

Making Best Use of AI Tools to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Trevor Aleo

Outstanding ELA Teacher, Author, and National Presenter

Specifically Designed for Middle and High School English/Language Arts (ELA) Teachers, and Administrators

Highly practical strategies for using Artificial Intelligence (AI) tools in your grades 6-12 English/Language Arts instruction

How to make the most of AI tools, platforms, and technologies to improve engagement in your ELA classroom

Proactive ways to address the ethical issues and concerns related to using AI in secondary ELA classrooms

Practical tips for streamlining your ELA curriculum planning and lesson design processes

LIVE ONLINE SEMINARS

November 12

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

November 20

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

December 3

9 AM Mountain, 8 AM Pacific,
11 AM Eastern, 10 AM Central

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"This was an amazing
presentation. The time
flew by, and Trevor is a
wonderful presenter!"*

— CHRIS CHESHIRE, TEACHER

Ten Key Benefits of Attending

'I so needed this. I feel much better prepared now to both use and demonstrate AI in my teaching life.'

– MARY MILLER,
LANGUAGE ARTS TEACHER



Who Should Attend

Middle and High School
English/Language Arts
(ELA) Teachers,
and Administrators

- 1. The Best AI Tools and Practical Strategies for ELA Instruction**
Discover essential and practical ways to harness AI tools in your grades 6-12 English/Language Arts classroom ... Learn the best, most useful AI tools for increasing your ELA students' engagement and learning while increasing your own productivity
- 2. Create and Curate Highly Relevant and Engaging Lessons**
Spark your students' interests and motivation with AI, curating compelling ELA content and quickly differentiating it to meet their unique learning needs ... Construct fun, highly engaging learning opportunities with just a few clicks
- 3. Outsource Administrative Work and Decrease Time Spent on Everyday Tasks**
Put AI to work for you as you streamline your workflow using adaptable templates, plugin tools, and other helpful strategies that will cut down the time you spend each day on administrative work ... Here's how!
- 4. Develop AI-Created Targeted Lessons, Mentor Texts, and Sentence Frames**
Use AI to enhance your writing instruction, providing your student writers with more targeted intervention ... Explore ways you can use AI to plan lessons and design resources to support student writers at all levels
- 5. AI Tools to Streamline ELA Research and Communication Processes**
Examine how AI tools and platforms can help your students be better informed researchers and more effective communicators ... Help students recognize how these tools can allow them to dig deeper into topics, concepts, and texts they love
- 6. Use AI to Differentiate Your Instruction for Diverse Learners**
Learn strategies to quickly and easily differentiate your ELA content, processes, and learning products to build on your students' strengths and address their unique needs ... Quickly customize and strengthen your existing curriculum using AI
- 7. Develop a Proactive Plan to Ensure Your Students Ethically Use AI**
Respond to the rise of AI by helping students become empowered, proactive, and ethical users ... Discover effective ways you can foster open and honest conversations about AI with your students
- 8. Use AI to Streamline Assessment Without Losing a Human Touch**
Expand the ways you provide feedback to students by integrating AI tools that help with grammar, usage, and mechanics ... Harness AI-driven assessment to better guide your ELA instruction and provide students with greater support
- 9. Provide Greater Support for ELL Students in English/Language Arts**
Use AI to quickly create just-right supports for English Learners (ELs) ... Easily generate customized texts to meet ELs at their levels, leverage AI as a translation tool, and get them communicating quickly and coherently – with you and others
- 10. Extensive "AI in ELA" Digital Resource Handbook and Special Online Access**
You'll receive an extensive digital resource handbook packed with practical ideas, strategies, and tools specifically designed to help you increase your ELA students' learning and enhance your own productivity ... Receive special online access to Trevor's Google Drive full of additional AI resources for ELA

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Practical strategies and resources for making the best use of AI** – specifically for grades 6-12 English/Language Arts teachers
- **Powerful and flexible AI tools**, prompts, and platforms that will strengthen your ELA instruction and improve student learning
- **Ways to infuse AI into your current lessons and units** to enhance them without “reinventing the wheel”
- **Timesaving AI-driven tips and strategies** to improve your productivity and minimize time spent on administrative tasks
- **Engaging lesson ideas that use AI** to strengthen creativity, critical thinking, and authentic forms of communication in your classroom
- **Tips and strategies to save valuable time** using AI to create and curate supplemental material and paired texts
- **How to help students use AI** as a powerful thought partner, sounding board, and research assistant
- **Ways students can use AI to generate** ideas and outlines for narrative, argumentative, and analytical writing
- **Approaches to help students be critical consumers** of media in the age of AI
- **Creative ways students can use AI to remix** their writing into alternative forms of media
- **Methods for vetting and detecting AI-created content** from generative AI tools students encounter online



*‘Trevor was SUPER knowledgeable about everything.
The seminar went FAST, and it exceeded my expectations.’*

– ERIN SANCHEZ, TEACHER

Practical Ideas and Strategies

This seminar presented by outstanding ELA teacher and best-selling author **TREVOR ALEO** is an exciting opportunity to explore the latest developments in Artificial Intelligence and their specific applications in grades 6-12 English/Language Arts classrooms. Examine ways to take full advantage of everything AI has to offer, while taking a proactive, ethical approach to its use. Gain hands-on experience with AI tools perfect for creating engaging lessons and supplementary materials, streamlining administrative tasks, supporting student inquiry, research, and writing, differentiating instruction for more personalized feedback, and much more! All the strategies, templates, and AI tools shared are ones that Trevor has successfully used himself or with his ELA students, so they are classroom tested, and ready to implement or adapt to your specific needs. **Join Trevor for a highly practical day filled with the best ways to use AI tools to strengthen your ELA students’ learning, streamline grading and assessments, enhance your instruction, and improve your productivity.**



A Message From Seminar Leader, Trevor Aleo



Uniquely Qualified Instructor

TREVOR ALEO is an experienced, current secondary ELA teacher and educational consultant. Trevor has presented workshops at public, private, and international schools throughout North America and around the world, and at over a dozen conferences, including speaking on the topic of AI integration at prominent national conferences. Trevor is co-author of the bestselling book *Learning That Transfers* (Corwin, 2021) and recently published the *Artificial Intelligence in the Classroom Handbook* (2023) alongside the Human Restoration Project. In addition to sharing his work on a variety of other educational podcasts, he is the host of his own podcast, *Conceptually Speaking*, where he's interviewed researchers, neuroscientists, and educational leaders about the key concepts that inform their field. Trevor is also the author of *Making Best Use of AI Tools to Strengthen Your ENGLISH/ LANGUAGE ARTS Instruction (Grades 6-12)*, the extensive digital resource handbook you will receive at the seminar. **Join Trevor for a day filled with innovative AI tools and resources you can use immediately to strengthen your grades 6-12 ELA instruction.**

Dear Colleague:

Despite my being a tech-loving ELA teacher, ChatGPT felt like it came out of nowhere! In the wake of COVID, declining student engagement, and growing questions about technology's role in education, many teachers are understandably leery about yet another paradigm shift. Learning how to harness these tools, however, can help us re-center the human parts of our profession that brought us to the ELA classroom in the first place.

I can't wait to share all the ways I've leveraged generative AI to be a more creative planner, more efficient communicator, and overall better ELA teacher. Whether you're an experienced enthusiast looking to go deeper or a hesitant AI newbie trying to figure things out, this seminar will leave you with a ton of great ideas, tools, and strategies you can bring back and use right away in your classroom.

I have designed this seminar specifically based on my own personal use of AI tools in my secondary English/Language Arts classroom. Our day together will be full of plenty of real-world ELA examples and anecdotes to support the myriad of great AI tools I will share. Though I'm certainly a believer in AI's potential for transformative work, we'll also devote time exploring how we can take a proactive approach to addressing ethical concerns with the use of AI in secondary ELA classrooms.

I look forward to sharing the best AI tools and strategies you can easily use the very next day in your ELA classroom to strengthen your instruction and save time, while increasing your students' engagement and learning. I cannot wait for you to see and experience these incredible tools and strategies firsthand!

Sincerely,

Trevor Aleo

P.S. As a current ELA teacher, I'm uniquely positioned to speak about the potential benefits and pitfalls to avoid. Join me for a fun, informative, and practical day on AI in the ELA classroom!

"I have designed this seminar specifically based on my own personal use of AI tools in my secondary English/Language Arts classroom."

What Your Colleagues Say About Trevor Aleo

*"Terrific seminar! Trevor is **extremely knowledgeable, engaging, supportive and encouraging**. His pacing was excellent, and his materials are useful and relevant."*

– Kate Connors, Teacher

*"**Excellent resources and information**. I really appreciated the balance between talking about AI as a useful tool and the moral implications."*

– Megan Garbe, English Department Chair

*"This is **the first AI seminar I've found that is ELA-specific** and IS NOT someone attempting to sell me a curriculum. I really enjoyed learning about all of the options."*

– Allison McLellan, ELA Teacher / Teacher Leader

*"I found this to be a really valuable seminar. **Trevor provided us with many AI tools** to use as teachers, and AI tools to use with our students. Overall, lots of helpful stuff!"*

– Danielle Horn, ESL Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Trevor was very knowledgeable and passionate about the content. I liked the mix of learning the AI tools and applying the ideas."

— AMANDA SCHILLING,
LANGUAGE ARTS TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive AI in the ELA Classroom Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- Sample prompts, templates, and strategies for using AI to create ELA units, rubrics, one-pagers, and lesson plans that increase student creativity and critical thinking
- AI tools perfect for ELA teachers that help streamline workflows, increase productivity, and enhance your planning creativity
- Protocols and policies to help students understand what ethical uses of AI look like
- Adaptable frameworks and prompts you can tailor to your individual ELA context and classroom

Share Ideas

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in making best use of AI tools in secondary ELA classrooms.

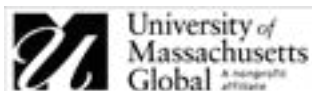
Consultation Available

Trevor Aleo will be available for consultation regarding your questions and the unique needs of your own ELA program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



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BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

Making Best Use of AI Tools to Strengthen Your ENGLISH/LANGUAGE ARTS Instruction (Grades 6-12)

Registration (WAA6F1)

- ☐ **1. November 12, 2025** (Start time: 9 AM Eastern)
☐ **2. November 20, 2025** (Start time: 9 AM Central)
☐ **3. December 3, 2025** (Start time: 9 AM Mountain, 8 AM Pacific)
—or—
☐ **4. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EWAA6F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;

for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
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FIVE EASY WAYS TO REGISTER:

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 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
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Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM or 8:00 AM – 2:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person; \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



WAA6F1

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Live Online Seminar or
Recorded Version



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(Or Order the Recorded Version to Access Online at Your Convenience)

Presented by

Trevor Aleo

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Highly practical strategies for using AI tools in your grades 6-12
English/Language Arts instruction

How to make the most of AI tools, platforms, and technologies to
improve engagement in your ELA classroom

Proactive ways to address the ethical issues and concerns related to
using AI in secondary ELA classrooms

Practical tips for streamlining your ELA curriculum planning and
lesson design processes