

Increasing Your Effectiveness as a **READING SPECIALIST** (Grades K-5)



A Unique One-Day Live Online Seminar Presented by

Sue Brady

Outstanding Reading Specialist and National Presenter

Specifically Designed for Grades K-5 Reading Specialists

Innovative, use-tomorrow instructional approaches that will strengthen the progress and stamina of all your readers

Highly practical strategies to raise the rigor of your readers in phonemic awareness, phonics, vocabulary, fluency, and comprehension

How to maximize your expertise as a Reading Specialist, creating a classroom and school environment that promotes reading

Receive an extensive Reading Specialist digital resource handbook packed with ideas and strategies you can use immediately

LIVE ONLINE SEMINARS

February 9

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

February 27

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Fabulous presenter!
Engaging, well-
presented, useful
information I can
quickly and easily put
into place."*

Ten Key Benefits of Attending

'I love all the practical strategies Sue presented! She is very knowledgeable and provided tons of wonderful, easy-to-implement ideas I can't wait to try.'



Who Should Attend

Grades K-5
Reading Specialists

- 1. Strengthen Your Effectiveness as a Reading Specialist**
Gain outstanding ideas specifically for increasing your effectiveness as a Reading Specialist ... Numerous ways to make a significant difference in your students' lives by helping them better develop essential reading skills that are foundational for success in school and in life
- 2. Enhance Your Current Reading Program With High-Impact, Low-Prep Strategies**
Discover easy-to-integrate activities you can immediately incorporate into your existing instruction ... Enhance rather than overhaul your curriculum! ... Incorporate activities linked to quality children's literature
- 3. Equip Yourself With Evidence-Based Practices**
Gain research-backed techniques designed to enhance your effectiveness as a Reading Specialist and students' reading skills ... Consider a host of techniques you can use that have continually proven successful in classrooms
- 4. Make Best Use of Multisensory Experiences and Activities**
Discover ways to expand your students' vocabulary and improve their language skills through interaction and exploration ... Create a richer, more effective learning environment that better supports your students' unique needs
- 5. Practical Strategies, Specifically for Reading Specialists**
Explore practical tips and strategies you can immediately apply to your own instruction ... Discover the very best professional books to enhance your effectiveness as a reading specialist
- 6. Support Powerful Interventions That Will Drive Student Growth**
Gain ideas for strengthening collaboration with teachers to identify students who may need additional support ... Explore great ways to co-develop tailored reading intervention plans
- 7. Maximize Your Collaboration With Other Educators**
Discover powerful strategies for working more effectively with classroom teachers and other educational staff to implement effective reading programs that will strengthen student progress (a huge part of our job as Reading Specialists!)
- 8. Strengthen Your Model and Demonstration Lessons**
Gain use-tomorrow strategies to increase the success of your model and demonstration lessons in classrooms ... Involve your teachers in observing and participating in effective reading instruction lessons, seeing the strategies in action
- 9. Acquire Helpful Resources You Can Share**
Explore a collection of great books, reading materials, lesson plans, and resources for free, and inexpensive books you can add to your collection ... Your teachers will love being able to easily access and use these resources in their classrooms
- 10. Receive a Valuable Reading Specialist Digital Resource Handbook**
You will receive an extensive digital resource handbook filled with practical strategies, techniques, activities, and resources you can immediately use to increase your effectiveness as a Reading Specialist

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

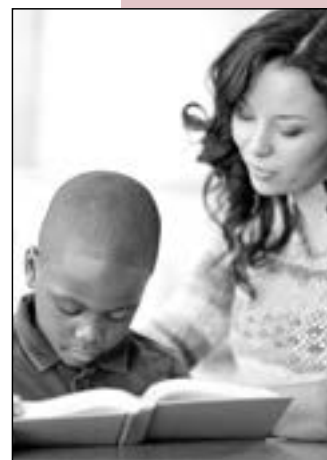
- **Proven activities and techniques** to enhance your role as a Reading Specialist and strengthen your existing reading program
- **Innovative hands-on activities** that will motivate even your most reluctant and struggling readers, while raising rigor
- **Ways to shift away from a “fix-it” role** toward enhancing quality classroom instruction to foster more effective student reading growth
- Interactive, motivating activities for building **phonemic awareness, phonics, fluency, vocabulary, and comprehension**
- **Dozens of comprehension strategies** to help your struggling learners develop deeper levels of understanding
- **Innovative approaches and ways to celebrate student success** that will reignite your passion for teaching
- **Great ideas for literacy celebrations** that commemorate and promote a love of reading, while engaging families in their students’ reading growth
- **Creative and energizing approaches** that won’t take hours to plan or implement
- **Practical classroom activities** to strengthen the reading achievement of all students
- **Opportunities to discuss common challenges** with Reading Specialist peers and gain insights on effective interventions and approaches
- **Methods to address students’ lack of foundational reading skills** to help them make progress and to strengthen their reading proficiency
- **Creative ways to engage struggling readers**, boost their confidence and make reading engaging



‘Fantastic ideas and resources! Sue Brady is fun, helpful and engaging. She inspired me with many new ideas and activities. The day flew by!’

Practical Ideas and Strategies

Working as a Reading Specialist is a satisfying, challenging, and sometimes overwhelming job that requires numerous unique skills. This fast-paced seminar will help you overcome obstacles and renew your enthusiasm for your complex, unique and vitally important role. In this **NEW** seminar, experienced Reading Specialist and national presenter **SUE BRADY** will share the best ideas for strengthening your work as a Reading Specialist. Sue will show you how to elevate your current reading instruction without overhauling it by integrating high-impact, low-prep strategies. Enhance your existing curriculum with engaging activities your students will actually enjoy! Increase the effectiveness of your collaboration with other teachers, and your model and demonstration lessons in classrooms. Improve your identification of students who may need additional help and your ability to co-develop and deliver tailored interventions and effective reading instruction with other teachers and educational staff. **Join Sue for a day filled with powerful strategies, intervention materials, and resources to enhance your students’ background knowledge, vocabulary, and their overall reading success!**



A Message From Seminar Leader, Sue Brady



Uniquely Qualified Instructor

SUE BRADY is a highly energetic, engaging Reading Specialist and national presenter who is passionate about teaching and instilling a love of reading in her students! Sue brings extensive experience as an elementary school Reading Specialist and classroom teacher. Sue has presented extensively to educators across the country and consistently receives high ratings from attendees of her presentations. You'll find her seminar packed with practical, Reading Specialist-friendly interventions and ideas you can use immediately in your work with struggling readers and as a building literacy leader. Sue's expertise, practicality and enthusiasm keep her presentations fast-moving and enjoyable. She is also the author of *Increasing Your Effectiveness as a READING SPECIALIST (Grades K-5)*, the extensive digital resource handbook you will receive at the seminar. **Join Sue for a day full of laughter and learning. You'll leave feeling inspired, reenergized and excited to implement her practical and highly effective ideas.**

Dear Colleague:

As you know, being a Reading Specialist is an ever changing, unique and often challenging role! Not only are we responsible for supporting struggling learners, but we are also school leaders, tasked with advancing reading instruction and achievement in our buildings in our work with students, teachers, administration, parents, and the community.

Over my years as a Reading Specialist, I have experienced both highs and lows, and I want to share what keeps me going year after year. In our day together, we'll focus intently on what has worked (and look at what hasn't). I want to equip you with the practical ideas, activities and strategies I have found most successful, with the ultimate goal of helping you enhance your own practice as a Reading Specialist.

I will share dozens of classroom-proven interventions, strategies and activities designed to increase success and rigor for struggling readers, while also being highly motivating and fun. We will explore numerous great ideas for teaching and strengthening phonemic awareness, phonics, vocabulary, fluency, and comprehension that will entice even your most reluctant readers!

Join your colleagues and me for this dynamic seminar, devoted uniquely and specifically to Reading Specialists. You'll leave feeling motivated, energized and excited about all the new ideas and approaches you can apply – not only to help solve challenging situations – but to greatly enhance your work as a Reading Specialist!

I'm excited to spend the day with you!

Sincerely,

Sue Brady

P.S. I have designed this seminar specifically with you in mind! You will leave refreshed, enthusiastic, and filled with great, new ideas!

"I want to equip you with the practical ideas, activities and strategies I have found most successful, with the ultimate goal of helping you enhance your own practice as a Reading Specialist."

What Your Colleagues Say About Sue Brady

"So many wonderful reading instruction ideas that will increase the engagement and rigor for my students."

*"Sue is very **creative and practical!** So many ideas I can't wait to try out."*

*"Sue's seminar was great! It was interactive and extremely applicable. She is **entertaining and knowledgeable.**"*

*"Thanks to Sue's seminar, I **learned many new, wonderful ideas** to use!"*

*"**Outstanding presenter!** Sue was energetic, organized, current, and inspiring. She gave us realistic, applicable ideas based on her own success working with readers."*



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



Great information!
Lots of ideas
perfect across
grade levels that
I will be able to use
right away!"

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Reading Specialist Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- Practical activities and techniques to supplement and expand your existing reading program to better support struggling readers and build their confidence
- Highly motivating interventions and activities for all readers, based on current research and designed to challenge your students to reach their full potential
- Quality literature to introduce rich vocabulary and enhance students' language skills
- Motivating, engaging, hands-on activities and materials that replace and go well beyond simply "remediation"
- Appropriate instructional methods to help support classroom teachers with improving students' phonemic awareness, phonics, fluency, vocabulary, and comprehension
- Proven activities and techniques to supplement and expand your existing program to support struggling readers

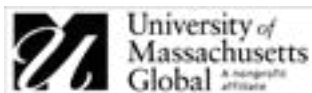
Share Ideas

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in increasing their success as Reading Specialists.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *Guided Reading DIFFERENTIATING Using Small Group Instruction*, for Grades K-2, *Catching Up Students Who've Fallen Behind in Reading or Writing*, for Grades 3-5, and other literacy related courses are available for immediate registration. To enroll, visit www.ber.org/online

Increasing Your Effectiveness as a READING SPECIALIST (Grades K-5)

Registration (HPB6W1)

- ☐ **1. February 9, 2026** (Start time: 9 AM Eastern)
☐ **2. February 27, 2026** (Start time: 9 AM Central)
— or —
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EHPB6W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;
for teams of three or more registering at the same time, the fee is \$275
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____
MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

 **SCAN QR code or visit:**
at.ber.org/regHPB



 **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



HPB6W1

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Research

Increasing Your Effectiveness as a **READING SPECIALIST** (Grades K-5)



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

READING SPECIALISTS: Increase Your Effectiveness (Grades K-5)

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Bureau of Education & Research

Increasing Your Effectiveness as a **READING SPECIALIST** (Grades K-5)



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How to maximize your expertise as a Reading Specialist, creating a classroom and school environment that promotes reading

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**Live Online Seminar or
Recorded Version**