Bureau of Education & Research

Live Online Seminar or Recorded Version

MOTIVATING THE UNMOTIVATED: Teaching the Hard-to-Reach Student (Grades 3-12)





A Unique One-Day Live Online Seminar Presented by

Vince Mancuso

Outstanding Educator and National Presenter

Specifically Designed for Educators Serving Grades 3-12: Classroom Teachers, Reading Specialists, Title I Staff, Special Education Staff, Behavior Intervention Specialists, Counselors, Instructional Assistants and Administrators

Classroom-proven methods to build student motivation and success

Innovative teaching techniques that lead to enhanced learning opportunities for distracted, reluctant, hard-to-reach students

Practical instructional strategies to increase your students' focus and participation at school

Creative approaches empowering teachers to establish improved relationships with struggling students

LIVE ONLINE SEMINARS

April 12

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

April 22

9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?
Order the recorded version and take the seminar online at your convenience (see page 6)

"Vince was wonderful. His information was applicable, valuable and insightful!"

– RENEE SCHUMM, TEACHER

Ten Key Benefits of Attending

"Just what I was hoping for. Lots of ideas along with practical feedback to real challenges. I will use what I learned today for years to come!"

– ABIGAIL KMIECINSKI, TEACHER



1. **Re-Engage the Student Who Has Given Up**
   Gain high impact strategies for empowering students … Reframe their thinking and help them see they CAN succeed in school

2. **Decrease Your Students' Negative Mindsets**
   Turn around your students who see themselves as the "slow-learner" or "incapable" with practical strategies for helping students minimize the negative thoughts that get in the way of motivation and learning

3. **Maximize Interest and Engagement in Your Lessons**
   Identify key components of more engaging lessons and learn how to immediately incorporate those essential attributes into your existing lessons

4. **Improve Student Commitments to Learning**
   Adopt optimal conditions that develop and strengthen academic confidence and improve learning outcomes for your most reluctant learners

5. **Inspire and Motivate Students Who Feel Overwhelmed by Struggles and Challenges**
   Effectively guide students through struggle in ways that encourage and foster grit and persistence and lead to more successful academic habits

6. **Meet Students Where They Are**
   Learn specific ways of increasing personal determination and passion for learning as well as changing attitudes toward setbacks or defeat … Leave with differentiation strategies that work

7. **Learn Innovative New Techniques to Captivate Students' Attention**
   Utilize leading-edge instructional strategies, grounded in the most current research on the brain and learning, to captivate the attention of your unmotivated students and help them generate more intrinsic motivation

8. **Discover Proven Strategies to Cultivate and Strengthen Your Students' Participation**
   Identify tools to encourage, foster, and cultivate active participation and more meaningful collaboration through teacher-tested practices that work

9. **Maximize Engagement for Your Unmotivated Learners**
   Discover strategies that capitalize on different learning styles and levels of learners to direct attention, sharpen focus and lead to more successful academic involvement

10. **Receive an Extensive Digital Resource Handbook on Motivating the Unmotivated**
    Participants will receive a digital resource handbook filled with the techniques, strategies, and activities you can immediately apply in your classroom

Who Should Attend

Educators Serving Grades 3-12: Classroom Teachers, Reading Specialists, Title I Staff, Special Education Staff, Behavior Intervention Specialists, Counselors, Instructional Assistants and Administrators

Outstanding Strategies You Can Use Immediately

What You Will Learn ...



- **Proven techniques** to build student confidence, engagement, and motivation
- **Essential attributes** of the most engaging lessons and classrooms
- Strategies to **redirect and focus students** who complete assignments early
- Tools designed to **foster and develop student confidence**
- Approaches to **motivate students who feel overwhelmed** by their challenges
- Instructional approaches that **maximize collaboration**
- The most effective **methods that lead to self-motivation** and self-direction
- **Easy-to-implement, proven strategies** to cultivate and strengthen participation
- **Innovative techniques** to captivate attention in more meaningful ways
- **Powerful strategies to maximize interest and intrinsic motivation**, grounded in research
- **Practical methods to maximize motivation** through the lens of differentiation



"This was probably one of the most engaging PDs I've done. I have quite a bit of information that I can bring back to my colleagues that won't feel overwhelming or like we're 'reinventing the wheel'."

– LESLIE DUPREE, SPECIAL EDUCATION TEACHER

Practical Ideas and Strategies

Each of us have students who simply go through the motions of being a student, without any serious engagement in academics or learning. If you are searching for ways to engage these struggling and unmotivated students, this seminar is for you!

In this exciting, fast-paced seminar, you will discover new, proven strategies to empower teachers with tools that translate into student motivation, engagement, and academic success. This will be a highly interactive seminar, introducing you to the most current, innovative instructional practices that will inspire intrinsic motivation in your reluctant students.

VINCE MANCUSO will share these powerful techniques applicable to all disciplines and any curriculum. You will leave this seminar equipped with an expanded "toolbox" of proven strategies that will increase student engagement, maximize motivation, and develop confidence, ultimately leading to more rewarding and meaningful learning outcomes in your classroom. Prepare to engage and motivate your students in ways you never imagined!



A Message From Seminar Leader, Vince Mancuso



Uniquely Qualified Instructor

VINCE MANCUSO is a highly experienced secondary teacher, national presenter, and author with a passion for sparking engagement, cultivating motivation, and developing greater confidence in student learning. He is a frequent presenter at seminars and conferences, where his sessions draw standing-room only crowds. Vince enjoys sharing with fellow educators his enthusiasm for innovative tools and practical strategies that engage and motivate students. His ideas are powerful and practical, each proven in his own classroom and by the thousands of educators who have attended his seminars.

Dear Colleague:

As educators, we know deep down that our unmotivated students want to feel more successful at school. We also know that student engagement is a key ingredient to more productive learning experiences. Reluctant learners can present as a complex puzzle, challenging to understand and guide in a meaningful way. Research and practice have shown us that as student engagement increases, so too does academic achievement. But we are often left wondering … how can I inspire and empower my unmotivated students so they can begin to feel the success I know they are capable of, and desire?

This dynamic and interactive seminar is designed to fill your toolbox with a wealth of powerful tools and strategies intended to re-engage and motivate your unmotivated students! The seminar will focus on innovative, practical approaches and activities that will capture the attention of your unmotivated students and help them realize their greatest potential. You will learn how to immediately implement these practices into your classroom and curriculum in ways that maximize student engagement for your reluctant, unmotivated learners.

I hope you will join me for this valuable experience as you discover new strategies that will inspire and energize you to return to your classroom. I look forward to our day together and I am incredibly excited to work with you!

Sincerely,

Vince Mancuso

Vince Mancuso

P.S. Prepare for an interactive and collaborative day! **The emphasis will be on proven and practical strategies you can use immediately** in your work with your unmotivated students. You'll leave with a wealth of valuable tools, resources and strategies you will be able to implement immediately in your classrooms.

"This dynamic and interactive seminar is designed to fill your toolbox with a wealth of powerful tools and strategies intended to re-engage and motivate your unmotivated students."

What Your Colleagues Say About Vince Mancuso

*"This was **a very clear and concise seminar in which everything seemed to flow naturally.** Vince was very knowledgeable and provided some very valuable information along with some great resources."*

– Scott Kupka, Art Teacher

*"I took 10 pages of notes and ideas! **I was thoroughly engaged and I am ready to use these strategies.** Thank you!"*

– Brande Stiles, Teacher

*"Vince was a great instructor. He didn't beat around the bush with ice breakers and pointless conversation. **He made our time valuable by providing exactly what we signed up for, along with great conversations that were meaningful.** I am taking away a lot of new strategies from his seminar!"*

– Hayley Moschella, 3rd Grade Teacher

*"This was **such a great day. I have learned so much** and I am extremely excited to head back to the classroom and be able to share all this information with my other staff members. **Vince was incredibly knowledgeable and super informative.**"*

– Megan Sanders, Special Ed Teacher







About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital resource handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"One of the best PD experiences I have had in 10 years of teaching. So interesting and informative. So many great ideas to start using TODAY. Excellent."

– CHERYLIN CLAPP, TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Key attributes of learning that lead to motivation and self-direction to immediately implement in your curriculum
- Effective tools for immediate use in your classroom to cultivate participation
- Innovative instructional strategies to increase attention, engagement, and motivation in your students
- Proven methods to guide and drive collaboration that can lead to meaningful learning opportunities
- Practical approaches to foster and build greater academic confidence in your students

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in motivating their unmotivated students.

Consultation Available

Vince Mancuso will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see the registration form on page 7, and for optional CEUs and graduate credit available, please visit www.ber.org/credit

Related On-Demand Online Course

Related On-Demand Video-Based Online Learning courses, *Powerful, Practical Strategies for Working Successfully with "I Don't Care!" and Underperforming Students to Increase Their School Success*, for Grades 3-12, *Motivating the Unmotivated: Teaching the Hard-to-Reach Students*, for Grades 3-12, and other related courses, are available for immediate registration. To enroll, visit www.ber.org/online

MOTIVATING THE UNMOTIVATED:
Teaching the Hard-to-Reach Student
(Grades 3-12)

Registration (LUZ7S1)

☐ **1. April 12, 2027** (Start time: 9 AM Eastern)
☐ **2. April 22, 2027** (Start time: 9 AM Central)
—or —
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: ELUZ7S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person,
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
(Be sure to include priority ID code on the P.O.)

Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regLUZ**

EMAIL this form to: **register@ber.org**

PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: **1-425-453-1134**

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person, $275 per person for groups of three or more registering at the same time. Call us at 800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.
WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



LUZ7S1

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An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

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Bellevue, WA 98004
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MOTIVATING THE UNMOTIVATED: Build Student Success (Grades 3-12)

Live Online Seminar or Recorded Version

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(Or Order the Recorded Version to Access Online at Your Convenience)

Presented by
Vince Mancuso
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Classroom-proven methods to build student motivation and success

Innovative teaching techniques that lead to enhanced learning opportunities for distracted, reluctant, hard-to-reach students

Practical instructional strategies to increase your students' focus and participation at school

Creative approaches empowering teachers to establish improved relationships with struggling students