Bureau of Education & Research

Live Online Seminar or Recorded Version

Using ART to Increase Learning

(Grades K-8)





A Unique One-Day Live Online Seminar Presented by

Amy Friedman

Outstanding Art Educator and National Presenter

Specifically Designed for Grades K-8 Classroom Teachers, Grades K-8 Art Educators

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Practical art integration strategies designed specifically for improving learning

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Motivating and engaging art projects designed for students in grades K-8

Innovative **ideas for using art to improve social emotional learning**

Receive an extensive ART digital resource handbook filled with dozens of ready-to-use, step-by-step art lessons

LIVE ONLINE SEMINARS

March 3

9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

March 11

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

"Loved it! Practical and hands-on throughout is my kind of seminar. Very productive day!"

– TERRY HAWKSLEY, ART TEACHER

Ten Key Benefits of Attending

"Very thorough and applicable! I am invigorated to go back, dig deeper into all the materials you shared, and apply the great new ideas in my classroom! Feels good to be refreshed and to focus on art making!"

– JOAN CROSS,
GRADES K-8 ART TEACHER



1. **Art Lessons That EASILY Integrate Into Classroom Studies**
   Learn easy ways to incorporate art into your current curriculum … Increase student learning of content through art

2. **Strategies to Increase Your Confidence in Teaching ART**
   Not artistic? No worries, we gotcha covered! … Dozens of tips and tricks to instantly increase your confidence and take your art skills to the next level

3. **Discover Best Practices and Best Materials**
   Learn which art materials are best suited for your students … Discover cost saving tips and best practices that lead to integrated learning, enjoyment and success

4. **Increasing Student Success via ART**
   Incorporate new and innovative lessons designed specifically to increase student confidence, translating into learning growth

5. **Maximize Learning Time with Efficient, Low Stress Art Lessons**
   Ways to make art more accessible and time efficient in any classroom environment

6. **More Excitement and Joy in Your Everyday Teaching**
   Creative students are happier, more engaged, and more open to learning, which makes your job easier

7. **Confidence and Community in Your Classroom**
   Students build greater self-confidence and esteem while creating art … Develop a classroom community and inclusive atmosphere in your classroom

8. **Meaningful SEL Lessons Through ART**
   Discover easy ways to incorporate social and emotional learning concepts through art projects

9. **Reaching Students' Social Emotional Needs**
   Discover new ways to use art to reach students' social emotional needs … Art-based SEL lessons that allow students to express their feelings without always having to talk about it

10. **Receive an Extensive Art Integration Digital Resource Handbook**
    Leave with a digital resource handbook and online resources filled with the newest art ideas, strategies, and tips for easily integrating art into your lessons

Who Should Attend
Grades K-8 Classroom Teachers, Grades K-8 Art Educators

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Practical art integration strategies** designed specifically for improving learning
- **Innovative ideas** for enriching your art curriculum
- **Building a community** of artists in your classroom
- How to create art experiences that **encourage your students to think and communicate as artists**
- Easily implemented **lessons that are creative and engaging** to enhance your current curriculum
- Strategies to **teach art to a range of students** more successfully
- **Create an inviting learning environment** that supports students' success, creativity and self-esteem
- Inspire students to take risks in art and **create original meaningful pieces of art**
- Develop in all students an **appreciation of the art world** around them
- Strategies for meeting the **social emotional needs of your students**
- Easily **embed art historical content into your lessons** and excite students' learning
- Efficient **organizational tips** to bring art easily into your classroom
- **Create an open learning environment** that allows your students to take risks in art making
- **Maximize learning** with efficient, motivating art lessons





"Thank you so much for the fresh new ideas/lesson! I am feeling inspired - this was a wonderful professional development!!"

– SARAH ELLIOT-FOWLER, GRADES K-2 ART EDUCATOR

Practical Ideas and Strategies

This exciting seminar is designed for grades K-8 teachers interested in strengthening the artistic development of their students. Are you unsure of how to use your existing curriculum to engage your grades K-8 students? Join award-winning teacher and artist, **AMY FRIEDMAN** in this fast-paced seminar. Amy will help you explore classroom-tested strategies for engaging today's students with widely differing levels of abilities and interests. Her goal is to offer rewarding art education experiences to as many students as possible. All of the projects presented are classroom proven and exceed the National Art Education Standards. This seminar is designed specifically for educators who are interested in learning practical ways to increase the effectiveness of learning and academic success of their students while incorporating art education.



A Message From Seminar Leader, Amy Friedman



Uniquely Qualified Instructor

Award-winning Art Educator **AMY FRIEDMAN** is an experienced, dynamic teacher and national presenter. Amy's innovative ideas bring a new, unique approach to art education in grades K-8. Her passion for art and her students is apparent. With over 27 years devoted to teaching and sharing her art educational ideas, Amy delivers fast paced, exciting seminars filled with countless ideas and practical strategies you can use immediately in your classroom regardless of which curriculum you currently use. Join Amy, author of *Using ART to Increase Learning (Grades K-8),* for a thought-provoking, inspiring day focused on making your teaching easier while you increase the engagement of your grades K-8 students.

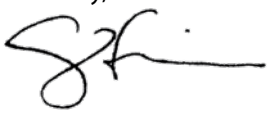
Dear Colleague:

As educators, we know the value of teaching the arts to our students in grades K-8. This seminar features a wealth of hands-on experiences and practical knowledge that you will easily be able to incorporate into your everyday teaching. The projects and ideas that I will share with you have been adapted throughout my 27 years of working with grades K-8 students and art. I believe students in grades K-8 learn and develop immensely when given opportunities to explore their creativity.

Have you ever been challenged by the need to meet the variety of skills and interest levels of your students? While our goal is to keep all students excited, motivated and engaged in learning with innovative art lessons, this isn't easy. Please join me for an interactive and exciting seminar designed specifically for grades K-8 teachers as we explore a wealth of ideas and activities that will increase your students' achievement in art. Discover how we can help all of our students realize their creative potential and appreciate the creative spirit they possess.

I look forward to sharing this day with you. I know you will find this seminar valuable, motivating and exciting! Come discover how to take your students to the next level of creative thinking and artistic expression.

Sincerely,



Amy Friedman

P.S. This seminar is designed to provide **practical ideas and engaging solutions** that are easily implemented into your classroom from start to finish. Leave with a digital resource handbook and online resources filled with the newest art ideas, strategies, and tips for easily integrating art into your lessons.

"Join me for an interactive and exciting seminar designed specifically for grades K-8 teachers as we explore a wealth of ideas and activities that will increase your students' achievement in art."

What Your Colleagues Say About Amy Friedman

*"**Energizing and motivating!** Amy shared a lot of helpful information and resources. Very valuable."*

– Whitney Wallace, Art Teacher K-5

*"I **appreciate all the links and ideas given.** I have attended very few 'trainings' that were engaging and appropriate for my content area. I finally found one that was."*

– Tiffany Tyree, Art Teacher

*"This was a wonderful class to take. **It was packed with information.** We participated in hands-on activities and were supplied with lots of resources. Amy was great!"*

– Laurie Sanders, Art/Special Ed. Teacher

*"As a long-time art teacher, it was refreshing to spend a day talking with and learning from other art educators. Amy folded in **multiple opportunities to engage in art making** during the professional development, which I loved! I came away from this session with many new lesson ideas, ready to tackle the school year with enthusiasm."*

– Esther Pomranky, Art Teacher







About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Best PD I have attended in years. Well done!!"
– LISA LUCARIELLO, ART TEACHER

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical, classroom-proven art projects
- Dozens of visual examples and tips and tricks
- A wealth of new ideas and projects ready to add to your art curriculum
- Ready-to-use, easily adaptable lesson plans and student handouts

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing art to increase grades K-8 students' learning.

Consultation Available

Amy Friedman will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

Using ART to Increase Learning
(Grades K-8)

Registration (TAY7S1)

☐ **1. March 3, 2027** (Start time: 9 AM Central)
☐ **2. March 11, 2027** (Start time: 9 AM Eastern)
—or —
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: ETAY7S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person;
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
(Be sure to include priority ID code on the P.O.)

Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regTAY**

EMAIL this form to: **register@ber.org**

PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: **1-425-453-1134**

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person; $275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



TAY7S1

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Using ART to Increase Learning (Grades K-8)





An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

TAY7S1

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Use ART to Increase Learning
(Grades K-8)

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