

National Train-the-Trainer Institute

DYSLEXIA: Best Targeted Interventions for Greater Literacy Success (Grades K-6)



Presented by
Heather Kenny

Outstanding Educator, Author and National Presenter

Specifically Designed for Teacher Leaders, Professional Development Trainers, Literacy Coaches, Reading Specialists, Classroom Teachers, Special Education Staff, Title I Staff, Curriculum Directors, and Administrators
Serving Grades K-6

- **Train your staff on techniques that are consistent with reading science and build foundational skills** and support literacy success for students who have or may have dyslexia
- **Build teacher expertise with research-based intervention strategies** for students who have or may have dyslexia
- Practical suggestions for instructing students based on targeted reading needs, including **successful interventions in all five pillars of reading**
- Receive key information on **how to deliver high-quality, engaging, and effective dyslexia training sessions** to your staff

In-Person Institute

Illinois

Chicago (Alsip) - December 15-16

Live Online Institute

December 3-4

**9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific**

CEUs and Graduate Credit Available

CAN'T ATTEND?

Order the recorded version and take the course online at your convenience (see page 6)

“*Heather was AMAZING! Such great information. I wish she would do a seminar for our entire district!*”

— STAN HOLMSTROM, INTERVENTIONIST

Practical Ideas and Strategies

Is your school or district looking for what it takes to help students who may have dyslexia to be more successful readers and spellers? National presenter and science of reading expert **HEATHER KENNY** has developed a fast-paced, practical, train-the-trainer opportunity to help you train your teachers in using proven literacy strategies that help all your students who have or may have dyslexia. In this two-day institute, you'll learn the most up-to-date information on dyslexia along with a wealth of proven strategies and resources designed to help you offer the best possible literacy instruction for students with dyslexia. The most current information on brain research related to reading and dyslexia as well as highly practical ways to increase reading and spelling success will be explained in very practical terms. You will learn numerous targeted interventions to help staff maximize their teaching time and improve literacy outcomes for your students with dyslexia. **You'll leave the institute with numerous research-based interventions you can use immediately to target students' specific needs so that students who have or may have dyslexia can experience greater literacy success. You will also gain tips, strategies, and extensive resources to aid you in training or coaching other educators in your school or district in best literacy practices.**

A Practical, Two-Day Train-the-Trainer Institute to Train Your Teachers in Helping Struggling Readers Experience Greater Literacy Success

Send one or more staff members or teacher leaders to this training program and they will return to your school(s) with professional development strategies and resources to support and train your staff to better facilitate high-quality reading instruction focusing on the specific needs of students who have or may have dyslexia. Participants will learn:

- **Ready-to-use tools and techniques to support your staff as they analyze the reading gaps of struggling readers**
- **Practical strategies for strengthening word recognition skills, reading fluency, vocabulary, and comprehension for students with dyslexia**
- **Dozens of free resources – videos, lessons, tutorials, reproducible materials – to create a diverse wealth of instructional resources your team can use for readers at various levels**
- **Practical, formative assessment ideas your school can use to monitor learning and support progress monitoring**
- **Tips, shortcuts and ways to better use technology in supporting students who have or may have dyslexia**



This Two-Day Train-the-Trainer Program is Cost Effective

If you are interested in providing high-quality training in assessing and addressing the specific needs of struggling readers who demonstrate the characteristics of dyslexia to your teachers, school(s) or district, this is the perfect opportunity. Send one teacher, a coach, or a team and they will leave with an extensive digital resource training handbook filled with the tools needed for their own training, along with access to a companion web-based link filled with additional resources and a PowerPoint template to use and adapt to meet the needs of your own training. The focus of the two-day training will be on how to implement the crucial components necessary to identify and target the reading gaps and support your most struggling students in becoming more proficient readers.



Support and Train Your Teachers in Literacy Success for Students Who Have or May Have Dyslexia.

Learn:

- Tips for **developing and delivering high-impact training** for all of your teachers
- **What dyslexia is and what it isn't**
- **Outstanding research-based teaching techniques and tools** for how to better **support teachers** in reinforcing and strengthening students' reading and spelling proficiency in grades K-6
- **The latest information on brain pathways** critical to successful reading and spelling and what this means for instruction with dyslexic and struggling readers
- **Simple ways** to determine the critical reading needs of students in your classrooms and how to group for instruction based on these needs
- **How to more easily assess your students' skills** in the most important areas related to reading, decoding and spelling
- **How to facilitate implementation** of highly successful dyslexia intervention strategies
- **Specific activities** to promote advanced phonemic awareness skills critical for success with all students and especially those with dyslexia
- **How to implement appropriate interventions** in an RTI or MTSS model
- **Dozens of strategies** to help students who have or may have dyslexia successfully read and spell
- **How to efficiently determine what type of reading instruction benefits different types of readers**
- **Proven instructional routines** that build strong reading and spelling skills
- **How to use multisensory instruction** to aid in the retrieval of reading and spelling skills
- Step-by-step guidance for facilitating training on **classroom routines** that you can easily incorporate into your current literacy instruction that will solidify reading and spelling skills

“*Heather is a complete professional who has SO much knowledge and expertise. She shares it in such an engaging way, and her ideas and information are so valuable and usable. I'm looking forward to using this in my work!*”

– THERESA BUCKMAN, LITERACY SPECIALIST



**To Register,
Call Toll-Free**

1-800-735-3503

A Message From Institute Leader, Heather Kenny



Dear Colleague:

As educators, we are charged with providing our students with the strong foundation of literacy skills that they need in order to be successful in school and in life. But any experienced educator or literacy leader knows that it is no easy task! We've all worked with students who have had difficulty learning to read and spell ... even despite our best efforts to teach them. The result can be frustration on the part of the students and the teachers. Happily, it does not have to be this way.

Thanks to the latest research findings, we better understand how reading occurs in the brain and why some students experience difficulty in learning to read. We have the knowledge we need to help students with dyslexia build efficient neural pathways that are required for reading success. Perhaps the best news of all is that the highly effective, research-based techniques that are recommended for students with dyslexia, are the same techniques that can improve the literacy development of all of our learners!

Over the course of my career, I have amassed a wealth of highly practical information, resources, strategies, tips, and techniques that can help you optimize your literacy instruction. Join me at this unique, two-day train-the-trainer institute to discover valuable tools and practical strategies that your schools can use immediately to help students who are struggling every day with reading and spelling. You'll also walk away with tips, tricks, and resources for training your colleagues in these highly effective practices.

I am excited to spend two days with your team of reading educators and teacher leaders, talking about the science of reading, and sharing teacher-friendly, time-efficient strategies that you can take back to your districts, schools and classroom to help your dyslexic students thrive. I look forward to meeting you at the institute!

Sincerely,

A handwritten signature in black ink, reading "Heather Kenny". The signature is fluid and cursive.

Heather Kenny

P.S. As an experienced teacher educator, I understand the unique challenges your team faces in meeting the needs of struggling readers. This leadership institute is designed to give your schools what they need to help students with dyslexia **find a pathway to greater success!**

“I am excited to spend two days with your team, talking about the science of reading, and sharing teacher-friendly, time-efficient strategies that you can take back to your districts, schools and classroom to help your dyslexic students thrive.”

What Your Colleagues Say About Heather Kenny

*"This was **the best** seminar I have attended in quite some time! Heather was incredibly knowledgeable and **maximized every minute with impactful information and take home materials**. I so greatly appreciate all of the information and links we are able to implement with our colleagues and students."*

– Jeanine Sarver, Interventionist

*"Such great information **shared in a way I can take it back to my classroom and apply it**. Heather was amazing!"*

– Melinda Long, Interventionist

*"**Enjoyed this experience**. Dr. Kenny is an expert instructor. I appreciate the **depth of knowledge and wealth of materials** she has provided."*

– Diane McNamara, Reading Specialist

*"**Heather was AMAZING!** Patient, knowledgeable, sharing, and courteous. **Thank you for all of the resources in the handbook.**"*

– Adriana Fernandez, Reading Specialist

*"**I loved the research-based information and strategies presented**. I realized I am on the right path to help my students; it just may take a little bit more time. Thank you!"*

– Angela Duke, Reading Interventionist

About BER Institutes

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital resource handbook full of practical strategies and resources. (For in-person institutes, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.)

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 49 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Uniquely Qualified Instructor

HEATHER KENNY is an award-winning educator, teacher leader and national presenter. Over the course of her 25+ year career in education, she has served as a classroom teacher, dyslexia tutor, and teacher trainer. In her current role, Heather works closely with schools and districts to help them better support teachers in implementing practical, science-based instructional techniques that can improve literacy outcomes for students with dyslexia. Heather understands the challenges that today's educators face as they strive to address the needs of all readers. She is passionate about empowering teachers with knowledge and skills so that they are well-equipped to provide their students – particularly those who fit the profile of dyslexia – with optimally-effective literacy instruction.

Who Should Attend

Teacher Leaders, Professional Development Trainers, Literacy Coaches, Reading Specialists, Classroom Teachers, Special Education Staff, Title I Staff, Curriculum Directors, and Administrators Serving Grades K-6



Special Benefits of Attending



“ *Can’t wait to use this! Always great to collaborate and gain validation, yet also receive such wonderful tips, strategies and tools to add to your reading instruction and support of these kiddos.*”

– CANDACE CHIBURIS, SPECIAL EDUCATOR

On-Site Training

Most BER institutes and seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes training resources to help you and your staff with:

- Practical, research-based teaching techniques and classroom activities for helping your staff better support students who have or may have dyslexia
- Important information on what dyslexia is, what it isn’t, and how to identify children at risk for reading difficulty
- Information to share with colleagues on reading pathways in the brain and how to build those pathways for literacy success, especially for students with dyslexia
- Games and activities to reinforce critical reading and spelling skills

For in-person institutes, registrants will also receive a printed copy of the resource handbook as long as their registration is received in the BER office at least 15 calendar days before the event.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Institutes and those completing the Recorded Version online can receive a certificate of participation that may be used to verify ten continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global
A nonprofit
affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details may be found at www.ber.org/credit

Train-The-Trainer Institute

DYSLEXIA: Best Targeted Interventions for Greater Literacy Success
(Grades K-6)

RESOURCE HANDBOOK
by Heather Kenny



Bureau of Education & Research

Can’t Attend?

Other Professional Development Options:



Recorded Version of the Institute

Order the recorded version of this institute to take online at your convenience. You’ll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Two related On-Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, and *Dyslexia: Best Targeted Interventions for Greater Literacy Success*, for Grades K-6, are available for immediate registration. To enroll, visit www.ber.org/online

Two-Day Train-the-Trainer Institute

DYSLEXIA: Best Targeted Interventions for Greater Literacy Success (Grades K-6)

Registration (VHK7F1)

- ☐ **1. Chicago** (Alsip), IL - December 15-16, 2026
- ☐ **2. LIVE ONLINE:** December 3-4, 2026 (Start time: 9 AM Eastern)
—or—
- ☐ **3. I'd like to order the recorded version of this institute**

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
SCHOOL MAILING ADDRESS	
CITY & STATE	ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
()	()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
HOME MAILING ADDRESS	
CITY & STATE	ZIP CODE

IMPORTANT: PRIORITY ID CODE: EVHK7F1

METHOD OF PAYMENT – Group Discount Available

The registration fee is \$695 per person, for groups of three or more registering at the same time, the fee is \$645 per person. **Payment is due prior to the program.** No cash please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)

☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

_____/_____/_____
Please print name as it appears on card Signature (required for credit card purchases)

FIVE EASY WAYS TO REGISTER:



SCAN QR code or visit:
at.ber.org/regVHK



EMAIL this form to: register@ber.org



PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)



FAX this form to: **1-425-453-1134**



MAIL this form to: **Bureau of Education & Research**
3000 Northup Way • PO Box 96068
Bellevue, WA 98004

PRE-REGISTRATION REQUIRED DUE TO LIMITED ENROLLMENT

Program Hours

- All **In-Person** Institutes are scheduled 8:30 AM – 3:15 PM. Check-in is 8:00 AM – 8:30 AM.
- All **Live Online** Institutes are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Institute.

Fee

The registration fee is \$695 per person; \$645 per person for groups of three or more registering at the same time. Call us at 800-735-3503 for groups of ten or more. **Payment is due prior to the program.** Fee includes institute registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Institutes or Recorded Institutes. **WA residents:** visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the institute. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Meeting Sites and Hotel Accommodations

The in-person institute will be held at the following site:

- Chicago: DoubleTree - Alsip, (708) 371-7300

If needed, please make your own hotel reservation by calling the hotel listed above.

Further Questions

Call the Bureau of Education & Research 800-735-3503 or visit us online at **www.ber.org**

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



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Research

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VHK7F1

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Build teacher expertise with research-based intervention strategies for students who have or may have dyslexia

Practical suggestions for instructing students based on targeted reading needs, including **successful interventions in all five pillars of reading**

Receive key information on **how to deliver high-quality, engaging, and effective dyslexia training sessions** to your staff



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