

ENGLISH LANGUAGE ARTS: Leveraging AI to Enhance Students' Learning and Skill Development (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Suzanne Kail

National Presenter and Acclaimed
English/Language Arts Teacher

**Specifically Designed for Educators Serving Grades 6-12:
English/Language Arts Teachers, Literacy Coaches, Special Education
Staff and Administrators**

Practical, ready-to-use strategies and techniques to leverage AI to implement research-based teaching practices

Unleash the power of AI to free up your valuable time

Prepare students to write more effectively and strengthen close reading skills

Leave with an extensive digital handbook filled with dozens of use-immediately strategies, activities, and tools designed specifically to make the best use of AI to help students become more confident and successful

LIVE ONLINE SEMINARS

January 20

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

January 28

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Enjoyed the passion and
excitement of Suzanne
Kail as she presented
AI in ELA information."*

— STEVE MASON, TEACHER

Ten Key Benefits of Attending

"I fully appreciate the very specific examples of how to use AI within ELA. It was extremely helpful to see how you set it up for your students. I also appreciate the plethora of resources!"

— LISA FARRELL, ELA TEACHER



Who Should Attend

Educators Serving
Grades 6-12:
English/Language Arts
Teachers, Literacy Coaches,
Special Education Staff
and Administrators

1. **Boost Critical Thinking Using AI**

Learn how to create assignments that embrace the use of AI technology to grow students' capacity to think critically and reflect on their own learning

2. **Decrease Grading Time**

Learn how to train AI to mirror your feedback and how to teach students to effectively extract and apply high quality feedback using AI technology, significantly reducing your grading time and mental load while improving the quality of student writing

3. **Strengthen Students' Reading Skills**

Discover how to develop students' ability to analyze text more closely, think more critically about the texts they read, and develop their own love for reading

4. **Develop Strong Writers**

Uncover the power of AI to help reluctant writers push past writer's block to take ownership of their own writing, develop their own ideas more fully, and discover their own voice

5. **Increase Students' Motivation to Revise**

Discover how using AI can motivate your students to develop a sense of ownership of their writing and confidence in themselves as competent writers ... Ready-to-use mini-lessons and activities that integrate AI into the revision process

6. **Eliminate AI Misuse in Your Classroom**

AI opens up exciting new opportunities, but can also bring new challenges and concerns ... Explore solutions to potential pitfalls and ethical concerns, and ways to promote the responsible use of AI among students

7. **Easily Incorporate High-Impact, Low-Prep Instructional Strategies**

Learn how to use AI to quickly and easily differentiate reading and writing tasks ... Maximize growth by integrating innovative AI tools into your current practice

8. **Improve Classroom Discussions**

Use AI to improve your students' ability to have deeper, more meaningful small group discussions analyzing literature and to help students prepare for more effective whole class discussions

9. **Increase Your Productivity and Efficiency**

Use AI tools to improve your efficiency with administrative tasks and lesson planning ... Regain valuable time to focus on teaching and your students' learning

10. **Receive an Extensive AI for ELA Grades 6-12 Digital Resource Handbook**

Leave with a digital handbook and access to dozens of use-immediately strategies, activities, and tools designed specifically to strengthen students' ELA learning

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Strategies and ready-to-use lessons to eliminate plagiarism** and misuse of AI technology
- **Practical strategies and models of AI policies** for your classroom, department, and building
- **Hands-on experience with AI tools**, powerful strategies, and how to integrate AI into traditional teaching methods to enhance research-based best practices
- **Match AI tools to your lesson's goals** to differentiate and target reading and writing skills
- Strategies to **dramatically reduce time spent grading** while giving meaningful, specific feedback
- **How to effectively integrate AI into your existing lessons** and units so you don't need to start from scratch
- **Strategies for crafting and refining AI prompts**, so you get the very best results
- **How to use AI to increase student engagement** and improve your face-to-face small group and class discussions
- **Lessons for training students** how to use AI as a reading assistant, as a research assistant, for planning writing tasks, and for extracting and applying feedback from AI
- **Use AI to improve** essential critical thinking skills
- **Specific examples of AI prompts** that result in high-quality assessments to gauge student understanding
- **Numerous ideas for fostering creativity and innovation** in your ELA classroom using AI platforms and applications



"I look forward to trying some of the tools that Suzanne provided, and learned some valuable skills from her about how to apply them effectively."

— GREG MARANO, TEACHER

Practical Ideas and Strategies

Recent innovations in AI technology have created both possibilities and challenges for teachers. Unlock the potential of AI in your ELA classroom while addressing its unique challenges with our seminar taught by award-winning ELA teacher **SUZANNE KAIL** who is incorporating AI into her teaching practices every day. This practical session will guide you through the exciting possibilities AI offers your students and help you navigate the complexities it brings to your teaching practice. Learn how to prevent student misuse of AI, identify the most effective AI tools for your goals, and seamlessly integrate technology without losing your personal connection with students. Discover when to rely on tried-and-true strategies and when to incorporate cutting-edge AI, all while reducing your workload. Join Suzanne to bring your ELA teaching into the 21st century, enhancing your teaching methods and enriching your students' learning experiences. You won't want to miss this highly practical day filled with ways to make the best use of AI tools to strengthen your ELA students' learning and skill.



A Message From Seminar Leader, Suzanne Kail



Uniquely Qualified Instructor

SUZANNE KAIL is an outstanding English/Language Arts teacher and national presenter. She is well known for her fast-paced and strategy-packed seminars that focus on helping students significantly improve their writing skills while becoming skilled in evaluating and revising their own writing. Suzanne's wealth of experience in secondary ELA classrooms has given her the ability to try dozens of ideas with students – she knows what works and what doesn't. Suzanne is a published author in JSTOR as well as the author of *ENGLISH LANGUAGE ARTS: Leveraging AI to Enhance Students' Learning and Skill Development (Grades 6-12)*, the extensive digital resource handbook you will receive at the seminar. You won't want to miss this outstanding opportunity with Suzanne to receive dozens of ideas and strategies you can use to strengthen all your students' writing while saving you valuable time!

Dear Colleague:

Ever since OpenAI launched ChatGPT in 2022, I've been both concerned and excited about the rapid advancements in generative AI technology. I felt concerned that students would use AI to circumvent learning, but at the same time excited about the potential for rapidly developing AI tools to assist my students (and me!) Launching into learning all I could about the potential for AI to improve my teaching and my students' learning has convinced me that AI is not only here to stay, but that it can be a powerful tool to benefit both my students and me.

One of the biggest challenges I have faced is trying to determine which AI tools to use and when to use them. Over the past few years, the number of AI tools available to teachers has increased exponentially, but trying to find the best tools can feel like an overwhelming task. I have experimented using multiple AI tools in my classroom, and I've drawn on the best research about student learning to determine when to supplement my teaching with AI tools and when to rely on more traditional, research-based teaching strategies.

In our upcoming seminar, we'll discuss the fundamentals of effectively integrating AI into your teaching practice. Instead of providing an exhaustive list of possibilities, we will dive deep into a few of the best AI tools that I have tested *with my students in my classroom*. We'll explore how these tools can serve as learning partners that foster critical thinking, provide valuable feedback, and offer engaging learning opportunities for students, while also saving time in curriculum design, instructional planning, and assessment for teachers. I'll guide you through integrating technology seamlessly without losing your personal connection with students.

Our focus will be on practical tools and strategies that you can implement immediately while addressing potential challenges and ethical considerations, ensuring that we use AI responsibly and teach our students to do the same.

We'll discuss when to rely on time-tested strategies and when to embrace cutting-edge AI solutions. This balance can enhance student learning while reducing our workload. By the end of our session, I'm confident you'll feel energized, excited, and empowered to bring your ELA teaching into the 21st century, benefiting both you and your students.

I'm excited to share what I've learned and work together to unlock AI's full potential in our classrooms. See you at the seminar!

With warm regards,

Suzanne Kail

P.S. You will **learn dozens of specific instructional strategies you can use to make the best use of AI** to enhance your Grades 6-12 ELA students' learning and skill development.

"We'll explore how these tools can serve as learning partners that foster critical thinking, provide valuable feedback, and offer engaging learning opportunities for students, while also saving time in curriculum design, instructional planning, and assessment for teachers."

What Your Colleagues Say About Suzanne Kail

"Very applicable and informational. I will use these resources in my classroom!"

– Jessica Veale, Language Arts Teacher

"This seminar was absolutely amazing! Suzanne is a fountain of knowledge regarding AI tools to use in the classroom!"

– Lisa Cummins, Reading Specialist/Teacher

"Suzanne was a very knowledgeable instructor. I appreciated her insights."

– James Costanzo, Language Arts Teacher

"Good seminar! I will be able to use some of the tools that were introduced today in my own classroom."

– Christine Beckman, Teacher/Technology Coach



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 49 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



*"Suzanne's seminar
was engaging
and helpful!"*

— LISA SMITH, ELA TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Sample prompts and strategies for using AI tools to generate ELA lessons, units, rubrics, and scoring tools that cater to individual student learning needs
- The latest developments in AI, including emerging technologies and their implications for literacy learning in secondary classrooms
- Protocols to engage ELA learners ethically and thoughtfully with these tools
- DIY guides and tips to help you use AI to streamline your assessment and grading work, provide meaningful and rapid feedback, and more!
- AI tools to help you automate routine administrative tasks, saving you valuable time
- Strategies to foster student innovation and critical thinking in secondary English classrooms using AI-powered tools

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing their English/Language Arts program.

Consultation Available

Suzanne Kail will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



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BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

ENGLISH LANGUAGE ARTS:

Leveraging AI to Enhance Students' Learning and Skill Development (Grades 6-12)

Registration (WAK7W1)

- ☐ 1. **January 20, 2027** (Start time: 9 AM Eastern)
- ☐ 2. **January 28, 2027** (Start time: 9 AM Central)
- or—
- ☐ 3. **I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EWAK7W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;

for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
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Please print name as it appears on card

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 **SCAN QR code or visit:**
at.ber.org/regWAK



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 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
3000 Northup Way • PO Box 96068
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



WAK7W1

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to access online at your convenience

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Recorded Version

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to implement research-based teaching practices

Unleash the power of AI to free up your valuable time

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Leave with an extensive digital handbook filled with dozens
of use-immediately strategies, activities, and tools designed
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