

SPEECH-LANGUAGE PATHOLOGISTS: Strengthening Social Communication Skills



A Unique One-Day Seminar Presented by

Angie Neal, MS, CCC-SLP

Outstanding Speech-Language Pathologist and Presenter
Author of "Simply Social at School (Super Duper)"

Specifically Designed for Speech-Language Pathologists Serving Students
in Grades PreK-12

Practical, easy-to-implement strategies for students with social communication difficulties that can be utilized by the entire IEP team

How pragmatic deficits adversely affect academic and functional performance and what you can do about in your role as an SLP

A proven approach for comprehensive assessment specific to social communication skills within the school setting

How to more effectively differentiate a social communication disorder from other related speech disorders

ASHA CEUs AVAILABLE AT ALL LOCATIONS

California

Anaheim – November 5

Ontario – November 6

Washington

Pasco – November 8

Seattle (Bellevue) – November 7

Spokane – November 9
(Spokane Valley)

CEUs and Graduate Credits Available
See page 6 for details

'Angie shared a wealth of practical information, strategies and activities for addressing social communication.'

– JOY GREENFIELD, SLP

Ten Key Benefits of Attending

'Angie is a very engaging, knowledgeable and practical presenter. I will be able to employ many of her strategies pretty quickly.'

– SUSAN ROSE, SLP



Who Should Attend

Speech-Language Pathologists Serving Students in Grades PreK-12

- 1. Better Meet Students' Unique Social Communication Needs in the School Setting**
Learn how to conduct effective assessments that more accurately measure social communication deficits, write goals that are objective and measurable and work with the entire IEP team to promote success
- 2. Build Your Repertoire of Pragmatic Language Intervention Strategies**
Discover numerous, ready-to-use therapy strategies that promote social communication success
- 3. Differentiate Social Communication Disorders from Other Related Disabilities and Weaknesses**
Develop a clear understanding of the difference between social communication weaknesses and a true social communication disorder
- 4. Expand Your Knowledge of the Five Key Components of Social Communication**
Understand the five components of social communication according to the American Speech-Language-Hearing Association and practical implications for your speech therapy
- 5. Understand the SLP's Distinct and Critical Role in Improving Social Communication**
Dispel the confusion regarding the SLP's scope of practice in social communication disorders ... Determine where and how the unique contributions of speech-language pathologists can be best utilized
- 6. Align Your Therapy with Your School's Academic Standards**
Discover the specific areas of language that students with social communication deficits have which directly affect comprehension and writing
- 7. Improve Students' Functional Performance and Ability to Socially Navigate the School Setting**
Learn which areas of social communication make the biggest difference in a student's functional performance and strategies to address them in therapy
- 8. Identify "Red Flags" of Social Communication**
Become knowledgeable in developmental milestones of social communication and use this knowledge to establish developmentally appropriate therapy goals
- 9. Utilize All Members of the IEP Team as Shared Providers of Support in Remediation of Social Communication Deficits**
Learn practical ways to involve all members of the IEP team in social communication remediation
- 10. Receive a Detailed Social Communication Skills Resource Handbook**
Each participant will receive an extensive speech-language therapy resource handbook filled with practical strategies and ideas presented in this seminar

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Dozens of proven strategies and resources** to accelerate students' social communication success
- **Effective methods for assessment** of social communication in the school setting
- **Fresh perspectives on the school-based SLP's role** in social communication
- **Proven strategies** to help content area teachers understand the language challenges associated with social communication deficits
- **Specific ideas to strengthen core skills** that provide the foundation for functional performance in the school setting
- **Vital academic and instructional strategies** to support social communication in relation to reading and writing
- **Innovative ideas** to make therapy fun, engaging and effective for students
- **How to differentiate social communication disorders** from social communication weaknesses and related disabilities
- **Identification of "red flags"** and knowledge of developmental expectations to assist with referrals and screenings
- **Ways to write effective, measurable goals** for social communication
- **Numerous inexpensive and effective therapy materials** to enhance your therapy
- **Tips to extend therapy "outside the box"** of the therapy room and apply them throughout the school setting
- **What's new from ASHA** and related research regarding social communication



*"I thoroughly enjoyed this seminar.
Angie shares a wealth of knowledge that can be used tomorrow."*

– DONNA JACKSON, SLP

Practical Ideas and Strategies

Social communication has never been more important while at the same time being the most at risk due to an increase in incidence and prevalence along with a decrease in face-to-face interactions. School-based speech-language pathologists are the professionals schools turn to most for support. School-based SLPs have unique constraints that often aren't addressed in most seminars. In this unique seminar, **Angie Neal** will share practical strategies for SLPs working with students who have social communication deficits in the school setting. She will share practical information about effective assessment and determination of eligibility and determination of services for the three prongs of eligibility under IDEA. In addition, she will present easy-to-implement strategies that are designed to be used by all members of the IEP team, not just the SLP, since social communication happens throughout the day. You'll receive proven strategies that are designed to help improve a student's reading comprehension and written language as these tend to be areas where students with social communication deficits often struggle the most.

You'll learn new and innovative ways to help improve all students' functional performance and ability to successfully, socially navigate the school setting. You'll leave this idea-packed seminar with many strategies you'll be able to use immediately.



A Message From Seminar Leader, Angie Neal



Uniquely Qualified Instructor

ANGIE NEAL is an experienced speech-language pathologist, having worked in schools, outpatient pediatric therapy and long-term care settings. She is passionate about the field of speech-language pathology and reads and researches extensively the connections between language and literacy and social communication. Her depth of practical application and engaging speaking style have enthralled speech-language pathologists, regular education and special education teachers throughout the United States. Angie is a former Teacher of the Year in her state and was also part of the first ASHA Leadership Development for school-based clinicians. She is the author of *SPEECH-LANGUAGE PATHOLOGISTS: Strengthening Social Communication Skills (Grades Pre-K-12)*, the resource handbook each participant will receive at the seminar. Additional authorship credits include *Simply Social at School* and *The Pirate Who Couldn't Say Arrr!*

Dear Colleague:

As a school-based SLP, I have experienced the unique constraints of working in the school setting: the three prongs of eligibility, working within a team, writing measurable goals, helping students achieve academic success, and keeping up with the most recent research in the field in the areas of pragmatic language. I also appreciate that at times, pragmatic language can seem ambiguous and challenging to break down into meaningful, measurable elements.

It has been my quest for the past 20 years to break down the essential components of pragmatic language in order to better understand and best support school-age students. Along the way, I have learned how to identify and implement the most effective strategies that help students improve both their academic and functional performance. Many of my students with pragmatic language disorders struggle academically with fiction more so than non-fiction reading comprehension due to difficulties with higher-order thinking skills, figurative language and perspective taking. These are areas that can be identified as weaknesses and improved with intervention even before they become problematic in later elementary years.

More importantly, having worked in both outpatient pediatric and school settings, I appreciate the challenges that come with even gaining access to students with pragmatic language deficits because standardized assessments aren't able to reveal the true nature of a student's pragmatic language impairment. So, how can we work within the constraints of IDEA to identify this type of need in our students? How can we help lead the IEP team in determining whether the pragmatic deficits are a true disorder and not just a weakness or the result of another disability? How can we create measurable goals for aspects of communication that are difficult to objectively quantify? How do I set up a systematic therapy program? These are questions you may have also asked yourself from time to time. It is my goal to give you practical answers to all of them!

Sincerely,

Angie Neal

P.S. Be prepared to laugh, learn and have fun! Learning should never be boring (for you or your students)!

'I have learned how to identify and implement the most effective strategies that help students improve both their academic and functional performance.'

What Your Colleagues Say About Angie Neal

"Angie is wonderful! One of my favorite presenters. Her information is applicable to every day and she gives strategies that can be used immediately."

Jessica Mattiace, SLP

*"Great examples of strategies and tools to use with social communication skills. Angie provided a **wealth of knowledge.**"*

Cynthia Furnbach, SLP

*"This is a **terrific seminar.** Angie has a wealth of practical information and useful examples."*

Lisa Gruber, SLP

*"All I can say is wow! **What a wealth of information** Angie brings to the topic of social communication. She's an animated speaker who uses hands-on activities and videos. The handbook is a gold mine of knowledge and materials."*

Lisa O'Malley, MA, CCC-SLP



*"Angie is **very open to answering questions throughout the seminar.** I love all of her concrete examples of therapy strategies and activities."*

Susanna Vennerbeck, SLP

*"Angie is **engaging and easy to listen to.** So much usable information that I can implement immediately. Excellent examples, videos and suggestions for resources."*

Carmen Arcudi, Speech-Language Assistant

*"I truly enjoyed the **real-life teaching strategies** that were provided to teach many different social skills."*

T. Griffin, SLP

*"Angie is a **very dynamic speaker.** She provides lots of information!"*

Michelle Norducci, SLP

*"Great seminar with a wide range of examples (videos, demonstrations, checklists) and resources. I loved Angie's **energy and enthusiasm.**"*

Kelli Pinnix, SLP

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Extensive Social Communication Skills Resource Handbook

Each participant will receive an extensive social communication skills resource handbook specifically designed for this seminar. The handbook includes:

- A comprehensive description of strategies addressed throughout the seminar
- Preschool-age social communication checklist
- School-age communication checklist

ASHA CEUs Available



The Bureau of Education & Research is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for **0.50 ASHA CEUs (Intermediate level, Professional area).**

ASHA-Required Disclosure Statement for Angie Neal:

Financial: Consultant for the Bureau of Education & Research and receives honorarium compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

California

5 Hours CSHA/PDP #231

Washington

WA Clock Hours Available; ID Inservice Credit Available with District Approval in Spokane;

MT Renewal Units Available in Spokane

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Can't Attend? Other Professional Development Options:

Related Online Course

A related On Demand Video-Based Online Learning course, *Timesaving Strategies to Integrate Your SLP Interventions into Classrooms: Moving from a Caseload to a Workload Approach, for Grades P-12*, is available for immediate registration.

To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Training

A related BER seminar, *Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs (Grades K-12)*, presented by another Speech-Language Pathologist, Linda Eve Seth, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling; for WA State deliveries, please add 10% sales tax to the total amount. To order, call toll-free 1-800-735-3503 (**Stock #A-XPS-2150**) or use the order form on page 7.

Please visit www.berproducts.org/audio-seminars.html for more information

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Registration (XYW9F1)

- 1. **Anaheim, CA** – November 5, 2018
- 2. **Ontario, CA** – November 6, 2018
- 3. **Pasco, WA** – November 8, 2018
- 4. **Seattle** (Bellevue), **WA** – November 7, 2018
- 5. **Spokane** (Spokane Valley), **WA** – November 9, 2018

FIRST NAME	M.I.	LAST NAME
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POSITION, SUBJECT TAUGHT	GRADE LEVEL	
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SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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**Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.**

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HOME MAILING ADDRESS	
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IMPORTANT: PRIORITY ID CODE: EXYW9F1

METHOD OF PAYMENT – Team Discount Available


The registration fee is \$269 per person, for teams of three or more registering at the same time, the fee is \$249 per person. **Payment is due prior to the program.** No cash please.


- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
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FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE at: www.ber.org**

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 6 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$269 per person, \$249 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Anaheim: Holiday Inn & Suites, (714) 535-0300
- Ontario: Azure Hotel & Suites, (909) 390-7778
- Pasco: Red Lion, (509) 547-0701
- Seattle: Sheraton – Bellevue, (425) 455-3330
- Spokane: Mirabeau Park Hotel – Spokane Valley, (509) 924-9000

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Can't Attend?

- I'd like to order the CD version of the related seminar, *Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs (Grades K-12)*, by Linda Eve Seth, \$99.00 plus \$9.00 shipping; for WA State deliveries, please add 10% sales tax to the total amount (**Stock #A-XPS-2150**).

XYW9F1

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915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

SPEECH-LANGUAGE PATHOLOGISTS: Strengthening Social Communication Skills



**Best Practices to Strengthen Your Students'
Social Communication Skills**

A Unique One-Day Seminar

Coming to a Location Near You

**Speech-Language Pathologists:
Improve Your Students'
Social Communication Skills**

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