Bureau of Education & Research

Live Online Seminar or Recorded Version

DYSLEXIA: Best Strategies to Increase Student Success

(Grades 6-12)





Presented by

Heather Kenny, Ph.D.

Outstanding Educator and Science of Reading Expert

Specifically Designed for Educators serving students in Grades 6-12: English/Language Arts (ELA) Teachers, Reading Teachers, Content Area Teachers, Reading Specialists, Interventionists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, and Administrators

Dozens of the best instructional techniques and resources for helping students who have or may have dyslexia gain access to grade-level content in all subject areas

Interactive, multisensory classroom activities to improve learning outcomes and increase engagement for students who may have dyslexia

A powerful approach to instruction that emphasizes comprehension and the acquisition of vocabulary to boost academic performance in all subject areas

Highly effective, practical tips and digital resources that enable you to provide more effective accommodations to support struggling readers while keeping all of the students in your classroom more actively engaged

LIVE ONLINE SEMINARS

April 19

9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

April 27

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

"Highly applicable!"

– KRYSTINA SCOTTO, TEACHER

Ten Key Benefits of Attending

> "Excellent information, excellent delivery. Great mix of direct instruction and interactive examples."
>
> – EMILY MARTIN, TEACHER



Who Should Attend

Educators serving students in Grades 6-12: English/Language Arts (ELA) Teachers, Reading Teachers, Content Area Teachers, Reading Specialists, Interventionists, Literacy Coaches, Title I Staff, Special Education Staff, Instructional Assistants, and Administrators

1. **Provide Students Who Are Reading Below Grade Level with Access to Grade-Level Content**
   Learn strategies and techniques to provide struggling readers with the critical information that they need to keep pace in their content area classes

2. **Explore Digital Tools to Support Students Who May Have Dyslexia**
   Learn about free or low-cost technologies that can be easily implemented in the classroom to improve the reading, writing, and spelling performance of students who may have dyslexia

3. **Discover Easy-to-Implement Classroom Accommodations That Promote Student Success**
   Incorporate changes that can increase student engagement with content and enable students with dyslexia to accurately demonstrate their knowledge, skills, and abilities

4. **Detect Subtle Student Behaviors That May Indicate Signs of Dyslexia**
   Learn to recognize struggling readers who may be "hiding in plain sight" and gain helpful strategies to support them in overcoming learning difficulties

5. **Motivate Reluctant Readers with Highly Interactive Reading Strategies**
   Learn a lesson-planning framework that is suitable for any content area and can be used to engage students, boost comprehension, and increase student interest

6. **Provide Age-Appropriate Phonics and Fluency Instruction to Strengthen Reading and Spelling Skills**
   Preserve the dignity of students who may have dyslexia with science-based instructional techniques that improve foundational literacy skills

7. **Activate Comprehension Processes to Promote Reading Success**
   Gain strategies that will prompt all students, particularly those who may have dyslexia, to monitor their understanding of texts and think critically about what they read

8. **Discover the Power of Multisensory Instruction**
   Learn how to engage visual, auditory, and kinesthetic-tactile pathways during instruction to enhance memory and promote robust learning outcomes

9. **Boost Engagement with Highly Interactive Instructional Techniques**
   Teach your students helpful strategies they can use independently to overcome reading, writing, and spelling roadblocks

10. **Receive a Comprehensive Dyslexia Digital Resource Handbook**
    Each participant will receive an extensive digital resource handbook specifically designed for this seminar … Leave this seminar with the best strategies for helping your students succeed

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Dozens of strategies and techniques** to help students who have or may have dyslexia gain access to information that they may not be able to read on their own
- **Activities and strategies to increase engagement and improve learning outcomes** for students who may have dyslexia
- **Science-based, age-appropriate phonics, decoding, encoding, and fluency techniques** to help below-grade-level readers develop mastery of important foundational skills
- Assessment tools that will enable you to **identify struggling readers** who are hiding in plain sight and pinpoint areas of need
- **Recommendations for providing appropriate accommodations** to students who struggle with reading, writing, and spelling
- **Teaching strategies that strengthen students' comprehension and vocabulary knowledge**, which can help students with dyslexia compensate for word recognition difficulties
- Tips and techniques for **incorporating technology into your classroom** to increase engagement and support students with dyslexia
- **Explicit, brain-based instructional strategies** that enhance memory and promote robust learning outcomes





"Dr. Kenny is not only knowledgeable, but also relatable. I appreciate her sharing her experience and expertise with us."

– DAWN DAVIDSON, ENGLISH DEPT CHAIR

Practical Ideas and Strategies

Once students reach middle and high school, it is often assumed that they have acquired foundational literacy skills. In fact, research demonstrates that many older students have significant difficulties with reading, writing, and spelling which adversely impacts their performance in all subject areas. If you are seeking up-to-date information and strategies to support the students in your classroom who have or may have dyslexia, and to improve their academic performance, then you won't want to miss this highly informative and practical seminar. Drawing upon cutting-edge research findings, science of reading expert **HEATHER KENNY** will provide you with an overview of what dyslexia is, how the dyslexic brain processes information, how to recognize and remediate students with reading and spelling difficulties, and how to use brain-based teaching strategies to ensure that even students who are currently reading below-grade-level can gain access to information that is needed for success in their content area subjects. Gain a wealth of knowledge, and a plethora of instructional techniques that will help you enhance your instruction for students who fit the dyslexic profile. Learn a powerful approach to instruction that can improve foundational literacy skills, boost overall academic performance, and increase the self-esteem and self-efficacy of students with dyslexia.



A Message From Seminar Leader, Heather Kenny

Uniquely Qualified Instructor

DR. HEATHER KENNY is an outstanding educator and presenter. Over the course of her 25+ year career in education, she has served as a classroom teacher, reading interventionist, and dyslexia tutor. Heather works closely with schools and districts to support teachers in implementing practical, science-based instructional techniques that improve literacy outcomes.

Heather understands the challenges that today's educators face as they strive to address the needs of all readers. She is passionate about empowering teachers with knowledge and skills so that they are well-equipped to provide their students, particularly those who fit the profile of dyslexia, with optimally-effective literacy instruction.

The author of several books and articles, Heather has written *DYSLEXIA: Best Strategies to Increase Student Success (Grades 6-12)*, the extensive digital resource handbook each participant will receive. Her highly informative and inspiring seminars are filled with practical advice and strategies that you can take back to your classroom and use immediately. Heather's seminar will equip you with knowledge and resources to help **all** of your students, particularly those with dyslexia, reach their full academic potential.

Dear Colleague:

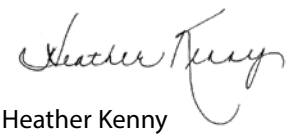
As teachers, we all care deeply about the success of our students. It can be frustrating for us to work with students who struggle, despite our best efforts to teach them. It is often even more frustrating for the students themselves who may suffer from undiagnosed dyslexia, which takes a toll on their confidence and self-esteem and frequently prevents them from reaching their full academic potential.

Thanks to new research findings, we now understand how to recognize these students who often mask their difficulties with reading and spelling and hide in our classrooms in plain sight. We also know how to best support them. Not only is it critical that we provide them with targeted instruction to improve their word-level reading and spelling and fluency in a manner that preserves their dignity, but we must be deliberate to ensure that these students, who are typically reading below grade level, are able to access information and vocabulary so that they can fully engage in their content area subjects. Low literacy does not equate with low intelligence. By adapting our instruction and assessment techniques, we can ensure that diagnosed or undiagnosed students who fit the dyslexic profile, can experience academic success. Perhaps the best news of all is that the highly effective, research-based techniques that are recommended for students with dyslexia, are often the same techniques that can increase the learning of all of our students!

In preparation for this seminar, I have amassed a wealth of highly practical information, resources, strategies, tips, and techniques that can help you optimize your instruction for students with dyslexia. I am excited to spend the day with you, and with other educators, sharing teacher-friendly, time-efficient strategies that you can take back to your own classroom and implement immediately to help your students succeed!

I look forward to meeting you soon.

Yours in literacy,



Heather Kenny

P.S. I know how precious your time is, so I am committed to making this day interesting, informative, and very practical!

"In preparation for this seminar, I have amassed a wealth of highly practical information, resources, strategies, tips, and techniques that can help you optimize your instruction for students with dyslexia."

What Your Colleagues Say About Heather Kenny

"It was very nice to get some strategies to help my students rather than just theory. ***There were definitely things that I can bring into my classroom.*** *I am looking forward to taking more of a deep dive into the digital resources!"*

– Erin Thomason, Special Education Teacher

"Dr. Kenny has such a wonderful, easy delivery for all of her pertinent information. Thank you so much for the handbook and all the hyperlinks. ***Your resources are invaluable!****"*

– Janice Tufaro, Reading Teacher

"Heather Kenny was amazing! She has a wealth of knowledge, experience and resources! *I appreciated all the applicable strategies and tools she gave us to utilize in our classrooms. I gained a greater understanding of dyslexia and* ***how to help see success in my older students.*** *Thanks! I would absolutely take another seminar presented by Dr. Kenny!"*

– Laura Maxwell, Reading Specialist

*"****The most valuable professional development day I have had in the last 5 years!*** *Not a minute was wasted. Good pacing, good balance between oral presentation and supporting handbook material. Wealth of immediately applicable strategies. Thank you so much!"*

– Nancy Bergner, Special Education Teacher





About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital resource handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"Heather was very knowledgeable and enjoyable to listen to. Really focused on instructional techniques, which was very helpful."

– KELLI MUCHA, ENGLISH/READING TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical, research-based teaching techniques and classroom activities for supporting students who have or may have dyslexia
- Important information on the characteristics of dyslexia and how to recognize students who mask poor reading, writing, and spelling skills
- Age-appropriate instructional techniques to increase the confidence and improve the reading and spelling skills of students with dyslexia
- Highly effective, engaging, and interactive instructional techniques that increase vocabulary knowledge and promote comprehension of content area subjects
- Suggestions for differentiating instruction for students with dyslexia and increasing motivation

Meet and Share

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in strategies for helping students who have or may have dyslexia.

Consultation Available

Heather Kenny will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

A related On-Demand Video-Based Online Learning course, *Dyslexia: Best Strategies to Increase Student Success*, for Grades 6-12, is available for immediate registration. To enroll, visit www.ber.org/online

DYSLEXIA: Best Strategies to Increase Student Success
(Grades 6-12)

Registration (HD17S1)

☐ **1. April 19, 2027** (Start time: 9 AM Central)

☐ **2. April 27, 2027** (Start time: 9 AM Eastern)

—or —

☐ **3. I'd like to order the recorded version of this seminar.**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EHD17S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person,
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
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Account # _____ Exp. Date: _____ MO/YR

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Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: at.ber.org/regHD1

EMAIL this form to: register@ber.org

PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: 1-425-453-1134

MAIL this form to: Bureau of Education & Research
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person, $275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



HD17S1

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DYSLEXIA: Best Strategies to Increase Student Success (Grades 6-12)





An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

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Live Online Seminar or Recorded Version





A Unique One-Day Live Online Seminar
(Or Order the Recorded Version to Access Online at Your Convenience)

Presented by

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Outstanding Educator and Science of Reading Expert

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Interactive, multisensory classroom activities to improve learning outcomes and increase engagement for students who may have dyslexia

A powerful approach to instruction that emphasizes comprehension and the acquisition of vocabulary to boost academic performance in all subject areas