I've been repeatedly surprised at how many children on my caseload demonstrated word-finding difficulty. Word-Finding Disorder is often overlooked, even though the prevalence is high among learners with language impairment and learning disabilities. In fact, it's present in up to 25% of students with language impairment and 50% of students with learning disabilities. And we know firsthand our caseload is comprised mostly of students with language impairments and/or learning disabilities.

Have you ever wondered what that "missing piece" is for students who have worked on vocabulary and demonstrate knowledge of the word during a session, but are not able to use it later? Do your students demonstrate circumlocution and "talk all around" a word, describing it rather than naming it? Students with word-finding challenges often have difficulty answering questions in class, use vague references like "thing" for words you'd expect them to know, produce long pauses when speaking, and demonstrate mazing such as repetitions, revisions, and fillers like "um" and "ah."

As SLPs, we play a vital role in helping students remedy these issues, and yet our traditional expressive language intervention doesn't address their needs. Without intervention specific to word retrieval, a Word-Finding Disorder results in significant expressive language problems that profoundly affect a student's day-to-day life, including learning and social communication. Word-finding difficulty can impact reading, writing and even test taking. This is why it's important for school-based SLPs to be able to identify the signs of Word-Finding Disorder, assess it, and properly treat it.

I'm excited to share what I've learned that can help students on your caseload improve their expressive language. My goal is to ensure you have the tools and resources needed to address this "missing piece" for your students. Video examples from real sessions will be used to model a variety of assessment and intervention strategies to increase your confidence in identifying and treating WFD. You'll leave with a toolbox of practical, evidence-based approaches you can use immediately to assess and treat Word-Finding Disorder.

Sincerely,

Courtney Seidel

P.S. The Word-Finding Disorder digital handbook you'll receive is filled with screening tools, assessment resources, treatment plan templates, goal banks, rubrics for progress monitoring, and much more, so you can start this work tomorrow.

"Without intervention specific to word retrieval, a Word-Finding Disorder results in significant expressive language problems that profoundly affect a student's day-to-day life, including learning and social communication."

What Your Colleagues Say About Courtney Seidel

*"Courtney is an amazing presenter! Her presentation was **so well laid out and covered every aspect of WFDs** from identification to evaluation, treatment approaches, etc. She provided fantastic information from her own experience, as well as research. **I loved every minute of this seminar!**"*

– Kaiah Peterson, SLP

*"This was a fantastic learning experience! Courtney was **very knowledgeable and engaging**. All the resources she provided are much appreciated!"*

– Trici Schraeder, SLP

*"**Lots of great practical ideas and strategies** for evaluation and treatment. I loved all of the fantastic resources that were included, which I can use right away!"*

– Sarah Schwab, SLP

*"**Courtney is an amazing presenter**. She does everything she can to make our job easier and to help us implement strategies immediately. Courtney cares and wants us to be successful in our practice."*

– Karen Green, SLP



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 49 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I loved the presentation and all the step-by-step instructions for assessment and treatment. Courtney is very organized and a positive presenter!"

– CHRISTIE COUGHANOUR, SLP

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- All the screening and assessment resources used in the seminar
- Step-by-step templates and flowcharts to streamline your therapy planning
- Evidence-based strategies and practical tools you can use immediately to assess and treat Word-Finding Disorder
- Resources you can share with teachers and parents about Word-Finding Disorder and supports
- Goal banks to help you easily develop IEPs based on a student's word-finding profile
- Rubrics to support progress monitoring and dismissal
- Special online access to Courtney's Google Drive, filled with additional Word-Finding Disorder digital resources and downloads

ASHA CEUs Available



ASHA CE
APPROVED PROVIDER

**Bureau of Education
& Research**

Intermediate Level
0.50 ASHA CEUs

ASHA-Required Disclosure Statement for Courtney Seidel:
Presenter for the Bureau of Education & Research and receives honorarium compensation
No relevant nonfinancial relationships exist.

You will be required to fully attend the program, actively participate, and complete a self-assessment and program evaluation.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global
A nonprofit
affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *A Language Processing Disorder: What It Is and How to Treat It*, for Grades K-12, *SLP: Language Disorders vs Language Differences for ELL*, for Grades P-12, and other related courses are available for immediate registration. To enroll, visit www.ber.org/online

School-Based SLPs:

Word-Finding Disorder – What It Is and How to Treat It

Registration (XDO7F1)

- ☐ **1. October 23, 2026** (Start time: 9 AM Eastern)
- ☐ **2. October 27, 2026** (Start time: 9 AM Central)
- or—
- ☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EXDO7F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
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FIVE EASY WAYS TO REGISTER:

 **SCAN QR code or visit:**
at.ber.org/regXDO



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 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
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Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

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100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

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We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



XDO7F1

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Includes an extensive digital Resource Handbook

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