Bureau of Education & Research

Live Online Seminar or Recorded Version

Powerful, Practical Strategies for Reaching "I Don't Care!" and Underperforming Students to Increase Their School Success (Grades 3-12)





A Unique One-Day Live Online Seminar Presented by

Kim Geddie

Outstanding Educator and National Presenter

Specifically Designed for Grades 3-12: Classroom Teachers, Special Education Staff, Title I Staff, Instructional Coaches, Behavior Intervention Specialists, Counselors, Instructional Assistants, School Psychologists, and Administrators

Practical strategies for **working successfully with students who come to school with an "I don't care!" response to seemingly everything** – learn what is really behind their words and how to respond in simple yet effective ways

Begin to help students break their own self-destructive cycles with **realistic and doable strategies**

Ideas to **prevent power struggles**, apathy and disruptive behaviors

How to **empower students to take responsibility** rather than seeing themselves as victims

LIVE ONLINE SEMINARS

April 8

9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

April 13

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

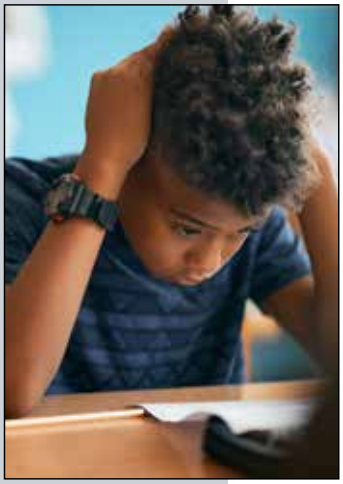
Order the recorded version and take the seminar online at your convenience (see page 6)

"I love all the practical strategies I can take back and implement immediately. Thank you, Kim!"

– ELIZABETH BUTLER, ASSISTANT PRINCIPAL

Ten Key Benefits of Attending

"Kim's resource handbook is full of all the great ideas she shared. This will be such a help as I try these out in my classroom."
– ROBIN SYNHORST, TEACHER



1. **Practical Strategies and Ideas to Help You Work Successfully with "I Don't Care!" Attitudes**
   Practical, doable ways to respond and work with students who say "I don't care!" … What you can do to help these challenging students begin to develop the desire to work, be productive and put forth effort

2. **Break the Cycle of Discouragement in Students Who "Just Don't Care"**
   Practical strategies to begin to break the feeling of helplessness in students who insist they don't care about school … Guide students in reframing their negative thoughts and perceptions

3. **When and Why Contracts and Punishment Don't Work with Disruptive and Underperforming Students**
   Yes, there needs to be accountability, but punishment is not the answer … Learn new ways to get students to take responsibility for their actions

4. **Begin to Build Small Successes**
   Simple ways to respond to students to promote positive attitudes … Think differently about your underperforming students to better meet their needs … Help students become aware of their natural gifts, build on them and learn how to teach replacement behaviors

5. **Develop Positive Relationships with Underperforming Students**
   Gain new insights into how to establish productive relationships … Learn the benefits of taking the time to develop relationships

6. **Response Strategies to Reduce "I Can't" Language and Self-Defeating Attitudes and Thinking**
   Ways to reduce the "I don't care" attitude … Help students to recognize their fixed mindset

7. **Practical Strategies to Empower Rather Than Enable Students**
   In-class ideas to get more constructive and positive behavior from your unmotivated and underachieving students … Empower your students to see their potential and reach for it

8. **How to Respond to Students' Procrastinating Behaviors**
   Explore six strategies to help you and your students overcome procrastination

9. **Increase the Growth Mindset of Your Underachieving Students**
   Practical strategies to use with your unmotivated, disinterested and defiant students … Help these students be aware of choices and steps to become more successful and motivated in your classroom

10. **Receive a Valuable and Extensive Digital Resource Handbook**
    You will receive a detailed digital resource handbook filled with the strategies, techniques and activities discussed in the seminar that will become a well used reference for you year after year!

Who Should Attend

Grades 3-12: Classroom Teachers, Special Education Staff, Title I Staff, Instructional Coaches, Behavior Intervention Specialists, Counselors, Instructional Assistants, School Psychologists, and Administrators

Outstanding Strategies You Can Use Immediately

What You Will Learn ...



- Powerful strategies for **working with students who consistently say, "I DON'T CARE!"**
- **Learn specific strategies** to adjust your responses to help guide students toward their own behavior change
- **Procrastination** … strategies to move forward
- **When and why contracts and rewards don't work** with "I don't care!" students
- **Pitfalls of behavior plans** and how to revise them to work
- Rubrics to **help your students self-evaluate** their thinking
- **Learn the roles anxiety, depression and self-esteem** play in your underachieving students
- Numerous **relationship-building ideas** you can easily incorporate
- Help students **reframe** their negative thoughts and perceptions
- How to **encourage positive change** in "I don't care!" students
- Practical methods to **empower students who have given up**
- **Maintain your enthusiasm and energy** while teaching apathetic students
- Discover ways to **help your most challenging students develop the desire to learn and work** to their personal potential

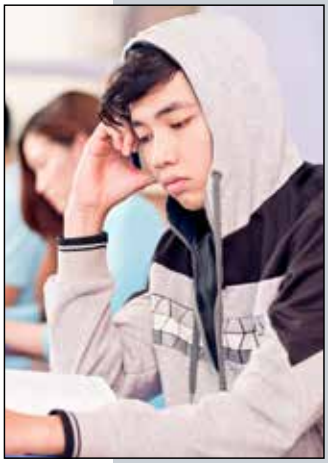


"This was a very helpful day and addressed a lot of different challenges I'm seeing in my students, offering helpful hints and strategies to remedy them."

– LEAH TEER, SPED TEACHER

Practical Ideas and Strategies

Everyone wants to know how to reach their students who are unmotivated, underperforming and claim to not care about school. This innovative seminar will demonstrate successful strategies you can use in your classroom or school to make positive changes in these challenging students. Many of us are frustrated with the numerous students who have "checked out," are disengaged, unmotivated, and underperforming. We know the symptoms, but don't always know the solutions. The good news is that there is hope and there are strategies to begin to stop the cycle of helplessness these students experience. Join **KIM GEDDIE** for this one-day seminar that will cover practical ideas, strategies and techniques to help increase your success with these challenging students. She will give you numerous ideas and strategies to help you guide students toward making positive behavior changes.



A Message From Seminar Leader, Kim Geddie



Uniquely Qualified Instructor

KIM GEDDIE is especially qualified to present this seminar. She has many years of teaching experience working with difficult, disruptive students who often display an "I don't care" attitude. The strategies Kim presents are those that she and the teachers and schools she has supported across the country have found to be most effective with "I don't care" and underperforming students. Kim is passionate about helping fellow educators work more successfully with challenging and disengaged students. Her success with these students stands as a testament to her skills in teaching the most difficult to reach students as an educator, as well as her compassion and concern for all students, especially those whom many others have given up on. She is the author of *Powerful, Practical Strategies for Reaching "I Don't Care!" and Underperforming Students to Increase Their School Success (Grades 3-12),* the extensive digital resource handbook you will receive at the seminar. Audiences appreciate Kim's down-to-earth style and practical approach for dealing with difficult, disengaged students. **Join Kim for this thought-provoking, practical seminar. You'll leave with proven strategies you can utilize with students who come to school or class with an "I don't care" attitude.**

Dear Colleague:

As educators, we are under increased pressure to develop a repertoire of behavioral intervention skills that will allow us to meet the needs of all students, including students with serious behavioral problems, even though there is very limited training on what really works. The usual methods, such as sticker charts and emphasis on students' performance to gain rewards or sending students to the principal's office, usually fall flat with "I don't care" and underperforming students.

When working with "I don't care" and unmotivated students, it is critical to keep in mind that you cannot change anyone except yourself, but you can assist others to make their own changes. The good news is, with the right help, students can learn and change their behavior. This seminar will teach you strategies to inspire students to want to change their behavior. This approach focuses on internal encouragement rather than external rewards and punishment. I will walk you through all the steps and provide dozens of examples as well as demonstrate sound techniques and activities that can enrich what you are already doing in the classroom.

This seminar is filled with concrete strategies for classroom teachers, behavior specialists and counselors. It provides detailed and helpful suggestions that support you in anticipating and addressing repeated and often overwhelming behaviors. You will learn realistic, research-based strategies that will make a difference in how you view and respond to students.

I hope you will join me in this engaging, thought-provoking seminar to explore new ways to deal effectively with your "I don't care" students.

Sincerely,

Kim Geddie

Kim Geddie

P.S. The focus of this entire seminar will be on **key, practical strategies to better work with your challenging students.**

"You will learn realistic, research-based strategies that will make a difference in how you view and respond to students."

What Your Colleagues Say About Kim Geddie

*"**Kim was high energy and kept it engaging**, which was especially impressive given that she presented via Zoom."*

– Bobbi Guenthner, Teacher

*"This training was filled with **so much great information!** I can't believe how much Kim packed into such a short time!"*

– Tina Harper, Teacher

*"This was a great seminar! **Kim was thorough and passionate** about helping 'I don't care' and underperforming students."*

– Dr. Lolita Owens, Teacher

*"Just awesome! Kim was interesting, intelligent and motivating. **I really enjoyed the day and feel energized to teach tomorrow!**"*

– Mindy Gold, Math Teacher

*"I loved how Kim delivered the information to us, providing various resources and examples on how to implement it. **I highly recommend this seminar!**"*

– Michael Urban, Special Education Teacher

*"**Great PD, interesting material and energetic speaker.** I love all the takeaways I'm leaving with."*

– Pamela Bowling, SPED Teacher







About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"So much great information and so many wonderful ideas. I look forward to implementing many of these strategies right away."

– STEPHANIE GUSTAFSON, TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

You will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Effective verbal skills to help students reframe their negative thoughts and perceptions that keep them stuck
- Techniques to overcome procrastination, apathy, and other disruptive behaviors
- How to help students give up the victim stance and take personal responsibility for their choices and actions
- Steps to fill students' emotional bank accounts

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing the behavior and learning of their students.

Consultation Available

Kim Geddie will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *Powerful, Practical Strategies for Working Successfully with "I Don't Care!" and Underperforming Students to Increase Their School Success,* for Grades 3-12, *Motivating the Unmotivated: Teaching the Hard-to-Reach Students,* for Grades 3-12, and other related courses are available for immediate registration. To enroll, visit www.ber.org/online

Powerful, Practical Strategies for Reaching "I Don't Care!" and Underperforming Students to Increase Their School Success (Grades 3-12)

Registration (LCG7S1)

- ☐ **1. April 8, 2027** (Start time: 9 AM Central)
- ☐ **2. April 13, 2027** (Start time: 9 AM Eastern)

—or

- ☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: ELCG7S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person;
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. #_____
  (Be sure to include priority ID code on the P.O.)

Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regLCG**

EMAIL this form to: **register@ber.org**

PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: **1-425-453-1134**

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person; $275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

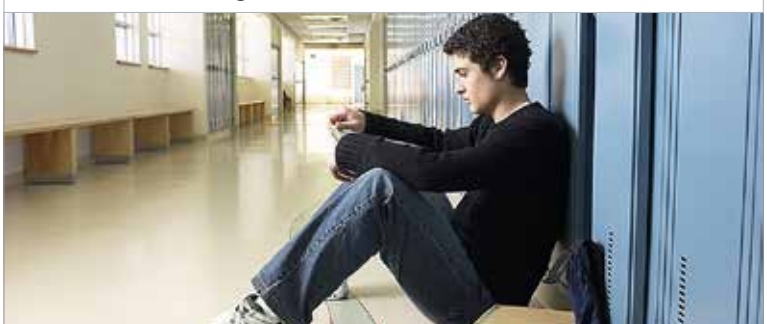
100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



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Powerful, Practical Strategies for Reaching "I Don't Care!" and Underperforming Students to Increase Their School Success

(Grades 3-12)





An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

LCG7S1

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(Grades 3-12)

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