

Strengthen Students' English/Language Arts Skills (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Lauralee Moss

Outstanding and Innovative English/Language Arts Teacher

**Specifically Designed for Grades 6-12 English/Language Arts
Teachers, Literacy Coaches, and Administrators**

Access a wealth of powerful, ready-to-use strategies to boost student learning, enhance achievement and deepen student engagement in your Grades 6-12 English/Language Arts (ELA) classes

Engaging lessons, real-world examples, and proven strategies to elevate your curriculum, ignite curiosity, and improve students' mastery of essential ELA skills across all course levels

Practical approaches to more effectively develop language and writing skills that make a lasting impact in your Grades 6-12 ELA program

Receive an extensive ELA digital resource handbook filled with practical strategies, templates and ideas you can use immediately

LIVE ONLINE SEMINAR

November 9

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Love Lauralee! She is
an excellent resource!!"*

— COLLEEN KUNZ, GRADES 5-8
ELA TEACHER

Ten Key Benefits of Attending

'Lauralee was so authentic. It was great to have a presenter that is actually a classroom teacher.'

– TIFFANY MANDEVILLE, SECONDARY
ENGLISH/ELA GRADES 6-12
CURRICULUM COORDINATOR



Who Should Attend

Grades 6-12 English/
Language Arts Teachers,
Literacy Coaches, and
Administrators

1. Top Strategies to Enhance Your ELA Program

Gain highly effective strategies, lessons, and activities to strengthen your Grades 6-12 ELA teaching ... Access a wealth of practical, ready-to-implement ideas and techniques applicable to any ELA course

2. Develop High-Level Expression in Speaking and Writing

Discover techniques to help Grades 6-12 ELA students articulate deeper insights about complex texts ... Utilize conversation, essential questions, and writing to enrich student expression

3. Engage Students in Challenging Activities That Foster Growth

Implement structured protocols that encourage students to explore complex texts deeply, expanding their understanding of themes, messages, and connections ... Gain activities that support rich text discussions and foster academic growth

4. Accelerate Writing and Language Growth Using Mentor Texts

Discover how to select and make the most of mentor texts to drive student growth ... Practical strategies to guide students through the writing process with classroom proven examples

5. High-Impact Strategies to Increase Learning

Access high-impact strategies to engage students and increase learning ... Methods to build both confidence and academic achievement in ELA

6. Design Assessments That Drive Student Learning

Learn how to craft meaningful assessments that provide students with clear feedback and actionable next steps ... Strategies for aligning assessments with goals to promote deeper understanding and improvement

7. Support Diverse Learners With Differentiated ELA Strategies

Explore strategies for meeting the needs of diverse learners in your classroom ... Gain easily adaptable approaches to ensure all students make maximum progress in their language and writing skills

8. Boost Students' Motivation and Success in Language and Writing

Boost Students' Motivation and Success in Language and Writing

9. Optimize Time for Maximum Impact in the Classroom

Implement use-tomorrow, classroom-tested activities that develop a classroom community of literacy. Build a community with purposeful messages that will allow you to personalize instruction and amplify the effectiveness of your Grades 6-12 instruction

10. Receive an Extensive English/Language Arts Digital Resource Handbook

You will receive an extensive digital handbook, packed with outstanding strategies designed to increase your students' engagement and to greatly enhance your Grades 6-12 English/Language Arts instruction

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Powerful, easy-to-use strategies** for enhancing your English/Language Arts program with engaging, effective practices
- **Dozens of flexible strategies to add to your teaching toolkit**, ready to apply to any ELA lesson, any time
- **Practical ways to deepen comprehension** and foster meaningful connections with texts through integrated reading, writing, listening, speaking, and thinking activities
- **Proven strategies to enhance students' vocabulary** and build essential background knowledge
- **Practical tools for boosting student engagement and mastery** at each stage of the writing process, with mentor texts as guides
- **Collaboration and discussion structures to support in-depth reading**, especially for students needing extra help
- **Creative approaches to integrating grammar** and writing skills into any lesson
- **Strategies to strengthen critical thinking and analysis** through interdisciplinary connections, enriching students' comprehension and insight



*"Lauralee is so engaging! She is so professional and realistic.
Her ideas are incredibly practical."*

– LEONTYNE MILLER, READING SPECIALIST

Practical Ideas and Strategies

Do you have students who struggle with their reading and writing skills? It can be a real challenge to engage them fully and to increase their ELA skills. Unlock the potential of your Grades 6-12 ELA classroom with outstanding ELA teacher and national presenter, **LAURALEE MOSS**, in her fast-paced **NEW** seminar. Specifically designed for Grades 6-12 ELA teachers, this seminar offers practical solutions to strengthening ELA skills and elevating student learning. Lauralee shares a wealth of practical, research-based strategies that you can seamlessly integrate into any Grades 6-12 ELA curriculum. Explore essential tools for teaching grammar, using young adult literature more effectively, and implementing innovative writing techniques that improve the learning of your Grades 6-12 students. You'll discover how to strengthen the ELA skills of your students and foster a genuine love for reading and writing through practical applications. Focusing on real-world strategies and interactive approaches, Lauralee equips you with tools that are ready to implement in your classroom right away. Each strategy is adaptable, helping you differentiate and scaffold learning to meet the diverse needs of your Grades 6-12 students. **Whether you're looking to refresh your teaching practices or find new ways to connect with your students, this seminar offers invaluable insights to transform your ELA instruction with the best, most effective strategies to strengthen student learning. Join Lauralee for a high-energy, engaging day packed with outstanding strategies tailored to strengthen your Grades 6-12 English/Language Arts instruction.**



A Message From Seminar Leader, Lauralee Moss



Uniquely Qualified Instructor

LAURALEE MOSS is a highly experienced and innovative secondary English/Language Arts teacher and trainer. She is passionate about equipping fellow ELA teachers with outstanding strategies for engaging and helping their students be more successful. Lauralee has worked extensively to support all Grades 6-12 ELA teachers and is a frequent and highly sought-after presenter, blogger and author. Participants regularly praise Lauralee's highly practical skills and strategies that can easily be implemented the very next day. She is also the author of *Strengthen Students' English/Language Arts Skills (Grades 6-12)*, the extensive digital resource handbook you will receive at the seminar. **Join Lauralee for a high energy, engaging day full of outstanding strategies and ideas you can use to greatly strengthen your Grades 6-12 English/Language Arts classroom.**

Dear Colleague:

As a secondary English/Language Arts teacher, I am sure that like me, you understand the demands, challenges, and joys of a modern classroom. From meeting standards to building a classroom community, the requirements of an English/Language arts teacher have never been higher. In this seminar, I will work with you as a classroom teacher, as someone who walks the same path you do. We work toward deeper conversations with our students, juggle grading, and integrate authentic learning opportunities into our curriculum—big expectations!

In my seminar, I will provide honest, practical practices and strategies that have worked for me, someone who has taught ELA for over twenty years. And, I will also share where I have missed the mark so that we can learn together. My goal is for you to leave my seminar with practical tools to implement tomorrow, with ideas to move you forward, and with a big picture to inspire you for years. You will not be revamping your entire practice. Rather, you will be taking applicable ideas and making them your own.

Keeping in mind the rigor of language arts as well as our busy teacher lives, I developed this seminar to cover all pieces that make up an ELA classroom, from engaging young readers and writers, building a classroom community centered on literacy and education, to balancing expectations as an English teacher. As a classroom teacher myself, I understand the importance of quality PD, and I have designed our session to be realistic and impactful.

Sincerely,

Lauralee Moss

P.S. This seminar is filled with practical, easy-to-implement ideas that you can use immediately in your ELA classroom.

"My goal is for you to leave my seminar with practical tools to implement tomorrow, with ideas to move you forward, and with a big picture to inspire you for years."

What Your Colleagues Say About Lauralee Moss

"Glad to get new ideas and appreciate the honesty and clarity of Lauralee. It's nice to have a shared conversation about both activities but also the challenges and shortcomings that tend to emerge."

– Richard Campanaro, Teacher

*"Lauralee was very engaging. **The materials are fantastic and the availability and access to them is very helpful.** I enjoyed the comfortable discussion/conversation and interaction between the instructor and other participants. This was an overall awesome experience for an online seminar and I am very excited to have been able to participate."*

– Rebecca Skrypeck, Theater/English Teacher

*"**Very informative.** I look forward to using some of the resources in my classroom."*

– Yvonne Watson, Teacher

*"Absolutely LOVED this PD! I felt like **Lauralee was so knowledgeable and relatable that it was really interesting to learn from her.** She was very honest about what worked and what did not for her, and that made the conversation with the whole group very personal rather than surface level. I would definitely want to do another seminar with Lauralee Moss in the future."*

– Ashley Levitt, English Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 49 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I think there was a good balance of instruction as well as time for the members to contribute."

– HANNAH BILLINGER, ELA
TEACHER TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Outstanding strategies for strengthening students' reading, writing, listening, and speaking skills every day
- Classroom-ready lessons, ideas and templates you can use immediately
- Proven ways to deepen students' thinking skills, develop their vocabulary and build their background knowledge
- Reading and writing ideas that actively engage students and get them to take greater responsibility for their ELA learning
- Strategies, templates, differentiation ideas, and ways to more actively involve students in authentic revision, meaningfully interacting with text, and much more

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in enhancing their English/Language Arts program.

Consultation Available

Lauralee Moss will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global
A nonprofit
affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

A related On-Demand Video-Based Online Learning course, *Catching Up English/Language Arts Students Who Have Fallen Behind*, for Grades 6-12, is available for immediate registration. To enroll, visit www.ber.org/online

Strengthen Students' English/Language Arts Skills (Grades 6-12)

Registration (WS57F1)

- ☐ **1. November 9, 2026** (Start time: 9 AM Central)
—or—
☐ **2. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EWS57F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;
for teams of three or more registering at the same time, the fee is \$275
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
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at.ber.org/regWS5



@ **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
3000 Northup Way • PO Box 96068
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person; \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



WS57F1

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An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

**Can't Attend Live? Order the Recorded Version
to access online at your convenience**

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**A Unique One-Day or Live Online Seminar
(Or Order the Recorded Version to Access Online at Your Convenience)**

Presented by

Lauralee Moss

Outstanding and Innovative English/Language Arts Teacher

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Recorded Version**