

Enhance Your Writing Instruction: Practical Applications of the **SCIENCE OF WRITING** (Grades K-2)



A Unique One-Day Live Online Seminar Presented by

Mark Weakland

Outstanding Teacher, Author and National Presenter

Specifically Designed for Grades K-2: Classroom Teachers, Literacy Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

Practical takeaways for literacy instruction – no matter your curriculum – based on key Science of Writing and Science of Reading research

Practical, research-based activities and lesson suggestions to strengthen and accelerate the writing, spelling, and reading achievement of ALL students

Specific writing lesson routines and ideas to boost your students' success with skills in spelling, phonics, phonemic awareness, and language comprehension

Receive an extensive Science of Writing digital resource handbook filled with dozens of practical strategies

LIVE ONLINE SEMINARS

December 1

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

December 9

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*Great review of the Science
of Reading/Writing.
Excellent conversation about
how the two intertwine
and how to blend both
in the classroom."*

– FIONA DAVISON, TEACHER

Ten Key Benefits of Attending

*Great job, Mark!
I can't wait to
collaborate with my
K-2 teacher friends
on all that
I learned!"*

— CINDY SANCHEZ, TEACHER



Who Should Attend

Grades K-2: Classroom Teachers, Literacy Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

- 1. Learn Practical Engagement Strategies That Hook Young Students on Writing**
Explore classroom-tested ideas for engaging students in writing, especially those who might be reluctant writers ... Learn how to teach writing so your students come away saying, "I love to write!"
- 2. Build Foundational Skills of Reading Through Writing**
Learn what reading researcher Linnea Ehri meant when she said encoding and decoding are "two sides of the same coin" ... Explore research-based insights for teaching spelling and phonics through writing instruction
- 3. Use Writing Instruction to Teach the Sound-Letter Associations That Are the Building Blocks of Reading**
Learn dozens of activities to teach all aspects of sound-letter associations, including phonemic awareness, letter ID, letter formation, basic phonics, and spelling patterns ... Boost student learning in writing, reading, and spelling
- 4. Foster and Support Strong Writing Growth**
Learn dozens of instructional techniques, materials, and activities that help students write more fluently, organize their thinking, build their language comprehension, acquire vocabulary and grammar, and develop well-constructed sentences
- 5. Learn the Key Components of an Effective Program That Teaches Writing, Spelling and Phonics**
Discover what spelling-phonics is, what the research says should be included in every spelling-phonics program and how this content can be easily linked to writing ... Use this information to align or strengthen your own program
- 6. Boost Writing and Reading Engagement and Success with Time-Tested Lesson Ideas**
Move beyond "fill in the blank" teacher-driven writing tasks to child-centered authentic writing lessons that engage students through choice, authenticity, and lived experiences ... Help young students develop a culture and love of writing
- 7. Strengthen Whole Group, Small Group, and Independent Writing**
Explore a multitude of practical ideas for teaching and practicing writing in whole group, small group, and independent settings ... Strengthen writing instruction regardless of the current program or approach you are using
- 8. Gain Explicit Teaching Techniques to Help Students Avoid Writing Difficulties**
Learn direct and explicit teaching techniques you can use immediately to help ALL students ... Gain preventative, preemptive strategies for helping students avoid writing difficulties (and reading difficulties, too)
- 9. Acquire Lesson Tools to Boost the Effectiveness of Your K-2 Literacy Program**
Explore letter introduction and spelling pattern sequences, lists of common phonograms, phoneme-grapheme frequency charts and other tools you can use immediately to help ALL students and make your teaching more effective
- 10. Receive a Comprehensive Science of Writing Digital Resource Handbook**
Return to your school with the latest research from the field of writing and reading ... This digital resource handbook is full of ready-to-use, easy-to-implement activities, strategies, and ideas you can use tomorrow with ALL your students

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **What the Science of Writing is**, how it connects to the Science of Reading, and how to practically apply decades of research findings in your classroom – beginning TOMORROW
- **Small shifts in your daily literacy routines** that will make a big impact on students' writing, reading, and spelling success
- **Strategies for teaching** phonemic awareness, spelling, phonics, automatic word recognition, and language comprehension, backed by decades of research
- **Practical and engaging instructional strategies** for teaching high frequency writing words – that are also useful for reading
- **Effective writing routines and lesson ideas that help students** build their language, organize their thinking, spell without anxiety, and better communicate through writing
- **Powerful strategies that encourage young students** to write and spell words they don't yet know
- **Dozens of fun, effective strategies** and activities for teaching vitally important phonemic awareness, letter formation, word decoding, and sentence writing skills
- **Strategies that address classroom writing issues**, such as reluctant writers, "broken record writers," and anxious and dependent spellers
- **Strategies that move struggling writers, readers, and spellers** from "guessing" to a laser-sharp focus on words and the letters and patterns that form them
- **Practical and impactful routines** you can easily incorporate into your existing literacy instruction – no matter what curriculum you use



'Mark - I love the way you presented writing workshop and explicit instruction as a balance. You have generated some real excitement for teaching writing.'

– BRENDA PALMER, TEACHER

Practical Ideas and Strategies

Writing – an important aspect of any effective literacy program – is often overlooked and underutilized. Over the years, the Science of Reading has focused teachers on effective ways to teach children essential literacy skills. Now, this Science of Writing seminar provides another powerful way to teach young students foundational skills, connecting best practice components of early writing instruction to reading instruction and showing how to weave dozens of practical, science-based writing activities and strategies into your existing literacy program. In this **NEW** seminar, outstanding literacy specialist and national author and presenter

MARK WEAKLAND will share not only *HOW* children best learn to write, spell, and read but also *WHAT* you can specifically do to ensure their success as beginning writers. These classroom-tested, research-based practices will enhance and strengthen your classroom instruction – no matter what literacy program you use. Mark will show you how to make the most of writing lessons and seamlessly implement powerful practices into your teaching the very next day. **Join Mark for a fast-paced day jam-packed with practical, use-tomorrow ideas. You'll leave with dozens of practical, ready-to-use Science of Writing activities, routines, and strategies!**



A Message From Seminar Leader, Mark Weakland

Uniquely Qualified Instructor

MARK WEAKLAND is an outstanding educator, author and national presenter. A seasoned teacher and literacy specialist, Mark brings extensive K-2 writing instruction experience. As a reading consultant and instructional coach, Mark understands firsthand the realities and challenges teachers face in striving to help children learn to write, read and spell. He is dedicated to helping all students, especially those who struggle with writing and reading, succeed – and to equipping their teachers with cutting-edge, highly effective literacy practices. The author of more than 85 books for children, Mark has also written multiple teacher resource books, including ones specific to learning difficulties, dyslexia, and the Science of Reading, including *Applying the Science of Reading* (ASCD, 2024) and *The Classroom Teachers' Guide to Supporting Students with Dyslexia* (Routledge, 2026). He is also the author of *Enhance Your Writing Instruction: Practical Applications of the SCIENCE OF WRITING (Grades K-2)*, the extensive digital resource handbook you will receive at the seminar. **Mark's seminars are practical, inspiring, and filled with strategies, activities and teaching techniques you can use immediately to help ALL students become better writers, readers and spellers.**

Dear Colleague:

Did you know that writing instruction can help you lead your students to reading and spelling fluency? It can! As an elementary school reading specialist, classroom teacher, and special education teacher, I have lived this truth, teaching countless writing lessons over the years. I also know that when you teach writing in ways that scaffold learning, provide choice, and harness authentic language and background knowledge, then students will leave your classroom saying, "I love to write!"

I have designed this dynamic day to equip you with practical tips and ideas to sharpen and enhance the instructional techniques, learning strategies and activities already present in your current literacy program. Using them, you can better support your young students who are beginning writers. Even better, every practice I share will help students build more strongly connected neural pathways, establishing the foundational literacy skills they need now and in the future.

The knowledge, strategies, and activities you gather in this seminar will help you teach and empower young students to be more successful writers, readers and spellers. And because I know firsthand that teachers are some of the busiest people in the world, everything I present is practical and time efficient.

I look forward to spending the day with you, exploring how to maximize your instruction so it supports children who need extra help, strengthens the learning of typically developing students, and offers enrichment and challenge to any high flyers. Now, more than ever, science has shown us how to help young children learn to write, read, and spell. New understandings about how the brain works have given us a chance to reexamine literacy and its component parts. How fortunate we are to have this opportunity.

I look forward to meeting you at my seminar!

Sincerely,



Mark Weakland

P.S. The job you do is so very important. Investing a day with me will give you knowledge, strategies and activities that can make a real difference in the writing, reading and spelling lives of your young students.

"I have designed this dynamic day to equip you with practical tips and ideas to sharpen and enhance the instructional techniques, learning strategies and activities already present in your current literacy program."

What Your Colleagues Say About Mark Weakland

*"This seminar was a real game changer for me. **Mark had great practical suggestions that I can start using tomorrow** to bring more effective writing into my classroom. I am grateful for all the information and strategies and am excited to put them into practice."*

– Amber Morrow, Teacher

*"I really enjoyed this seminar and **I'm taking many ideas back to my school**. I enjoyed the pacing and the embedded breaks."*

– Jessica Sasser, Teacher

*"Mark brings extensive firsthand classroom experience with what works and doesn't. I appreciated his suggestions and points of view and **I plan to use a number of the ideas he shared**."*

– Julie Gonzalez, Teacher

*"Mark was very knowledgeable, helpful, and kind. **I am excited to implement many of the strategies** presented in this seminar."*

– Julie Bahbaz, Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 49 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



*"Many great ideas
I am excited
to try!"*

– AMBER TALLMAN, TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Science of Writing Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- Practical, ready-to-use Science of Writing strategies and techniques to strengthen student writing
- Dozens of easy-to-implement classroom strategies and activities that support the necessary components of K-2 writing, such as language comprehension, phonemic awareness, letter ID, phonics, spelling, and grammar
- A summary of research that aligns with this seminar and links to more in-depth information and resources
- Motivational, engaging strategies to increase writing participation and stamina
- Letter introduction sequences, a list of the 37 most common phonograms, a phoneme/grapheme frequency chart, sample sight word posters, and more
- Tools for teaching research-based K-2 writing lessons that focus on phonemic awareness, sound-letter associations, and language comprehension

Share Ideas

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in practical ways to apply Science of Writing to enhance writing instruction.

Consultation Available

Mark Weakland will be available for consultation regarding your questions and the unique needs of your own writing instruction.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *Using a Six-Trait Model to Launch Students as Writers*, for Grades K-2, *Using a Six-Trait Model to Extend Students Writing*, for Grades K-2, and other literacy courses are available for immediate registration. To enroll, visit www.ber.org/online

Enhance Your Writing Instruction: Practical Applications of the SCIENCE OF WRITING (Grades K-2)

Registration (WPY7F1)

- ☐ **1. December 1, 2026** (Start time: 9 AM Central)
☐ **2. December 9, 2026** (Start time: 9 AM Eastern)
—or—
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EWPY7F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;
for teams of three or more registering at the same time, the fee is \$275
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
☐ A purchase order is attached, P.O. # _____
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FIVE EASY WAYS TO REGISTER:



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Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



WPY7F1

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Enhance Your Writing Instruction: Practical Applications of the SCIENCE OF WRITING (Grades K-2)



An outstanding Live Online Seminar

Includes an extensive digital Resource Handbook

**Can't Attend Live? Order the Recorded Version to
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SCIENCE OF WRITING: Practical Ways to Strengthen Your Writing Instruction (Grades K-2)

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Enhance Your Writing Instruction: Practical Applications of the SCIENCE OF WRITING (Grades K-2)

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Live Online Seminar or
Recorded Version



**A Unique One-Day Live Online Seminar
Or Order the Recorded Version to Access Online at Your Convenience**

Presented by

Mark Weakland

Outstanding Teacher, Author and National Presenter

**Practical takeaways for literacy instruction – no matter your
curriculum** – based on key Science of Writing and Science of
Reading research

Practical, research-based activities and lesson suggestions
to strengthen and accelerate the writing, spelling, and reading
achievement of ALL students

Specific writing lesson routines and ideas to boost your students'
success with skills in spelling, phonics, phonemic awareness, and
language comprehension

Receive an extensive Science of Writing digital resource handbook
filled with dozens of practical strategies