

Strengthen PHONICS Instruction in Any K-2 Reading Program



A Unique One-Day Live Online Seminar Presented by

Annemarie Johnson

Outstanding Teacher and International Presenter

**Specifically Designed for K-2 Teachers, Reading Specialists,
Literacy Coaches, Title I Staff, Special Education Staff,
Interventionists, and Administrators**

Practical classroom routines and activities to strengthen and accelerate phonics learning for K-2 readers and writers

Powerful instructional strategies that build foundational skills and support literacy success for all young readers – especially for those who struggle

Tools and techniques for **incorporating best practice phonics methods** and science-aligned research in any phonics or reading program and throughout the instructional day

Model lessons, digital resources, and an extensive digital resource handbook filled with practical ideas, strategies, and activities

LIVE ONLINE SEMINARS

November 12

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

November 17

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Very useful seminar
with many great
resources and
strategies to use in
my classroom."*

– BROOKE CANDRA,
SPECIAL EDUCATION TEACHER

Ten Key Benefits of Attending

Great workshop! I really enjoyed learning different ways to help improve how my students learn phonics.'

—MICHELLE PATTERSON,
TEACHER



Who Should Attend

K-2 Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Interventionists, and Administrators

1. **Make Learning to Read Easier for Your Grades K-2 Students**

Learn explicit methods and routines you can implement immediately – no matter which phonics or reading program you use ... Apply what we know from current brain science

2. **Learn About the Best Predictors of Early Reading Success**

Provide the foundation that all readers need ... Learn why phonemic awareness is integral to successful reading for all readers and critical for readers who struggle ... Maximize your time by focusing on the most critical phonemic awareness skills to build a strong foundation

3. **The Key Ingredients of Powerful Phonics Instruction**

Examine the characteristics of a strong phonics scope and sequence ... Solidify your understanding of the progression of phonological awareness and phonics skills your students need

4. **Enhance Your Phonics Instruction With Decodable Texts**

Learn practical tips and strategies ... Walk away with routines to build phonics and fluency skills

5. **Explore the Latest Brain-Friendly Ways to Teach Sight Words**

Discover the “do’s and don’ts” of teaching high-frequency sight words ... Learn what current brain research says about the best ways to teach sight words ... Walk away with a few small tweaks that will have a huge impact

6. **Help Students Make Sense of the English Language**

Unlock the mysteries of the English language, what’s logical, and what’s tricky so that you can empower your K-2 readers and take the guesswork out of decoding ... Use word awareness techniques to solidify and consolidate students’ understanding of how English works

7. **Discover the Most Critical Strategy for Teaching Students How to Sound Out Words**

Use orthographic mapping to teach students how to decode words through explicit teaching and modeling ... Help students decode words the way the most proficient readers do

8. **Phonics Best Practices**

Focus on high-leverage methods and routines based on current, best-practice phonics research ... Consider adjustments that will quickly bridge learning as students connect phonics to reading

9. **Gain Best Practice Methods and Routines for Phonological Awareness and Phonics Instruction**

Collect dozens of techniques that will engage your K-2 students and make skills stick ... Help students transfer skills into authentic reading and writing

10. **Receive a Comprehensive Phonics Instruction Digital Resource Handbook and Special Online Access**

Return to your school with an extensive digital resource handbook filled with ideas, strategies, and step-by-step instructions designed to help you support the reading, writing, and spelling success of your K-2 students

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Proven methods and routines** you can incorporate into any phonics program
- Ways to **make learning to read a smoother process** for young readers
- The **do's and don'ts of teaching sight words**
- The **progression of phonics development and how to support learners** along the continuum
- **What happens inside the brains** of proficient versus struggling readers
- How to teach students to **transfer their phonics knowledge** into authentic reading and writing
- How to **prevent reading difficulties in upper grades**
- The **key ingredients needed** in a successful phonics program
- Powerful strategies for all readers – **especially those who struggle**
- How a few small tweaks can have a **dramatic impact on learning to read**
- **Creative and energizing techniques** that won't take hours to plan or implement



'This PD really made me rethink how I teach phonics, especially sight words. I feel that the materials addressed the reasons so many students get stuck behind.'

– JACLYN VINCENT, TEACHER

Practical Ideas and Strategies

Are you searching for ways to both strengthen your phonics instruction and make it more engaging and fun for your students? Join experienced teacher, literacy leader, staff developer, and instructional reading coach **ANNEMARIE JOHNSON** as she shares powerful instructional techniques and research-based, classroom-tested phonics strategies that really work. Already have a phonics program? No worries! This seminar is designed to enhance any phonics curriculum.

During this interactive, hands-on seminar, you will gain insights as you see and experience demonstrations that model powerful methods you can adapt and use immediately – in any K-2 phonics program. **You will leave with a wealth of highly practical ideas, strategies, and activities that you can incorporate throughout your instructional day.**



A Message From Seminar Leader, Annemarie Johnson



Uniquely Qualified Instructor

ANNEMARIE JOHNSON is an outstanding presenter, literacy consultant, reading specialist, and highly experienced teacher. In her extensive work with educators and students in grades K-2, she is passionate about modeling the most effective strategies and best practices for teaching readers the skills they need to build a strong foundation and fall in love with reading! Annemarie is known for presenting highly practical, research-based strategies that work. Her seminars are fast-paced and idea-packed.

Annemarie is the author of *Strengthen PHONICS Instruction in Any K-2 Reading Program*, the extensive digital resource handbook you will receive at her seminar. **Join Annemarie for a day filled with innovative ideas and practical reading strategies that you can easily implement the very next day – no matter what phonics program you use. Help your grades K-2 readers build a strong foundation in phonics that will lead to proficient, passionate reading.**

Dear Colleague:

What if you could make learning to read easier and more fun for your grades K-2 students? It is possible! And that is what this seminar is all about!

Learning to talk is a natural process. Learning to read is not – it must be taught through explicit phonological awareness, phonics, fluency, and comprehension instruction. We have exciting brain research that shows what happens inside the brains of proficient and struggling readers.

During our day together, we will unpack this research and learn very practical ways to apply it to build a phonics framework that provides all young students with a strong foundation and prevents them from years of struggling. We will also explore how oral language and listening comprehension are part of this strong foundation.

I will share dozens of methods and routines that you will be able to use in your classroom immediately – regardless of the reading or phonics curriculum you use.

Join me for a fast-paced, strategy-packed day that promises to re-energize you and take your phonics instruction to new levels.

Sincerely,

Annemarie Johnson

P.S. If anyone has ever told you that teaching phonics is dry and boring, they are dead wrong! I might be a little geeky, but I LOVE teaching phonics. After our day together, I hope you will, too!

"I will share dozens of methods and routines that you will be able to use in your classroom immediately - regardless of the reading or phonics curriculum you use."

What Your Colleagues Say About Annemarie Johnson

*"Fantastic workshop! I **learned so many new things** and gained valuable resources. Thank you!"*

– Jill Sinnock, Teacher

*"Annemarie had **so much valuable information** for us. I have a ton of material I can bring back to my classroom to help my students!"*

– Rachael Spriggs, Teacher

*"I **loved all of the ideas** Annemarie gave us. She definitely knows her material!"*

– Brianna Gehant, Teacher

*"Annemarie presented tons of great information along with **solid examples of how to implement activities** to practice skills in the classroom."*

– Julie Hansen, Teacher

*"I'm **so motivated and excited to incorporate many of these ideas** into my teaching so my students can be more successful with reading."*

– Nancy Walsh, Teacher



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I can't wait to use so many of the resources Annemarie shared. They will definitely help my students. Thank you!"

– REBECCA PERALES,
TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical, ready-to-use strategies to engage your grades K-2 students with hands-on, minds-on activities
- Up-to-date thinking from brain research experts and the resulting practical implications and most effective methods for our phonics instruction
- Tips and ideas for building a strong phonics framework and avoiding common causes of failed phonics instruction
- Effective ways to teach phonics explicitly and systematically to positively impact literacy success for all students – especially those who struggle

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in strengthening their K-2 phonics instruction.

Consultation Available

Annemarie Johnson will be available for consultation regarding your questions and the unique needs of your own phonics and reading program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



University of
Massachusetts
Global
A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *Early Intervention Strategies for Students Struggling with Reading Accuracy and Fluency*, Grades K-2, *Guided Reading: DIFFERENTIATING Using Small Group Instruction*, for Grades K-2, and other literacy-related courses, are available for immediate registration. To enroll, visit www.ber.org/online

Strengthen PHONICS Instruction in Any K-2 Reading Program

Registration (RPJ6F1)

- ☐ **1. November 12, 2025** (Start time: 9 AM Eastern)
☐ **2. November 17, 2025** (Start time: 9 AM Central)
—or—
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: ERPJ6F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;
for teams of three or more registering at the same time, the fee is \$275
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:



SCAN QR code or visit:
at.ber.org/regRPJ



EMAIL this form to: register@ber.org



PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 5:00 pm Pacific Time)



FAX this form to: 1-425-453-1134



MAIL this form to: Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person; \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



RPJ6F1

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Strengthen PHONICS Instruction in Any K-2 Reading Program



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915 118th Avenue SE
PO Box 96068
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Strengthen Your PHONICS Instruction (Grades K-2)



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version
to access online at your convenience

RPJ6F1

Strengthen PHONICS Instruction in Any K-2 Reading Program



Bureau of Education & Research

Live Online Seminar or
Recorded Version



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(Or Order the Recorded Version to Access Online at Your Convenience)

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