

Powerful AI Tools to Enhance Your MUSIC Program (Grades K-8)



A Unique One-Day Live Online Seminar Presented by

John Churchville

Grammy Award-Winning Music Teacher and Outstanding Presenter

Specifically Designed for General Music Teachers in Grades K-8

The best cutting-edge AI tools to increase students' engagement and learning in your general music program

New and innovative activities and AI resources for enhancing music teaching

Timesaving strategies to increase your own productivity

Receive an extensive **digital resource handbook** loaded with **AI strategies and resources** for Music Teachers

LIVE ONLINE SEMINAR

November 20

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Fantastic seminar. So
much great information
and ideas that I
can immediately plug
into my classroom."*

Ten Key Benefits of Attending

'That, indeed, was a hearty session of music knowledge and practice. I really appreciated and enjoyed how focused, yet dense the overall seminar was. So much to take away from, and implement in the classroom.'



Who Should Attend

General Music Teachers in
Grades K-8

- 1. Best AI Tech Tools for Powerful Music Instruction**
Learn what every music educator needs to know about fully tapping into AI audio tools and music education resources to fully maximize music learning
- 2. Differentiate Music Instruction to Support All Students**
Discover practical ways to use AI to assign tiered tasks to specific students based on real-time data, identifying individual strengths and using those strengths to help push creative projects forward together
- 3. Develop a Personalized Collection of Web-Based Audio and AI Tools for Enhanced Teaching and Performing**
Enhance and build your own Digital Audio Workstation (DAW) ... Learn the essential components of an AI Enhanced DAW and how to use it to enhance performances, assess and collect data and create and collaborate with others
- 4. Maximize Student Voice, Engagement and Learning**
Learn essential ways to create and collaborate with your students to foster musical ownership and a life-long love of music
- 5. Engaging Student-Centered Music Tasks**
Empower students to take on new roles such as producer, engineer, and sound designer ... Classroom-tested strategies to foster the musician's mindset, where students own their creative output through innovative, AI-supported tasks
- 6. Create, Perform, Respond, and Engage in Multi-Media Performances**
You'll learn essential components, cutting-edge tools and an organizational framework to create original music with your students online, perform the music live and engage with your audience in multi-media performances
- 7. Curate a Creative Music Culture**
Learn practical strategies for using AI resources to provide students with ownership and creative space ... Bridge the gap between tradition and technology by guiding students toward becoming life-long music makers in a supportive, creative environment
- 8. Streamline Your Workload and Save Time Using AI**
Learn key ways to work with AI that will save you valuable time and enhance your lesson planning, communication and professionalism
- 9. Learn From an Experienced Music Educator**
Learn proven AI techniques and other tech integration tools from a Grammy Award-winning music educator with more than 20 years' experience of teaching music
- 10. Receive an Extensive Digital Music Resource Handbook**
You will receive an extensive digital general music resource handbook full of ways to make best use of cutting-edge AI tools, model lessons and the most helpful resources to enhance general music instruction in Grades K-8

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Proven strategies** for making the best use of cutting-edge technology both inside and outside the music classroom
- **New and innovative techniques** to move your music students from passive learners to independent music makers
- How you can **develop and utilize a Digital Audio Workstation (DAW)**
- **Time-saving tips** for original music creation with students
- **How to use AI to develop engaging music lessons** for immediate implementation to enhance student learning, performance and response to music lessons
- **How to create your own personalized AI process** to save valuable time with both administrative and creative tasks
- **Classroom-tested techniques** for producing multi-media performances and student recitals
- **Ways to amplify student ownership** and foster a life-long love of music
- **How to curate a creative music culture** using time-tested techniques
- **Ways to create original music with your students** starting immediately
- **How to create new roles in your music classroom** to increase engagement and enhance social-emotional development



"Another great seminar! Thanks so much Mr. Churchville!"

Practical Ideas and Strategies

If you are looking for practical, proven ways to make the best use of AI and advanced technologies to enhance your general music instruction in Grades K-8, this is a seminar you won't want to miss. In this engaging **NEW** seminar, Grammy award-winning music educator, **JOHN CHURCHVILLE**, will share the most useful cutting-edge tech tools and resources for strengthening student learning and engagement in the music classroom. You will learn new and innovative techniques and best practices for producing multi-media concerts, engaging students with standards-based music lessons, and providing the tools, time, and guidance needed to foster a life-long love of music. John will share powerful and cutting-edge tech tools for music creation, strategies for effective and efficient lessons, and dozens of resources that you can take and use immediately in your music program. **This seminar emphasizes practical strategies, powerful AI tech tools and the most up-to-date resources to help you and your students thrive in the digital environment.**



A Message From Seminar Leader, John Churchville



Uniquely Qualified Instructor

JOHN CHURCHVILLE is a Grammy award-winning musician as well as a two-time Grammy-nominated music educator. He has a reputation for being on the cutting edge of music education and technology. He has consulted and worked with dozens of schools, universities and arts organizations about using technology to enhance online music teaching and performing. As a longtime classroom teacher, John's students have won state, national and international recognition for their original music compositions. As a musician, he has engineered and recorded more than 20 albums. John is the author of *Powerful AI Tools to Enhance Your MUSIC Program (Grades K-8)*, the extensive digital resource handbook each participant will receive at the seminar. Participants leave John's seminars enthused and equipped with dozens of practical strategies and cutting-edge tools for enhancing their current online music instruction.

Dear Colleague:

For more than 20 years I have been exploring and utilizing the very latest in technology and instructional techniques for both in-person and digital music education environments. I have found that in order to thrive in an ever changing 21st Century environment, we must lead with music creation, practice and performance as the driving forces behind the tools we choose and implement. That includes learning the best ways to harness the power of AI to enhance learning for our students and make better use of our time.

I have designed this fast-paced, idea-filled seminar to give you practical techniques and the best cutting-edge AI resources that you can start using right away in your music classroom. As music teachers, now more than ever, we hold a special place in our community as we have the opportunity to be purveyors of cultural understanding and appreciation. This seminar will also serve to connect you with the latest ideas, thought leaders, strategies, and technologies that are pushing music education into the 21st Century.

I look forward to connecting and celebrating our passion for music while learning from each other how we can best tackle the day-to-day challenges that come from working in an ever-changing environment with our diverse communities. We are all in this together and there has never been a more exciting time to be connecting students to the world through music and the arts. Through practical strategies to connect and collaborate, you will leave this seminar ready to hit the ground running!

I am excited for the opportunity to share a day amongst like-minded colleagues that will inspire, invigorate and rejuvenate you.

Sincerely,

John Churchville

P.S. In this unique seminar I will focus on **practical AI tools, music strategies and activities** you can use immediately to enhance instruction in your general music program.

"I have designed this fast-paced, idea-filled seminar to give you practical techniques and the best cutting-edge AI resources that you can start using right away in your music classroom."

What Your Colleagues Say About John Churchville

*"John is incredibly knowledgeable. **His technology tips and apps for use in music instruction are great!**"*

*"I loved John's seminar! **I received many useful ideas that I can use right away** and others that I can learn to use with my students in the future!"*

*"John has so much to offer. **I am filled with new, creative ideas to take back to my classroom.**"*

*"**John is full of great ideas** and obviously very passionate about music education."*

*"**John presented the most inspirational seminar I've attended in years.** Can't wait to get back to try these ideas out with my students."*



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 49 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I enjoyed getting new ideas to use with my classes. I hope to use them tomorrow and in the future. Thank you so much!"

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Step-by-step instructions on how AI will enhance your music classroom
- Dozens of AI resources and digital tools that you can begin using immediately
- The essential elements and equipment needed to build an AI Enhanced Digital Audio Work Station (DAW) for enhanced teaching and performances
- Proven techniques and lessons to engage students and deepen their understanding of music
- A detailed guide for creating, performing and presenting original music written by your students

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing their music program.

Consultation Available

John Churchville will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

Powerful AI Tools to Enhance Your MUSIC Program (Grades K-8)

Registration (TM77F1)

- ☐ **1. November 20, 2026** (Start time: 9 AM Eastern)
—or—
☐ **2. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: ETM77F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;
for teams of three or more registering at the same time, the fee is \$275
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- ☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # _____ Exp. Date: _____
MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

 **SCAN QR code or visit:**
at.ber.org/regTM7



@ **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
3000 Northup Way • PO Box 96068
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



TM77F1

© 2026 Bureau of Education & Research. All rights reserved.

Powerful AI Tools to Enhance Your MUSIC Program (Grades K-8)



An outstanding Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

BER
BUREAU OF EDUCATION & RESEARCH
3000 Northup Way
PO Box 96068
Bellevue, WA 98004
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

Powerful AI Tools to Enhance Your MUSIC Program (Grades K-8)

TM77F1

Powerful AI Tools to Enhance Your MUSIC Program (Grades K-8)



Bureau of Education & Research

Live Online Seminar or
Recorded Version



A Unique One-Day Live Online Seminar
Or Order the Recorded Version to Access Online at Your Convenience

Presented by
John Churchill

Grammy Award-Winning Music Teacher and Outstanding Presenter

The best cutting-edge AI tools to increase students' engagement and learning in your general music program

New and innovative activities and AI resources for enhancing music teaching

Timesaving strategies to increase your own productivity

Receive an extensive **digital resource handbook** loaded with **AI strategies and resources** for Music Teachers