Bureau of Education & Research

Live Online Seminar or Recorded Version

Helping Your Unmotivated and Underperforming WRITERS Succeed

(Grades 6-12)





A Unique One-Day Live Online Seminar Presented by

Rebecca Gault

Outstanding ELA Teacher, National Presenter and Author

Specifically Designed for Educators Serving Grades 6-12: English/Language Arts Teachers, Classroom Teachers, Title I Staff, Special Education Staff, and Administrators

Practical strategies to decrease disengaged behavior and help your underperforming writers become more productive and successful

Dozens of ideas designed to help your underachieving writers develop a growth mindset and a more positive attitude about writing

Increase your students' internal motivation and personal accountability, generating greater student interest in the writing process

Help your underperforming students achieve higher productivity and catch up on their writing skills

LIVE ONLINE SEMINARS

March 4

9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

March 9

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

"Rebecca was amazing and I'm blown away by her generosity regarding the materials she shared. I wish she'd been my teacher when I was in high school!"

– ANN PAYNE, EC TEACHER

Ten Key Benefits of Attending

"You provided us with so many amazing ideas, projects, and ways to connect with our students to assist them in their writing and reading journey!"

– JENELL CONNOR, ELA TEACHER



Who Should Attend

Educators Serving Grades 6-12: English/Language Arts Teachers, Classroom Teachers, Title I Staff, Special Education Staff, and Administrators

1. **Help Your Unmotivated and Underperforming Writers Catch Up and Experience Greater Success in Your Classroom**
   Increase your students' motivation and engagement and help them finally catch up on those writing assignments they tend to ignore
2. **Take Away Dozens of Assignment Ideas That Make Learning More Relevant to Your Unmotivated Students**
   Establish a link between what is being taught in the classroom and students' real lives … Teacher-tested ways to make writing more meaningful and relevant
3. **Help Your Students Take More Initiative in Writing**
   Ideas that motivate your students to apply writing skills and strategies more consistently … Discover unique ways to help your students approach assignments with ownership and motivation
4. **Break the Cycle of Discouragement and Learned Helplessness in Writing**
   Increase your students' focus and engagement in writing with lesson ideas that deepen intrinsic motivation and independent writing habits
5. **Practical Strategies to Increase Your Students' Time-on-Task in Your Writing Class**
   Learn ways to develop your students' writing endurance and capacity … Be amazed at how long your students can and WILL write with these powerful strategies
6. **Learn New Ways to Transfer Your Positive Energy, Enthusiasm, and Passion to Your Students**
   Students who have fallen behind in school can feel discouraged and give up … Gain numerous strategies to show students that you are genuinely proud of their work and encourage them to do even more in the classroom or on their own
7. **Make Learning More Relevant to the Lives of Your Students**
   Receive numerous ready-to-use activities that will make each day's lessons better fit the needs of your students and get their sustained attention and focus on the assignment at hand
8. **Discover Proven Methods and Techniques That Strengthen Students' Motivation and Increase Their Productivity**
   Cultivate your students' collaboration skills and experience fewer behavior issues during writing time … They will be more on task and more successful!
9. **Help Catch Up Students Who Have Fallen Behind**
   Unleash the productivity of your underperforming students with specific guidelines, models and checkpoints to discuss progress, set goals and increase student success
10. **Receive an Extensive Digital Resource Handbook**
    You will receive an extensive digital resource handbook filled with practical strategies, methods, activities, and much more – designed to help your unmotivated and underachieving students catch up and experience greater success in writing

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Unite students for greater success** – Underperforming students often feel alone and embarrassed, but with these specifically designed strategies they will soon feel comfortable with partners and in groups
- **Exercises that will instill confidence in your unmotivated students** – Unmotivated students will suddenly find themselves interested in assignments that address their individuality and uniqueness
- **Strategies that break down the basics** – Even highly motivated students will find a challenge in using claims, evidence, and reasoning in their analytical writing
- **Dozens of student models** – Proven strategies for reading and analyzing the works of their peers will give them an I-can-do-that-too attitude
- **Creative ways to approach all modes of writing** – Teach students how to use figurative language and sensory images, write memoirs and vignettes, and tackle argumentative and informative writing in innovative ways
- **Ways to generate a plan for their essays** – Too often students say, "I don't have anything to write about!" Learn how to help students create a simple plan of action with major points and elaboration resulting in a higher grade
- **Easy-to-follow guidelines for marking structure in their papers** – Often students don't understand what went wrong with their essays. When they are taught how to mark their papers for structure, they can easily ascertain what they need to include
- **Voice techniques help make "dull" papers more interesting** – Many underperforming students do not like to write because they believe that their essays are boring compared with their peers. With voice "tricks" in their toolbox, they are armed with strategies to overcome this barrier





"Thank you for all of the information and resources that I can use right away with my students and help improve their writing!"

– NICOLE OVITT, TEACHER

Practical Ideas and Strategies

In this idea-packed seminar, you will discover a multitude of practical ways to help your unmotivated and underachieving writing students experience greater success and catch up in their learning. You will gain specific methods for increasing your students' initiative to revise their work, explore helpful guidelines that offer more structure for reluctant writers, and realistic ways to make the connection between your students' social, emotional well-being and the vulnerability required to risk putting their ideas into writing. **REBECCA GAULT**, outstanding ELA teacher and writing expert, will demonstrate what she has found to be most successful with unmotivated and underachieving students in grades 6-12. She will share student routines and lessons designed to increase student interest, relevance, and contagious positive energy. Leave this seminar with the keys to unlock student motivation and performance and watch your underperforming students finally take off with their writing! **Join Rebecca for a day filled with dozens of practical and doable strategies you can use immediately in your classroom!**



A Message From Seminar Leader, Rebecca Gault



Uniquely Qualified Instructor

REBECCA GAULT is an outstanding English/Language arts teacher and national presenter. She is well-known for her fast-paced and strategy-packed seminars that focus on helping unmotivated students and underperforming students significantly step-up their writing skills whether they are working in a traditional classroom or learning online. Rebecca's wealth of experience in secondary ELA/English classrooms has given her the ability to try dozens of ideas with students— she knows what works and what does not. She will give you numerous strategies you can use to help your students reach the writing levels required. You will not want to miss this outstanding opportunity with Rebecca to receive dozens of ideas and strategies you can use to ignite your unmotivated writers and help underperforming writers discover and reach their greatest potential.

Dear Colleague:

ELA practitioners love the writing process and have a clear understanding that most of their students want to experience success. In my career as a secondary teacher, I have learned which aspects of the writing process cause students to feel anxiety, and I have also learned what makes them feel more successful; moreover, I have experimented with an abundance of strategies that help students boost their confidence, ignite their creativity, and celebrate their voice when writing. Whether unmotivated or underperforming students struggle as a result of their past experiences or are frustrated because of recent gaps resulting from our nation's challenges, they cope with these feelings in various ways— and it shows in their final products. For some, the cursor on the computer screen simply taunts them.

In this seminar, my key objective is to provide you with an immense amount of practical and engaging resources that can help your unmotivated and underperforming students experience more success in their writing and finally get caught up. They will learn from these techniques that writing is not just pragmatic— it's personal. We understand the mindset of knowing their imagination leads to exploration, and exploration allows for innovation. All students can find success in writing if we can get them to think of it as more than just a task. Joseph Heller once said, "Every writer I know has trouble writing." If we can accept that idea, we can push our students to understand what Victor Hugo meant when he said, "A writer is a world trapped in a person."

Please join me for a day of strategies that will not only help boost your underachieving students' attitudes and outlook on writing but will also set them up for more successful outcomes. I can't wait to share all my classroom-tested ideas with you at this strategy-packed seminar!

Sincerely,

Rebecca Gault

Rebecca Gault

P.S. If you are looking for practical ideas to help your unmotivated and underperforming writers reach their greatest potential, this seminar is for you!

"My key objective is to provide you with an immense amount of practical and engaging resources that can help your unmotivated and underperforming students experience more success in their writing."

What Your Colleagues Say About Rebecca Gault

"Super informative! ***I'm leaving with tons of materials*** *to utilize in my classroom!"*

– Torri Wyzgowski, English Teacher

"Fantastic seminar! I appreciated the ***research-based, practical ideas and activities*** *I can use immediately in my classroom."*

– Laura Swenson, English Teacher

"This was ***one of the best PDs I've attended*** *in a long time. Rebecca – thanks for your dedication to ELA students and helping us grow in our craft as teachers."*

– Tamara Schoenborn, ELA Teacher

"Ms. Gault was extremely insightful and inspired me with ways to better engage my students. ***Her resource handbook is outstanding*** *and something I will use for years to come!"*

– Julissa Almonte, ELA SPED Teacher

"Rebecca provided ***so many amazing ideas, projects, and ways to connect*** *with our students to assist them in their writing and reading growth!"*

– Jenell Connor, ELA Teacher







About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Fantastic content and resources! Well organized and thorough materials for student use and detailed instructions on how to implement!"

– MEREDITH MILLSAP, ENGLISH TEACHER

Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Ready-to-use strategies that increase student motivation in the classroom and help your unmotivated students experience greater success in their writing
- Practical ideas you can use immediately to make learning more relevant to your learners' current realities
- Ready-to-use lessons that strengthen students' writing quality and productivity
- How to increase your students' writing performance with tips and ideas for developing internal motivation

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in helping their grades 6-12 underperforming writers succeed.

Consultation Available

Rebecca Gault will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *Strengthening Students' Writing Skills While Decreasing Grading Time,* for Grades 6-12, *Strengthening Your Students' Writing Skills by Teaching Smarter, Not Harder,* for Grades 6-12, and other related courses, are available for immediate registration. To enroll, visit www.ber.org/online

Helping Your Unmotivated and Underperforming WRITERS Succeed (Grades 6-12)

Registration (WLY7W1)

☐ **1. March 4, 2027** (Start time: 9 AM Central)
☐ **2. March 9, 2027** (Start time: 9 AM Eastern)
—or —
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EWLY7W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person;
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
(Be sure to include priority ID code on the P.O.)

Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

_____
Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regWLY**

EMAIL this form to: **register@ber.org**

PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: 1-425-453-1134

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person, $275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



WLY7W1

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Includes an extensive digital Resource Handbook

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Help Your Underperforming Writers SUCCEED (Grades 6-12)

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Live Online Seminar or Recorded Version





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