Bureau of Education & Research

Live Online Seminar or Recorded Version

Using AI Tools to Increase the Success of ENGLISH LANGUAGE LEARNERS and Enhance Teacher Productivity





A Unique One-Day Live Online Seminar Presented by

James May

Award-Winning EL Teacher and Digital Innovator

Designed Specifically for Educators Working with English Learners (ELs) in Grades K-12: EL Teachers, Classroom Teachers, Interventionists, Paraprofessionals, Title I Staff, Instructional Coaches, and Administrators

The very best AI integration strategies to elevate the engagement and learning of your English Learners (ELs)

Innovative AI-driven feedback methods to revolutionize the learning and assessment of your ELs

Pitfalls to avoid and solutions to ethical concerns using AI-powered tools and resources with your ELs

Powerful AI tools to transcend language barriers, helping you better engage with non-English-speaking families

LIVE ONLINE SEMINARS

March 5

9 AM Eastern, 8 AM Central, 7 AM Mountain, 6 AM Pacific

March 9

9 AM Central, 8 AM Mountain, 7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version and take the seminar online at your convenience (see page 6)

"James is extremely knowledgeable and passionate about AI. He provided ample resources, demos and scenarios for using AI in the classroom with ELs."

– JANET GINDER-BEHRICK, EL TEACHER

Ten Key Benefits of Attending

"The content is very pertinent and timely. James is very knowledgeable and communicated clearly. I learned lots!"

– ALAN BROOKS, ESOL TEACHER



Who Should Attend

Educators Working with English Learners (ELs) in Grades K-12: EL Teachers, Classroom Teachers, Interventionists, Paraprofessionals, Title I Staff, Instructional Coaches, and Administrators

1. **Make Best Use of AI in Your Work with English Learners (ELs)**
   Tap into the transformative power of AI … Experience firsthand how you can harness the latest, best AI tools to better support and enhance the language acquisition of your English Learners while increasing your own productivity
2. **Explore More Effective Feedback Strategies Supported by AI**
   Leverage AI's analytical prowess to provide instant, personalized feedback … Learn how you can use AI to assess student work more efficiently, allowing for more timely and meaningful interactions that propel ELs toward language mastery
3. **Use AI to Differentiate to Better Meet Your ELs' Needs – In Seconds!**
   Customize learning experiences, utilizing AI to ensure all ELs receive instruction tailored to their individual skill levels … Seamlessly adapt content, pacing, and learning styles using AI-driven tools to better meet your ELs' unique needs
4. **Quickly Create Highly Engaging Lessons and Content with AI**
   Discover the secrets to crafting captivating lessons with AI that will resonate with your ELs … Integrate multimedia, interactive simulations, and gamified elements to make learning not just educational, but truly engaging for English Learners
5. **Stay Updated on the Latest AI Trends and Productivity Tools**
   Keep your EL instruction current and cutting-edge by staying informed about the latest AI developments … Learn how the newest AI applications can streamline your workflow and enhance your productivity, both in and out of the classroom
6. **Better Engage with Your Non-English-Speaking Families**
   Bridge the communication gap with AI … Learn how to use AI translation tools and cultural sensitivity algorithms to effectively engage non-English-speaking families, significantly strengthening the home-school connection
7. **Learn How AI is Changing EL Instruction**
   Explore the breadth of AI's impact on EL education … From adaptive learning platforms to AI-powered language models, see firsthand how these advancements are reshaping the way English is taught and learned
8. **Avoid and Address Potential Pitfalls and Ethical Concerns of AI**
   Navigate the complexities of AI with confidence … Gain insights into maintaining data privacy, recognizing bias, and ensuring equitable access to AI tools, thereby fostering a safe and inclusive learning environment
9. **Foster Student Learning and Enhanced Feedback with AI**
   Empower your ELs with AI-enhanced learning tools that offer immediate, constructive feedback … This real-time guidance can help ELs quickly self-correct and build greater confidence in their English language skills
10. **Receive an Extensive AI for English Learners Digital Resource Handbook**
    You will receive a comprehensive digital handbook filled with AI tools, strategies, and practical applications specifically curated for working with ELs … This resource will serve as an invaluable guide for integrating AI into your teaching

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The Best AI Tools**: discover and explore the most effective AI tools for strengthening EL instruction and increasing your teacher productivity
- **AI agents:** how to provide immediate, personalized feedback on student writing
- **Voice-based AI tools:** better support your ELs' speaking and fluency development
- **Gamification Strategies**: AI-driven gamification techniques to increase ELs' motivation and participation
- **AI Rubric Generation**: how to easily craft precise rubrics and scoring tools, ensuring assignments are better aligned with learning objectives
- **Instructional Differentiation**: create AI-generated differentiated versions of the same lesson – in seconds!
- **Intervention Strategies**: AI-driven strategies to provide targeted supports to your struggling ELs and those with special needs
- **Literacy Engagement**: AI approaches to strengthen ELs' reading and writing stamina, confidence, comprehension, and composition skills
- **Automated Assistance**: tools to make AI your virtual administrative assistant, streamlining your grading, curriculum management, and communication
- **Quality Control**: ways to use AI tools to identify and correct easily overlooked flaws in your ELs' work
- **Innovative Feedback**: AI-driven feedback that is timely, personalized, and constructive to increase student learning
- **Research Skills**: how your ELs can use AI as a powerful assistant and study buddy, improving inquiry and their English language proficiency





"This was an excellent training! I have so many things to think about and explore! Thank you!"

– TERESA WARD, EL COORDINATOR/TEACHER

Practical Ideas and Strategies

This seminar, presented by award-winning EL teacher and digital innovator **JAMES MAY**, is an exciting opportunity to explore the latest developments in Artificial Intelligence and their specific applications in working with English Learners. Explore the best, hands-on AI tools for enriching EL teaching and learning. This highly practical day is filled with real-world applications, offering you strategies to greatly enhance your lesson delivery, student interaction, and assessment. Seamlessly integrate AI into your teaching practice to better meet the unique needs of your ELs and reduce your administrative workload. You will also gain access to James' comprehensive digital resource handbook, filled with actionable AI tools, prompts, and strategies tailored specifically to EL educators. **Join James to unlock the full potential of AI in your work with English Learners. His goal is to equip you with the knowledge and tools to not only enhance your teaching, but to inspire and empower your ELs in new and exciting ways.**



A Message From Seminar Leader, James May



Uniquely Qualified Instructor

JAMES MAY is a nationally recognized, award-winning EL teacher and digital innovator. He loves equipping educators with the latest, best tech tools and strategies for strengthening the learning and engagement of ELs. The advent of AI tools has been a game changer. His passion for digital innovation and his desire to share what he has learned is fueled by many years of experience. James is also the author of *Using AI Tools to Increase the Success of ENGLISH LANGUAGE LEARNERS and Enhance Teacher Productivity,* the extensive digital resource handbook you will receive at the seminar. The information you learn at the seminar will be outlined in the digital resource handbook for easy reference when you return to your classroom, and you'll receive special online access to his companion website. **Join James for a day full of powerful strategies and AI tools you can use immediately to better meet the unique needs of your English Learners.**

Dear Colleague:

With technology evolving evermore quickly, it can feel like we are constantly trying to catch up. And whether we're ready for it or not, our students are already using AI tools in their daily lives. Artificial Intelligence is not just another initiative. It is changing how our ELs read, write, and learn. The question is no longer *if* we should use it, but *how* we can use it effectively and responsibly in our classrooms.

That is exactly what I've designed this day to help you do. In this seminar, we'll focus on practical strategies you can use right away. You will see how AI tools can help you differentiate instruction, generate leveled materials, support student writing, and provide faster, more meaningful feedback. More importantly, you will learn how to guide your ELs to use AI as a learning partner rather than a shortcut.

Artificial Intelligence has emerged as a game changer in education, especially in working with our English Learners. The right AI tools and prompts can provide the personalized and inclusive learning experiences our ELs need and deserve. We will also address the real concerns teachers have right now, including academic integrity, overreliance on AI, and how to maintain rigor while still embracing new tools.

My goal is simple. I want you to leave with strategies, prompts, and tools you can use the very next day. I also want you to feel more confident navigating this new landscape so that AI becomes something that works for you and your ELs, not something that works against you.

This is not about adding more to your plate. It is about using AI to save time, reduce workload, and create better learning experiences for your English Learners.

I hope you will join me for a day of practical ideas, real classroom applications, and honest conversations.

Sincerely,

James May

P.S. This is PD that inspires, not expires. Walk away with more than just ideas – get real AI tools to greatly enhance your EL instruction and your productivity!

"Artificial Intelligence has emerged as a game changer in education, especially in working with our English Learners."

What Your Colleagues Say About James May

*"This was extremely valuable because of the modeling of pedagogical moves and practicality of reviewing a **wide array of tools we can use tomorrow.** James May is an amazing presenter!"*

– Julia Satterthwaite, English Curriculum Lead

*"**Great day!** James was super interactive throughout the entire session."*

– Lusia Krzysiak, EB

*"This was **even better than I expected!** I can see ways to apply the ideas James presented today to multiple classes I teach. This was well worth the day!"*

– Carissa Camp, EL Coordinator/Teacher

*"**Great presentation with many useful tools** – Mr. May was fabulous!"*

– Claudia Anderson, ML Teacher/Coordinator







About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



"James shared so many great ideas and he was super helpful and insightful when answering questions."

– KRISTIN ZACCARI, ENL TEACHER

Extensive AI for English Learners Digital Resource Handbook

You will receive an extensive digital resource handbook specifically designed for this seminar. Included in the handbook are:

- The latest AI advancements and their practical applications in working with English Learners
- Sample lesson templates adapted for multiple proficiency levels
- Practical ways to help students use AI as a learning tool rather than a shortcut
- Techniques to utilize AI for efficient grading to provide instantaneous feedback and minimize bias
- Ethical considerations and guidelines for the responsible use of AI, focusing on data privacy, security, and the well-being of ELs
- Ways AI can automate routine tasks and increase productivity while decreasing your workload, giving you back valuable time

Share Ideas

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in using AI tools to increase the success of English Learners.

Consultation Available

James May will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits

University of Massachusetts Global A nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:

Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit

Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *Catching Up Your English Language Learners Who Have Fallen Behind,* for Grades K-12, *Helping English Language Learners Exit Your ELL Program,* for Grades K-8, and other ELL related courses are available for immediate registration. To enroll, visit www.ber.org/online

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Using AI Tools to Increase the Success of ENGLISH LANGUAGE LEARNERS and Enhance Teacher Productivity

Registration (EAX7W2)

☐ **1. March 5, 2027** (Start time: 9 AM Eastern)
☐ **2. March 9, 2027** (Start time: 9 AM Central)
—or —
☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EEAX7W2

METHOD OF PAYMENT – Team Discount Available

The registration fee is $295 per person;
for teams of three or more registering at the same time, the fee is $275 per person. **Payment is due prior to the program.** No cash, please.

☐ A check (payable to **Bureau of Education & Research**) is attached

☐ A purchase order is attached, P.O. #_____
(Be sure to include priority ID code on the P.O.)

Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____ MO/YR

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Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:

SCAN QR code or visit: **at.ber.org/regEAX**

EMAIL this form to: **register@ber.org**

PHONE toll-free: **1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

FAX this form to: **1-425-453-1134**

MAIL this form to: **Bureau of Education & Research**
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is $295 per person, $275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a $15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



EAX7W2

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Live Online Seminar or Recorded Version





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Presented by

James May

Award-Winning EL Teacher and Digital Innovator

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