

Leading with AI: Tools for Instructional Growth and Schoolwide Impact



A Unique One-Day Live Online Institute Presented by

Jaime Bailey

Outstanding Educator and International Presenter

Specifically Designed for Building Leaders: Principals, Assistant Principals, Deans and Administrators Who Work at Elementary Schools, Middle or High School Levels

Leverage AI to elevate your communication with all stakeholders—parents, staff, students, and the broader community—with clarity and consistency

Use AI-driven tools to deliver timely, meaningful feedback that fosters a feedback-rich culture across your building

Use AI to uncover patterns in your data that lead to better instructional decisions and student outcomes

Master the art of AI prompting to generate high-quality outputs that meet your leadership needs—efficiently and at the right moment

LIVE ONLINE INSTITUTE

January 26

9 AM Eastern, 8 AM Central,
7 AM Mountain, 6 AM Pacific

CEUs and Graduate Credit Available
See page 6 for details

CAN'T ATTEND?

Order the recorded version
and take the institute online at
your convenience (see page 6)

*"I left with practical
ways to enhance my
coaching practices."*

Ten Key Benefits of Attending

'Thank you so much for all the information and resources!'



1. **Analyze School Data**

Use AI to strengthen data insights and identify patterns and trends to move learning forward

2. **Explore Tone, Style, and Purpose for Prompting**

See how changing a word or two in your prompt can generate AI outputs that better meet your needs

3. **Draft and Refine Improvement Plans**

Use AI tools to strengthen and align learning experiences to School Improvement goals and district priorities

4. **Map 45 Day Action Plans**

Plan actionable steps for 45 days of the school year, using AI to build detailed timelines, responsibilities, and expected outcomes

5. **Strengthen Feedback Culture**

Define what a feedback-rich school looks like and use AI to design observation protocols, learning progressions, and messaging that promote it

6. **Design Meaningful Communication Tools**

Use AI to generate clear, supportive, and specific messaging for teacher communication, staff newsletters, or family outreach

7. **Personalize Professional Learning**

Develop differentiated, high-engagement staff development activities using AI to address both instructional priorities and adult learning needs

8. **Align Strategic Plans**

Leverage AI to integrate the district strategic plan with building-level School Improvement goals through shared messaging and key leverage points

9. **Redesign Staff Meetings**

Use AI to transform staff meetings into job-embedded professional learning experiences that model high-impact practices and build team capacity

10. **Receive an Extensive Digital Resource Handbook**

Each participant will receive an extensive digital handbook filled with practical ideas, examples, AI prompting models, and much more!

Who Should Attend

Building Leaders: Principals,
Assistant Principals,
Deans and Administrators
Who Work at Elementary
Schools, Middle or High
School Levels

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Reliable, high-impact AI strategies** that both new and veteran principals can immediately apply to strengthen school leadership
- **AI tools to support teachers** in improving instructional practice and student engagement across content areas
- How to guide your staff in effectively using **AI to enhance lesson design, scaffold student learning, and increase instructional clarity**
- **Time-saving tools** to streamline leadership tasks, personalize staff development, and support more dynamic classroom instruction
- Harness **AI's capabilities to curate articles, strategies, and instructional resources** tailored to your teachers' individual growth goals
- **Empower staff with personalized, relevant professional learning experiences** that improve teaching and elevate student outcomes
- **Practical strategies to help your staff confidently begin using AI**—tools to support lesson planning, differentiation, and classroom innovation
- **Use AI to generate specific, actionable feedback for teachers**—and discover how to sharpen your own feedback practices
- **Learn and model responsible use of AI** in your building
- **The best, most effective AI tools** to improve your productivity and leadership impact
- **Tips for getting the most from AI**—whether you're leading schoolwide adoption or just beginning your own journey
- **Discover powerful AI tools that increase your leadership efficiency**—while helping you manage complexity and reduce workload



"Jaime is amazing! The content was relevant and very informative!"

Practical Ideas and Strategies

Building administrators seeking to elevate their leadership impact and drive deeper instructional improvement are invited to this groundbreaking **NEW** institute led by national presenter and school leadership expert **JAIME BAILEY**. Discover how Artificial Intelligence (AI) can transform your approach to school leadership. Harness AI to personalize feedback, streamline school improvement planning, and strengthen instructional systems. Explore powerful AI tools to enhance professional development design, analyze classroom trends, and support real-time instructional decision making. Learn directly from Jaime Bailey and leave with actionable strategies to more effectively support your teachers and leadership team. You'll gain ready-to-use tools, a comprehensive digital resource handbook, and exclusive access to Jaime's online leadership tools. Don't miss this opportunity to join Jaime and explore how AI can amplify your leadership. Empower your team and build a future-ready school culture with AI!



A Message From Institute Leader, Jaime Bailey



Uniquely Qualified Instructor

JAIME BAILEY about is an outstanding educator and popular national presenter with a wide variety of experience. She has served as a classroom instructor, instructional coach, assessment specialist trainer, professional development coordinator and is passionate about designing high-quality professional development that can be easily replicated by others. Jaime is the author of *Leading with AI: Tools for Instructional Growth and Schoolwide Impact*, the comprehensive digital resource handbook each participant will receive. Jaime brings years of diverse experience to her institutes in providing practical and replicable professional development with a wealth of ideas you'll want to use immediately as you train others. Jaime is a highly effective presenter whose excitement about professional development is contagious. Spend an amazing day with Jaime where she will share dozens of highly practical tips, tools and materials you can adopt or adapt into your training.

Dear Administrator:

Leading a school today means balancing instructional excellence, meaningful feedback, and clear communication with every member of your school community. The demands are real—but so is the opportunity to lead smarter.

This institute is designed to help you enhance your leadership practice by integrating the power of Artificial Intelligence (AI). Whether you're looking to streamline feedback, strengthen instructional systems, or sharpen your data analysis, this institute will equip you with tools to lead more effectively.

Imagine using AI to:

- Elevate Communication: Reach families, staff, and students with greater clarity and purpose using AI-enhanced messaging strategies.
- Build a Feedback-Rich Culture: Use AI tools to support consistent, meaningful, and actionable feedback for teachers.
- Enhance Instructional Leadership: Deepen your understanding of standards, curriculum, and instructional impact with AI-generated insights.
- Unpack and Use Data Smarter: Move beyond spreadsheets—let AI reveal patterns and insights to guide schoolwide decisions.
- Master AI Prompting: Learn how to craft precise AI prompts that give you exactly what you need—when you need it.

Join me for a highly useful day of learning where you'll leave with real tools, fresh thinking, and a clear plan for how to use AI to elevate leadership across your building.

Looking forward to seeing you there,

A handwritten signature in cursive script that reads "Jaime Bailey".

Jaime Bailey

P.S. You'll walk away with a robust digital handbook and access to my online resource library—filled with ready-to-use strategies you can implement the very next day.

"Whether you're looking to streamline feedback, strengthen instructional systems, or sharpen your data analysis, this institute will equip you with tools to lead more effectively."

What Your Colleagues Say About Jaime Bailey

"Thank you for providing templates to be able to use and for modeling protocols. It takes skills to manage all the tech for the whole day – kudos to Jaime; she made it look easy."

"I received an incredible amount of information that will be beneficial with the close of this year, as well as the upcoming school year."

"Jaime is so knowledgeable and shared amazing resources. She invited us to be active in this learning, just as we should with our teachers and they should be with their students."

"Inspiring! Jaime is fabulous! I learned so many innovative strategies to take back to my school. I'll be in the lookout for another Jaime Bailey institute!"



About BER Institutes

Outstanding Instructors

All programs are led by outstanding, top-rated BER national trainers.

Extensive Digital Resource Handbook

You'll receive an extensive digital Resource Handbook full of practical strategies and resources.

Highly Interactive

You'll be able to ask questions, consult with the instructor, and share ideas with other participants.

Program Guarantee

As we have for 50 years, we guarantee the high quality of our programs. If you are not satisfied, we'll give you a 100% refund.

Special Benefits of Attending



Great information; I appreciated all the practice time.

On-Site Training

Most BER seminars can be brought to your school or district in-person or online. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Digital Resource Handbook

Each participant will receive an extensive digital resource handbook giving you access to countless strategies. The handbook includes:

- Insights into using AI for more effective communication, coaching, and creation of more meaningful professional development
- Tools to increase efficiency and impact
- Practical and systematic tips that have proven successful in increasing teacher effectiveness
- Ready-to-use AI tools and activities to help lead your teachers to mastery of valuable instructional strategies

Share Ideas with Other Educators

This institute provides a wonderful opportunity for participants to share ideas with other educators interested in discovering how AI can transform their approach to school leadership.

Consultation Available

Jaime Bailey will be available for consultation regarding your questions and the unique needs of your own program.

Meet Inservice Requirements / Earn State CEUs

Participants of Live Online Institutes and those completing the Recorded Version online can receive a certificate of participation that may be used to verify five continuing education hours. For details about state CEUs available, visit www.ber.org/ceus

Earn One to Four Graduate Semester Credits



Up to four graduate-level professional development credits are available with an additional fee and completion of follow up practicum activities. Details may be found at www.ber.org/credit

Can't Attend?

Other Professional Development Options:



Recorded Version of the Institute

Order the recorded version of this institute to take online at your convenience. You'll have 90-day access to the entire course and to the extensive digital resource handbook. To enroll, see registration form on page 7, and for optional CEUs and graduate credit, please visit www.ber.org/credit



Related On-Demand Online Courses

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On-Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/online

Leading with AI: Tools for Instructional Growth and Schoolwide Impact

Registration (AAB7W1)

- ☐ **1. January 26, 2027** (Start time: 9 AM Eastern)
—or—
☐ **2. I'd like to order the recorded version of this institute**

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR NUMBER: _____ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

() ()

Registration confirmations and login details are sent via e-mail

E-MAIL ADDRESS (REQUIRED FOR EACH REGISTRANT)

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT – PRIORITY ID CODE: EAAB7W1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$395 per person;
for teams of three or more registering at the same time, the fee is \$375
per person. **Payment is due prior to the program.** No cash, please.

- ☐ A check (payable to **Bureau of Education & Research**) is attached
☐ A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
Cards accepted: MasterCard, VISA, Discover, AMEX

Account # _____ Exp. Date: _____
MO/YR

Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)

Please print name as it appears on card

FIVE EASY WAYS TO REGISTER:



SCAN QR code or visit:
at.ber.org/regAAB



EMAIL this form to: register@ber.org



PHONE toll-free: 1-800-735-3503
(Weekdays 5:30 am - 5:00 pm Pacific Time)



FAX this form to: 1-425-453-1134



MAIL this form to: Bureau of Education & Research
3000 Northup Way
Bellevue, WA 98004

Program Hours

All **Live Online Institutes** are scheduled 9:00 AM – 3:30 PM in the time zone indicated. Check in 15 minutes prior. Registrants will be sent login information by email four days before their Live Online Institute.

Fee

The registration fee is \$395 per person, \$375 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.**

Fee includes institute registration, a certificate of participation and an extensive digital resource handbook. The fee is the same for Live Online Institutes or Recorded Institutes.

WA residents: visit www.dor.wa.gov/TaxRateLookup to find your required WA sales tax rate..

Cancellation/Substitutions

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the institute. Late cancellations made prior to the event date will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at **www.ber.org**



AAB7W1

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Includes an extensive digital Resource Handbook

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