Innovative Ideas for Enhancing Your Effectiveness as a SCHOOL NURSE

Presented by

SUE WILL, RN, BS, MPH, NCSN, FNASN
Outstanding School Nurse,
National Presenter and
Past President of NASN

Specifically Designed for School Nurses and District Nursing Supervisors/Coordinators Serving Grades K-12

› Dozens of updated, evidence-based, practical techniques that will increase your effectiveness and efficiency in your nursing practice
› Increase your efficiency with new timesaving tips for managing all your paper and electronic information, including ideas for iPad® use in the health office
› Fast track all your IHPs, ECPs, 504 Plans, and the health portion of the IEP with proven new strategies and updated templates
› Evidence-based strategies for safer delegation of medication and treatments to others
› The Seven Habits of Highly Successful School Nurses ... Practical ways to apply them in your day-to-day practice as a school nurse
› Receive an extensive school nursing practice resource handbook filled with ready-to-use ideas and techniques, all designed specifically for school nurses

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2013 Schedule

Illinois
Chicago – December 6
(Bloomingdale)
IL CPDUs Available (5 Hours)

New Hampshire
Manchester – December 2
(Bedford)
NH Clock Hours Verification Available
For MA, Contact Hours Verification Available

New York
Albany – December 3
(Troy)
Long Island – December 5
(Ronkonkoma)
White Plains – December 4
(New Rochelle)
NY CPE Hours Verification Available
with Prior District Approval
CT Five (5) Contact Hours Available
with District Approval at White Plains
NJ Professional Development Hours Available
with Prior District Approval at Long Island
and White Plains

“Wonderful seminar! Great ideas on how to be a more effective and efficient school nurse! I would encourage all school nurses to attend this seminar.”
– Cathy Mauley,
Certified School Nurse

Nursing CEUs Available in These Locations:
Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. This approval is valid in the states of Illinois and New Hampshire. This seminar meets the requirements of the Massachusetts Board of Registration in Nursing listed in 244 CMR 5.00 for 6 Contact Hours.

**APRNs in all states need to check with their credentialing agency to determine if this seminar meets the additional CEU requirements for their specialty area.**
Practical Ideas and Strategies

Today’s school nurses have challenging jobs! We care for thousands of children with hundreds of health problems and practice in a setting isolated from our health care professional peers. This is a most challenging nursing specialty. Success in school nursing requires highly competent clinical skills along with effective communication and collaboration skills for interacting with educators, parents, health care practitioners, and the community. Successful practice also requires effective client and self-advocacy skills to achieve positive student health behavior as well as academic success.

In this outstanding seminar, **SUE WILL**, outstanding school nurse and past president of NASN, will provide you with the knowledge and skills to strengthen your school nursing practice. You will gain new strategies to work effectively with others. You will leave this seminar with dozens of evidence-based and ready-to-use techniques to quickly create your IHPs, ECPs, 504 Plans, and the health portion of the IEP.

You will also gain time-management strategies to effectively take charge of your practice as well as strategies to obtain the support and assistance you need from others in the school community. You will receive the latest tips and ideas to help you manage the busy school health office along with strategies for effective and safe delegation of student cares. You will leave the seminar with an extensive school nursing practice resource handbook of sample forms and valuable tips for success.

With the practical tools and most up-to-date information from this seminar, you’ll be more effective in your challenging but rewarding role as a school nurse.

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Ten Key Benefits of Attending

1. **Enhance Your Practice with the Seven Habits of Successful School Nurses**
   Maximize your strengths and sharpen your skills to enhance your school nursing practice by using these updated, essential habits in your practice.

2. **Fast Track Your School Nursing Process**
   Receive ready-to-use assessment guides for physical or mental health concerns and the latest evidence-based templates for common chronic health conditions.

3. **Gain Proven Strategies for Communicating More Effectively with Your School Community**
   Gain valuable new strategies to communicate and collaborate effectively and work more successfully within the education or health care system for improved student health and educational success.

4. **Develop Quick and Effective Care Plans for Any Health Problem**
   Save time with standardized nursing languages (NANDA, NIC, NOC) as well as nonclassified, school-specific goals, interventions and outcomes for your IHPs, ECPs, 504 Plans, and the health portion of the IEP.

5. **Eliminate Care Plan Confusion**
   Gain skills to quickly decide when to use an IHP, ECP, 504, or health portion of an IEP for students with special needs.

6. **Increase Your Impact as Your School’s Health Expert**
   Use proven strategies to maximize your value and influence in your role as a school nurse.

7. **Make Delegation of Medications and Treatments Safer**
   Build skills for appropriate and effective delegation of student care.

8. **Get the Latest Tips on Organizing Everything In Your School Office**
   Organize all your paper files, projects and electronic data for effective time management with these proven techniques, including iPad use in the health office.

9. **Make the Best Use of Technology to Streamline Your Paperwork**
   Get the latest tips on electronic and web devices to manage your important documents, mail, calendars, and data.

10. **Receive a Valuable School Nursing Practice Resource Handbook**
    Each seminar participant will receive an extensive resource handbook filled with practical strategies, techniques, activities, and resources that can be used immediately in your school health office.
Outstanding Strategies
You Can Use Immediately

- Use the most up-to-date, ready-to-use, evidence-based, and best practice models, tools and resources exclusively for school nurses

- Learn the Seven Habits of Highly Successful School Nurses

- Dozens of school-specific nursing interventions, goals and outcomes for use in your IHPs, 504s and health related portion of the IEP for managing student’s special health needs

- How to better coordinate, communicate and collaborate to maximize results

- Valuable tips to manage FERPA and HIPAA requirements

- Timesaving ways to use technology to streamline your paperwork

- How to quickly determine the most effective care plan to utilize: IHP, ECP, 504, or health section of the IEP

- Use the latest time-management strategies to run your health office most efficiently, including tips for computer file management and electronic device use

- How to safely delegate student care to others in the school setting

- A systematic process to train and supervise those providing delegated care

- Dozens of updated tips for files, projects, email, voice mail, and organizing your time

- Updated IHP and ECP templates for frequent chronic health conditions

- How to fast-track the nursing process to quickly produce the most effective health plan for your students

- Valuable information for using NANDA nursing diagnoses, NIC and NOC as well as nonclassified interventions and outcomes to quickly and comprehensively plan for students’ health issues

“Sue is very entertaining and humorous! I’m taking a lot of valuable information back to the district!”
– Sarah Edgell, School Nurse

To Register,
Call Toll-Free
1-800-735-3503
Dear Colleague in School Nursing:

As school nurses, we see it all and we do it all. We work with hundreds of individual students, many student groups, multiple teams of varied designs within the school, collaborate with health care providers and connect with the greater community. We work to promote student health and educational success. We find children experiencing new infectious diseases, new or increased incidence of chronic health problems including asthma, diabetes, obesity as well as increased violence and mental health problems. We work to help every student achieve health and academic success.

The skills a school nurse needs today are effective collaboration, communication, coordination, student advocacy, self-advocacy, time management as well as competence in extensive clinical areas. This is no small challenge.

This seminar provides the opportunity to build skills and strengthen your practice for your success and your students’ health. Practical ideas, sound strategies, evidence-based interventions, and skills in effective communication and delegation are all part of this seminar to support your success with students.

As a practicing school nurse for over 30 years, I have worked in suburban and urban settings, in public and private schools, with children from birth to 21 years of age, in preschool, elementary schools, junior high and senior high schools. In addition, while President of The National Association of School Nurses, I visited with school nurses in many states. I have seen the challenges facing school nurses throughout this nation. Regardless of where we work, our practice issues in school nursing have fundamental similarities – we have BIG jobs serving the very important young people in our schools. And we have precious little time to handle all the needs. To address all the issues and needs, we must work with skill, effectiveness and efficiency as well as successfully advocate for ourselves and our students.

This seminar gives you the tools for effectiveness and success.

Warm Regards,

Sue Will, RN, BS, MPH, NCSN, FNASN

P.S. Join me and join your colleagues and I guarantee you will leave with new strategies and techniques to make your school nursing practice highly effective. I look forward to meeting you and sharing this energizing material.
What Your Colleagues Say About Sue Will

“User-friendly and specific to school nursing and presented by an experienced school nurse who has been in the trenches and knows what she is talking about!” — Susie Tann, School Nurse

“This seminar is amazing! I learned many new ideas! I will take this information back to my district and lead the way to more effective and safe school nursing.” — Robyn Harwell, Health Coordinator

“One of the best and most practical seminars I have attended in the last ten years!” — Amy Roberts, School Nurse

“Sue Will is excellent – both professionally and personally. Thanks for all the practical resources, ideas and tips! The information on organizing the nursing office will really help.” — Peggy Harvey, Certified School Nurse

“An excellent presentation with practical, useful tools! Thank you, Sue, for your inspiration and your good work.” — Mary Jo Erickson Connor, School Nurse Leader/Regional Consulting Nurse

“Excellent! As a new school nurse, the information gleaned in this seminar was invaluable and helped clarify my role in education and health.” — Deb Houston, Registered Nurse

“Dynamic seminar! It has helped put all our school nursing into a nutshell – all organized with clear, concise steps and protocols.” — Jeana Lopez-Carrasco, RN, School Nurse

“Super ideas for working with the technicalities of meshing the medical and education worlds!” — Pam Brelage, Registered Nurse

“Great content! I’m leaving with many new and innovative ideas! Fabulous resource handbook and suggestions!” — Karla Kreischer, School Nurse

“This seminar provided me with practical information that will help me be more effective!” — Beth Ballard, Registered Nurse

“Wonderful resources to take back to school! Sue is very pragmatic and gave us lots of practical suggestions. She understands us.” — Dianne Westerkamp, School Nurse

Uniquely Qualified Instructor

SUE WILL, RN, BS, MPH, NCSN, FNASN, has over 30 years in practice as a school nurse in urban, suburban, public, and private schools. She has provided school health services to multicultural populations in high schools, junior high schools, elementary schools, and alternative learning settings for students from birth to 21 years of age. Sue has served on Special Education Committees, 504 Committees, Student Assistance Teams, Pupil Problems Committees, Crisis Intervention Teams, and Safe School Teams. Known for her long-term advocacy for school nursing and student health, she was a lobbyist and legislative chair for her state school nurse organization, on the board of directors for The National Association of School Nurses (NASN) as Government Relations Chair, and is Past President of NASN.

Sue speaks from real-life experience, having provided informative, practical and energizing presentations at over 100 state, national and international conferences. She has published over 30 articles and is a contributing author to the School Nurse’s Source Book of Individualized Healthcare Plans (Haas, 1993). Her style is lively, practical and realistic, designed to provide attendees with ideas for the multiple challenges in school nursing. She is the author of Innovative Ideas for Enhancing Your Effectiveness as a SCHOOL NURSE, the extensive resource handbook each participant will receive at the seminar.

Using her own practice with the work of school nursing’s best researchers, Sue provides tips, tools and strategies for managing the complex school health office duties. You will leave this seminar renewed, energized and full of new ideas to bring home to your school nursing practice.
You’ll Receive an Extensive Resource Handbook
You will receive an extensive resource handbook specifically designed by Sue Will for this seminar. Included in the handbook are:
- The Seven Habits of Highly Successful School Nurses
- Sample IHPs, ECPs, 504 Plans, and health portions of the IEP
- Quick and easy NANDA diagnoses, goals, interventions for use in the school setting
- Time-management techniques
- Valuable resource list for current, best practices
- Safe delegation strategies
- Online resources for up-to-date materials and information

Meet and Share
This seminar provides a great opportunity for participants to meet and share ideas with other school nurses interested in enhancing their skills.

Consultation Available
Sue will be available at the seminar for consultation regarding your questions and the unique needs of your own practice.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. Now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning.

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.
Who Should Attend
School Nurses and District Nursing Supervisors/Coordinators.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Can’t Attend?
A related BER seminar, Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE, presented by another school nurse expert, Rebecca Hudlow, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-XNY-1538) or use the order form on the back page.

Possible Funding Sources:
American Recovery Reinvestment Act Funds, including School Improvement grants (SIG) and Race to the Top grants; Elementary and Secondary Education Act Funds, including Title I School Improvement Grants; Title VI; Title VII; GATE, Restructuring Grants; At-Risk grants; Bilingual/ESL and Migrant Education Funds; IDEA; Demonstration School Funds; Parent Teacher Organizations; and Inservice Training funds.

Four Easy Ways to Register:

PHONE toll-free:
1-800-735-3503
(Weekdays 6 a.m. - 6 p.m. Pacific Time)

FAX this form to:
1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

REGISTER ONLINE at: www.ber.org

Pre-registration required due to limited enrollment.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more.
Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Chicago: Hilton Indian Lakes – Bloomingdale, (630) 529-0200
- Long Island: Clarion – MacArthur Airport, (631) 585-9500
- Manchester: Southeastern Regional Education Service Center – Bedford, (603) 206-6888; hotel accommodations available at Hampton Inn – Bedford, (603) 623-2040
- White Plains: Radisson – New Rochelle, (914) 576-3700

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.
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Registration (XNW4F1)

☐  1. Albany (Troy), NY – December 3, 2013
☐  2. Chicago (Bloomingdale), IL – December 6, 2013
☐  3. Long Island (Ronkonkoma), NY – December 5, 2013
☐  4. Manchester (Bedford), NY – December 2, 2013

FIRST NAME M.I. LAST NAME

POSITION, SUBJECT TAUGHT GRADE LEVEL

SEMINAR LOCATION NUMBER: _______ (Please see list above)

List additional registrants on a copy of this form

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE EXNW4F1

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503
(Weekdays 6 a.m. - 6 p.m. Pacific Time)

FAX this form to: 1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA  98009-9668

REGISTER ONLINE at: www.ber.org

Practical Strategies for Strengthening Your Practice as a School Nurse

METHOD OF PAYMENT

The registration fee is $229 per person, for groups of five or more registering at the same time, the fee is $209 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached

☐ A purchase order is attached, P.O. #_________________________ (Be sure to include priority ID code on the P.O.)

☐ Charge my: □ MasterCard □ VISA □ Discover

Account # ____________________________ Exp. Date: __________/__________

Please print name as it appears on card ____________________________ Signature (required for credit card purchases)

CONFIRMATION #: ____________________________

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE, by Rebecca Hudlow, $99.00 plus $9.00 shipping (Stock #A-XNY-1538).

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