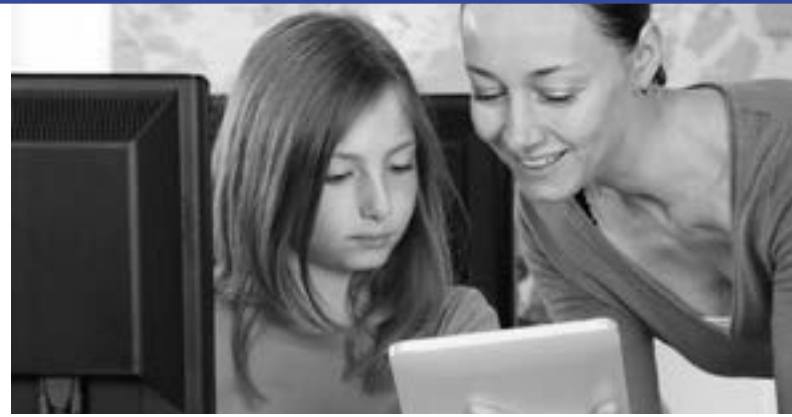


# Using AI TOOLS to Enhance Student Learning and Increase Productivity for SPEECH-LANGUAGE PATHOLOGISTS



A Unique One-Day Live Online Seminar

**MariBeth Plankers, MS, CCC-SLP, ATP**  
Speech-Language Pathologist, Author and National Presenter

**Specifically Designed for Speech-Language Pathologists  
Serving Grades P-12**

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Highly practical strategies for using Artificial Intelligence (AI) tools to assist with your  
**SLP assessments, interventions and skills teaching**

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New and innovative AI resources that will **lower the barriers for learning and increase  
students' success**

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**Timesaving AI tips and tools** specific to the school-based SLP

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**Highly practical ways** to optimize your SLP productivity and practice using AI

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**ASHA CEUs AVAILABLE**

## LIVE ONLINE SEMINARS

**October 28**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**November 6**

**9 AM Mountain, 8 AM Pacific**,  
11 AM Eastern, 10 AM Central

**November 14**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

### ASHA Credits Available

CEUs and Graduate Credit Available  
See page 6 for details

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

# Ten Key Benefits of Attending

*"Very useful information to apply right away!"*

– KARA MCCURDY,  
SPEECH-LANGUAGE  
PATHOLOGIST



## Who Should Attend

Speech-Language  
Pathologists Serving  
Grades P-12

### 1. **Powerful Artificial Intelligence (AI) Tools and Resources for Speech-Language Pathologists**

Use your AI tools and resources to provide the best speech and language services for all students

### 2. **Enhance the Power of AI Accessibility for SLP Assessment and Intervention**

Increase the productivity of your SLP observations, assessments, and interventions across numerous communication disorder areas using innovative and accessible AI tools

### 3. **Boost Student Engagement in Learning With AI Resources for Today's Learner**

Student motivation is a critical component of your communication therapy session ... Learn impactful AI tools and tips that will help motivate and engage your students

### 4. **Timesaving AI Resources To Provide More Efficient High Quality SLP Services**

Time is of the essence ... Let AI boost your capacity to teach critical skills for comprehension, narrative language, vocabulary, phonetics, and articulation

### 5. **Identify AI Tools to Help You Address Your English Language Learners (ELLs)**

Better meet the needs of English Language Learners of all ages of students using AI technology for supporting both students and their families

### 6. **Support Students With AI Tools and Resources to Help Them Be More Successful**

Incorporate AI tools to help your students' organization and participation. Achieve more successful outcomes across all settings and situations

### 7. **How AI Can Help Your SLP Students Become More Independent Learners**

Gaining independence is a life skill we want for our students ... Learn how AI may help your students go from being less independent to more independent

### 8. **Engage Parents, Families, and Staff**

Find out how AI can greatly enhance your communication with parents and families ... Learn about AI supports that will assist you in getting everyone on board with your SLP goals

### 9. **Valuable AI Tools and Resources to Assist Your Students With Language and Literacy Skills**

There are so many AI options for teaching language and literacy ... Learn the most effective ways to use AI to support your oral, receptive and written language goals

### 10. **Receive a Comprehensive AI Tools Digital Resource Handbook Specific for SLPs**

Leave this seminar with your own comprehensive digital AI handbook filled with a multitude of AI resources and tools to enhance student learning and greatly increase your productivity as an SLP

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **The best, most useful AI tools and resources** to enhance your intervention and productivity, and increase your students' learning
- **Evidence-based AI methods and tools** for assessing receptive and expressive language, narrative and written language, articulation, and phonological skills
- **How to readily integrate AI into your existing lesson plans** so you do not need to start from scratch
- Determine **more accurate measurability of data** for receptive, expressive and narrative language, articulation/phonology, and pragmatic skills
- Numerous ideas for **supporting creativity and innovation across the big nine areas** and age range of students
- **Ways AI can deliver real-time feedback** and improve students' performance and help learners become better self-assessors
- Generalization of AI tools to the world of work **for "real-life" learning**
- Using AI tools to help you **differentiate instruction to support unique learners**
- Methods for **using AI to streamline** data collection, goal and objective writing, intervention planning, emails, notes, and documentation of your sessions
- **Utilize AI with Assistive Technology** to customize your student's access to learning and the world



*"Very useful information and great presenter!"*

– ARIANA SANI-TOLMAN, SPEECH-LANGUAGE PATHOLOGIST

## Practical Ideas and Strategies

In this **NEW** seminar by outstanding Speech-Language Pathologist and Assistive Technology Professional **MARIBETH PLANKERS**, learn the value of artificial intelligence (AI) for more time effective assessments, interventions, and productivity! Find out how AI may help you gain greater insight into your students' learning preferences, comprehension, and critical thinking skills. Make every day count in your practice with the use of AI tools and resources that your students can use to increase their communicative skills during and after your SLP sessions. Engage your students to become more successful communicators with highly practical AI tools and resources. The use of AI is an innovative new way to make assessments and interventions more effective and efficient. When you attend this seminar, you will receive an exclusive SLP handbook of AI tools and resources that address a wealth of student areas of need in Speech-Language Pathology— tools and resources that you can put into practice the next day!



# A Message From Seminar Leader, MariBeth Plankers



## Uniquely Qualified Instructor

**MARIBETH PLANKERS** is an outstanding national presenter and highly experienced Speech-Language Pathologist and Assistive Technology Professional using AI tools and Resources in her practice. She brings years of experience and ideas for using technology to improve outcomes for students who have language, reading and written language disorders. She has extensive experience providing communication services within public and private schools. MariBeth reflects a broad experience working with students of all ages, from early education through high school. MariBeth is the author of *Using AI TOOLS to Enhance Student Learning and Increase Productivity for SPEECH-LANGUAGE PATHOLOGISTS*, the bountiful digital resource handbook each participant will receive at this seminar. Join MariBeth for a fast-paced, engaging seminar with many practical, highly effective techniques you can use in your SLP program to enhance student learning and boost your own productivity.

Dear Colleague:

Regardless of my SLP services setting, AI now goes with me wherever I go, personally and professionally! I am beyond excited to share with you the most effective and efficient AI tools and resources that I have put into practice with my students. Since incorporating innovative new AI tools into my practice, I have discovered that all my students of all ages are more motivated to learn and experience greater success. I continue to see a boost of engaging behavior and improved learning, while also becoming more efficient and productive at helping my students meet and exceed their communication goals. Everyone benefits!

My goal for this one-day seminar is to provide you with numerous, highly practical AI tools and resources that you will want to put into practice the very next day. You will learn what is working in my own practice, using AI in assessment, development of measurable goals and objectives, progress monitoring/data collection, intervention and generalization. I will provide you with AI tools to heighten your level of confidence and save you time. You will leave with an innovative digital resource site and an extensive SLP digital handbook that will be readily accessible to you and your colleagues when you return to school.

Please join me in this **NEW** seminar to learn about AI tools and resources addressing assessments, interventions, and your overall SLP productivity that you can truly use immediately in your own practice. Come ready to learn and share a day packed with engagement, motivators, and ready-to-use AI tools for the school-based SLP.

Sincerely,

MariBeth Plankers, MS, CCC-SLP, ATP

**P.S.** I know how valuable your time is, so **my focus will be on sharing practical, ready-to-use AI tools and resources** to enhance student's learning and boost your efficiency and productivity as an SLP!

*'Come hear about numerous, highly practical AI tools and resources that you will want to put into practice the very next day.'*

# What Your Colleagues Say About MariBeth Plankers

*"Absolutely excellent information and so user-friendly! Great visuals and supports, as well as explanations of the tools."*

– Jessica Heckel, Speech-Language Pathologist

*"This was well worth the money. Interactive, entertaining, knowledgeable, and reputable ideas were given."*

– Jennifer Fay, Speech-Language Pathologist

*"This was very **informative** and will be **useful for students** on my caseload."*

– Kimberly Mantong, Speech-Language Pathologist

*"Thanks for an **engaging and highly informative** workshop. The topic of AI is daunting, but this was well-organized and gave me several **tips I can apply to my practice tomorrow.**"*

– Jill Vermilyea, Speech-Language Pathologist



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



Great resources!  
MariBeth was very  
knowledgeable!!

– CYNDRA FRANQUEMONT,  
SPEECH-LANGUAGE  
PATHOLOGIST

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- “Learn it today – use it tomorrow” AI enhanced assessment, intervention, generalization tools and resources for SLPs working in schools
- AI tools and resources specifically for supporting and increasing success with receptive and expressive language, literacy, narrative language, written language, pragmatics, phonetics, and articulation
- Innovative therapy strategies using AI to increase and maintain engagement and motivation for a variety of learners across ages
- Ready-to-use AI tools and resources, plus a website with guidelines for sharing these AI tools and resources with families and colleagues

## ASHA CEUs Available



Bureau of Education & Research

Intermediate Level  
0.50 ASHA CEUs

ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

ASHA-Required Disclosure Statement for MariBeth Plankers:

Presenter for the Bureau of Education & Research and receives honorarium compensation.  
ASHA CEU Administrator for the Bureau of Education & Research for which she receives compensation.  
No relevant nonfinancial relationships exist.

You will be required to fully attend the program, actively participate, and complete a program evaluation.  
Have your ASHA Account Number available at the seminar if you will be completing forms for the ASHA CE Registry.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *SLP: Language Disorders vs Language Differences for ELL*, for Grades P-12, *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other SLP-related courses, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Using AI TOOLS to Enhance Student Learning and Increase Productivity for SPEECH-LANGUAGE PATHOLOGISTS

## Registration (XDN6F1)

- ☐ 1. **October 28, 2025** (Start time: 9 AM Eastern)
- ☐ 2. **November 6, 2025** (Start time: 9 AM Mountain, 8 AM Pacific)
- ☐ 3. **November 14, 2025** (Start time: 9 AM Central)
- or —
- ☐ 4. **I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

### List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

## IMPORTANT – PRIORITY ID CODE: EXDN6F1

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)
- Cards accepted: MasterCard, VISA, Discover, AMEX

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MO/YR

Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)

Please print name as it appears on card

## FIVE EASY WAYS TO REGISTER:

 **SCAN QR code or visit:**  
**at.ber.org/regXDN**



 **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM or 8:00 AM – 2:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

## Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



XDN6F1

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## AI Tools for Speech-Language Pathologists (ASHA CEUs Available)

XDN6F1

## Using AI TOOLS to Enhance Student Learning and Increase Productivity for SPEECH-LANGUAGE PATHOLOGISTS

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A Unique One-Day Live Online Seminar  
(Or Order the Recorded Version to Access at Your Convenience)

Presented by

**Maribeth Plankers, MS, CCC-SLP, ATP**

Speech-Language Pathologist, Author and National Presenter

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assist with your SLP assessments, interventions and skills teaching

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