

Keys to Enhancing Your Effectiveness as a **SCHOOL NURSE** (Grades K-12)



A Unique One-Day Seminar Presented by

Vickie Beckwith, RN, MSN, PHN

Outstanding School Nurse and National Presenter

Specifically Designed for School Nurses, District Nurses and School Health Services Coordinators Serving Grades K-12

21st Century School Nursing Practices – dozens of up-to-date, evidence-based practices to help you be more effective, efficient and confident

Be prepared for mental health issues with strategies and resources to support the well-being of students

Respond with greater confidence to school emergencies using protocols and procedures to help you be better prepared for emergencies

Health care plans for chronic conditions – updated templates to fast track your IHPs, 504s and emergency care plans

Ohio

Cleveland (Westlake) – November 7

Columbus – November 8

Dayton – November 9

Pennsylvania

Harrisburg (Camp Hill) – November 5

Pittsburgh (Coraopolis) – November 6

CEUs and Graduate Credits Available
See page 6 for details

Nursing CEUs Available in These Locations:

Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs. This approval is valid in the states of Ohio and Pennsylvania.

APRNs in all states need to check with their credentialing agency to determine if this seminar meets the additional CEU requirements for their specialty area.

Ten Key Benefits of Attending

'Extremely worthwhile seminar!'

– MITZI TURGEON,
REGISTERED NURSE



1. Increase Your Efficiency and Effectiveness as a School Nurse

Acquire timesaving tips and strategies on how to get more done in your work day ... Numerous ways to strengthen your success as a school nurse and valuable school team member

2. Fast Track Your School Nursing Process

Receive ready-to-use, evidence-based templates for common chronic health conditions

3. Utilize Technology to Simplify and Enhance Your Practice

Identify helpful resources to improve your nursing practice ... Learn how technology can save you valuable time

4. Safe Practices to Deal with Life-Threatening Emergencies

Increase your confidence to manage critical emergencies in schools ... Be prepared from the 911 call to the ambulance "hand off"

5. Utilize Best Practices for Common Emergencies

Receive templates for emergency care plans and step-by-step guidelines to handle anaphylaxis, asthma exacerbations, seizures, and diabetic emergencies

6. Eliminate Confusion with Care Plans

Recognize when to use IHP, ECP, 504, or other documents for day-to-day care of special needs students ... FERPA and HIPPA revisited to keep you updated

7. Strengthen Your Collaboration Skills and Prevent and Avoid Conflict

Gain tips and strategies on how to communicate and collaborate more effectively with colleagues, parents and students ... Learn how to deal with difficult people including proven tips on conflict resolution

8. Identify the Key Issues Impacting Student Mental Health

Gain an understanding of mental health concerns and the various disorders ... Receive resources and guidelines on building a safe environment for your students

9. Examine the Signs of Suicide Among School-Age Children

Gain a heightened awareness of suicidal warning signs and risk factors, including bullying and depression ... Learn simple but effective techniques to provide therapeutic interventions

10. Receive a Valuable School Nursing Practice Resource Handbook

Each participant will receive an extensive resource handbook filled with practical strategies, techniques, activities, and resources that can be used immediately in your school health office

Who Should Attend

School Nurses, District Nurses and School Health Services Coordinators
Serving Grades K-12

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- Up-to-date, best practice **models, tools, templates, and resources** specifically designed for today's school nurse
- **How you can integrate evidence-based practice** into your school nursing practice
- Practical **tips to increase your efficiency and effectiveness** as a school nurse
- Apply **up-to-date behavioral support strategies** for students
- **Recognize risk factors and warning signs** of mental illness disorders
- **Learn to advocate** for yourself and students
- Positive proactive **ideas to work with difficult people**
- **FERPA and HIPPA revisited** – managing for improved student outcomes
- **Respond with greater confidence** to a crisis
- **Step-by-step guidelines for emergency care** in the school setting
- Evidence-Based Practice – is it for you? **Barriers and progress in school nursing**
- **Updated IHP and ECP templates** to fast track your nursing process
- **Recognize the vital role nurses play** in prevention and promotion of emotional well-being of students
- Gain **insight into suicide prevention** and treatment
- Learn **how to deal with angry parents**, difficult staff and unrealistic expectations



"Vickie is fantastic! Energetic and Knowledgeable - what a resource!"

– DANA MALLORY, SCHOOL NURSE

Practical Ideas and Strategies

School nursing today can often be challenging and overwhelming. This **NEW**, intensive one-day seminar will help you overcome the speed bumps you face each and every day and renew your enthusiasm for this complex job. **Vickie Beckwith**, an exceptional school nurse with over 20 years of experience, will share numerous timesaving tips to increase your efficiency and effectiveness and enhance your school nursing practice. She will provide insight into the evolving and complex role of school nursing today along with easy-to-apply strategies to implement in your daily practice. Vickie will help you embrace technology to advance your practice and keep current with the latest resources. You will discover practical ways to avoid conflict and communicate more effectively with colleagues, parents and students. In addition, you will gain insight and strategies that will enable you to comfortably support students with behavioral health issues and better manage emergencies and chronic health problems.



A Message From Seminar Leader, Vickie Beckwith



Uniquely Qualified Instructor

Vickie Beckwith not only brings over 20 years of practical school nurse experience to her seminars, but also a passion and enthusiasm for the valuable and critical role school nurses play in schools. She has implemented numerous, innovative programs to improve student outcomes and has served as a mentor for new school nurses for over a decade, including being a preceptor for BSN students completing their public health rotation in the school setting. She has presented for NASN and is the author of *Keys to Enhancing Your Effectiveness as a SCHOOL NURSE (Grades K-12)*, the extensive resource handbook you will receive at the seminar. Using her own practice with the work of school nursing's best resources, Vickie provides tips, tools and strategies for managing the complex school health office duties. You will leave her seminar with a renewed enthusiasm and energy for your job as a school nurse!

Dear Colleague:

More and more is being asked of school nurses every day. There are increasing numbers of students, more complex medical issues, new legal requirements, greater demands from parents, teachers and school administrators, and so much more. Frustration and burnout is commonplace. Don't let this happen to you. Join me and other school nurse colleagues to share stories and gain insight into what will help you become more successful and less stressed about getting it all done! I developed this seminar to address today's issues and provide you with practical tools and strategies to take back and use immediately.

My goal is to not only enhance your knowledge but also to give you innovative skills, strategies and resources to support your practice. Become more effective and efficient by discovering new strategies and tools to:

- Embrace the evolving role of school nurses
- Improve communication skills and avoid conflict
- Master emergency procedures without stress
- Take advantage of technology in support of your practice
- Eliminate confusion with care plans
- Respond with confidence to behavioral health issues

School nursing is a unique and challenging position. The good news is we can all make a difference in the lives of our students and continue to champion the role of the school nurse in improving student outcomes. Join me for a fun, exciting day and leave energized and motivated to apply what you have learned in your own school(s).

Sincerely,

Vickie Beckwith

Vickie Beckwith, RN, PHN, MSN

P.S. Join your colleagues and me for a day filled with **new strategies and techniques to build on your success and increase your efficiency** as a school nurse.

'My goal is to not only enhance your knowledge but also to give you innovative skills, strategies and resources to support your practice.'

What Your Colleagues Say About Vickie Beckwith

*"As a new school nurse, I found this seminar especially helpful. Vickie answered so many of my questions before I could even ask them! So much of what she shared **can be directly applied to my nursing practice starting tomorrow.**"*

Jacqueline Asermelly, School Nurse

*"Vickie did a great job. Her pace was excellent and she was **well-versed in all of the topics** covered. Very enjoyable seminar!"*

Amy Williams, School Nurse

*"Excellent! As a veteran nurse and veteran school nurse, **I found this seminar empowering.** Thank you, Vickie!"*

Mary Arrowsmith, Nurse

*"Vickie is very engaging, knowledgeable and wonderful. The **resources and examples she shared were very helpful.**"*

Elise Cade, School Nurse



*"Vickie is **knowledgeable, relatable, and very passionate** about what she does. She shared prevalent information related to school nursing."*

Joslyn Bait, Nurse

*"Wonderful! I loved the **multi-media, interactive resources, forms, and valuable information.** Everything shared was very applicable."*

Mary Peceniak, Nurse

*"I really enjoyed Vickie's presentation style. The **content shared was very informative and pertinent** to school nursing."*

Julie Wilson, School Nurse

*"I **gained a lot of new ideas to take back to my school** to implement in my everyday practice! Thank you!"*

Pam Coakley, School Nurse

*"**Excellent information,** especially the content directed at the novice school nurse."*

Lisa Lemieux, Nurse

*"Thank you for the **great resources and helpful tips!**"*

Stephanie Morgan, School Nurse

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend? Other Professional Development Options:

Related Online Course

A related On Demand Video-Based Online Learning course, *School Nurses: Best, Current Practices for School Medical Emergencies*, for Grades K-12, is available for immediate registration. To enroll, visit www.ber.org/onlinelearning

Related Staff Development Audio Training

A related BER seminar, *Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE*, presented by another nursing expert, Rebecca Hudlow, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-XNY-2154**) or use the order form on page 7.

Please visit www.berproducts.org/audio-seminars.html for more information.



Extensive Resource Handbook

Each participant will receive a comprehensive school nurse resource handbook. This handbook will include up-to-date strategies, tools, forms, practices, and resources to meet the challenging demands of today's school nursing practice, including:

- Evidence-based practices for today's school nurse
- Time management tips
- Communication strategies
- Sample IHP and ECP templates
- Step-by-step guidelines for emergency care
- Valuable resources – websites, books, organizations
- Prevention/treatment options for behavioral health support

Meet and Share

This seminar provides participants a great opportunity to meet and share ideas with other school nurses interested in enhancing their skills.

Consultation Available

Vickie Beckwith will be available at the seminar for consultation regarding your questions and address your unique school nursing needs.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Ohio

OH CEUs Available with District Approval

Pennsylvania

PA CPE Hours Verification Available with Prior District Approval

Earn One to Four Graduate Semester Credits

Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

Keys to Enhancing Your Effectiveness as a SCHOOL NURSE (Grades K-12)

Registration (XN79F1)

1. **Cleveland** (Westlake), **OH** – November 7, 2018
2. **Columbus, OH** – November 8, 2018
3. **Dayton, OH** – November 9, 2018
4. **Harrisburg** (Camp Hill), **PA** – November 5, 2018
5. **Pittsburgh** (Coraopolis), **PA** – November 6, 2018

FIRST NAME	M.I.	LAST NAME
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POSITION, SUBJECT TAUGHT	GRADE LEVEL	
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SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME	
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SCHOOL MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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SCHOOL PHONE NUMBER	HOME PHONE NUMBER
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**Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.**

E-MAIL ADDRESS	
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HOME MAILING ADDRESS	
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CITY & STATE	ZIP CODE
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IMPORTANT: PRIORITY ID CODE: EXN79F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$269 per person, for teams of three or more registering at the same time, the fee is \$249 per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
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- Charge my: MasterCard VISA Discover
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(Found on back of card)
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- Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: www.ber.org
-  **FAX this form to: 1-425-453-1134**
-  **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 6 pm Pacific Time)
-  **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$269 per person, \$249 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Cleveland: DoubleTree – Westlake, (440) 871-6000
- Columbus: Crowne Plaza North, (614) 885-1885
- Dayton: Crowne Plaza, (937) 224-0800
- Harrisburg: Radisson – Camp Hill, (717) 763-7117
- Pittsburgh: Sheraton – Airport, (412) 262-2400

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org

Can't Attend?

- I'd like to order the CD version of the related seminar, *Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE*, by Rebecca Hudlow, \$99.00 plus \$9.00 shipping (**Stock #A-XNY-2154**).

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Enhance Your SCHOOL NURSING Practice (Grades K-12)



Best Practices to Strengthen Your School Nursing Practice

A Unique One-Day Seminar

Coming to a Location Near You

XN79F1



Bureau of Education & Research

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