Using iPads® and Highly Effective Apps to Strengthen Literacy Learning (Grades K-5)

Seminar Presented by KIM MCMONAGLE
Outstanding Teacher and International Presenter

Specifically Designed for Educators Serving Grades K-5: Classroom Teachers, Special Education Staff, Reading Specialists, Library Media Specialists, Technology Educators, Instructional Assistants, and Administrators

- An outstanding overview of the best iPad apps for young learners to support literacy development
- Practical, ready-to-use ideas for selecting and utilizing the most effective apps to support comprehension, fluency, vocabulary, and the writing process
- Practical tips for using the iPad to provide interactive lessons for your K-5 learners – using the tools they love to use!
- Where to find the best, free or low-cost iPad apps to teach reading and writing skills
- Receive an extensive, ready-to-use resource handbook filled with a wealth of iPad apps, classroom-proven ideas, themes, activities, and dozens of practical instructional ideas you can use immediately

You are welcome to bring your own fully charged iPad but it is not a requirement to attend this seminar.

Outstanding seminar! Lots of great apps, tips and so much to take back and use right away!”

~ CJ DURBIN, GRADE 1 TEACHER

2015 SCHEDULE

Manitoba
Winnipeg – March 23

iPad® is a trademark of Apple Inc., registered in the U.S. and other countries.
Ten Key Benefits of Attending

1. **Discover the Latest, Greatest Apps and Tools for iPads**
   Learn about the newest, highly effective apps for teaching literacy in grades K-5 …
   Discover the significant impact that iPad can have in motivating and positively affecting the progress of your students

2. **Expand Your Knowledge and Use of iPad Technology**
   Keep current with new iPad features … Gather “right back to your classroom” ideas and tips to manage iPads most effectively

3. **Meet Your Students’ Diverse Needs with Outstanding iPad Activities**
   Learn effective, new strategies for using an iPad to meet the diverse literacy needs of your learners … Take advantage of technology-enhanced lesson ideas that have special appeal to students and focus on the reading and writing skills they need to master

4. **There’s an App for That! Resources for Teachers, Students and Parents**
   Discover free and inexpensive apps and resources you may not even know exist, that can be used by teachers, students and parents … Excellent ideas that are perfect for teaching and learning literacy skills

5. **Increase Student Engagement with iPad Technology!**
   Actively engage students in fun ways to read and write effectively … Discover valuable ways to give students the instruction – and the practice – they need to become literate

6. **Incorporate Timesaving Strategies**
   Discover ideas and tips for managing your technology resources in the classroom, whether you have one iPad or enough for 1-to-1 learning … Valuable center ideas and proven classroom management techniques

7. **Use iPads and Online Resources for Formative Assessment**
   See multiple ways to use today’s best apps and web-based resources to quickly and efficiently gauge your students’ progress … Impressive tools that give students immediate feedback and help clearly focus on the skills they need to learn

8. **Maximize the Advantages of Ready-to-Use Resources**
   Explore the best apps that let you teach reading and writing skills in new and interesting ways without reinventing the wheel … Kim has done the work for you – take advantage of highly useful resources to enhance the way you teach basic reading skills

9. **Strengthen Students’ Reading and Writing in the Content Areas with iPads**
   Discover new ways to use interactive apps to boost comprehension, increase vocabulary and make your learners more successful readers and writers in the content areas … No-cost and low-cost ideas with great appeal and impact

10. **Receive a Ready-to-Use Resource Handbook**
    Each participant will receive a comprehensive resource handbook filled with dozens of practical ideas, apps, websites, and valuable strategies for using iPads in the classroom … All resources are designed specifically for grades K-5 and can be used immediately in your own classroom to help your students learn to read and write
Outstanding Strategies You Can Use Immediately

- How to use iPads to create engaging learning experiences for reading and writing
- Dozens of powerful, practical ideas for using apps and websites to increase your students’ success in learning to effectively read and write
- Step-by-step demonstrations to take advantage of the rich array of ready-to-use apps and resources for your iPad
- Practical strategies to choose and use the best apps for teaching readers and writers in grades K-5
- Effective techniques for using the iPad to differentiate your teaching for a wide range of student needs
- Tips, tools and proven techniques to teach fundamental reading and writing skills in new and interesting ways without reinventing the wheel
- Timesaving iPad management ideas and instructional strategies that make your life easier, both in and out of the classroom
- New ways to use interactive apps to boost comprehension, increase vocabulary and make your readers and writers more successful
- How to strengthen reading and writing in the content areas through the use of iPads
- Valuable tips to get the most from even one iPad in your classroom
- Where to find a variety of outstanding apps and tools to reinforce reading and writing skills and give students fun opportunities to practice them
- A wealth of ways to fully involve your students in collaborative learning to improve their reading and writing skills
- How to design outstanding reading and writing lessons with iPads and online tools to meet the needs of ALL your students
- How to use interactive apps that match the personalized learning needs of your students
- Highly effective apps that give students immediate feedback and help them practice new skills and master existing ones
- Valuable techniques to keep track of your students’ progress and address their specific needs
- Effective ideas you can share with parents to support their children in learning to read and write
- A wealth of ideas and ready-to-use tools for using iPad apps and cutting-edge resources to make reading and writing instruction come alive

“Such a valuable, informative day! I’m excited to take this information back to my school and classroom!”
—DESIREE CHOY, TEACHER

To Register, Call Toll-Free
1-800-735-3503
A Message From Your Seminar Leader, Kim McMonagle

Dear Colleague:

My experience working with regular education and special education students in grades K-5 has highlighted the indisputable need for all students to be able to read and write well. That’s why I’m so impressed with many of the new technology tools, especially the iPad, and the growing number of outstanding apps and quality online resources that are available to help our students learn to read and write. Using an array of apps for the iPad, I know that all students – those who are ready for additional challenges as well as those who may be struggling – can be fully motivated, energized and totally engaged in learning how to read and write. It is my pleasure to share with you the wealth of technology tools and apps that enable students to learn the basic skills they need to become readers and writers – tools that students love to use!

Whether you work in a regular education or special education classroom, technology elective, or as a reading coach or specialist, I know you’ll discover a wealth of valuable tools and practical strategies you’ll want to use in your own classroom to help students learn to read and write. The iPad is a very hands-on, easy-to-use tool that provides us with excellent options for reaching and engaging our learners in highly effective, non-threatening ways. I am very excited to spend a day with you demonstrating the practical uses of the iPad and sharing dozens of apps perfect for you and your students.

During this seminar, our focus will be on strategies for discovering, managing and using apps for iPads to enhance the reading and writing skills of our students. We will discuss what students need in order to become successful in literacy and how these mobile devices can make learning fun for them and provide them with the best chance for success. You will receive information about dozens of exemplary apps, assessment strategies, management ideas, and a variety of timesaving tips for integrating technology into your daily routine. All of the strategies and ideas can be easily adapted to meet your needs and the needs of your students at any level.

This will be an active, fast-paced day for learning, filled with demonstrations and activities involving iPads and literacy that you can take back to your school and use immediately with your own students. No matter what your current level of competence with the iPad, you will leave with a full supply of ideas and tools to use with learners in your K-5 classroom. I look forward to meeting you at the seminar!

Sincerely,

Kim McMonagle

P.S. I know your time is valuable, so I have planned a busy day that is packed with the best, practical strategies and apps for the iPad that can be used to teach reading and writing skills to your students!
What Your Colleagues Say About Kim McMonagle

“So many helpful apps, with excellent visual examples! Thanks for giving me the confidence to use the iPad in my classroom!”
– Sandie Eymer, Grade 1 Teacher

“What a great way to spend the day! Thank you so much for the wonderful new resources. I can’t wait to try them with my students!”
– Doug Crosby, K-1 Teacher

“Very engaging! Lots of great ideas that will be fun to use!”
– Caroline Cook, Teacher

“I really enjoyed this seminar and I now have a lot more confidence in what I’m doing with iPads. I’m definitely going to try many of these ideas with my class!”
– Jeanne Hjort, Grade 4 Teacher

“I learned more than I possibly could have imagined! So many useful apps to try with my students!”
– Brooke Barton, Special Education Teacher

“This seminar is both productive and applicable. Thanks, Kim!”
– Kristi Abraham, Grade 1 Teacher

“I have taken several iPad classes this year and this seminar is the best one by far!”
– Jacqueline Arnold, Specialist

“I learned so much today! Kim’s relaxed manner made it easy to try new things. Her knowledge is impressive!”
– Sally Bauer, Grade 1 Teacher

“Awesome seminar! I’ve had my iPad for six months and thought I knew a lot, but today I learned so much in such a short time!”
– Shari Barrera, Special Education Teacher and Technology Leader

“Kim is able to meet such a wide variety of needs and learning levels. She also makes complicated things seem simple and doable!”
– Mandy Wyatt, Grade 1 Teacher

“Clear, animated, useful and at my level of iPad use! A great presenter!”
– Tonya Sylvester, Librarian

“So many fun and engaging ideas I have to take back to school! Thank you!”
– Karyn Jamison, Teacher

“As someone who is a real rookie in using an iPad, it is exciting to see all of the possibilities! I’m looking forward to trying them!”
– Janis Wood, Reading Teacher

“I love seminars that rejuvenate and excite me to get back to my classroom and kids! This is one of them!”
– Kim Mead, Grade 3 Teacher

“Kim is fabulous! I now have a very clear picture of how to use technology with kids in a meaningful way – instead of just apps that kids use.”
– Stephanie Mesenbrink, Reading Specialist

“A practical, motivating and engaging presentation!”
– Suzanne DeVaney-Wilkens, Grade 2 Teacher

“This seminar is a great jumping off point for using apps in different content areas and for different learning styles! It really highlights the options for differentiating instruction!”
– Teresa Baldwin, Grade 4 Teacher

Uniquely Qualified Instructor

KIM McMONAGLE is an outstanding teacher, technology leader and international presenter who is known for her innovation, enthusiasm and practical ideas for using iPads to teach reading and writing skills. She is passionate about designing exciting lessons that incorporate the best online tools, resources and emerging technology with iPads to meet the needs of all students in grades K-5. Kim brings years of experience to her seminars in providing practical, teacher-friendly professional development and a wealth of ideas you’ll want to use immediately in your own classroom.

Kim is a vibrant presenter whose excitement about using technology to teach reading and writing skills is contagious. She has taught in grades K-5 for over 15 years and has served as a literacy coach and director of educational technology in a large, suburban school district. In addition to conducting seminars and presenting at local, state, national, and international technology conferences, Kim serves on multiple technology committees and boards, focusing on highly effective instructional strategies for teaching reading and writing. Kim is also the author of Using iPads and Highly Effective Apps to Strengthen Literacy Learning (Grades K-5), the extensive resource handbook each participant will receive at the seminar.

Spending the day with Kim is a rich opportunity filled with practical, creative and ready-to-use strategies and ideas, all perfect for using iPads to support your K-5 students in better learning to read and write. You will leave this dynamic seminar with timesaving tips, invaluable tools and an extensive resource handbook filled with apps, activities, tips, and tools you can use immediately in your own classroom.
Special Benefits of Attending

**Extensive Resource Handbook**
Each participant will receive an extensive handbook specifically designed for this seminar. Included in the handbook are:

- Valuable descriptions and ideas for using the latest, best iPad apps for literacy development
- Management tips for using iPads, whether you have only one or enough for all students to have their own
- Timesaving ideas to make the best use of iPads in your grades K-5 classroom
- Dozens of practical tips for using free or inexpensive apps in ways that appeal to your students
- Highly practical, innovative ideas for using iPads to significantly increase student achievement in reading and writing

**Make Best Use of Your Time**
Our goal is to make the best use of your time during the seminar while providing you with the greatest variety of practical applications for your classroom. To accomplish this goal we use a large screen multimedia projection system to demonstrate specific applications, digital tools and online resources throughout the day rather than individual devices. **You are welcome to bring your own fully charged iPad but it is not a requirement to attend.**

**Consultation Available**
Kim McMonagle will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

**Semester Credit Option**
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

**Meet Inservice Requirements**
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

**Can’t Attend?**
A related BER On Demand Video-Based Online Learning course, *Using iPad Technology and iPad Apps to Increase Student Learning*, for Grades K-6, is available for immediate purchase. To enroll, visit [www.ber.org/onlinelearning](http://www.ber.org/onlinelearning).
Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee:
If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Who Should Attend
Educators who teach reading and writing in Grades K-5: Classroom Teachers, Special Education Staff, Reading Specialists and Coaches, and Administrators.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $265 plus 5% GST per person, $245 plus 5% per person for groups of five or more registering at the same time (Canadian funds) (GST #125552687 RT). Call us at 1-800-735-3503 for groups of ten or more.
Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Site and Hotel Accommodation
This seminar will be held at the following site:
> Winnipeg: Holiday Inn West – Airport, (204) 885-4478
If needed, please make your own hotel reservations by calling the hotel above.

About Your Sponsor
BUREAU OF EDUCATION & RESEARCH is the leading international sponsor of high-quality, in-depth seminars, institutes, workshops, and conferences for educators. The Bureau’s programs are based on sound research proven in practice and are presented by outstanding experts in the subject matter. We’re proud to be one of the few sponsors to stand behind our programs with a strong performance guarantee.
Using iPads and Highly Effective Apps to Strengthen Literacy Learning
(Grades K-5)

Registration (ZDX5S1)

Winnipeg, MB – March 23, 2015

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & PROVINCE POSTAL CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & PROVINCE POSTAL CODE

IMPORTANT: PRIORITY ID CODE EZDX5S1

METHOD OF PAYMENT

The registration fee is $265 plus 5% GST per person, $245 plus 5% per person for groups of five or more registering at the same time (Canadian funds). Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached

☐ A purchase order is attached, P.O. # ____________________________ (Be sure to include priority ID code on the P.O.)

☐ Charge my:  ☐ MasterCard  ☐ VISA

Account # ____________________________ Exp. Date: __________/____

Billing Zip Code: ____________________________ 3 Digit CVV Code: ____________________________ (Found on back of card)

Please print name as it appears on card

Signature (required for credit card purchases)

CONFIRMATION # (If you are confirming a previous registration)

PLEASE DO NOT DETACH MAILING LABEL (Just make corrections as needed)