

2026

INSTRUCTIONAL COACHES Conference:

Strategies You Can Implement Immediately!



November 16 and 17

Start Time: 9 AM Eastern

8 AM Central, 7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credits Available

See page 7 for details

Choose from 21 Strategy-Packed Conference Sessions



Strategies You Can Implement Immediately!



Meet Your Team of Expert Instructors

KELLY HARMON, a highly respected international educational consultant with over 30 years of experience, will share highly effective instructional coaching strategies. Kelly's engaging presentations offer a wealth of practical and actionable strategies that any coach can use immediately to support students and staff. Her extensive work in strengthening instructional coaching has garnered her international recognition as an expert in the field. Join Kelly for many enlightening sessions that will equip you with the knowledge and skills you need to elevate your coaching and empower your students to succeed.

RYAN DOETCH is an exceptional educator and an expert in instructional coaching. He has been recognized as a Presidential Awardee for Excellence and is renowned for his outstanding work with K-12 educators. Ryan's presentations are dynamic, enthusiastic, and full of practical tips and tools that can be implemented immediately in the classroom. With a focus on instructional coaching, Ryan draws from his extensive experience to provide strategies and ideas that can be tailored to meet the needs of your students. His sessions are fast-moving, enjoyable, and will leave you feeling inspired and motivated to take your coaching to the next level.

JAIME BAILEY will inspire you! Jaime's passion for creating practical and replicable training is evident in her sought-after national presentations on instructional coaching. Her contagious enthusiasm and practical ideas will provide a wealth of tips, tools, and materials that you can easily adopt or adapt to meet the needs of your staff. Jaime's insights and expertise will inspire you to take your professional development to the next level. Don't miss this opportunity to learn from one of the best in the business!



Who Should Attend

Specifically Designed for Instructional Coaches, Professional Development Trainers and Administrators



Day One

Keynote • 9:00 – 9:30 am

“Celebrating the Power of Coaching” – Kelly Harmon

Instructional coaching is more than a role. It's a mission to inspire, empower, and transform. What starts here can change the world – one teacher, one classroom, and one student at a time. In this keynote, we'll explore how instructional coaches serve as catalysts for change, fostering trust, innovation, and growth in schools.

“Very informative and engaging conference. I appreciate all the resources that were provided!”

– Tamara Gesario, District Elementary Instructional Coach

MORNING SESSIONS • 9:40 am – 12:10 pm

Choose ONE Full Morning Session OR TWO 70-Minute Sessions • *One mid-morning break*

Full Morning Session • 9:40 am – 12:10 pm

A-1: Maximizing Teaching and Learning Growth Using Trust-Based Observations – Ryan Doetch

Looking to improve teaching and learning outcomes in your school or district? Join Ryan for an enlightening session on the power of Trust-Based Observations. Research shows that traditional coaching and observation methods can actually hinder growth, creating fear and stifling innovation. Trust-Based Observations, on the other hand, establish trust and focus on building strengths, ultimately leading to greater impact on student learning. With a focus on open conversations and collective teacher efficacy, this approach is a must-have for any coach or leader looking to improve morale, feedback, and trust within their team. Don't miss out on this opportunity to revolutionize your coaching process and maximize teaching and learning growth.



First 70-Minute Morning Sessions 9:40 – 10:50 am

CHOOSE ONE: A-2 or A-3

A-2: From Data to Action! – Jaime Bailey

Are you looking to elevate your data analysis and facilitation skills and drive positive change in your school or district? Join Jaime for an engaging session on facilitating data conversations! Discover practical strategies for analyzing large-scale data and classroom data and learn how to go from data to meaning to action. Explore best practices for identifying trends and patterns in data, setting goals, and creating actionable plans for improvement. You'll also learn how to facilitate productive conversations that lead to actionable insights, and how to visualize and interpret data for maximum impact. Whether you're new to data analysis or looking to refine your skills, this session will equip you with the tools you need to facilitate data-driven decision making and make a measurable impact on student outcomes. Don't miss this opportunity to unlock the power of data and drive success in your school or district!

A-3: What's In Your Playbook? – Kelly Harmon

Join Kelly to explore high-impact instructional strategies proven to increase teacher buy-in and build your coaching playbook. Discover proven tools to ease the worries of teachers and increase their comfort with coaching. Create a dynamic, inviting playbook that reflects your coaching style and puts teachers at ease. You'll leave with practical techniques to enhance your coaching practice and strategies to increase teacher buy-in. Don't miss this opportunity to expand your playbook and take your teachers to the next level!

Second 70-Minute Morning Sessions 11:00 am – 12:10 pm

CHOOSE ONE: A-4 or A-5

A-4: Coaching Cycle 101 – Jaime Bailey

Where do I begin? What do I do next? In this session designed to help coaches at all levels improve their coaching practice, Jaime shares the best strategies for getting more coaching invites, setting effective coaching goals, and reflecting on coaching sessions to improve future practice. Additionally, we will dive into coaching stems, a powerful tool to help coaches ask effective questions and facilitate meaningful coaching conversations. Whether you are new to coaching or a seasoned pro, this session will provide valuable insights to help you improve your coaching practice and make a greater impact with those you serve.

A-5: Scaffolding Your Students and Teachers Up! – Kelly Harmon

Join Kelly to learn scaffolding techniques to support struggling students and empower your teachers. Discover how to create targeted learning objectives, eliminate barriers, and provide access to grade-level content and skills. Explore practical strategies for differentiation, feedback, and formative assessment, and discover accommodations to scaffold students up. Kelly will provide you with a toolbox of proven scaffolding techniques, including ways to scaffold content, process, and product, and differentiate instruction. Don't miss out on this opportunity to transform your coaching and help all students achieve their full potential!

“I have many things to apply to my coaching practices and am excited for the growth taking place within me through this conference.”

– Brielle Kendall, Curriculum and Instructional Specialist



Lunch break • 12:10 – 1:10 pm

... “I’m leaving with something useful from every session!” ...

Who is BER?

The Bureau of Education & Research is North America's leading presenter of training for professional educators. Our goal is to provide high-quality PD programs, based on sound research, with an emphasis on practical strategies and techniques that can be immediately implemented.



Team Discount

ONE DAY

One Person: \$325

BOTH DAYS

One Person: \$595

Team of 3+: \$565 per person when enrolled at the same time

Day One

AFTERNOON SESSIONS • 1:10 – 3:40 pm

Choose ONE Full Afternoon Session OR TWO 70-Minute Sessions
One mid-afternoon break

Full Afternoon Session • 1:10 – 3:40 pm

B-1: Starting Out Strong! – Kelly Harmon

Join Kelly for an exciting session designed specifically for new instructional coaches! This interactive presentation will provide you with the essential tools and strategies you need to hit the ground running in your new role. Learn how to navigate the challenges of transitioning into instructional coaching while balancing teacher voice and choice. Discover the most effective ways to facilitate PLC conversations, share ideas, and implement change to drive success for your teachers and students. You'll also explore how to tailor your coaching approach to meet the unique needs of your teachers by identifying their preferred learning styles. Walk away from this session feeling confident and equipped to excel in your new role as an instructional coach.

First 70-Minute Afternoon Sessions 1:10 – 2:20 pm

CHOOSE ONE: B-2 or B-3

B-2: Maximizing the Impact of Your Professional Development – Jaime Bailey

Looking for ways to break the cycle of boring professional development and engage your team? Join Jaime and discover practical strategies for designing and monitoring professional development that meets the needs of all stakeholders. Learn how to create a culture of continuous learning and improvement and evaluate the effectiveness of your efforts. Designed specifically for instructional coaches, this session will help you unlock the full potential of your professional development and drive success for your school or district. Don't miss this opportunity to break free from the status quo and make a real impact!

B-3: Growth Mindsets – Achieving More Lasting High Fives in Your Classroom

– Ryan Doetch

Get ready to bring more high fives to your classrooms with Ryan's inspiring and motivational presentation on Growth Mindsets. In this session, you'll discover the critical importance of mindsets and how they can lead to different learning behaviors and outcomes. By helping the teachers you coach and the students they support develop a growth mindset, they will believe that everyone can learn at high levels, which will lead to changes in their learning pathways and ultimately, higher achievement. With an upbeat and positive approach, Ryan will show you how to create a classroom environment that fosters growth mindsets, resulting in more high fives and greater success. Don't miss out on this opportunity to transform the teaching in your building and achieve lasting high fives in every classroom!

Second 70-Minute Afternoon Sessions 2:30 – 3:40 pm

CHOOSE ONE: B-4 or B-5

B-4: Taking the Fear Out of Classroom Walk-Throughs – Jaime Bailey

Are classroom walk-throughs intimidating? Do you believe they hold value but just cannot convince your colleagues? In this session, Jaime shares the best ways to engage in non-evaluative collaborative classroom walks! Learn practical strategies for peer learning, focused feedback, and field trips that will help you build a culture of continuous improvement and elevate teaching and learning. Whether drawing on tried and true tools or integrating the power of AI, Jaime will show you the best ways to customize classroom walk-throughs aligned to building vision or needs. This session is tailored to the unique needs of educators who want to overcome their fears and make a real impact in their schools or districts. Don't miss this opportunity to enhance teaching and learning for all!

B-5: Coaching Teachers to Use Math

Tasks to Engage Student Learning and

Strengthen Problem-Solving – Ryan Doetch

Elevate math instruction in your school with Ryan's coaching session on using math tasks to engage student learning and strengthen problem-solving. In this session, you'll discover practical strategies, lesson-building tools, and resources that can be used with any math program or curriculum. These outstanding math tasks promote deeper thinking and learning for students in Grades K-12, providing greater opportunities for ALL students to experience mathematics as meaningful, challenging, and worthwhile. As a coach, you'll learn how to personalize learning and support teachers in making math tasks more engaging, leading to improved student achievement and a deeper love of math. Don't miss out on this opportunity to elevate math instruction in your school!



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

Day Two

MORNING SESSIONS • 9:00 – 11:40 am

Choose **ONE** Full Morning Session OR **TWO** 75-Minute Sessions

One mid-morning break

Full Morning Session • 9:00 – 11:40 am

C-1: AI for Coaches: 10 Ways AI Can Simplify Your Coaching – Making School Initiatives Even More Successful – *Jaime Bailey*

Join Jaime to uncover the magic of AI in coaching! From streamlining feedback to personalizing professional development, see how AI tools can save you time while supercharging teacher growth. Leave with practical strategies, innovative ideas, and the tools to make your coaching smarter, not harder—because great coaching deserves great tech!

**First 75-Minute Morning Sessions
9:00 – 10:15 am**

CHOOSE ONE: C-2 or C-3

C-2: Accelerate, Don't Remediate: New Evidence to Boost the Foundations of Academic Strategies – *Ryan Doetch*

As an instructional coach, you understand the importance of finding new approaches to help struggling students learn effectively. That's why you won't want to miss this session where you'll discover new evidence that will help boost the foundations of academic strategies. Ryan will share practical strategies that you can use to coach teachers in any school or grade level to accelerate learning and ensure every student has opportunities to engage with grade-level work. With a focus on the accelerated approach, you'll learn how to help students learn more effectively and reduce struggles compared to traditional remediation techniques. Don't miss out on this opportunity to gain innovative ideas to support the success of the students and teachers you coach!

C-3: Building Your Expertise One Move at a Time – *Kelly Harmon*

As a new or newer instructional coach, you may still be finding your footing. You are expected to lead by example, continually improve your coaching practice and stay on top of the latest trends and progressive tools in education. Join Kelly for an interactive session focused on identifying the most effective strategies to enhance your coaching skills including the use of AI. Learn how to set professional learning goals, create a learning plan, and harness the power of AI to increase your impact and efficiency. Discover how to balance your role as an expert and a coach, learn from your mistakes, and take care of yourself and your teachers. Explore ways to deepen your content and pedagogical knowledge, including the best and latest professional reading resources, podcasts, and more. Engage in self-reflection, microteaching, and journaling to refine your coaching moves and build expertise one step at a time!

**Second 75-Minute Morning Sessions
10:25 – 11:40 am**

CHOOSE ONE: C-4 or C-5

C-4: Make One Simple Change to Any Math Problem to Strengthen the Depth, Increase the Rigor, and Strengthen Problem-Solving – *Ryan Doetch*

Transform your students' learning experience with one simple change to any math problem. In this session, Ryan shares how to jumpstart your students' thinking skills and increase their engagement in the learning process. With one simple adjustment, you can deepen their understanding of mathematics, increase the rigor of any math question, and bring depth and rigor to your classroom discourse and instruction. This change will not only strengthen math achievement, but also shed light on any misconceptions and move beyond basic problem-solving. Don't miss out on this opportunity to revolutionize your teachers' math instruction and empower students to take ownership of their learning!

C-5: Instructional Coaching Conversations That Work! – *Kelly Harmon*

Join Kelly for an informative session on instructional coaching conversations that work! Learn how to identify challenges and areas for growth in your teachers' practice, communicate effectively with administrators, and know when to shift from coach to expert when providing suggestions after teachers "ask" for it. Kelly will share practical strategies for active listening, asking powerful questions, and delivering specific, actionable feedback targeted to teacher goals. This session is perfect for both novice and experienced instructional coaches who want to refine their coaching skills and drive success for their teachers and students. Don't miss out on this opportunity to elevate your coaching practice!

Comprehensive Digital Resource Handbook

You will receive an extensive digital resource handbook, specifically designed for this conference. Included in the handbook are resource materials for ALL conference sessions, even those you don't attend. These materials include:

- Practical habits and actions to accelerate collaborative coaching relationships
- Powerful sample questions and effective feedback examples for strengthening coaching conversations
- Proven coaching structures to increase teacher effectiveness
- Formative assessment tools along with data and goal setting tools
- Resources for enhancing the coaching cycle, planning tools, note-taking, and more

"Great conference! I've learned a lot and loved all the strategies that were shared with us! I would highly recommend this conference!"

– Sharon Waldron, Teacher



Lunch Break • 11:40 AM – 12:40 PM

...“I learned some important big ideas and many, many useful links, websites and resources.”...

Day Two

AFTERNOON SESSIONS • 12:40 – 3:20 pm

Choose TWO 75-Minute Afternoon Sessions *One mid-afternoon break*

First 75-Minute Afternoon Sessions 12:40 – 1:55 pm

CHOOSE ONE: D-1, D-2 or D-3

D-1: It's All About Choices! – *Jaime Bailey*

In this session, we'll explore how menus can offer teachers choice in how to work with coaches, and how they can support teacher growth from the novice teacher to the veteran. You'll learn practical strategies for designing coaching menus that are tailored to meet the unique needs of your teachers, and how to use them to foster engagement and build a culture of continuous improvement. This session is perfect for educators who want to deepen their understanding of coaching menus and how they can be used to support teacher growth and development. Don't miss this opportunity to enhance your coaching skills and improve teaching and learning for all!

D-2: Empowering Math Leaders: Strategies for Instructional Coaches – *Kelly Harmon*

Join Kelly for a session designed specifically for instructional coaches who want to deepen their knowledge and skills in math leadership. In this session, you'll explore effective coaching strategies for supporting math teachers and improving math instruction and learn how to build your own expertise in math leadership. We'll cover topics such as identifying and addressing common math misconceptions, using data to drive instruction, and promoting math discourse and problem solving. You'll also have the opportunity to collaborate with other math coaches and share ideas and best practices. This session is perfect for instructional coaches who want to take their math leadership skills to the next level and improve math outcomes for all students. Don't miss this opportunity to become an empowered math leader in your school or district!

D-3: Unlock Children's Potential Through Differentiation – *Ryan Doetch*

Unlock the full potential of all students and take your teachers' instruction to the next level with Ryan's innovative approach to differentiation. In this session, you'll learn practical strategies for designing lessons and assignments that account for the diverse needs of your students, from those who excel to those who struggle with reading and math skills. With a focus on scaffolding instruction, providing student choice, and designing anchor activities, you'll walk away with efficient and effective techniques to share with the teachers you coach for meeting the needs of every student in your classroom. Say goodbye to complicated tiered assignments and hello to a fresh approach to differentiation that will revolutionize the way you teach. Don't miss out on this opportunity to unlock your students' potential and transform the classrooms in your building today!

Second 75-Minute Afternoon Sessions 2:05 – 3:20 pm

CHOOSE ONE: D-4, D-5 or D-6

D-4: Free and Easy-to-Use Resources to Fill Your Coaching Toolbox – *Jaime Bailey*

It is time to explore coaching templates that every coach needs! Discover tools for engaging staff in accountable talk, and collaborative processing strategies that can help you support teacher growth and development. Learn practical strategies for incorporating these resources into your coaching practice, and how to use them to foster engagement, build relationships, and drive real change. This session is perfect for anyone who wants to deepen their coaching skills and enhance their ability to support teacher growth and development. Don't miss this opportunity to add valuable resources to your coaching toolbox and improve teaching and learning for all!

D-5: Facilitating Professional Learning at Your School – We Can't Do This Alone!

– *Kelly Harmon*

Teaching is hard. Coaching is even harder. In this session, you won't want to miss Kelly's practical strategies for sharing your coaching expertise with your colleagues in ways that more easily lead to culture of continuous learning and improvement in your school or district. You'll learn how to design effective professional development sessions, facilitate engaging PLC conversations, and use demonstration lessons to support teacher growth and development. Additionally, we'll discuss the importance of knowing your audience and ways to keep teachers engaged during workshops. By the end of this session, you'll leave with practical tools and tips to become an effective coach and improve teaching and learning for all!

D-6: Leadership For Using AI Tools to Increase Student Learning – *Ryan Doetch*

Discover how to leverage AI to personalize student learning and provide accessibility to struggling students, while encouraging creativity, critical thinking, and collaboration through appropriate AI-based tools and resources. By the end of the training, you will be equipped with practical, systematic ways to streamline your teaching process, giving you more time to focus on what you love. In addition to enhancing student learning outcomes, plan to leave with a toolkit full of AI strategies to elevate teaching and learning along with the confidence to safely integrate AI into your instructional practices within your schools and district.



Can't Attend? Online Professional Development Options: Related Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

On-Site Training

Conferences like this one along with many other topics can be brought to your school or district. Please view all of our On-Site PD options at www.ber.org/onsite or call 877-857-8964 to speak with an On-Site Training PD Consultant.



2026 INSTRUCTIONAL COACHES Conference: Strategies You Can Implement Immediately!

Registration (NTW7F1)

(Please copy this registration form for additional registrants)

NOVEMBER 16 and 17, 2026 (Start time: 9 AM Eastern)

- Both days: ☐ November 16 and 17, 2026
- Day One only: ☐ November 16, 2026
- Day Two only: ☐ November 17, 2026

FIRST NAME	M.I.	LAST NAME
POSITION, SUBJECT TAUGHT		GRADE LEVEL
SCHOOL NAME		
SCHOOL MAILING ADDRESS		
CITY & STATE		ZIP CODE
SCHOOL PHONE NUMBER	HOME PHONE NUMBER	
()	()	
Registration confirmations and login details are sent via e-mail		
E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)		
HOME MAILING ADDRESS		
CITY & STATE		ZIP CODE

PRIORITY ID CODE: ENTW7F1

METHOD OF PAYMENT – Group Discount Available

Payment is due prior to the program. No cash, please.
One day only, **\$325**; both days, **\$595**;
\$565 per person for groups of three or more registering
at the same time for both days.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- ☐ Charge my: ☐ MasterCard ☐ VISA ☐ Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Meet Inservice Requirements / Earn State CEUs

Participants can receive a certificate of participation that may be used to verify continuing education hours. In addition, state CEUs are available. For details, visit www.ber.org/ceus

Registration Fee

The fee for the first or second day registration only is \$325 per person. If a person registers for both days, the registration fee is discounted to \$595 per person; \$565 per person for groups of three or more registering at the same time for both days.

Registration fees are due prior to the program. No cash, please.

Fee includes conference registration, a certificate of daily attendance and an extensive digital resource handbook with materials for all sessions – even those you don't attend

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

FIVE EASY WAYS TO REGISTER:



SCAN QR code or visit:
at.ber.org/regNTW



@ EMAIL this form to:
register@ber.org



PHONE toll-free:
1-800-735-3503
(Weekdays 5:30 am - 5:00 pm Pacific Time)



FAX this form to:
1-425-453-1134



MAIL this form to:
Bureau of Education & Research
3000 Northup Way • PO Box 96068
Bellevue, WA 98004

Session Preferences: Session Numbers Required

DAY 1	DAY 2
☐ One Full Morning Session: A-1 - OR - ☐ Two 70-Minute Morning Sessions A- _____ - and - A- _____ (A-2 or A-3) (A-4 or A-5)	☐ One Full Morning Session: C-1 - OR - ☐ Two 75-Minute Morning Sessions C- _____ - and - C- _____ (C-2 or C-3) (C-4 or C-5)
☐ One Full Afternoon Session: B-1 - OR - ☐ Two 70-Minute Afternoon Sessions B- _____ - and - B- _____ (B-2 or B-3) (B-4 or B-5)	☐ Two 75-Minute Afternoon Sessions D- _____ (D-1, D-2 or D-3) - AND - D- _____ (D-4, D-5 or D-6)

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations made prior to the conference date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.



BER
BUREAU OF EDUCATION & RESEARCH
3000 Northup Way
PO Box 96068
Bellevue, WA 98004
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

2026 INSTRUCTIONAL COACHES Conference

- **Outstanding Two-Day Live Online Conference**
- **Choose From 21 Strategy-Packed Sessions**
- **Receive an Extensive Digital Resource Handbook**

NTW7F1



2026 INSTRUCTIONAL COACHES Conference: Strategies You Can Implement Immediately!

November 16 and 17

Start Time: 9 AM Eastern

(8 AM Central, 7 AM Mountain, 6 AM Pacific)

CEUs and Graduate Credits Available

Choose from 21 Strategy-Packed Conference Sessions



BUREAU OF EDUCATION & RESEARCH