

Increase Motivation and Learning in Your **WORLD LANGUAGE Classroom:** **Strategies, Strategies, Strategies** (Grades 6-12)



A Unique One-Day Live Online Seminar Presented by

Tracy Rucker

Outstanding World Language Teacher and Presenter

**Specifically Designed for World Language Educators
Serving Students in Grades 6-12**

Timesaving tips on leveraging ACTFL's core practices, integrated performance assessments and oral proficiency strategies

Practical strategies to connect community building with technology and high-impact language proficiency strategies

Proven techniques to activate language learning and support differentiation of world language instruction

Classroom-proven ways to increase proficiency through reading, harnessing student voice and choice, compelling storytelling techniques, and comprehensible input strategies

LIVE ONLINE SEMINARS

November 4

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

November 9

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Tracy's presentation
was fantastic."*

— EMMA FIRST, SPANISH TEACHER

Ten Key Benefits of Attending

'Excellent seminar - many take-aways! I learned helpful ideas for rethinking my teaching methods.'

— CARL SANTIAGO,
DEPT. CHAIR/LATIN TEACHER



Who Should Attend

World Language Educators
Serving Students in
Grades 6-12

- 1. Innovative Ideas to Invigorate Your World Language Program**
Acquire dozens of engaging, highly effective techniques, activities and lessons to increase your students' motivation and learning in your world language classroom
- 2. Increase Use of the Target Language in Your Classroom**
Discover a variety of strategies to increase the time both you and your students spend authentically using the target language
- 3. Accelerate Your Students' Communicative Proficiency**
Implement formative tasks to improve students' reading skills to acquire vocabulary while building intercultural knowledge
- 4. Make Best Use of Free Google Tools and Other Cutting-Edge Technology to Enhance Language Learning**
Discover engaging activities for using Google Tools and other cutting-edge technology to optimize interpretive communication skills and accountability for you and your students
- 5. Learn Strategies for Student-Centered Learning Experiences from an Outstanding World Language Teacher**
Tracy brings more than 20 years of world language teacher experience and a passion for sharing what works with other world language teachers ... Learn practical techniques Tracy has successfully used with his own students to build their motivation for communicating in the target language
- 6. Advanced Integration of Global Connections: Practices, Products and Perspectives**
Learn how to interweave interpretive, interpersonal and presentational tasks that allow students to interact with cultural products, practices and perspectives of target language regions
- 7. Develop Oral and Written Communication Skills**
Discover dozens of practical strategies to help students better develop communicative oral skills through questioning and frequent formative feedback
- 8. Increase Student Motivation with Impactful Technology Tools**
Leave with proven ways to increase student interest and accountability ... Expand your repertoire of meaningful student-centered strategies that will increase your students' motivation and interest for language learning at all levels
- 9. Enhance Language Skills and Learning with Artificial Intelligence Tools**
Experience a wealth of compelling and traditional practical strategies to maximize use of the target language in meaningful and personalized ways
- 10. Receive an Extensive World Language Digital Resource Handbook**
Receive an extensive world language instruction digital resource handbook created specifically for this seminar, containing dozens of proven, practical strategies and activities for increasing students' motivation and learning in your world language classroom

Outstanding Strategies You Can Use Immediately

What You Will Learn...

- **Dozens of new and innovative lessons and activities** to increase motivation and learning in your world language classroom
- **Dynamic strategies** to increase your students' communicative proficiency in the target language
- **Ways to connect formative tech tools** to communication modes to increase learning and enhance portfolio building
- **Practical techniques** to incorporate authentic materials to increase global awareness
- **Purposeful questioning strategies** to increase interpretive listening skills
- **Effective techniques** on building community to increase student engagement
- **Dozens of engaging, level-appropriate strategies** for strengthening interpersonal communication skills
- **Valuable ideas** to strengthen student performance through formative tasks
- **Engaging speaking activities** that promote a real exchanges of information and a true purpose for communication
- **Proven strategies** to help students better develop communication skills
- **Tools to reboot instruction** to flip learning to harness the power of core practices in the proficiency-based classroom
- **Highly practical techniques** to achieve 90%+ target language use from day one
- **Purposeful** reading activities
- **Compelling ideas for incorporating global awareness** in every lesson
- **Timesaving** scaffolding techniques



"Tracy is very enthusiastic and extremely knowledgeable."

– MARLINE PAJOT-PAVLAK, FRENCH TEACHER

Practical Ideas and Strategies

In this outstanding seminar, award-winning world language teacher **TRACY RUCKER** will present dozens of practical ideas to increase students' motivation and learning in your world language classroom. Tracy will share new and innovative ideas to invigorate your world language instruction and make communication in the target language more engaging and successful for all your students. His classroom-proven techniques include lively paired and mixer activities, learning games, Google Tools and other engaging technology applications, as well as practical techniques using manipulatives to enhance communicative proficiency.

Throughout the day you will receive a wealth of right-back-to-the-classroom strategies and lessons that will help students develop vocabulary and expand their ability to speak in the interpersonal and presentational modes in an encouraging, inviting environment. If you want to increase your students' proficiency by more fully motivating and engaging them in learning a world language, this seminar is for you!



A Message From Your Seminar Leader, Tracy Rucker



Uniquely Qualified Instructor

TRACY RUCKER is an outstanding, award-winning world language teacher with more than 25 years of teaching experience. A frequent regional and state conference presenter, he is known for helping world language teachers enhance their instruction by incorporating many interpersonal communication and global awareness techniques and strategies into their classrooms.

Tracy emphasizes practical strategies – use of the target language, cultural connections and contextualized grammar – in the language classroom. Tracy brings to his seminars a high level of understanding of proficiency and how to train students to spiral through performance levels while honing their skills. He also brings a high energy level and wealth of expertise along with a keen sense of humor and down-to-earth realism about what works for world language teachers and their students. Tracy is well known for his enthusiastic, lively seminars that leave participants rejuvenated and eager to implement new strategies and ideas in their own world language classrooms.

Dear Colleague:

As a world language teacher myself, I know the need for practical, proven tools and ideas that engage students in meaningful, authentic learning situations. In this seminar, I will demonstrate proven and highly effective techniques I have found to help students develop greater oral proficiency. For many teachers, ACTFL's position statement that the target language should be used at least 90% of class time raises a lot of questions, so we'll address this statement in practical terms. I will provide proven strategies that get students talking to each other in meaningful, authentic ways using the target language. And I will emphasize second language acquisition strategies through reading and cultural immersion.

I'll also share a variety of proven techniques for using audio-visual material as content. We'll explore language learning through the lenses of websites, blogs and virtual reality. I'll show you how to build and scaffold activities in meaningful ways that allow students to circumlocute and create using the target language. We'll examine new and innovative ways that authentic materials can be used to address 21st century skills while allowing students to reach communicative goals.

I invite you to join me for an engaging day full of effective, proven techniques for increasing students' motivation, language acquisition, and learning in your world language classroom.

Sincerely,

Tracy Rucker

P.S. The focus of this seminar is not on theory but on engaging and innovative lessons and activities that will enhance and invigorate your world language instruction.

"I will provide proven strategies that get students talking to each other in meaningful, authentic ways using the target language."

What Your Colleagues Say About Tracy Rucker

"Tracy is an energetic, engaging and kind presenter. He offered many tools and strategies for a language classroom. He modeled passion and compassion through personal anecdotes and interactions."

– Rachel Myhre, World Language Teacher

*"Mr. Rucker is a **very energetic, professional and eloquent speaker**. It is evident that he knows his content and pedagogy. Everything that he presents is something that he has used in his own classroom."*

– Aracelis Perez, World Language Teacher

*"Tracy's seminar included **very practical ideas** I can take straight back to the classroom. There are other ideas I can explore and decide how to incorporate. I like that he is currently teaching in a secondary world language setting because I am, too."*

– Del Swartzentruber, World Language Teacher

*"Tracy has a **beautiful enthusiasm** about his entire being and I can see where he shines in the classroom. I cannot wait to go back to my own classroom using his concepts to motivate my students."*

– Tracy Uler, World Language Educator



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 49 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"I look forward to reviewing the materials in the handbook. Tracy is an engaging facilitator and I enjoyed the information he provided."

- DELILAH LORA,
SPANISH TEACHER

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive World Language Digital Resource Handbook

You will receive an extensive world language digital resource handbook specifically designed for this seminar. The handbook includes:

- Detailed descriptions of the practical activities presented at the seminar you can implement in your world language program in the upcoming school year
- Classroom-tested, effective techniques to help students develop communicative proficiency and engage in authentic communication
- Reproducible activities and techniques to help students increase their use of the target language
- Links to impactful blogs and websites
- Powerful, research-based lesson planning techniques
- A variety of carefully designed activities to explicitly teach students to effectively use circumlocution and transitions to communicate
- Rubrics that demonstrate specific tools to develop interpretive, interpersonal and presentational modes of communication

Consultation Available

Tracy Rucker will be available for consultation regarding your questions and the unique needs of your own world language program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *Enhancing Spanish Language Instruction: Practical Activities to Strengthen Your Students' Proficiency in Spanish*, for Grades 6-12, *101 Best Strategies for Teaching World Languages*, for Grades 4-12, and other related courses are available for immediate registration. To enroll, visit www.ber.org/online

Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies (Grades 6-12)

Registration (FG57F1)

- ☐ 1. **November 4, 2026** (Start time: 9 AM Central)
- ☐ 2. **November 9, 2026** (Start time: 9 AM Eastern)
- or —
- ☐ 3. **I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EFG57F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;
for teams of three or more registering at the same time, the fee is \$275
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

 **SCAN QR code or visit:**
at.ber.org/regFG5



@ **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
3000 Northup Way • PO Box 96068
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



FG57F1

© 2026 Bureau of Education & Research. All rights reserved.



BUREAU OF EDUCATION & RESEARCH

3000 Northup Way
PO Box 96068
Bellevue, WA 98004
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies (Grades 6-12)



An outstanding Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version
to access online at your convenience

Strengthen Your WORLD LANGUAGE Instruction (Grades 6-12)

FG57F1



Bureau of Education & Research

Increase Motivation and Learning in Your WORLD LANGUAGE Classroom: Strategies, Strategies, Strategies (Grades 6-12)



A Unique One-Day Live Online Seminar

Or Order the Recorded Version to Access Online at Your Convenience

Presented by

Tracy Rucker

Outstanding World Language Teacher and Presenter

Timesaving tips on leveraging ACTFL's core practices, integrated performance assessments and oral proficiency strategies

Practical strategies to connect community building with technology and high-impact language proficiency strategies

Proven techniques to activate language learning and support differentiation of world language instruction

Classroom-proven ways to increase proficiency through reading, harnessing student voice and choice, compelling storytelling techniques, and comprehensible input strategies

Live Online Seminar or
Recorded Version