

SPEECH-LANGUAGE PATHOLOGISTS: Strengthening Social Communication Skills



A Unique One-Day Seminar Presented by

Mary B. Asper, MS, CCC-SLP

Outstanding Speech-Language Pathologist and National Presenter

Specifically Designed for Speech-Language Pathologists
Serving Students in Grades PreK-12

Practical, easy-to-implement strategies for students with social communication difficulties that can be utilized by the entire IEP team

A field-tested and proven approach for comprehensive assessment specific to social communication skills within the school setting

How to more effectively identify and treat social communication deficits in a wide variety of language learning disorders

Receive an extensive social communication skills resource handbook filled with therapy techniques and intervention activities you can use immediately

ASHA CEUs AVAILABLE AT ALL LOCATIONS

Arizona

Phoenix (Mesa) – November 8

California

Sacramento (Elk Grove) – November 9

Maine

Portland – December 18

New York

Long Island (Plainview) – December 19

Rhode Island

Providence (Warwick) – December 17

CEUs and Graduate Credits Available
See page 6 for details

'Great seminar! I learned a lot and appreciate all the resources Mary provided.'

– AMY KEEGAN, SLP

Ten Key Benefits of Attending

"I loved all the practical ideas and strategies that can be easily implemented into therapy."

– CORINA GIBSON, SLP



Who Should Attend

Speech-Language Pathologists serving students in grades PreK-12

1. **Better Meet Students' Unique Social Communication Needs in the School Setting**

Learn how to conduct effective assessments that more accurately measure social communication deficits, write goals that are objective and measurable, and work with the entire IEP team to promote success

2. **Build Your Repertoire of Social Communication Intervention Strategies**

Discover numerous, ready-to-use therapy strategies that promote successful social communication

3. **Differentiate Social Communication Disorder From Other Related Disabilities and Weaknesses**

Develop a clear understanding of the difference between social communication deficits and a true social communication disorder

4. **Strengthen Social Communication Skills of Students Affected by Poverty, Trauma and PTSD**

Learn powerful, effective strategies for supporting your students affected by poverty, trauma and PTSD ... Gain interventions for students who have difficulty forming attachments, display extreme emotional reactions and experience anxiety or fear

5. **Increase Successful Collaboration to Maximize Students' Social Communication Gains**

Acquire practical strategies for involving all members of the IEP team in successful social communication remediation ... Understand the SLP's distinct, critical role in improving social communication and where and how our unique contributions can best be utilized

6. **Align Your Therapy with Your School's Academic Standards to Support Students' Success**

Discover the specific ways in which social communication deficits directly affect students' reading comprehension and written expression ... Align your therapy to academic standards and gain strategies to support your students' success in reading and writing

7. **Improve Students' Functional Performance and Ability to Socially Navigate the School Setting**

Learn which areas of social communication make the biggest difference in a student's functional performance as well as strategies to address those areas in therapy

8. **Incorporate the Most Current, Evidence-Based Social Communication Therapy Strategies**

Align your therapy with the most current guidelines for best practices from a range of professional disciplines ... Support your students with evidence-based social communication practices

9. **Implement Highly Effective Social Communication Strategies for Supporting Classroom Success**

Increase students' ability for success in the classroom by implementing social communication strategies that support speech and language during class, whole group work or independent work time

10. **Receive a Detailed Social Communication Skills Resource Handbook**

Each participant will receive an extensive speech-language therapy resource handbook filled with practical strategies and ideas presented in this seminar

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **Dozens of proven strategies and resources** to accelerate students' social communication success
- **Effective methods for assessment** of social communication in the school setting
- **Fresh perspectives on the school-based SLP's role** in social communication
- **Proven strategies** to help content area teachers understand the language challenges associated with social communication deficits
- **Specific ideas to strengthen core skills** that provide the foundation for functional performance in the school setting
- **Vital academic and instructional strategies** to support social communication in relation to reading and writing
- **Innovative ideas** to make therapy fun, engaging and effective for students
- **How to differentiate social communication** disorders from social communication weaknesses and related disabilities
- **Effective ways to write measurable goals** for social communication
- **Numerous inexpensive and effective therapy materials** to enhance your therapy
- **Tips to extend therapy "outside the box" of the therapy room** and apply them throughout the school setting
- **Acquire powerful, effective** therapy techniques to reach students experiencing poverty, trauma or PTSD
- **Accelerate social communication success for students** by implementing the most current evidence-based strategies from a range of professional disciplines



'Lots of useful, practical information. Mary was knowledgeable, entertaining and fun. The students she works with must love her!'

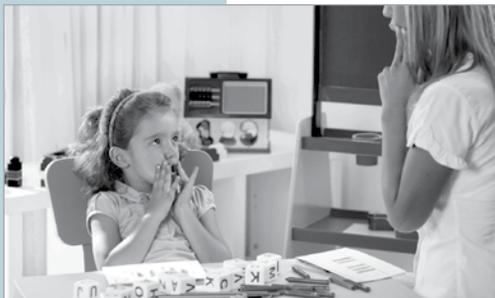
– LORI MEADER, SLP

Practical Ideas and Strategies

School-based SLPs are the professionals schools turn to most for support, but the complex, diffuse characteristics of students with social communication deficits and disorders can sometimes seem overwhelming. School-based SLPs also have unique constraints that often aren't addressed in most seminars. In this unique **NEW** seminar, **MARY B. ASPER** will provide you with an effective, practical "toolkit" of interventions and approaches that address the social communication basis from diagnosis to treatment planning, from the therapy room to the classroom. You will learn how to differentiate between social communication deficits commonly seen in students with related disabilities and social communication disorder. You will receive therapy-tested and proven strategies that are designed to improve students' reading comprehension and written language. Above all, you will discover new and innovative ways to improve all students' functional performance and ability to successfully, socially navigate the school setting.



A Message From Seminar Leader, Mary B. Asper



Uniquely Qualified Instructor

MARY B. ASPER, MS, CCC-SLP, has extensively worked with students, educators and families from all walks of life as a school-based SLP. For many years, Mary's focus has been on developing and implementing effective techniques and strategies to help students with language learning disabilities succeed in school. She is involved in all areas of treatment, including diagnosis. Working with students in grades PreK-12, Mary has developed strategies to address linguistic, cognitive and social concerns based on best-practice recommendations and the latest neuro-scientific research findings. Mary coordinates a team of related professionals who serve students with severe language learning disabilities and communication disorders. She is a former board member for her state's Speech-Language Association and is the author of *SPEECH-LANGUAGE PATHOLOGISTS: Strengthening Social Communication Skills*, the extensive resource handbook each participant will receive at the seminar. Above all, Mary is passionate about sharing the latest, research-based, highly practical interventions that fellow school-based SLPs can immediately use with their own students.

Dear Colleague:

A major interest and passion of mine throughout my career has been pursuing more knowledge and better techniques for improving social cognition, social interaction and social communication. As a collaborative team member, I helped build and facilitate social groups, provide individual therapeutic services for students with social communication deficits, and train school-based personnel to support students with social communication challenges. Some of the students I first worked with are now adult, contributing members of their community – and there is great joy in seeing those outcomes!

Social behaviors are foundational building blocks for language acquisition and for academic success. Students with social communication differences often struggle to achieve on all fronts, and often experience accompanying anxiety, feelings of isolation and possibly depression. As speech-language pathologists, we can be game-changers for such students through therapeutic instruction in social cognition, social interaction and social communication.

In this seminar, I want to help you design evaluation protocols for differential diagnosis of social communication deficits, or social communication disorder. Students with varied language learning disorders experience the impact of poor social communication. We will examine how to provide effective therapy for a wide range of diagnoses and characteristics. I want to equip you with the tools and strategies I have filled my toolbox with over the years and provide you with practical, therapy-tested lessons and activities. Throughout our day together, we will explore dozens of outstanding ways you can make a marked difference in strengthening social communication skills in students with whom you work.

I am excited to spend the day with you, learning together about strengthening social communication!

Sincerely,

Mary B. Asper

P.S. I promise – you will leave feeling like you have many practical, effective, even fun solutions to address your students' social communication challenges!

"I want to equip you with the tools and strategies I have filled my toolbox with over the years and provide you with practical, therapy-tested lessons and activities."

What Your Colleagues Say About Mary B. Asper

***“Great ideas and very practical!** I loved Mary’s energy and her examples, which made the content relatable. I also loved the suggested lesson plans that will be a great teaching help!*

Karen Mulholland, SLP

*“I enjoyed today. Thanks for the **wonderful handbook and materials.**”*

Ann Williams, Speech Therapist

*“Mary was **great about answering questions from the audience.** Thanks!”*

Julie DuMoulin, SLP



*“The examples from previous students Mary has worked with were **very beneficial to my learning.**”*

Christy Moenter, SLP

*“**Fantastic resources!** Thank you!”*

Amy Andrews, Speech Pathologist

*“**Lively presentation.** I liked the format, which allowed for some informative discussions.”*

Brenda Wilton-Harris, SLPA

*“**Great, practical ideas** with an emphasis on fun, inclusion and student success!”*

Rochelle Thomas-Crowder

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend? Other Professional Development Options:

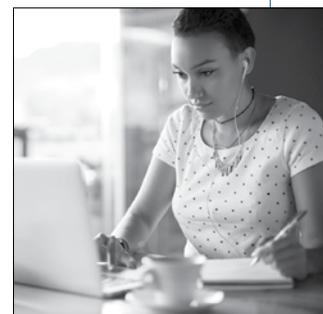


Related Online Course

A related On Demand Video-Based Online Learning course, *Timesaving Strategies to Integrate Your SLP Interventions into Classrooms: Moving from a Caseload to a Workload Approach*, for Grades P-12, is available for immediate registration. To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Training

A related BER seminar, *Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs, Grades P-12*, presented by another Speech-Language Pathologist, Linda Eve Seth, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-XPS-2158**) or use the order form on page 7. Please visit www.berproducts.org/audio-seminars.html for more information



Extensive Social Communication Skills Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar.

ASHA CEUs Available



The **Bureau of Education & Research** is approved by the Continuing Education Board of the American Speech-Language-Hearing Association (ASHA) to provide continuing education activities in speech-language pathology and audiology. **See course information for number of ASHA CEUs, instructional level and content area.** ASHA CE Provider approval does not imply endorsement of course content, specific products, or clinical procedures.

This course is offered for **0.50 ASHA CEUs (Intermediate level, Professional area).**

ASHA-Required Disclosure Statement for Mary B. Asper:

Financial: Consultant for the Bureau of Education & Research and receives honorarium compensation. She is also the owner of Coddling Hollow Assoc., Inc. and Charis Learning Center, Inc. and receives salary compensation.

Nonfinancial: No relevant nonfinancial relationships exist.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Arizona

AZ Clock Hours Available

Maine

5 Contact Hours Available with Prior Approval from your Local Certification Support System

New York

5 NY CTLE Hours Available

Rhode Island

RI Five (5) Contact Hours Available; CT Five (5) Contact Hours Available with Prior District Approval; For MA, Contact Hours Verification Available

Earn One to Four Graduate Semester Credits



BRANDMAN
University
CHAPMAN UNIVERSITY SYSTEM

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

SPEECH-LANGUAGE PATHOLOGISTS: Strengthening Social Communication Skills

Registration (XYI9F1)

- 1. **Long Island** (Plainview), **NY** – December 19, 2018
- 2. **Phoenix** (Mesa), **AZ** – November 8, 2018
- 3. **Portland, ME** – December 18, 2018
- 4. **Providence** (Warwick), **RI** – December 17, 2018
- 5. **Sacramento** (Elk Grove), **CA** – November 9, 2018

FIRST NAME	M.I.	LAST NAME
<hr/>		
POSITION, SUBJECT TAUGHT	GRADE LEVEL	
<hr/>		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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**Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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IMPORTANT: PRIORITY ID CODE: EXYI9F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$269 per person, for teams of three or more registering at the same time, the fee is \$249 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
 - A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
 - Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
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Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

 **REGISTER ONLINE** at: www.ber.org

 **FAX this form to: 1-425-453-1134**

 **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 6 pm Pacific Time)

 **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$269 per person, \$249 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Long Island: Four Points by Sheraton – Plainview, (516) 694-6500
- Phoenix: Windemere – Mesa, (480) 985-3600
- Portland: Fireside Inn & Suites, (207) 774-5601
- Providence: Hilton Garden Inn – Airport, (401) 734-9600
- Sacramento: Holiday Inn Express & Suites East – Elk Grove, (916) 478-9000

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org

Can't Attend?

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Speech-Language Pathologists: Improve Your Students' SOCIAL COMMUNICATION SKILLS



SPEECH-LANGUAGE PATHOLOGISTS: Strengthening Social Communication Skills

**Best Practices to Strengthen Your Students'
Social Communication Skills**

A Unique One-Day Seminar

Coming to a Location Near You

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ASHA CEUs Available

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Presented by

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