Bureau of Education & Research

Live Online Seminar or Recorded Version

Making Best Use of AI Tools to Strengthen Your SOCIAL STUDIES Instruction

(Grades 6-12)





A Unique One-Day Live Online Seminar Presented by

Bethany J. Petty

Award-Winning Secondary Social Studies Teacher

Specifically Designed for Grades 6-12 History/Social Studies Teachers

Highly practical strategies for making best use of Artificial Intelligence (AI) tools to strengthen your grades 6-12 History/Social Studies instruction

Timesaving, AI-driven ways to **streamline your productivity** as a Social Studies teacher

How to avoid potential pitfalls … discuss ethical concerns with the use of AI-powered tools and resources with fellow Social Studies teachers

Receive an extensive AI for Social Studies digital resource handbook and special access to Bethany's website so you can immediately link to all the resources presented in this seminar

LIVE ONLINE SEMINARS

April 8

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

April 16

9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

"Finally a PD for Social Studies teachers and with tools we can use in our classrooms!"

– RAYMOND KASPER, SOCIAL STUDIES TEACHER

Ten Key Benefits of Attending

"Bethany is extremely knowledgeable. I learned so much I can take back with me to my classroom!"

– CHRISTOPHER CRAIG, SOCIAL STUDIES TEACHER



1. **Make Best Use of Artificial Intelligence (AI) in Your Social Studies Classes**
   Discover essential and practical ways to harness AI tools in your grades 6-12 History/Social Studies classes … Learn the best, most useful AI tools that support student learning

2. **Personalize Learning to Meet Student Needs**
   Learn how to quickly and easily create activities with AI tools that are designed to meet the individual needs of your History/Social Studies students

3. **Create Interactive Learning Materials With Ease**
   Discover a host of ways to take tasks off your plate, directing AI tools to create a variety of learning materials for your Social Studies students

4. **Automate Instructional and Evaluative Tasks**
   Increase your efficiency as a Social Studies teacher … See how AI components built into familiar tools can help you more easily evaluate evidence of student learning and more efficiently make instructional decisions

5. **Create Interactive Games Designed to Measure Student Learning**
   Put AI tools to work, creating effective learning activities that leverage the power of game-based learning, while providing you with valuable student learning data

6. **Easily Build Differentiated Instructional Materials**
   AI has made differentiation easier than ever … See how to generate multiple levels of activities to meet your Social Studies students right where they are in their learning

7. **Partner With AI to Powerfully Inform and Guide Your Instruction**
   Learn practical ways AI tools can help you efficiently collect and evaluate student learning data to better inform your instructional decision making

8. **Target Your Instruction – Easier Than Ever!**
   Set AI to work at developing leveled readings, activities, and assessments that better target your instruction … Quickly rephrase content and assignments at appropriate instructional levels for your diverse Social Studies students

9. **Make AI Your Personal Assistant to Streamline Your Productivity**
   Discover great ways to use AI tools as your personal assistant to increase your efficiency … Communicate more efficiently with your Social Studies students and parents, using AI to promptly create emails, newsletters, and more!

10. **Receive an Extensive Social Studies Instruction Digital Resource Handbook and Access to a Specially Created Website**
    You'll receive an extensive digital handbook filled with dozens of practical AI ideas you can use to enhance learning and increase productivity in your History/Social Studies classes immediately … Receive access to Bethany's website specially created for this seminar filled with helpful links and online resources

Who Should Attend

Grades 6-12 History/Social Studies Teachers

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Practical strategies for making the best use of AI** – specifically for History/Social Studies teachers
- **Tools that make AI an administrative assistant** to streamline your grading, communication, curriculum sequencing, pacing, and documentation work
- **Effective strategies for prompting and asking AI the best questions** to generate the best resources for your Social Studies students
- AI tools to help you **create activities and assessments** for any Social Studies classes and content you teach
- How to **take full advantage of AI capabilities** that are now built into familiar tools
- **Get AI to do the heavy lifting** … Quickly create lesson and unit plans connected to standards, generate new ideas and instructional strategies, personalize learning, and extend student thinking
- How to use AI tools to **collect student learning evidence and drive your instructional decisions**
- AI-powered ways to **quickly generate learning targets and success criteria** to unpack your standards
- Timesaving ways to **create, assign, engage, and provide feedback,** leveraging AI tools
- Easy-to-use AI tools to **swiftly develop leveled readings** to better support students, including English learners
- How to increase your efficiency with AI … **streamline mundane administrative tasks** like strategic planning, crafting sensitive email replies, notes home, and documenting evidence of learning





"Excellent PD! Bethany's seminar was engaging and she provided opportunities throughout to explore various AI tools."

– JOHN SULLIVAN, SOCIAL STUDIES TEACHER

Practical Ideas and Strategies

This ***NEW*** seminar presented by outstanding Social Studies teacher **BETHANY PETTY** is an exciting opportunity to explore the latest developments in Artificial Intelligence (AI) and their specific applications in grades 6-12 History/Social Studies classrooms. Explore the best ways to use AI tools to support and strengthen your instruction. Save valuable time using AI-powered tools to plan, generate engaging and interactive lessons and assessments, accomplish everyday tasks with greater ease, and more! Bethany will share her experiences and best practices so you can immediately adapt these ideas to your own Social Studies classroom. This seminar will go beyond showing you what AI is to focus instead on providing dozens of ways for *HOW* to practically make best use of AI tools, techniques, and strategies in your Social Studies classroom. **Join Bethany for a highly practical day filled with the best ways to use AI tools to strengthen your Social Studies students' learning, streamline grading and assessments, enhance your instruction, and improve your productivity.**



A Message From Seminar Leader, Bethany J. Petty



Uniquely Qualified Instructor

BETHANY J. PETTY is a highly experienced and current secondary Social Studies teacher and Google Certified Trainer and Innovator. Bethany is passionate about helping fellow Social Studies teachers discover outstanding, deliberate and meaningful ways to integrate technology into their classrooms. She has built a solid reputation for her ability to distill and share the best practical ways for utilizing AI tools to strengthen Social Studies instruction. Bethany is a frequent presenter on a variety of Google and educational technology topics. She is the author of *Illuminate: Technology Enhanced Learning,* (Dave Burgess Consulting, 2019) and *Create: Illuminate Student Voice Through Student Choice* (Dave Burgess Consulting, 2020). Bethany is also the author of *Making Best Use of AI Tools to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12),* the extensive digital resource handbook you will receive at the seminar. **Join Bethany for an exciting day of learning and exploration, filled with a wealth of practical ideas for making the most of AI tools to strengthen your Social Studies instruction.**

Dear Colleague:

The future of learning is here, and it's brimming with exciting possibilities. Artificial intelligence (AI) offers an incredible array of tools and strategies to enhance our Social Studies instruction and support student learning. However, navigating the sheer volume of information and options can feel daunting.

That's why I'm thrilled to invite you to my seminar. As an experienced secondary Social Studies teacher, I understand the unique challenges and opportunities of using AI because I'm living that reality each day in my own classroom. Throughout our day together, we will explore the best ways to use AI to greatly enhance your Social Studies instruction and program.

Together, we'll explore how AI can help you:

- Quickly create more engaging, interactive, personalized content to capture your students' attention
- Streamline time-consuming tasks like grading, freeing you up to focus on high-impact instruction
- Boost your students' success by enhancing the way you teach and support them
- And much, much more!

AI will never replace great teaching, but I'd like to show you how it can serve as a powerful assistant to us in our Social Studies classrooms. I'll share dozens of specific AI tools, resources, and strategies you can immediately incorporate into your existing program.

I look forward to an energetic, interactive day filled with practical takeaways you can use to strengthen your Social Studies instruction and transform student learning. Join me and let's unlock the full potential of AI in the Social Studies classroom!

Sincerely,



Bethany J. Petty

P.S. Get ready for a high-energy seminar, packed with ideas and strategies for using AI tools to strengthen your Social Studies instruction!

"Throughout our day together, we will explore the best ways to use AI to greatly enhance your Social Studies instruction and program."

What Your Colleagues Say About Bethany J. Petty

*"Bethany is an extremely effective and engaging instructor. The day was **jam-packed with tons of worthwhile AI resources** I can use to make my classes more engaging and fun for my students."*

– Jeremy Hampton, Social Studies Teacher

*"**Good balance** between instruction and letting us 'play around' with the AI tools we learned about. Thank you!"*

– Zach Wenrich, Teacher

*"Bethany was great – she is knowledgeable and a current teacher. **Excellent info for Social Studies teacher usage!**"*

– Tiffany Simms, History Teacher

*"This was **one of the best workshops I have ever attended.** Every resource Bethany shared is going to make my job easier. Loved that we had time to play with the tools and ask questions, too."*

– Kristy Curtis, Teacher

*"Bethany's seminar was **well organized, super informative, and provided time to explore.**"*

– Julie Curtis, Instructional Coach/Teacher







About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Bethany delivered a great presentation. The resources were very useful and I look forward to diving even deeper into many of the resources and ideas she presented."

– MATILDA MCGUIRE, SOCIAL STUDIES TEACHER

Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- The best AI tools to enhance your grades 6-12 Social Studies instruction
- Timesaving AI tools and protocols to increase your efficiency and lighten your workload as a Social Studies teacher
- Innovative ways to use AI to increase student engagement and learning
- AI tools perfect for Social Studies teachers that help streamline workflows, increase productivity, and enhance your planning creativity
- Strategies you can use again and again to get the most out of AI tools in your classroom

Share Ideas

This seminar provides a wonderful opportunity for participants to meet and share ideas with other Social Studies teachers interested in making the best use of AI tools in their classrooms.

Consultation Available

Bethany Petty will be available for consultation regarding your questions and the unique needs of your own Social Studies program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

A related On-Demand Video-Based Online Learning course, *101 Best Strategies for Teaching Social Studies,* for Grades 6-12, is available for immediate registration. To enroll, visit www.ber.org/online

Making Best Use of AI Tools to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12)

Registration (SAP7S1)

☐ **1. April 8, 2027** (Start time: 9 AM Eastern)
☐ **2. April 16, 2027** (Start time: 9 AM Central)
—or —
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: ESAP7S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person;
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
(Be sure to include priority ID code on the P.O.)

Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

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Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regSAP**

EMAIL this form to: **register@ber.org**

PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: **1-425-453-1134**

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person, $275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



SAP7S1

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Making Best Use of AI Tools to Strengthen Your SOCIAL STUDIES Instruction (Grades 6-12)





An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

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