

# CHILDHOOD APRAXIA OF SPEECH: Practical Treatment Strategies for More Intelligible Speech (Grades PreK-8)



A Unique One-Day Live Online Seminar Presented by

**Laura Baskall Smith, MA, CCC-SLP**

**Award-Winning Speech-Language Pathologist and  
National Presenter**

**Specifically Designed for School-Based Speech-Language  
Pathologists Serving Grades PreK-8 Students with  
Childhood Apraxia of Speech**

**Discover a multitude of practical intervention techniques** to use with students with Childhood Apraxia of Speech (CAS)

**Increase intelligibility for effective communication** for students with CAS through **innovative and highly effective strategies** from PreK to grade 8

Explore assessment data to **inform and craft meaningful and targeted treatment goals**

**Receive an extensive Childhood Apraxia of Speech digital resource handbook** full of techniques, ideas, and strategies you can use immediately

## LIVE ONLINE SEMINARS

**October 24**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**October 27**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

**November 5**

**9 AM Mountain, 8 AM Pacific**,  
11 AM Eastern, 10 AM Central

### ASHA CEUs Available

CEUs and Graduate Credit Available  
See page 6 for details

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

**ASHA CEUs AVAILABLE**

# Ten Key Benefits of Attending

*"This was a wonderful seminar. I have taken away so much wonderful information that will help me as a school-based SLP."*

– JULIA PEREZ,  
SLP



## Who Should Attend

School-Based Speech-  
Language Pathologists  
Serving Grades PreK-8  
Students with Childhood  
Apraxia of Speech

### 1. Differentiate Between CAS and Other Speech Disorders

Recognize the characteristics of CAS ... Understand what the differences are between CAS, articulation, a severe phonological disorder, and dysarthria

### 2. Learn Practical Therapy Approaches and Techniques for Children With CAS

Learn the most effective, evidence-based treatment approaches for CAS such as Dynamic Temporal and Tactile Cueing (DTTC), as well as effective treatment techniques including visual, tactile and kinesthetic cues to help the child with motor planning deficits

### 3. Discover the Most Effective Assessment for CAS

Learn what areas should be assessed and what assessment tools are available for differentiating CAS from other speech disorders ... Laura will provide case studies and examples for review and practice

### 4. Improve Your Ability to Determine Appropriate Services for Children With CAS

Students with CAS may also present with a concomitant language disorder or learning disabilities that can be confounded by a CAS diagnosis ... Learn how CAS may impact students' learning ... Learn how strategies and techniques for CAS such as multi-sensory cueing can also help students academically in reading and writing

### 5. Expand Your Understanding of the Principles of Motor Learning

Understand what the principles of motor learning are and why they are important in making treatment decisions for children with CAS to more quickly improve motor planning, and thus intelligibility of your students

### 6. Review Case Studies to Assist in a Differential Diagnosis

Through discussing case studies with your colleagues, gain a better understanding of how to diagnose CAS

### 7. Discover Creative Avenues to Increase the Intensity of Your Intervention

Research suggests that frequent and intense practice is needed for success when working with students with CAS ... Explore avenues to increase this intensity without overburdening your caseload

### 8. Maximize Your Students' Time During Treatment

Learn how to target the speech motor sequences for your students for greater success ... Therapy ideas to save you valuable time

### 9. Discover What Resources are Available for CAS

Explore the resources available for professionals and parents to increase understanding and keep abreast of the most current information regarding CAS

### 10. Receive an Extensive CAS Digital Resource Handbook to Expand Your Therapy Tool Kit

Receive a detailed CAS digital resource handbook that includes resources, references, and instructions on how to utilize these powerful assessments and therapy techniques

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Evidence-based techniques and therapy protocols** for working successfully with students with CAS
- Specific ways to **identify the differences between CAS, phonological and articulation disorders, and dysarthria** and how to more effectively help your students improve their speech production
- **Key elements of a dynamic assessment** for CAS ... How to recognize the characteristics of CAS
- How to **interpret assessment results** and directly apply them to create treatment plans
- Identify **appropriate therapy targets** that facilitate motor learning and support functional communication
- How to use diagnostic information to **craft meaningful and targeted goals** to address speech motor planning
- **Comorbid diagnoses** that may accompany CAS
- **Creative avenues** to increase the frequency and intensity of intervention
- **The principles of motor learning** and why they are important in making treatment decisions for students with CAS
- Practical, **usable therapy techniques** to improve the intelligibility of speech for children with CAS



*'Amazing presentation with a lot of passion! I appreciate the practical applications, personal experiences and all of the resources.'*

– KELLY FARMER, SPEECH-LANGUAGE PATHOLOGIST

## Practical Ideas and Strategies

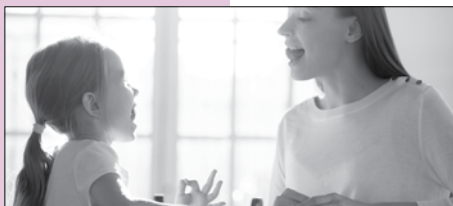
Childhood Apraxia of Speech (CAS) is a lifelong neurological speech disorder that requires assessment and therapy techniques beyond what is needed for other speech disorders. By knowing what to assess and specific procedures for treatment, your students with CAS will produce more intelligible speech faster.

**LAURA BASKALL SMITH**, a speech-language pathologist and internationally recognized speaker with a special interest in CAS and specializing in the assessment and intervention of childhood motor speech disorders, has specifically designed this seminar for school-based SLPs working with grades PreK-8 students.

This one-day seminar will help you better understand CAS as a motor planning disorder. Learn how to provide a differential diagnosis and to inform treatment goals for CAS using your assessment data. Explore assessment protocols and how the principles of motor learning are woven through treatment approaches and techniques. Share ideas and practice assessment and treatment strategies through video examples. **Join Laura for a fast-paced day full of the most up-to-date, research-based information on CAS and receive an extensive digital resource handbook full of techniques, ideas, and strategies you can implement immediately.**



# A Message From Seminar Leader, Laura Baskall Smith



## Uniquely Qualified Instructor

**LAURA BASKALL SMITH** is an experienced speech-language pathologist specializing in the assessment and treatment of children with motor speech disorders. She has worked as a school-based SLP, private practitioner, consultant, and supervisor. Laura is the recipient of the 2016 American Speech-Language Hearing Media Award for garnering nationwide awareness for Childhood Apraxia of Speech (CAS). Her passion for the field gained new heights when her daughter was diagnosed with CAS at the age of three. Laura is a highly sought-after presenter on the topic of CAS and enjoys sharing her unique knowledge and perspective as both an SLP and parent to a child with multiple speech and language disorders. She is the author of *Overcoming Apraxia* (Bowker, 2019), a memoir on the family experience when a child has CAS. Laura is also the author of *CHILDHOOD APRAXIA OF SPEECH: Practical Treatment Strategies for More Intelligible Speech (Grades PreK-8)*, the extensive digital handbook you will receive at the seminar. **Join Laura for a fast-paced day full of the latest evidence-based techniques and therapy protocols for working successfully with students with CAS.**

Dear Colleague:

I was a practicing school-based SLP for many years before my firstborn child was diagnosed first with a speech delay and then with Childhood Apraxia of Speech (CAS).

No amount of schooling could have prepared me for the parent experience and the stress that comes with having a child diagnosed with a severe speech/language disorder like CAS. Determined to help my daughter, I went on an exhaustive quest to specialize in CAS, a quest that definitively changed the course of my professional career. A quest that has led me here, presenting to you on this complex, complicated, and fascinating disorder!

I'm so excited to be presenting to you on my passion: Childhood Apraxia of Speech! In our day together, my goal is to provide you with the most up-to-date and research-based information on the diagnosis and treatment of CAS. I also hope to convey the personal impact of severe speech/language disorders on the student and their family to equip you to better serve your students with CAS.

As an experienced SLP, I know firsthand the unique challenges of high caseloads, deadlines, paperwork, and service delivery in the schools. That's why everything I present will be highly practical – practical strategies, techniques, and activities – all of which you can implement immediately. It's my goal that you leave feeling renewed, empowered, and reminded of the incredible service you offer to the students you work with – the gift of communication.

Join me for a day full of the latest research-based information on CAS to help this distinct and special population.

Sincerely,

Laura Baskall Smith, MA, CCC-SLP

**P.S. This seminar will provide real-life illustrations and video examples of strategies and activities that you can implement the very next day in your therapy.**

*"In our day together, my goal is to provide you with the most up-to-date and research-based information on the diagnosis and treatment of CAS."*

# What Your Colleagues Say About Laura Baskall Smith

*"I've attended many seminars on apraxia and this by far was the most helpful for me. I loved that I was able to ask questions and get direct feedback right away. I feel that I am more comfortable now than I have been with treating students with CAS."*

– Laurie Schweitzman, Speech-Language Pathologist

*"Laura was **high energy**, passionate, and amazing!"*

– Kristin Giggelman, Speech-Language Pathologist

*"Laura included **so much insight from her personal and professional experiences**. It was an excellent mix and included tips I'll use tomorrow in therapy!"*

– Nancy Johnson, Speech-Language Pathologist

*"Great seminar! Learned lots of valuable information about assessment and treatment, and **walked away with many practical resources to utilize** for both!"*

– Amanda Maali, Speech-Language Pathologist

*"So many take-aways that will help guide my assessment and treatment. **Great resources, materials, and content in general!**"*

– Emily DeFazio, Speech-Language Pathologist



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

### Highly Interactive

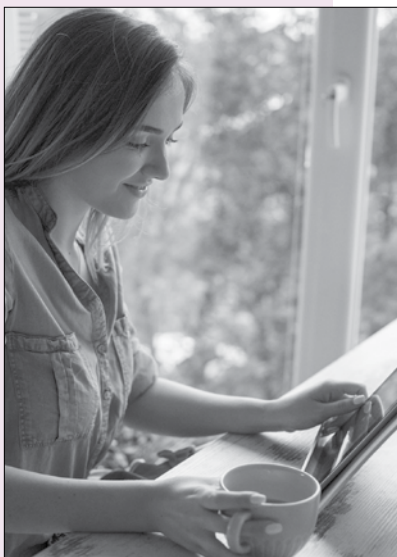
You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.



# Special Benefits of Attending



*'Learned an exponential amount. The handbook is a super added bonus.'*

— ERIN JOHNSON,  
M.S., CCC-SLP

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- How to diagnose CAS and assessments to assist in determining if CAS is present
- Sample treatment goals and ways to use assessment results to inform your treatment goals
- Ways to identify appropriate therapy targets that facilitate motor learning
- Easy-to-implement treatment strategies for grades PreK-8 students with CAS
- How to use principles of motor learning to first promote acquisition and then carryover

## ASHA CEUs Available



**ASHA CE  
APPROVED PROVIDER**

Bureau of Education & Research

Intermediate Level  
0.50 ASHA CEUs

ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

ASHA-Required Disclosure Statement for Laura Baskall Smith:  
Presenter for the Bureau of Education & Research and receives honorarium compensation  
Author of *Overcoming Apraxia* and receives royalty payments.

You will be required to fully attend the program, actively participate, and complete a program evaluation.  
Have your ASHA Account Number available at the seminar if you will be completing forms for the ASHA CE Registry

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars, and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



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Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *SLP: Promoting Rapid Change for Children with Severe Phonological Disorders*, for Grades PreK-6, *SLPs: Enhance Therapy Effectiveness for Auditory Processing Disorder, Memory Deficits, Attention Deficit Disorder, and Language Processing*, for Grades K-12, and other related courses, are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# CHILDHOOD APRAXIA OF SPEECH:

## Practical Treatment Strategies for More Intelligible Speech (Grades PreK-8)

### Registration (XDG6F1)

- ☐ 1. **October 24, 2025** (Start time: 9 AM Eastern)
- ☐ 2. **October 27, 2025** (Start time: 9 AM Central)
- ☐ 3. **November 5, 2025** (Start time: 9 AM Mountain, 8 AM Pacific)
- or—
- ☐ 4. **I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR NUMBER: _____ (Please see list above)		

#### List additional registrants on a copy of this form

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<hr/>	
CITY & STATE	ZIP CODE
<hr/>	<hr/>
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(      )	(      )

#### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
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**IMPORTANT – PRIORITY ID CODE: EXDG6F1**

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.


- ☐ A check (payable to **Bureau of Education & Research**) is attached
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(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
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### Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM or 8:00 AM – 2:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



XDG6F1

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An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

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## CHILDHOOD APRAXIA OF SPEECH: Practical Treatment Strategies for More Intelligible Speech (Grades PreK-8)

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