BUREAU OF EDUCATION & RESEARCH

Live Online Institute or Recorded Version

National Train-the-Trainer Institute

MOTIVATE THE UNMOTIVATED:

Powerful Strategies for Greater Success with Reluctant and Disengaged Students

(Grades 3-12)







Presented by

Casey Watts

Outstanding Educator and National Presenter

Specifically Designed for Educators and Staff Development Trainers Serving Grades 3-12, Instructional Coaches, Instructional and Behavior Specialists, General Education Teachers, Curriculum Directors, Title I Staff, and Administrators Serving Grades 3-12

- Train your teachers in **classroom-proven methods** to improve student motivation and overcome apathy
- **Train your staff in proactive approaches** that lead to enhanced learning opportunities for distracted, reluctant, hard-to-reach students
- **Learn practical instructional strategies** to increase your students' focus and participation at school
- **Tips, tools and resources to help you train and lead your staff** in effectively improving student motivation

Live Online Institute

March 23-24

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available

See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the course online at your convenience (see page 6)

"Amazing and very informative. Casey is a knowledgeable and responsive presenter. 10/10. I would definitely recommend."

– CHRISTINE SALTER, HS TEACHER

Practical Ideas and Strategies

It seems like more than ever before, schools and districts are dealing with how to respond when students show signs of low motivation, disengagement, or reluctance to learn. Too often, efforts to address motivation have been reactive—waiting until students are failing or displaying negative behaviors before intervention occurs. Grounded in research and classroom proven strategies, schools can take a proactive approach by equipping teachers with tools and strategies that foster motivation and engagement before students fall too far behind.

To help you strengthen the training of your teachers, **CASEY WATTS**, a national presenter on student and staff motivation, has developed an exciting, cost-effective train-the-trainer opportunity you won't want to miss. This two-day train-the-trainer institute focuses on practical, ready-to-use strategies for improving student motivation and engagement across all content areas throughout your school day. Participants who complete the institute will return to their schools prepared to train grades 3-12 colleagues on proven approaches for increasing student confidence, persistence, and investment in learning— ultimately leading to stronger achievement and more positive and productive classrooms.

A Practical, Two-Day Train-the-Trainer Institute to Support Teachers in Improving Student Motivation and Confidence in Learning

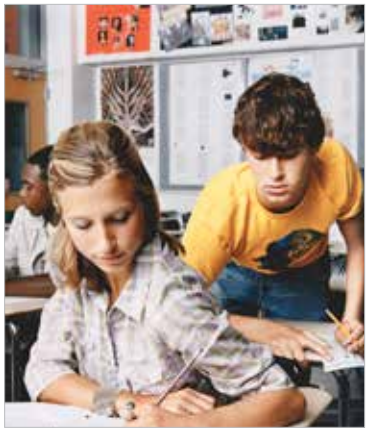


Plan to attend as a school or district team, a representative team member or district leader to learn the best ways to improve student motivation. You will learn how to build on the success of your current practice, identify the key components that have the greatest impact on student motivation and find the specific areas you need to target for implementation and improvement. Leave inspired and equipped with the most effective strategies and training materials needed to train an unlimited number of teachers in developing or refining their understanding of student motivation. Join Casey to learn how to better support and motivate students in grades 3-12!

Develop a Plan to Implement Practical Strategies That Improve Student Motivation and Boosts Teacher Expertise in Your Schools

If you are interested in providing higher quality training in student motivation for your teacher colleagues, whole schools, or your entire district, this is the perfect opportunity. Send one trainer or a team of trainers to this two-day program and they will walk away with an extensive digital resource handbook filled with the strategies and tools needed for their own training, along with classroom proven strategies they can use to demonstrate practical strategies that work. The focus of the two days will be on learning and supporting implementation of student motivation strategies and that boost student confidence and achievement. Most importantly, participants will discover dozens of tips and techniques for providing the best possible training to your teachers.





Support and Train Your Teachers by Expanding Their Toolkit for Dealing with Reluctant, Disengaged Students. Here's What You'll Learn:

- **Lead staff training** that meets the needs of your school or district
- **Build student confidence**, engagement, and motivation
- Recognize the attributes of the most **engaging lessons and classrooms**
- Apply **professional learning tips and techniques** to increase the success of your own staff training on student motivation
- **More effectively redirect and focus** students who complete assignments early
- Use **practical new tools** designed to foster and develop student confidence
- **Better motivate students** who feel overwhelmed by their challenges
- Implement instructional approaches that **maximize collaboration and increase motivation**
- Use the most effective methods that lead to **better self-motivation and self-direction**
- **Proven strategies** to cultivate and strengthen participation
- **Apply science-based techniques** to captivate attention in more meaningful ways
- Maximize interest and intrinsic motivation, **grounded in research**
- **Maximize motivation** through the lens of differentiation

"Great seminar full of awesome content! Not only great information to share with my faculty for their use with students, but helpful strategies for ME to use working with them."

– SHANNA BENSON, INSTRUCTIONAL COACH







To Register, Call Toll-Free

1-800-735-3503

A Message From Institute Leader, Casey Watts



"You will leave with ready-to-use strategies and training techniques that empower you to help teachers implement more proactive interventions, inspire persistence, and re-ignite students' love of learning."

Bureau of Education & Research
3000 Northup Way • Bellevue, WA 98004
Phone (800) 735-3503 • Fax (425) 453-1134 • www.ber.org

Dear Colleague:

As educators, we have all worked with students who seem disengaged, go through the motions, or need more motivation than we know how to provide as individual classroom teachers. We are left wondering what we can do to more systematically help our students become more engaged and interested in learning? We now know that that a proactive, schoolwide focus on **student motivation and engagement** can offer a better way to meet students' needs earlier and more effectively, and serve as a great relief to your staff as a whole.

In this two-day **train-the-trainer institute**, I will focus on practical strategies for building and sustaining student motivation that you can take back and share in your own school(s). You will learn how to provide models, coaching, and training that equip teachers with tools to inspire even their most reluctant and disengaged learners. Some of the questions you and your teachers may be asking about student motivation include:

- How is building student motivation different from traditional classroom management?
- How do I help train teachers to use effective motivational strategies that truly reach disengaged students?
- What are the most effective approaches for fostering intrinsic motivation and student confidence?
- How can we respond quickly when students show signs of withdrawal, apathy, or resistance?

Together, we will explore the key elements of creating a culture of motivation and engagement in classrooms, along with ways school teams can collaborate to make the process efficient and impactful. You will leave with ready-to-use strategies and training techniques that empower you to help teachers implement more proactive interventions, inspire persistence, and re-ignite students' love of learning.

You will walk away with practical solutions you can rely on— strategies for re-engaging reluctant learners, proven methods to inspire persistence and confidence, and a framework for creating a schoolwide training on student motivation. Most importantly, you'll leave prepared to lead your staff in moving from frustration over unmotivated students to a proactive plan that helps every learner feel capable, motivated, and excited about school.

Sincerely,

Casey Watts

Casey Watts

P.S. In these two cost-effective days, you will learn highly practical strategies you can use yourself, and use to train others, to greatly improve motivation and confidence of your students in grades 3-12.

What Your Colleagues Say About Casey Watts

*"**Wow! I now have the confidence** to work more effectively with the teachers in my district!"*

*"Casey was very **personable, authentic, and down to earth.** I appreciate her casual yet eloquent approach to facilitating conversations. **I wish we had more time!**"*

*"Casey brings **innovative and relevant** professional development that implores **novice and seasoned** teachers to transform instruction based on students needs."*

*"**Casey has been an integral part of my transformation as an instructional leader!** One of her best qualities has been her **authenticity and genuineness as we dive deep** into the content."*

*"I stayed **engaged the entire time** and **left with an actionable plan.**"*





About BER Institutes

Outstanding Instructors
All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook
You'll receive an extensive digital resource handbook full of practical strategies and resources.

Highly Interactive
You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee
As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Uniquely Qualified Instructor

CASEY WATTS is a nationally recognized educator, instructional leader, and professional learning facilitator who specializes in building student motivation in schools. With experience as a classroom teacher, instructional coach, and academic coordinator, Casey understands firsthand the challenges teachers face when working with reluctant and disengaged learners. Through her work with schools and districts across the country, Casey has helped schools create proactive systems that improve student motivation, strengthen instructional practices, and build cohesive, vision-driven teams. Known for her engaging, down-to-earth approach, she equips educators with practical strategies that are easy to implement and proven to boost student confidence, persistence, and participation. Casey's training sessions are hands-on, high-energy, and grounded in research— designed to help teachers re-ignite students' love of learning and help leaders train their teams to do the same.



Special Benefits of Attending



Who Should Attend

Educators and Staff Development Trainers Serving Grades 3-12, Instructional Coaches, Instructional and Behavior Specialists, General Education Teachers, Curriculum Directors, Title I Staff, and Administrators Serving Grades 3-12

"Casey presented the material in an engaging and interactive manner. I can readily redeliver these resources to my team."

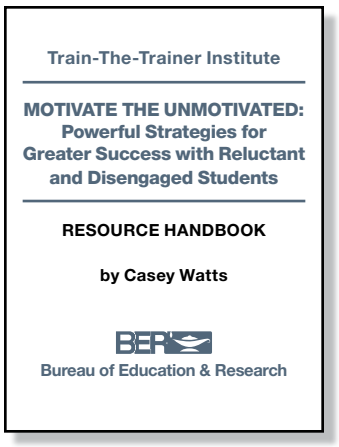
– JAMES HOLMES, SPED EDUCATOR

On-Site Training

Most BER institutes can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes training resources to help you and your staff with:



- Ready-to-use strategies for improving student motivation in your school or district
- Instructional practices that improve student confidence
- Tips for more effective teacher training on MOTIVATION
- Key concepts and best practices on student motivation and engagement
- Ideas for developing even greater teacher expertise with reluctant learners
- Sample strategies of research-based instructional practices
- Ideas and solution for working in teams to improve student engagement

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Institutes and those completing the Recorded Version online can receive a certificate of participation that may be used to verify ten continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:

Recorded Version of the Institute

Order the recorded version of this institute to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

Two related On-Demand Video-Based Online Learning courses, *Motivating the Unmotivated: Teaching the Hard-to-Reach Students*, for Grades 3-12, and *Powerful, Practical Strategies for Working Successfully with "I Don't Care!" and Underperforming Students to Increase Their School Success*, for Grades 3-12, and other related courses, are available for immediate registration. To enroll, visit www.ber.org/online

Two-Day Train-the-Trainer Institute

MOTIVATE THE UNMOTIVATED: Powerful Strategies for Greater Success (Grades 3-12)

Registration (VLW7S1)

☐ **1. March 23-24, 2027** (Start time: 9 AM Eastern)

—or —

☐ **2. I'd like to order the recorded version of this institute**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EVLW7S1

METHOD OF PAYMENT – Group Discount Available

The registration fee is $695 per person, for groups of three or more registering at the same time, the fee is $645 per person. **Payment is due prior to the program.** No cash please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____

(Be sure to include priority ID code on the P.O.)

☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

_____

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regVLW**

EMAIL this form to: **register@ber.org**

PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: **1-425-453-1134**

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Institutes** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Institute.

Fee

The registration fee is $695 per person; $645 per person for groups of three or more registering at the same time. Call us at 800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes institute registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Institutes or Recorded Institutes.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the institute. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Further Questions

Call the Bureau of Education & Research 800-735-3503 or visit us online at **www.ber.org**

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

© 2026 Bureau of Education & Research. All rights reserved.



BUREAU OF EDUCATION & RESEARCH
3000 Northup Way
Bellevue, WA 98004
www.ber.org

50 YEARS OF SERVICE
1977 - 2027

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

NATIONAL TRAIN-THE-TRAINER INSTITUTE

MOTIVATE THE UNMOTIVATED: Powerful Strategies for Greater Success with Reluctant and Disengaged Students (Grades 3-12)

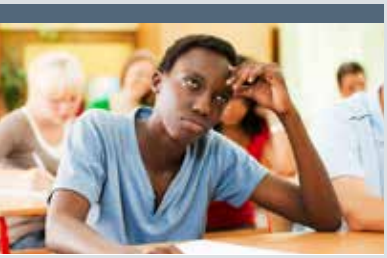
- **An outstanding two-day Live Online Institute**
- **Includes an extensive digital Resource Handbook**
- **Can't Attend? Order the Recorded Version to access online at your convenience**

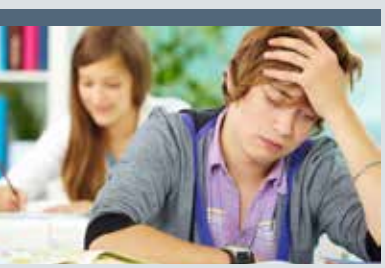
VLW7S1

Live Online Institute or Recorded Version

National Train-the-Trainer Institute

MOTIVATE THE UNMOTIVATED: Powerful Strategies for Greater Success with Reluctant and Disengaged Students (Grades 3-12)





A Unique Two-Day Live Online Institute

(Or Order the Recorded Version to Access Online at Your Convenience)

Train your teachers in **classroom-proven methods** to improve student motivation and overcome apathy

Train your staff in proactive approaches that lead to enhanced learning opportunities for distracted, reluctant, hard-to-reach students

Learn practical instructional strategies to increase your students' focus and participation at school

Tips, tools and resources to help you train and lead your staff in effectively improving student motivation

BUREAU OF EDUCATION & RESEARCH