

# Increasing Your Impact as an Instructional Coach (Grades K-6)



A Unique One-Day Live Online Seminar Presented by

**Lynne Ecenbarger**

Outstanding Educator and International Presenter

**Specifically Designed for Instructional Coaches, Professional Development Trainers and Administrators Who Work at Elementary Schools**

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**Specific student-centered coaching strategies** for increasing your own expertise

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**Powerful ways to build teacher capacity** for selecting, implementing, evaluating, and fostering teacher reflection regarding the results of high impact teaching strategies

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**Highly effective techniques** for facilitating educator growth, development, and professional learning in ways that lead to higher learner achievement

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**Practical approaches** that promote deliberate and intentional conversations

## LIVE ONLINE SEMINARS

**February 24**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

**March 4**

**9 AM Central**, 8 AM Mountain,  
7 AM Pacific, 10 AM Eastern

CEUs and Graduate Credit Available  
See page 6 for details

## CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*"Full of helpful resources!"*

– CATHERINE BAEZ,  
INSTRUCTIONAL COACH K-5

# Ten Key Benefits of Attending

*"Relevant and immediately usable in the classrooms. Thank you!"*

– COLLEEN KENT, PRINCIPAL



## Who Should Attend

Instructional Coaches, Professional Development Trainers and Administrators Who Work at Elementary Schools

### 1. Capitalize on Engagement Strategies That Increase Achievement

Engagement and achievement go hand-in-hand ... Learn which key strategies play a pivotal role in helping teachers increase the engagement levels in their classrooms

### 2. Maximize the Impact of Formative Assessments

Discover clear, easy-to-use data collection tools to use with the teachers you coach ... Dozens of informal assessments that provide the most critical components of high-quality instruction

### 3. Embed Evidence-Based Instruction

Strategies and tools for coaching teachers in the best ways to integrate student tailored, high impact instructional strategies ... Increase your effectiveness and achieve maximum results

### 4. Strengthen Content Specific Coaching Practices

Deepen the content understanding of the teachers you coach ... Learn the secrets of keeping your coaching conversations grounded in content

### 5. Improve Communication and Reflection During the Collaborative Process

Discover how to assess a teacher's needs, develop links between a coach's goals and a teacher's goals, inquire into teachers' interests, and give teachers choices for coaching opportunities in order to emphasize the shared responsibility for learners' outcomes

### 6. Practical Strategies for Focused Coaching Sessions

Move away from low impact discussions and toward high yield practices ... Discover strategies that enhance content learning and lead to greater student achievement

### 7. Develop Growth Mindsets in Every Classroom

Explore practical strategies for developing a growth mindset in all learners, both students and teachers ... Understand which practices develop confidence and result in higher learning

### 8. Enhance Your Own Knowledge of High Impact Instructional Programming and Lessons

Discover dozens of dynamic, highly effective materials and methods proven to enhance the current reading, writing, and math instruction of your teachers

### 9. Identify Key Components in Building Positive Coaching Partnerships Along With Pitfalls to Avoid

Learn the crucial components of any effective coaching relationship resulting in teachers and coaches becoming more effective and efficient teams

### 10. Receive an Extensive Digital Instructional Coaching Resource Handbook

Each participant will receive an extensive digital handbook filled with practical ideas, examples, checklists, and much more!

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Reliable, high impact, teaching strategies** that both beginning and experienced teachers can put to immediate use with confidence
- Deliberate practice techniques to **support teachers in developing their instructional skills**
- How to guide your teachers in **more effectively using the Gradual Release Model to impact and scaffold instruction** for students
- **How to create a safe, blame-free environment** for collecting and analyzing informal, formative classroom data that will guide teacher practice
- Coaching opportunities that use disaggregated student data to **determine adult learning priorities, to monitor progress, and help sustain continuous improvement**
- How to **increase your own skills and expertise** to meet the specific needs of teachers
- **Deliberate and intentional coaching conversations** that encourage and support educator reflections about evidence-based practices and remain focused on learning outcomes
- How to **provide teachers with focused, specific feedback** to hone their instructional practices and accomplish their identified goals
- **Observing educators and providing feedback** with a focus on students' responses to the instruction
- **Collaborating to promote reflection of strengths** and areas in need of growth in order to identify next steps
- **Create job-embedded professional development opportunities** for coaching practice at your site
- **Ways to build and support a culture of learning and curiosity**
- Actively **engage teachers** who are observing
- Proven ways to **make best use of the coaching cycle** to guide your work and to help you track steps and progress
- How to **create an effective system to model effective instruction** for teachers and provide valuable feedback based on in-class observations



*"Great info! Gave me many things to think about."*

– KRISTEN PHILLIPS, INSTRUCTIONAL LITERACY COACH

## Practical Ideas and Strategies

You won't want to miss this outstanding opportunity to participate in **LYNNE ECENBARGER's** timely seminar with updated ideas and strategies for increasing your effectiveness as an Instructional Coach. With increased demands and a need to support all teachers – from first year teachers to veterans – the challenges you face are real. Lynne's expertise with coaching using practical, high-impact strategies that get results are just the new ideas you need to tackle those challenges. In this seminar, Lynne will provide you with dozens of practical tips, tools, and strategies to assist you in creating, sustaining, or building on your existing practices. This outstanding seminar will also include proven instructional strategies shown to increase the impact your coaching has on the teachers you support but, more importantly, on the students they serve. Don't miss this opportunity to join Lynne and discover powerful instructional coaching strategies and gain a wealth of new ideas you can immediately utilize.



# A Message From Seminar Leader, Lynne Ecenbarger



## Uniquely Qualified Instructor

**LYNNE ECENBARGER** is an outstanding educator, consultant, and international presenter who is known for her enthusiasm and practical ideas for improving learning for all as an instructional coach. Lynne has served as a classroom teacher serving both general ed and special ed students, as well as ELLs. She has also worked as a reading coach and as an instructional coach. She displays an extraordinary passion for implementing the newest, most innovative approaches to teaching and learning. Drawing from her years of experience, Lynne shares the best-of-the-best, focusing on realistic, practical strategies. She is the author of *Increasing Your Impact as an Instructional Coach (Grades K-6)*, the extensive digital resource handbook each participant will receive at the seminar. Lynne brings years of diverse experience to her seminars in providing practical and replicable professional development with a wealth of ideas you'll want to use immediately as you train others.

Dear Colleague:

The work of an instructional coach isn't easy. As on-site professional developers, we must be skilled in a variety of roles in order to be well positioned to assist teachers in putting evidence-based best practices to use in the classroom. One very important role includes building relationships centered around a shared responsibility for thoughtful classroom data collection, lesson design that includes high impact teaching strategies, and non-judgmental dialogue and feedback.

Being an instructional coach myself, I know it's easy to get so focused on student learning that you can overlook your own. That is why I have planned this exciting seminar just for you! I understand that in order to move a school forward, we must spend the bulk of our time working with teachers on best instructional practices and then examining together the results of that instruction by collecting ongoing, formative classroom assessments. I also understand how to navigate the complexities of helping adults, beginning with setting norms for a safe environment that include keeping the focus on student learning and on issues rather than people.

I promise to share proven techniques, resources, and student-centered strategies that can be easily customized to provide your teachers with more practical, consistent, and focused support. The result will be a plan of action for successfully transferring and tailoring these coaching skills to your respective settings. You will leave energized and motivated knowing that the teachers you work with trust that you are knowledgeable and have informed opinions about teaching and learning.

I hope you can join me for this action-packed day!

Sincerely,

A handwritten signature in dark ink that reads "Lynne Ecenbarger". The signature is fluid and cursive, with a large, stylized "L" and "E".

Lynne Ecenbarger

**P.S. If you're looking for practical strategies that you can implement tomorrow, then this seminar is for you!**

*"I promise to share proven techniques, resources, and student-centered strategies that can be easily customized to provide your teachers with more practical, consistent, and focused support."*

# What Your Colleagues Say About Lynne Ecenbarger

*"Great content and amazing presentation! Thank you so much. **One of the best seminars I've taken on coaching!**"*

– Kate Hallett, K-6 Instructional Coach

*"I really enjoyed Lynne's presentation. I felt that I gained a lot of valuable information and I was able to reflect on **what my current practices are and what I could do to shift towards where I want to be.**"*

– Shelby Davis, Math Instructional Coach

*"Received a great deal of information. Has me looking at coaching in a very different way via sharing student data. **Brilliant, actually.**"*

– Kevin Sieling, School Administrator

*"Loved the instructional strategies **reminders ... and learned some new ones as well. Great PD. Thank you!**"*

– Amy Sanderson, Reading Coach



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.



# Special Benefits of Attending



*"So much good info.  
I can't wait  
to implement."*

– BETTY AUSTIN-BYRD,  
INSTRUCTIONAL COACH

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook specifically designed for this seminar. The handbook includes:

- Insights into more effective coaching, lesson development and high-impact teaching
- Formative assessment tools along with data and goal setting tools
- Practical and systematic coaching tips that have proven successful in increasing teacher effectiveness
- Ready-to-use tools and activities to help teachers pursue mastery of valuable instructional strategies
- Powerful sample questions and effective feedback examples for strengthening coaching conversations

## Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with others interested in gaining new and improved instructional coaching strategies and techniques.

## Consultation Available

Lynne Ecenbarger will be available for consultation regarding your questions and the unique needs of your own program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



University of  
Massachusetts  
Global  
a nonprofit affiliate

Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

# Increasing Your Impact as an Instructional Coach (Grades K-6)

## Registration (AIE6W1)

- ☐ 1. **February 24, 2026** (Start time: 9 AM Eastern)  
☐ 2. **March 4, 2026** (Start time: 9 AM Central)  
— or —  
☐ 3. **I'd like to order the recorded version of this seminar**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: \_\_\_\_\_ (Please see list above)

### List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

### Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

## IMPORTANT – PRIORITY ID CODE: EAIE6W1

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$395 per person;**

for teams of three or more registering at the same time, the fee is \$375 per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached  
☐ A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)  
Cards accepted: MasterCard, VISA, Discover, AMEX

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Billing Zip Code: \_\_\_\_\_ 3 Digit CVV Code: \_\_\_\_\_  
(Found on back of card)

Please print name as it appears on card

### FIVE EASY WAYS TO REGISTER:



**SCAN QR code or visit:**  
**at.ber.org/regAIE**



**EMAIL this form to: register@ber.org**



**PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)



**FAX this form to: 1-425-453-1134**



**MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

## Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

## Fee

The registration fee is \$395 per person; \$375 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

**WA residents:** visit [www.dor.wa.gov/TaxRateLookup](http://www.dor.wa.gov/TaxRateLookup) to find your required WA sales tax rate.

## Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

## Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

## Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



AIE6W1

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Includes an extensive digital Resource Handbook

Can't Attend Live? Order the Recorded Version  
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## Increasing Your Impact as an Instructional Coach (Grades K-6)

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Live Online Seminar or  
Recorded Version



A Unique One-Day Live Online Seminar  
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**Lynne Ecenbarger**

Outstanding Educator and International Presenter

**Specific student-centered coaching strategies** for increasing  
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