Practical Therapy Techniques for Severe Apraxia and Dysarthria:
Innovative Strategies for Developing More Intelligible Speech
(Grades PreK-6)

## Schedule

### CALIFORNIA
- Sacramento / February 6 (Elk Grove)
- San Jose / February 7 (Cupertino)
  - 5 Hours CSHA/PDP #231

### COLORADO
- Denver / December 13 (Lakewood)
  - 5 CO Clock Hours Available

### ILLINOIS
- Chicago / December 12 (Carol Stream)
  - IL CPDUs Available (5 Hours)

### MINNESOTA
- Minneapolis / December 11 (Brooklyn Center)
  - MN Clock Hours Available

### UTAH
- Salt Lake City / February 5
  - UT Inservice Credit Available with District Approval

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**Presented by**

**Pam Marshalla,**
MA, CCC-SLP

*Outstanding Speech-Language Pathologist, Author and Presenter*

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### Specifically Designed for Speech-Language Pathologists Serving Students in Grades PreK-6

- **Dozens of ways to improve speech intelligibility** for your most difficult speech students, including those with low cognitive skills
- **Practical methods** to facilitate consonants and vowels in children with severe expressive speech disorder
- **Help parents better understand** how to develop more intelligible speech in their children with apraxia, dysarthria or severe phonological disorder
- How to integrate articulation and phonological techniques into a comprehensive plan of treatment for phonemes
- Receive a detailed apraxia and dysarthria therapy resource **handbook** to support your immediate use of the therapy ideas you’ll receive in this seminar

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**ASHA CEUs AVAILABLE AT ALL LOCATIONS**
Practical Strategies

In this newly updated seminar specifically designed for speech-language pathologists, Pam Marshalla presents an effective plan for developing intelligibility in children with apraxia, dysarthria and other forms of severe expressive speech disorders, including severe phonological disorders. Pam will also address the issue of when a differential diagnosis is needed for students who may also have low cognitive skills. Most children with severe expressive speech disorders don’t respond well to traditional articulation and phonological therapy. The focus of this seminar is on practical, highly effective therapy techniques to develop consonants, vowels and intelligible speech through the facilitation of specific respiratory, phonatory, resonatory, and articulatory skills. This is a practical seminar which will have immediate impact on your work with children who demonstrate severe speech delay and disorder. Numerous therapy and classroom samples will be presented throughout the day. This seminar will provide you with effective ways to help even your most difficult speech students. You will leave with a wealth of ideas for day-to-day therapy, for home practice and for working with classroom teachers and other team members in coordinated treatment.

Ten Key Benefits of Attending

1. **Improve Speech Intelligibility in Specific Types of Cases**
   Learn how to use simple techniques to develop jaw, lip and tongue movement to improve speech intelligibility.

2. **Maximize Your Students’ Time in Treatment**
   Learn how to more efficiently help your students develop the essential prerequisite skills which are the foundation for speech learning … Teach them the underpinnings of all the consonants they need for English language learning.

3. **Utilize Vowel Training to Facilitate More Intelligible Speech**
   Discover innovative methods to help vowels differentiate themselves from one another in a developmental framework … Learn the role vowels play in the overall development of speech and how vowel distortion unnecessarily prolongs therapy.

4. **Manage the Natural Stubbornness of Apraxia**
   Childhood apraxia carries with it a deep desire to be in control of conversation … Learn effective ways to manage the stubborn apraxic child so that he/she becomes a willing participant in the treatment process.

5. **Use Prosodic Elements of Speech to Enhance Intelligibility and Develop Consonants and Vowels**
   Discover effective ways to develop pitch, intonation, rhythmicity, and vocal projection to develop functional communication … How you can work with teachers to support classroom speech enhancement.

6. **Acquire a Plan for Teaching Voicelessness**
   Learn how children acquire the ability to make voiceless phonemes … Learn to eliminate prevocalic voicing.

7. **Develop Stops, Nasals, Glides, Fricatives, and Affricates**
   Discover innovative ways to help your students develop the consonants … Learn the limitations your speech students have which prevent them from learning all of the consonants and how you can help them overcome these barriers.

8. **Eliminate Deviant Phonological Processes Which Interfere with Speech Intelligibility**
   Practical strategies for eliminating fronting, backing, prevocalic voicing, initial and final consonant deletion, and other incorrect phonological patterns which interfere with intelligibility.

9. **Learn Effective Techniques to Stimulate Jaw Mobility and Stability for Phoneme Development**
   Jaw mobility is essential for early consonant and vowel emergence … Learn effective therapy techniques to stabilize the jaw so that advanced vowels and consonants emerge.

10. **Receive a Detailed Apraxia and Dysarthria Therapy Resource Handbook**
    Pam Marshalla’s entire developmental program is presented in the detailed resource handbook each participant will receive at the seminar.
Outstanding Strategies You Can Use Immediately

- **Practical therapy techniques** to improve the intelligibility of speech for even your most difficult speech students, including those with low cognitive skills.

- **Proven methods to track progress** on phoneme and individual words.

- **How and when a differential diagnosis is needed** in working with students who may also have low cognitive skills.

- Ways to **manage vowel training** for maximum intelligibility.

- **Practical strategies** to develop all the voiced and voiceless consonants.

- **How to facilitate emergence** of the strident phonemes.

- **Ways to eliminate hypernasality**.

- **Learn how to oscillate oral movement** to create babbling sequences and glides.

- **Innovative therapy techniques** to develop initial and final consonants.

- **Effective techniques to create intelligible multisyllabic words** and phrases.

- **How you can enlist occupational and physical therapists** to help in speech-sound development in practical ways related to their work.

- **Ways to train teachers** to stimulate the expressive speech of nonverbal students.

- **Techniques to generate active auditory discrimination** of the vowels and consonants.

- **Learn how to facilitate jaw mobility** for early consonant development and stability for later consonant development.

- Ways to **plan IEPs** to better meet students’ capabilities.

- **Methods to slow down rapid speech** that contributes to unintelligibility.

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"Pam delivers a seminar based upon research and many years of experience. I have learned techniques that I can easily put in place at my next therapy session."

– Karen T. Malone, Speech-Language Pathologist

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To Register, Call Toll-Free

1-800-735-3503
A Message From Your Seminar Leader, Pam Marshalla

Dear Colleague:

Most children with motor speech disorders and low cognition do not respond well to traditional means of phoneme development. Traditional articulation therapy usually is not enough to help them organize their skills in such a way that clear and intelligible speech emerges in a timely way. These children need a plan of therapy which helps them become more intelligible and to acquire phonemes, a plan to develop speech even if they currently rely on gestures or other means of augmentative communication.

This highly practical seminar is designed to help you in your role as an SLP better meet the needs of your students with severe apraxia and dysarthria. My 30-plus years of work with these children has helped me develop innovative ways to integrate articulation and phonology into a comprehensive program designed to improve intelligibility and phoneme production. In this seminar, you will learn how to manage even your most difficult speech and language-delayed students with a program organized around easy-to-implement strategies.

I look forward to meeting you at the seminar and sharing ideas with you that I know you’ll be able to use immediately with your speech students.

Sincerely,

Pam Marshalla, MA, CCC-SLP

P.S. Again, the focus of our day together will not be on theory but on practical therapy program strategies and ideas.
What Your Colleagues Say About Pam Marshalla

“I gained lots of useful information that I will be able to apply when returning to work tomorrow! This is a GREAT seminar!”
– Candee L. Sowerby, Speech-Language Pathologist

“Great information. Can’t wait to try it on some of my students!”
– Anita Beaumont, Speech-Language Pathologist

“Pam Marshalla presents information and techniques that can be used in therapy immediately. She also helped me think about therapy from a variety of perspectives.”
– Pam France, Assistant Director of Speech Services

“Pam Marshalla is a pioneer in the field of Speech-Language Pathology!”
– Laura Baulch, Assistant Speech-Language Pathologist

“Excellent seminar, lots of useful information.”
– Ana Duque, Speech-Language Pathologist

“Pam Marshalla has enlightened me with her approach to understanding and treating apraxia. I feel more confident as a therapist in understanding and using this philosophy and approach to therapy.”
– Jennifer McMillian Kramer, Speech-Language Pathologist

“It’s nice to finally hear someone put a common-sense approach to techniques.”
– JoBeth Perkins, Speech-Language Pathologist

“Great information, great ideas! Lots of help for organizing therapy sessions and progression!”
– K. Vesely, Speech-Language Pathologist

“Pam Marshalla is a very engaging speaker who brings a lot of her own experience to the table. This is very useful and I will look at how I do therapy differently from now on.”
– Autumn Perkins, Speech-Language Pathologist

“Very unique and insightful ideas. Amazing to see how much development we’ve missed in traditional therapy!”
– Natalie Robinson, Speech Appraiser

“This seminar is the most useful by far … I will definitely recommend other colleagues to attend this seminar.”
– Melissa Rodriguez, Speech-Language Pathologist

Outstanding SLP, Author and Seminar Leader

Pam Marshalla is a practicing speech-language pathologist with over thirty years of experience. She has worked with children of all ages and ability levels in schools, hospitals, private practice, and university facilities and has spoken at hundreds of conferences and seminars throughout North America. She is widely recognized by clinicians as an expert in articulation and apraxia and is the author of Practical Therapy Techniques for Severe Apraxia and Dysarthria: Innovative Strategies for Developing More Intelligible Speech (Grades PreK-6), the extensive resource handbook you’ll receive at this seminar. Pam has also written seven books on the topics of apraxia, articulation, thumb sucking, drooling, and articulation therapy. Oral-Motor Techniques; Successful R Therapy; and Frontal Lisp, Lateral Lisp have been honored as best sellers by The Library of Speech Pathology and Super Duper Publications, Inc.
You’ll Receive an Extensive Apraxia and Dysarthria Therapy Resource Handbook:
You will receive the extensive resource handbook, specifically designed for this seminar. Included in the handbook are:
• Descriptions of how the toys and tools of therapy are used
• Learn how children recognize, experiment with and control their own phoneme movements
• A hierarchical arrangement of skills easily adapted to the IEP
• A wide variety of treatment techniques

Consultation Available
Pam Marshalla will be available at the seminar for consultation regarding your questions and the unique needs of your own program.

Materials on Display
Pam Marshalla’s books will be available to personally view during breaks.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

ASHA CEUs Available

This course is offered for .5 ASHA CEUs (Intermediate level, Professional area).

ASHA-Required Disclosure Statement for Pam Marshalla:
Financial: Consultant for the Bureau of Education & Research and receives honorarium compensation. Author for Marshalla Speech and Language and receives royalty compensation. Owner of Marshalla Speech and Language and receives salary compensation.
Nonfinancial: Founder and Board Member of the Oral Motor Institute for which she receives no compensation.

Please bring your ASHA Account Number to the seminar if you will be completing paperwork for the ASHA CE Registry.

Special Benefits of Attending

ON-SITE TRAINING

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Consultation Available
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Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. Now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning.
Who Should Attend
Educators working with students in Grades PreK-6:
Speech-Language Pathologists working with children with apraxia, dysarthria and severe phonological delay.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee:
If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Can't Attend?
A related BER seminar, Current, Best Strategies to Help SPEECH-LANGUAGE PATHOLOGISTS Better Meet Student Needs (Grades K-12), presented by another speech-language pathology expert, Linda Eve Seth, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-XPS-1226) or use the order form on the back page.
PLEASE NOTE: ASHA CEUs are not available with audio seminar programs.

Possible Funding Sources:
Race to the Top Grants; Elementary and Secondary Education Act Funds, including Title I School Improvement Grants; Title VI; Title VII; Restructuring Grants; At-Risk Grants, Bilingual/ESL and Migrant Education Funds; IDEA; Demonstration School Funds; Parent Teacher Organizations; and Inservice Training Funds.

FOUR EASY WAYS TO REGISTER:

PHONE toll-free:
1-800-735-3503
(Weekdays 6 a.m. - 6 p.m. Pacific Time)

FAX this form to:
1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

REGISTER ONLINE at: www.ber.org

Pre-registration required due to limited enrollment.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more.
Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
Chicago: Holiday Inn Hotel & Suites – Carol Stream, (630) 665-3000
Denver: Hampton Inn West – Lakewood, (303) 969-9900
Minneapolis: Earle Brown Heritage Center – Brooklyn Center, (763) 569-6300; hotel accommodations available at Embassy Suites – Brooklyn Center, (763) 560-2700
Sacramento: Holiday Inn Express – Elk Grove, (916) 478-9000
Salt Lake City: Hampton Inn & Suites – Airport, (801) 530-0088
San Jose: Hilton Garden Inn – Cupertino, (408) 777-8787
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

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Practical Therapy Techniques for Severe Apraxia and Dysarthria: Innovative Strategies for Developing More Intelligible Speech (Grades PreK-6)

Registration (XSM4F1)

1. Chicago (Carol Stream), IL – December 12, 2013
2. Denver (Lakewood), CO – December 13, 2013
3. Minneapolis (Brooklyn Center), MN – December 11, 2013
4. Sacramento (Elk Grove), CA – February 6, 2014
5. Salt Lake City, UT – February 5, 2014
6. San Jose (Cupertino), CA – February 7, 2014

PLEASE DO NOT DETACH MAILING LABEL (Just make corrections as needed)

Practical Therapy Techniques for Severe Apraxia and Dysarthria: Innovative Strategies for Developing More Intelligible Speech (Grades PreK-6)

Stronger, more intelligible speech for even your most challenging students

Help Even Your Most Challenging Students Develop More Intelligible Speech

Please print name as it appears on card Signature (required for credit card purchases)

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