

# Leveraging AI for Powerful INSTRUCTIONAL COACHING



A Unique One-Day Live Online Seminar Presented by

**Jaime Bailey**

Outstanding Educator and International Presenter

**Specifically Designed for Instructional Coaches, Professional Development Trainers and Administrators Who Work at Elementary Schools, Middle or High School Levels**

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**Discover how AI can simplify your tasks** as an instructional coach

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**Explore easy ways AI will help you in your role as an instructional coach** ... Maximize your time in your classrooms and focus on what matters most

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**Enhance your coaching conversations with AI strategies** for creating coaching invitations, goal setting, and delivery of feedback

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**Receive an extensive digital resource handbook full of AI tools** ideal for instructional coaches

## LIVE ONLINE SEMINAR

**August 11**

**9 AM Eastern**, 8 AM Central,  
7 AM Mountain, 6 AM Pacific

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CEUs and Graduate Credit Available  
See page 6 for details

### CAN'T ATTEND?

Order the recorded version  
and take the seminar online at  
your convenience (see page 6)

*A lot of great new  
ideas for using AI  
that I can take back  
and implement.*

—LENNY MEYERS, MATH COACH

# Ten Key Benefits of Attending

*Great introduction to AI for coaches - I have a lot to look at!*

- VALERIE GARDNER,  
MATH COACH



## 1. The Best of AI Tools for Instructional Coaches

Discover the most effective AI tools that streamline tasks, save you time and help you better support the teachers you coach

## 2. Overcome Communication Hurdles

Discern how AI can simplify emails and support materials used when coaching your teachers ... Learn how to more easily create difficult messages with sensitivity or simply find new ways to say the same thing

## 3. Innovative Ways to Leverage AI in Professional Development Planning

Explore innovative ways to leverage AI in aligning professional development content with specific teacher goals and interests ... More easily create trainings to support individual teacher needs and personalized learning pathways

## 4. Unleash the Power of AI-Driven Engagement Strategies

Examine how AI tools can personalize approaches to boost engagement and increase student achievement in each classroom

## 5. Craft Compelling Lessons

Discover how to transform AI-curated resources (including articles, interactive simulations, and more) into powerful, reusable coaching menus

## 6. Foster Powerful Coaching Conversations with AI Support

Explore how AI can analyze past coaching sessions to identify patterns and suggest conversation prompts ... Practical strategies to use AI to analyze the language and tone of feedback messages to ensure they are constructive and supportive

## 7. Time Efficient Ways to Differentiate Coaching and Instruction

Coach teachers to use AI to access content, break down standards, and personalize learning for each student, boosting achievement

## 8. Explore AI for Dynamic, Effective Lesson Design

Discover how AI can analyze data and suggest proven, high-impact instructional materials and methods tailored to the reading, writing, and math needs of your teachers' students

## 9. Revolutionize Coaching with AI-Driven Feedback

Leverage AI insights to personalize coaching conversations and pinpoint areas for improvement ... Empower yourself and teachers to provide targeted feedback, fostering stronger partnerships and student success

## 10. Receive an Exclusive AI-Powered Coaching Digital Resource Handbook

Receive a comprehensive digital resource handbook featuring practical ideas, AI tool recommendations, and much more to equip you for powerful AI-integrated coaching

### Who Should Attend

Instructional Coaches,  
Professional Development  
Trainers and Administrators  
Who Work at Elementary  
Schools, Middle or High  
School Levels

# Outstanding Strategies You Can Use Immediately

## What You Will Learn ...

- **Reliable, high impact, AI strategies** that both beginning and experienced coaches can put to immediate use with confidence
- AI tools to **support teachers in developing their instructional skills**
- How to guide your teachers in **more effectively using AI to impact and scaffold instruction** for students
- **Timesaving tools to enhance coaching and teacher efficiency**, personalize learning and create more engaging student lessons
- **Harness AI's capabilities** to curate relevant resources, articles, and interactive materials tailored to each teacher's unique needs
- Empower teachers with **personalized, relevant professional development** experiences that enhance their instructional practices and student outcomes
- Practical strategies for **helping your teachers get started with AI** ... Easy-to-use tools to support your teachers as they plan lessons, differentiate instruction, and more
- **Utilize AI to generate actionable feedback** and discover methods to refine your own high-quality feedback
- Learn **best practices for using AI** responsibly
- **The best, most useful AI tools** to enhance your coaching and productivity
- Valuable tips to **get the most from AI** – even if you're the only one using it!
- Best AI tools to **increase your efficiency and your effectiveness** ... Strategies to reduce your workload
- A wealth of ways AI tools are shaping the future and **strategies for not getting overwhelmed**
- Discover strategies from **getting started with AI** to building on its strengths ... Practical ways to begin to integrate the power of multiple AI tools into your coaching practice



*"I feel I gained a wealth of information and am excited about using AI to help improve my abilities as an instructional coach!"*

– JENNIFER VICKERY, INCLUSION SPECIALIST

## Practical Ideas and Strategies

**Instructional coaches** looking to enhance their impact on teachers and student learning can join this groundbreaking **NEW** seminar led by outstanding instructional coach and national presenter **JAIME BAILEY**. Discover how Artificial Intelligence (AI) can transform your coaching practice. Leverage AI to personalize coaching, design impactful professional development, and guide deeper teacher reflection. Explore AI tools to supercharge lesson design, analyze classroom data, and provide real-time feedback. Learn from Jaime Bailey and leave with practical strategies to more efficiently support your teachers. Gain practical tools, receive a comprehensive digital resource handbook and access to Jaime's online tools. **Don't miss this opportunity to join Jaime and discover powerful instructional coaching strategies and gain a wealth of new ideas you can immediately utilize. Empower yourself and elevate teacher practice with AI!**



# A Message From Seminar Leader, Jaime Bailey



## Uniquely Qualified Instructor

**JAIME BAILEY** is an outstanding educator and popular national presenter with a wide variety of experience. She has served as a classroom instructor, instructional coach, assessment specialist trainer, professional development coordinator and is passionate about designing high-quality professional development that can be easily replicated by others. Jaime is the author of *Leveraging AI for Powerful Instructional Coaching*, the comprehensive digital resource handbook each participant will receive. Jaime brings years of diverse experience to her seminars in providing practical and replicable professional development with a wealth of ideas you'll want to use immediately as you train others. Jaime is a highly effective presenter whose excitement about professional development is contagious. Spend an amazing day with Jaime where she will share dozens of highly practical tips, tools and materials you can adopt or adapt into your training.

Dear Colleague:

The instructional coach role demands a juggling act – fostering teacher growth, implementing high-impact strategies, and navigating data analysis. We know the struggle is real!

This seminar aims to transform that juggling act into a symphony of progress. We'll delve into leveraging Artificial Intelligence (AI) to supercharge your coaching practice.

Imagine using AI to:

- **Personalize Coaching:** Tailor support for individual teachers based on AI-powered data analysis of student learning and instructional trends.
- **Design Data-Driven PD:** Discover AI platforms that curate personalized professional development for teachers, ensuring targeted growth.
- **Facilitate Deeper Reflection:** Utilize AI-generated reports and data visualizations to guide richer teacher reflection during coaching sessions.
- **Streamline Lesson Design:** Explore AI tools that help teachers select and customize high-impact strategies based on student data.
- **Provide Real-Time Feedback:** Leverage AI for formative assessments that offer immediate insights for continuous improvement.

Join me for a great day of learning and unlock the potential of AI to become a catalyst for transformative coaching. Don't just survive the juggling act – rewrite the game!

See you there,

Jaime Bailey

**P.S. You will leave with an extensive digital resource handbook and access to my online resources filled with “do-it-tomorrow” ideas and strategies to strengthen your coaching!**

*“Join me for a great day of learning and unlock the potential of AI to become a catalyst for transformative coaching!”*

# What Your Colleagues Say About Jaime Bailey

***"Jamie provides an excellent balance between allowing participants hands-on time with the AI tools and clearly explaining how each feature can be applied in real instructional settings. Her deep knowledge of AI and its practical uses in education comes through in the way she breaks down complex concepts into easy-to-understand steps."***

– Melissa Garcia, Instructional Coach

***"Excited to use Brisk and compare to Magic School AI, I also look forward to sharing feedback with my site team."***

– Bertha Jimenez, ELA Teacher and Instructional Coach

***"The presentations were well guided and the sites that the host used she was adequately acquainted with. This helped me to be very comfortable navigating them. The information was shared in a way that gave the most step-by-step practice that could fit into the length of our PD session."***

– Marquise Jefferson, ELA Teacher



## About BER Seminars

### Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

### Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

### Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

### Program Guarantee

As we have for 48 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

# Special Benefits of Attending



*'There haven't been many successful online trainings that I have felt I had tangible takeaways. Today was amazing! Thank you, Jaime!'*

— HEIDI MERRYMAN, HEAD OF LOWER SCHOOL

## On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at [www.ber.org/onsite](http://www.ber.org/onsite) or call 877-857-8964 to speak to one of our On-Site Training Consultants.

## Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Insights into using AI for more effective coaching, lesson development and high-impact teaching
- Formative assessment tools along with data and goal setting tools
- Practical and systematic coaching tips that have proven successful in increasing teacher effectiveness
- Ready-to-use AI tools and activities to help teachers pursue mastery of valuable instructional strategies
- Powerful AI sample questions and effective feedback examples for strengthening coaching conversations

## Share Ideas with Other Educators

This seminar provides a wonderful opportunity for participants to share ideas with other educators interested in leveraging AI for a powerful instructional coaching program.

## Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Seminars and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit [www.ber.org/ceus](http://www.ber.org/ceus)

## Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at [www.ber.org/credit](http://www.ber.org/credit)

## Can't Attend?

### Other Professional Development Options:



#### Recorded Version of the Seminar

Order the recorded version of this seminar to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit [www.ber.org/credit](http://www.ber.org/credit)



#### Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at [www.ber.org/online](http://www.ber.org/online)

# Leveraging AI for Powerful INSTRUCTIONAL COACHING

## Registration (AIA6M1)

- 1. August 11, 2026** (Start time: 9 AM Eastern)  
— or —  
 **2. I'd like to order the recorded version of this seminar**

FIRST NAME	M.I.	LAST NAME
_____		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
_____		
SEMINAR NUMBER: _____ (Please see list above)		

*List additional registrants on a copy of this form*

SCHOOL NAME	
_____	
SCHOOL MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____
SCHOOL PHONE NUMBER	HOME PHONE NUMBER
(     )	(     )

**Registration confirmations and login details are sent via e-mail**

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)	
_____	
HOME MAILING ADDRESS	
_____	
CITY & STATE	ZIP CODE
_____	_____

## IMPORTANT – PRIORITY ID CODE: EAIA6M1

### METHOD OF PAYMENT – Team Discount Available

**The registration fee is \$395 per person;** for teams of three or more registering at the same time, the fee is \$375 per person. **Payment is due prior to the program.** No cash, please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # \_\_\_\_\_  
(Be sure to include priority ID code on the P.O.)  
Cards accepted: MasterCard, VISA, Discover, AMEX

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Please print name as it appears on card

### FIVE EASY WAYS TO REGISTER:


 **SCAN QR code or visit:**  
**at.ber.org/regAIA**



 **EMAIL this form to: register@ber.org**

 **PHONE toll-free: 1-800-735-3503**  
(Weekdays 5:30 am - 5:00 pm Pacific Time)

 **FAX this form to: 1-425-453-1134**

 **MAIL this form to: Bureau of Education & Research**  
915 118th Avenue SE • PO Box 96068  
Bellevue, WA 98009-9668

### Program Hours

All **Live Online Seminars** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Seminar.

### Fee

The registration fee is \$395 per person; \$375 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes seminar registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Seminars or Recorded Seminars.

**WA residents:** visit [www.dor.wa.gov/TaxRateLookup](http://www.dor.wa.gov/TaxRateLookup) to find your required WA sales tax rate.

### Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the seminar. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

### Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

### Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



AIA6M1

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## Leveraging AI for Powerful INSTRUCTIONAL COACHING Summer 2026

AIA6M1

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## Leveraging AI for Powerful INSTRUCTIONAL COACHING Summer 2026



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