

# Using AI Tools to Enhance WORLD LANGUAGE Learning and Increase Teacher Productivity (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

## Rachelle Dené Poth

Outstanding World Language Teacher and National Presenter

**Specifically Designed for World Language Teachers, Department Heads and World Language Administrators Serving Grades 6-12**

**Highly practical strategies** for using Artificial Intelligence (AI) tools in your world language Classes

**Timesaving** AI tips and protocols **specifically for world language teachers and learners**

**Dozens of AI tools** to enhance student learning of their target language

**New and innovative ideas** using AI to engage students in learning and create authentic and personalized assessments of student learning

### LIVE ONLINE SEMINARS

**July 24**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

**July 29**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available  
See page 6 for details

#### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"I absolutely loved all  
the resources Rachelle  
shared with us!"*

— ALLIE RITTER, ITALIAN TEACHER

# Ten Key Benefits of Attending

*"So happy to attend a workshop in which I can use practically everything presented!"*

– SUSANNE ZAMICHELLI,  
FRENCH TEACHER



## 1. **Make the Best Use of Artificial Intelligence (AI) in Your World Language Classes**

Discover essential and practical ways to harness AI tools in your grades 6-12 world language classes ... Learn the best, most useful AI tools that support language learning

## 2. **Innovative Generative AI Tools to Enhance Your Students' World Language Learning**

Explore AI tools that can make teaching language easier for you, and learning language easier for your students

## 3. **Learn What AI is and What it Can Do for You and Your World Language Students**

What is AI, where is it, and how can it help me? Learn how AI can assist you in creating a learning experience for your students with practical and strategic ways to use AI tools in your classes

## 4. **Using AI to Advance All Your Students' Use of Their Target Language**

Help make language learning more accessible for students with different learning styles and abilities ... Learn about AI tools that can help you differentiate instruction to advance your students' target language learning more easily

## 5. **Boost Student Engagement in Learning With AI Tools for Today's Learners**

By incorporating AI tools into language learning, you can create more interactive and engaging classroom experiences which can boost motivation, engagement, and success

## 6. **How to Use AI to Create More Personalized Language Feedback**

Create more personalized learning experiences for each student using AI generated individualized feedback, resources, and recommendations for additional activities

## 7. **Enhance Your World Language Assessments and Evaluations With AI Tools**

Let AI provide valuable data on your students' performance, identify their areas of strength and needs, and help you make more informed teaching moves

## 8. **Quickly Generate Engaging World Language Lesson Plans**

Spark students' interests in language learning using AI tools to create compelling language lessons ... Construct fun and highly engaging learning opportunities with just a few clicks

## 9. **Decrease Your Time Spent on Everyday Tasks**

Learn how this cutting-edge technology can automate your processes for lesson planning, grading, creating quizzes and tests ... Free up your time to focus more on your students and less on everyday tasks

## 10. **Receive an Extensive World Language Instruction Digital Resource Handbook**

Each participant will receive an extensive digital handbook filled with dozens of practical AI ideas you can use to enhance learning and increase productivity in your world language classes immediately

### **Who Should Attend**

World Language Teachers,  
Department Heads  
and World Language  
Administrators Serving  
Grades 6-12

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Best AI tools** to improve student learning and reduce your workload immediately
- Using AI for **quick and easy formative assessments** to check for students' target language understanding
- **Streamline your world language classroom management routines** and administrative tasks
- Ways AI can **deliver real-time feedback** and improve student language learning and performance
- **AI resources** that strengthen learning for all your world language students
- Student **progress tracking** and AI assisted assessment strategies
- **Using AI to build students' language skills**
- More easily **support your students in need** of additional practice, review, and assistance
- Timesaving ways **create, assign, engage, and provide feedback** leveraging your AI tools
- **Increase engagement and independence** through more effective AI technology practices
- Strategies for **seamless integration of AI** into your world language classroom
- The power of story and narrative contexts to make language comprehensible and **increase the rate of language acquisition** with the use of ChatGPT prompts



*"Fantastic! Exceeded my expectations! The instructor knew her stuff, thoughtfully listened to and answered all questions, and made the content exciting!"*

– BETHANN SWARTZ, TEACHER

## Practical Ideas and Strategies

Today's professional standards set a high bar for world language teachers. This **NEW** seminar will go beyond talking about topics by showing you HOW to utilize practical AI tools, techniques, and strategies in your own classroom. In this seminar, award-winning world language teacher **RACHELLE DENÉ POTH** models the best ways to use AI to promote language acquisition and help students to develop essential future-ready skills. Explore how to use Artificial Intelligence (AI) to quickly create more engaging and differentiated world language lessons; develop, and use more meaningful and relevant assessments on the spot; foster greater student innovation, motivation, and critical thinking; improve your classroom efficiency and productivity; and much more! Learn how you can use AI emerging technologies to help your students significantly improve their language skills and embrace the latest ideas for what learning a language looks like. Every strategy has been implemented and revised in Rachele's own world language classroom, and she will share her experiences and best practices with you so you can immediately adapt these ideas to your classroom – any age group, any language, and any language level.

**You will leave this seminar with an extensive world language digital resource handbook and dozens of practical strategies and timesaving AI tools and protocols you can use immediately to improve student success in all your world language classes.**



# A Message From Seminar Leader, Rachelle Dené Poth



## Uniquely Qualified Instructor

**RACHELLE DENÉ POTH** is an award-winning world language teacher and sought-after presenter whose authentic and thought-provoking seminars consistently receive rave reviews. She is an intuitive world language teacher and knowledgeable educational leader. Rachelle shares real examples from decades of classroom experience. Her presentations on AI are known for their depth, clarity, and practical strategies and insights. She is a frequent speaker at educational conferences and workshops, where she shares her expertise on integrating technology in the world language classroom. Her presentations on AI cover topics such as Generative AI, machine learning, natural language processing, and computer vision. Every participant will leave the seminar with a copy of Rachelle's recent work, *Using AI Tools to Enhance WORLD LANGUAGE Learning and Increase Teacher Productivity (Grades 6-12)*, the extensive digital resource handbook specifically developed for this seminar.

Dear Colleague:

Today's world language teachers face numerous challenges in the classroom. From limited resources to diverse student needs, it can be overwhelming to meet the demands of modern language education. As a world language and a STEAM emerging technology teacher, I am always looking for new ways to increase my productivity and better engage my students in learning. It didn't take long for me to realize that AI could have tremendous potential to enhance the way I teach and how my students learn languages. By embracing these innovative ideas, I quickly and easily created more personalized and engaging learning experiences for my students and, with minimal effort thanks to our new tools, helped them develop the language skills they need to succeed in my classroom and in our increasingly globalized world.

I believe that AI should not be used simply as a substitute for traditional teaching methods, but as a complement that enhances and enriches the language learning experience as well as improving my own efficiency and productivity as a teacher. By incorporating AI into my world language lessons, I can engage my students in a way that makes language learning more interesting and relevant to their lives. They can see how this technology can be used to bridge cultural and linguistic barriers and how their language skills might be applied in real-world scenarios. My goal for this **NEW** one-day seminar is to introduce you to the latest developments in AI and how they can be used to better support teaching and learning in your grades 6-12 world language classes.

If you are ready to engage your students in a whole new way and discover ways to improve your productivity and free up your valuable time, join me for this unique one-day seminar and discover the power of AI in language learning. My goal is that you will leave feeling both inspired and equipped to use AI tools in your own world language classes. Whether you are a seasoned educator or just starting out, there is something for everyone in this one-day seminar!

Sincerely,

Rachelle Dené Poth

P.S. I invite you to grab your professional passport and join me for an idea-packed AI day trip! Leave room in your bag to return with oodles of **fresh, practical ideas you can implement in your world language classes immediately!**

*"I believe that AI should not be used simply as a substitute for traditional teaching methods, but as a complement. By incorporating AI, I can make language learning more interesting and relevant to my students' lives."*

# What Your Colleagues Say About Rachelle Dené Poth

*"A great seminar! The presenter was so knowledgeable about AI and I am excited to try out some new ideas."*

– Tory Waterman, French Teacher

*"Fantastic! I went away with so many tabs open to remind me to practice using them! It is great **knowing more about how to use AI to engage students, generate activities, and create meaningful stories and images** to get our students using the target language!"*

– Stacey Bill, Teacher & Department Chair

*"Lots of **new things to try out in the classroom tomorrow. Well worth the while.**"*

– Margaret Fox, Spanish Teacher

*"Very informative! It was **great to explore all of the AI tools. Rachelle is extremely knowledgeable!**"*

– Eric Sweitzer, German Teacher

*"I learned SO MUCH! Thank you!"*

– Elisabeth Loring, Languages Teacher



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

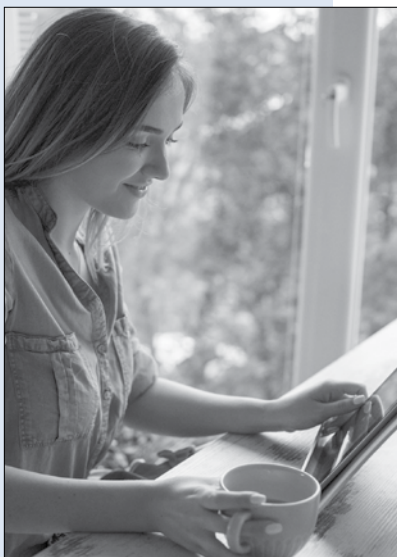
### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 47 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



"I had a blast learning about many different websites and tools and look forward to using them. Thank you!"

– ZELIA PINTO,  
SPANISH TEACHER

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Key principles of artificial intelligence and the use of AI tools and how they apply to classroom practice
- Timesaving AI tools and protocols to lighten your workload as a world language teacher
- Descriptions of all activities presented in the seminar with variations for all levels of instruction
- Step-by-step guidance for designing lessons with AI tools that lead to successful student output in the target language
- Unique tips and tricks for teacher success when implementing the strategies demonstrated in the seminar

## Consultation Available

Rachelle Dené Poth will be available at the seminar for consultation regarding your questions and the unique needs of your own world language program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



University of  
Massachusetts  
Global  
A nonprofit  
affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

Related On-Demand Video-Based Learning courses *Enhancing Spanish Language Instruction: Practical Activities to Strengthen Your Students' Proficiency in Spanish*, for Grades 6-12, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, and other world language-related courses are available for immediate registration. To enroll, visit [www.ber.org/online](http://www.ber.org/online)

# Using AI Tools to Enhance WORLD LANGUAGE Learning and Increase Teacher Productivity (Grades 6-12)

## Registration (FZP5M1)

1. **July 24, 2025** (Start time: 9 AM Central)
2. **July 29, 2025** (Start time: 9 AM Eastern)  
— or —
3. **I'd like to order the recorded version of this seminar**

FIRST NAME \_\_\_\_\_ M.I. \_\_\_\_\_ LAST NAME \_\_\_\_\_

POSITION, SUBJECT TAUGHT \_\_\_\_\_ GRADE LEVEL \_\_\_\_\_

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

*List additional registrants on a copy of this form*

SCHOOL NAME \_\_\_\_\_

SCHOOL MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

SCHOOL PHONE NUMBER \_\_\_\_\_ HOME PHONE NUMBER \_\_\_\_\_  
( ) ( )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT) \_\_\_\_\_

HOME MAILING ADDRESS \_\_\_\_\_

CITY & STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

## IMPORTANT – PRIORITY ID CODE: EFZP5M1

### METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person, for teams of three or more registering at the same time, the fee is \$275 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
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 **SCAN QR code or visit:**  
**at.ber.org/regFZP**



 **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 4:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

## Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

## Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



FZP5M1

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# Using AI Tools to Enhance WORLD LANGUAGE Learning and Increase Teacher Productivity (Grades 6-12)



An outstanding one-day Live Online Seminar

Includes an Extensive Digital Resource Handbook

Can't Attend? Order a Recorded Version to Access  
Online at Your Convenience



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## Using AI to Increase WORLD LANGUAGE Learning and Teacher Productivity SUMMER 2025

FZP5M1

## Using AI Tools to Enhance WORLD LANGUAGE Learning and Increase Teacher Productivity SUMMER 2025



Bureau of Education & Research

Live Online Seminar or  
Recorded Version



A Unique One-Day Live Online Seminar  
(Or Order a Recorded Version to Access Online at Your Convenience)

Presented by

### Rachelle Dené Poth

Outstanding World Language Teacher and National Presenter

Highly practical strategies for using Artificial Intelligence (AI) tools in  
your world language Classes

Timesaving AI tips and protocols specifically for world language  
teachers and learners

Dozens of AI tools to enhance student learning of their target language

New and innovative ideas using AI to engage students in learning  
and create authentic and personalized assessments of student learning