

Increase the Effectiveness and Impact of Your PUBLIC LIBRARY CHILDREN'S PROGRAM



A Unique One-Day Live Online Seminar Presented by

Devon Abejo

Award-Winning Public Librarian and National Presenter

Specifically Designed for Staff Working in Public Libraries: Librarians, Library Assistants, Circulation Staff, Public Services Staff, Children's and Adult Services Staff, Volunteer Coordinators, Branch Managers, and Library Supervisors

Proven techniques to create engaging and educational programs for every age group in your public library

Powerful strategies to boost participation and keep kids coming back

Practical tips for designing age-appropriate, inclusive activities that are affordable

Creative ways to integrate technology and media for dynamic learning experiences in your public library

LIVE ONLINE SEMINARS

April 10

9 AM Central, 8 AM Mountain,
7 AM Pacific, 10 AM Eastern

April 24

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the seminar online at
your convenience (see page 6)

*"Wonderful down-to-earth
discussion with great
information!"*

— KAITLYNN BOSLEY, YOUTH
PROGRAMMING COORDINATOR

Ten Key Benefits of Attending

'This seminar was very informative and I liked how interactive it was.'

– KRISTINA GUTHEIL,
CHILDREN'S PROGRAMMER



Who Should Attend

Staff Working in Public Libraries: Librarians, Library Assistants, Circulation Staff, Public Services Staff, Children's and Adult Services Staff, Volunteer Coordinators, Branch Managers, and Library Supervisors

- 1. Expand Your Toolkit for Creating Engaging and Effective Children's Programs**
Gain a variety of practical, proven strategies to design and implement programs that captivate children from PK-12, ensuring a fun and educational experience for all age groups
- 2. Increase Participation and Community Engagement**
Learn effective techniques to boost attendance and keep children coming back, while also engaging families and community partners in your library programs
- 3. Improve Your Ability to Design Age-Appropriate Activities**
Discover methods to tailor activities and content for various developmental stages ranging from toddlers to teens, making sure your programs are both engaging and educational for every child
- 4. Enhance Inclusivity in Your Programs**
Learn how to create inclusive programs that meet the needs of children from all backgrounds, including those with different learning styles and abilities
- 5. Build Confidence in Managing Group Dynamics**
Acquire strategies for managing behavior across different age groups, helping to maintain a positive, productive environment during your children's programs
- 6. Integrate Technology and Media Effectively**
Discover how to use technology and digital media to enhance the learning experience, making your programs more dynamic and interactive
- 7. Strengthen Your Communication and Facilitation Skills**
Develop effective communication techniques to confidently lead public library children's programs, while also building rapport with parents and caregivers
- 8. Maximize Program Impact With Evaluation and Feedback**
Learn best practices for evaluating your programs to ensure they meet the needs of the children and the library, and gain insights on how to continually improve and evolve your offerings
- 9. Gain Practical Strategies for Collaboration and Partnerships**
Explore ways to partner with schools, community organizations, and other libraries to amplify the reach and impact of your children's programs
- 10. Receive an Extensive Digital Resource Handbook**
You will receive a comprehensive digital resource handbook filled with creative ideas, strategies, and tools to immediately implement in your children's programming

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Discover how to shape programs that **spark curiosity, celebrate imagination, and resonate with the developmental needs** of children from PK-high school
- Explore approaches that center equity, accessibility, and representation—**making sure every child and family feels seen, valued, and invited to participate**
- Learn how to build momentum through thoughtful outreach, meaningful connections, and **programming that responds to what kids actually want**
- **Strategies for developing educational content** that supports literacy and learning, while also being fun and interactive
- **How to build partnerships** with schools, families, and community organizations to enhance your programs' reach and impact
- **Ideas for integrating technology and media** to create dynamic and interactive learning experiences for kids
- **Key strategies for handling different behavioral dynamics** across age groups, from toddlers to teens
- Techniques for maintaining **high energy and enthusiasm during programs**, even in challenging moments
- **Ways to involve parents and caregivers in the learning process**, encouraging them to become active participants in their children's development
- **Tips for balancing a large range of activities and demands**, ensuring every child receives individual attention



"Well organized and informative. I have lots of new ideas to try at my library."

— MARCIA BEACH, YOUTH SERVICES MANAGER

Practical Ideas and Strategies

Running a children's program in a public library can be incredibly rewarding, but also comes with its unique challenges. How can you ensure your programs are engaging, impactful, and accessible for children from PK-12? What are the best strategies to reach all age groups, keep them interested, and create a lasting educational experience?

This dynamic **NEW** seminar, led by library programming expert **DEVON ABEJO**, offers public library staff a toolkit of proven strategies and creative ideas to elevate their children's library programs. From developing age-appropriate activities to incorporating inclusive and diverse content, Devon will guide you through practical approaches that increase participation, foster learning, and create meaningful connections with children and families.

You'll leave with ready-to-implement techniques, hands-on examples, and a digital resource handbook filled with innovative ideas that will enhance your programming and help you make an even greater impact in your community. Whether you are running story times, after-school programs, or summer reading initiatives, this seminar will empower you to enhance the effectiveness of your children's programs and inspire lifelong learning.



A Message From Seminar Leader, Devon Abejo



Uniquely Qualified Instructor

DEVON ABEJO is a dedicated Children's Librarian with nearly a decade of experience creating inclusive, creative, and community-centered programs for youth in public libraries. Known for joyful, high-impact story times and engaging programming that meets kids where they are, Devon has led outreach efforts that bring library services to housing communities, parks, and partner organizations. Devon is also a trusted contributor to system-wide innovation initiatives that focus on youth engagement. Devon is the author of *Increase the Effectiveness and Impact of Your PUBLIC LIBRARY CHILDREN'S PROGRAM*, the comprehensive digital resource handbook included with this seminar. Whether presenting to colleagues or leading programs for toddlers through teens, Devon's work is grounded in compassion, creativity, and a deep belief in the power of public libraries to change lives.

Dear Colleague:

As a Youth Services Librarian with nearly a decade of experience designing and delivering public library programs for children and teens, I know just how rewarding—and challenging—this work can be. Whether you're planning story times for toddlers, book clubs for tweens, or outreach events for entire families, the demands on youth services staff continue to grow.

That's why I'm excited to invite you to attend my upcoming seminar, *Increase the Effectiveness and Impact of Your PUBLIC LIBRARY CHILDREN'S PROGRAM*. This full-day seminar is designed specifically for public library staff who serve youth, from birth through high school, and are looking for creative, effective, and sustainable strategies to enhance their programming.

Throughout the day, I'll share practical tools, fresh programming ideas, and ready-to-use templates drawn directly from real-world library experience. We'll explore everything from story time techniques and arts-integrated programming to outreach strategies and virtual engagement tips that really work. You'll also receive a digital resource handbook filled with ideas you can implement right away.

My goal is for you to leave the seminar feeling inspired, confident, and better equipped to create meaningful experiences for the young people in your community. I hope you'll join me for a fun, collaborative, and idea-packed day focused on making the most of your children's programming.

Warmly,

Devon Abejo

P.S. Whether you're brand-new to youth services or a seasoned pro, you'll walk away from this seminar with innovative ideas, a refreshed perspective, and practical tools you can put into action immediately.

"I'll share practical tools, fresh programming ideas, and ready-to-use templates drawn directly from real-world library experience."

What Your Colleagues Say About Devon Abejo

*"Devon is a fantastic instructor. **The content, discussion, and format were excellent.** I feel motivated and empowered by our conversation. I enjoyed hearing about Devon's experiences and the experiences of the other attendees."*

– Colleen LeBeau, Youth Services Librarian

*"This was a good, interactive seminar that allowed us to **learn ideas from each other and, of course, from Devon!**"*

– Aysha Haq, Youth Services Assistant

*"This seminar was extremely helpful; I **learned a great deal of new programming techniques** and ways for my library to enhance its program attendance!"*

– Aaron Mercer, Youth Services Assistant



About BER Seminars

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



*Great ideas shared
by all!*

– MELISSA BALE, YOUTH
SERVICES LIBRARIAN

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Practical techniques and strategies for implementing engaging children's programs
- Numerous ideas for low-cost or inexpensive technology ideas
- Specific experiences to create engaging lessons
- Ways to support and encourage students to be enthusiastic readers

Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in enhancing their public library children's program.

Consultation Available

Devon Abejo will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

Related On-Demand Video-Based Online Learning courses, *School Library Tips, Tools and Timesavers*, for Grades K-12, and *Teaching Media Literacy Skills in a Fake News World*, Grades K-12 and other school library related courses are available for immediate registration. To enroll, visit www.ber.org/online

Increase the Effectiveness and Impact of Your PUBLIC LIBRARY CHILDREN'S PROGRAM

Registration (BCA6S1)

- ☐ **1. April 10, 2026** (Start time: 9 AM Central)
- ☐ **2. April 24, 2026** (Start time: 9 AM Eastern)
- or —
- ☐ **3. I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EBCA6S1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$295 per person;
for teams of three or more registering at the same time, the fee is \$275
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
- ☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____
MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:


 **SCAN QR code or visit:**
at.ber.org/regBCA



 **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

Fee

The registration fee is \$295 per person, \$275 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate.

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

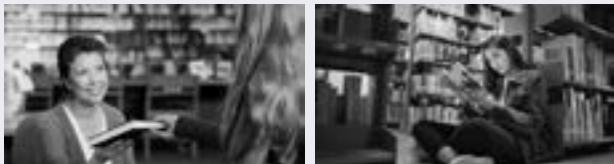
Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



BCA6S1

© 2026 Bureau of Education & Research. All rights reserved.

Increase the Effectiveness and Impact of Your PUBLIC LIBRARY CHILDREN'S PROGRAM



An outstanding one-day Live Online Seminar

Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version to access online at your convenience

BER
BUREAU OF EDUCATION & RESEARCH
915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

Prsrt Std
U.S. Postage
PAID
Bureau of
Education &
Research

Increase the Effectiveness and Impact of Your PUBLIC LIBRARY CHILDREN'S PROGRAM

BCA651



Bureau of Education & Research

Increase the Effectiveness and Impact of Your PUBLIC LIBRARY CHILDREN'S PROGRAM

Live Online Seminar or
Recorded Version



A Unique One-Day Live Online Seminar

(Or Order the Recorded Version to Access Online at Your Convenience)

Presented by

Devon Abejo

Award-Winning Public Librarian and National Presenter

Proven techniques to create engaging and educational programs for every age group in your public library

Powerful strategies to boost participation and keep kids coming back

Practical tips for designing age-appropriate, inclusive activities that are affordable

Creative ways to integrate technology and media for dynamic learning experiences in your public library