Bureau of Education & Research

Live Online Seminar or Recorded Version

DYSLEXIA: Best Targeted Interventions for Greater Literacy Success

(Grades K-6)





A Unique One-Day Live Online Seminar Presented by

Heather Kenny

Award-Winning Science of Reading Expert, Author, and Presenter

Specifically Designed for Educators Serving Students in Grades K-6: Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

Practical techniques, rooted in reading science, that build foundational skills and support literacy success for all students, including those with dyslexia

The most up-to-date information on dyslexia and reading science, including practical suggestions for reading and spelling instruction

Research-based classroom and intervention strategies for students who have or may have dyslexia

Practical suggestions for instructing students based on targeted reading needs including the critical components of successful interventions

LIVE ONLINE SEMINARS

February 22
9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

March 3
9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

"Every teacher who teaches reading should attend this seminar."

– JACKIE NATSCH, READING SPECIALIST

Ten Key Benefits of Attending

"Fantastic content that can be utilized immediately!"

– WENDY ROSS, RSP TEACHER



1. **Help Students with Dyslexia Avoid Reading Difficulty Using Explicit, Multisensory Teaching Techniques**
   Learn direct and explicit multisensory teaching techniques you can use to help students with dyslexia … Proven ideas you can use immediately
2. **Build Critical Foundational Skills for all Students, Including Those with Dyslexia**
   Gain a wealth of strategies, rooted in the science of reading, for building foundational literacy skills for students with dyslexia, regardless of grade level
3. **Strengthen Brain Pathways to Help Students with Dyslexia Succeed**
   Understand how reading develops in both the typical reader's brain and the dyslexic reader's brain and learn simple techniques to improve key brain pathways
4. **Learn How to Quickly Select Appropriate Reading Materials for all Students**
   Learn simple techniques for matching reading materials to the decoding levels of your students
5. **Design Interventions to Focus on the Most Successful Strategies for Dyslexia**
   Save precious teaching time by learning what to focus on for your students with dyslexia … Learn the most effective strategies for key areas of intervention
6. **Enhance Phonemic Awareness Skills to Strengthen Reading and Spelling Skills for all Students**
   Learn why phonemic awareness is integral to successful reading for all and critical for students with dyslexia … Maximize your teaching time by focusing on the most critical phonemic awareness skills
7. **Address and Prevent Low Word Recognition with Techniques that Promote Orthographic Mapping**
   Gain research-based instructional techniques that help all students better learn sound-letter associations and patterns critical to the development of strong word recognition skills
8. **Help Students Who Have Fallen Behind to Close the Gap**
   Learn powerful, science-based strategies that students can use independently to overcome reading, writing, and spelling roadblocks
9. **Understand How to Better Assess Students for Dyslexia**
   Learn the critical components needed to screen for dyslexia and simple diagnostic tools you can use in your classroom
10. **Receive a Comprehensive Digital Resource Handbook**
    Return to your school with an extensive dyslexia digital resource handbook filled with ideas, strategies and step-by-step instructions designed to help you support the reading and spelling success of your students with dyslexia

Who Should Attend

Educators Serving Students in Grades K-6: Classroom Teachers, Reading Specialists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, Interventionists, and Administrators

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **What dyslexia is** and what it isn't
- **Outstanding research-based teaching techniques and tools** for reinforcing and strengthening your students' reading and spelling proficiency in grades K-6
- **The latest information on brain pathways** critical to successful reading and spelling and what this means for instruction with dyslexic and struggling readers
- **Simple ways** to determine the critical reading needs of students in your classroom and how to group for instruction based on these needs
- **How to more easily assess your students' skills** in the most important areas related to reading, decoding and spelling
- **How to implement** highly successful intervention strategies rooted in reading science
- **Specific activities** to promote advanced phonemic awareness skills critical for success with all students and especially those with dyslexia
- **How to implement appropriate interventions** in an RTI or MTSS model
- **Dozens of strategies** to help students who have or may have dyslexia successfully read and spell
- **How to more efficiently determine** what type of reading instruction benefits different types of readers
- **Proven instructional sequences** that build strong reading and spelling skills
- **How to use multisensory instruction** to aid in the retrieval of reading and spelling skills
- **Simple classroom routines** that you can easily incorporate into your current literacy instruction that will solidify reading and spelling skills
- **The most current information** on fluency and which types of instruction lead to instant word recognition





"Great information! I am excited to get back to my classroom and use these ideas."

– ANITA FOX, TEACHER

Practical Ideas and Strategies

Are you looking for the most effective ways to better help your students who may have dyslexia to be more successful readers and spellers? In this seminar by **HEATHER KENNY** you'll learn the most up-to-date information on dyslexia along with a wealth of proven strategies and resources designed to support greater success for students with dyslexia. The most current information on brain research related to reading and dyslexia as well as highly practical ways to increase reading and spelling success will be explained in very practical terms. You will learn numerous targeted interventions to maximize your teaching time and improve literacy outcomes for your students with dyslexia. ***You'll leave the seminar with numerous evidence-based interventions you can use immediately that target your dyslexic students' specific needs so your students who have or may have dyslexia can experience greater literacy success.***



A Message From Seminar Leader, Heather Kenny



Uniquely Qualified Instructor

HEATHER KENNY is an outstanding educator and presenter. Over the course of her 25+ year career in education, she has served as a classroom teacher and dyslexia tutor. Heather works closely with schools and districts to support teachers in implementing practical, science-based instructional techniques that can improve literacy outcomes for students with dyslexia. Heather understands the challenges that today's educators face as they strive to address the needs of all readers. She is passionate about empowering teachers with knowledge and skills so that they are well-equipped to provide their students – particularly those who fit the profile of dyslexia – with optimally-effective literacy instruction.

Dear Colleague:

As teachers, we are charged with providing our students with the strong foundation of literacy skills that they need in order to be successful in school and in life. But any experienced educator knows that it is no easy task! We've all worked with students who have had difficulty learning to read and spell, even after our best efforts to teach them. Happily, it does not have to be this way.

Thanks to new research findings, we now understand how reading occurs in the brain, why some students experience such difficulty in learning to read, and how we can help students with dyslexia build efficient neural pathways that are required for reading success. Perhaps the best news of all is that the highly effective, research-based techniques that are recommended for students with dyslexia, are the same techniques that can improve the literacy development of all of our learners!

Over the course of my career, I have amassed a wealth of highly practical information, resources, strategies, tips, and techniques that can help you optimize your literacy instruction. I am excited to spend the day with you and with other reading educators, talking about the science of reading and sharing teacher-friendly, time-efficient strategies that you can take back to your classroom to help your dyslexic students thrive.

I look forward to meeting you at the seminar!

Sincerely,



Heather Kenny

P.S. As an experienced educator, I understand the unique challenges you face daily in your instruction. This seminar is designed to give you and your students with dyslexia a **pathway to greater success!**

"...I have amassed a wealth of highly practical information, resources, strategies, tips, and techniques that can help you optimize your literacy instruction."

What Your Colleagues Say About Heather Kenny

*"**Excellent information** and **a wealth of practical strategies** made this **a gem.**"*

– Michele Castleberry, Title I Reading Specialist

*"This was **the best professional development seminar I have ever attended.** Heather touched on so many areas that I have been reading about. This confirmed my desire to change my interventions. I want my students to succeed."*

– Peggy Frame, Kindergarten Title I

*"**Heather is quite a dynamic speaker and very informative. Best PD yet!** So knowledgeable and approachable!"*

– Cindy Gumbel, Learning Strategist

*"**Excellent** seminar. Valuable info and **concrete activities that can be used immediately.**"*

– Debra Murray, Resource Teacher

*"**Very clear explanations** of dyslexia and effective ways to address it."*

– Jennifer Duke, Teacher







About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"An outstanding presenter! I learned so much!"

– KATIE MECHER, RESOURCE TEACHER

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical, research-based teaching techniques and classroom activities for supporting students who have or may have dyslexia
- Important information on what dyslexia is, what it isn't, and how to identify children at risk for reading difficulty
- Information to share with colleagues on reading pathways in the brain and how to build those pathways for literacy success
- Practical ways to maximize your teaching time
- Games and activities to reinforce critical reading and spelling skills

Share Ideas With Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in techniques to support literacy success for their K-6 students.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

Two related On-Demand Video-Based Online Learning courses, *DYSLEXIA: Help Children Who Struggle to Successfully Read, Write and Spell*, for Grades K-6, and *Helping Your Struggling Readers Become More Successful Readers: Targeted Interventions that Work!*, for Grades K-5, are available for immediate registration. To enroll, visit www.ber.org/online

DYSLEXIA:
Best Targeted Interventions for Greater Literacy Success
(Grades K-6)

Registration (HDZ7S1)

☐ **1. February 22, 2027** (Start time: 9 AM Central)
☐ **2. March 3, 2027** (Start time: 9 AM Eastern)
—or —
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EHDZ7S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person,
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
(Be sure to include priority ID code on the P.O.)

Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____ (Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regHDZ**

EMAIL this form to: **register@ber.org**

PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: **1-425-453-1134**

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person, $275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.
WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



HDZ7S1

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Includes an extensive digital Resource Handbook

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DYSLEXIA: Help Your Struggling Students to Successfully Read, Write and Spell (Grades K-6)

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Heather Kenny

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- **The most up-to-date information** on dyslexia and reading science, including practical suggestions for reading and spelling instruction
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- **Practical suggestions** for instructing students based on targeted reading needs including the critical components of successful interventions