2017 SCHEDULE

Connecticut
Hartford – March 24
(Meriden)
CT Five (5) Contact Hours Available with Prior District Approval
For MA Nursing, 6 Contact Hours Verification Available
RI Five (5) Contact Hours Available

Illinois
Chicago – April 28
(Elk Grove Village)
5 IL PD Clock Hours Available

New Jersey
Cherry Hill – April 27
Long Branch – April 26
(Eatontown)
Newark – April 25
(West Orange)
NJ Professional Development Hours Available with Prior District Approval
PA CPE Hours Verification Available with Prior District Approval in Cherry Hill

New York
Albany – March 23
(Troy)
Buffalo – March 21
(Cheektowaga)
Long Island – April 24
(Plainview)
Syracuse – March 22
NY CPE Hours Verification Available with Prior District Approval
NJ Professional Development Hours Available with Prior District Approval in Long Island
PA CPE Hours Verification Available with Prior District Approval in Buffalo

Pennsylvania
Pittsburgh – March 20
(Coraopolis)
PA CPE Hours Verification Available with Prior District Approval

NEW Seminar Presented by SANDRA MORITZ, M.Ed, BS, RN CSN
2010 Pennsylvania School Nurse of the Year, Exceptional School Nurse Trainer

Specifically Designed for School Nurses, District Nurses and School Health Coordinators Serving Grades K-12

- The most up-to-date practices every school nurse needs to know for addressing school health and medical emergencies
- Be better prepared for the unplanned … From sudden cardiac arrest to fractures, hypoglycemia, opioid overdose, and more … Utilize the most current research to respond to major medical emergencies
- Apply the evidence from the latest research to your first aid protocols … Be better prepared for common first aid issues as well as mass casualties
- Streamline emergency save plans to better manage medical emergencies … Utilize the most up-to-date interventions to treat acute bronchospasm, anaphylaxis, traumatic brain injuries, and more!
- Reduce risk of infection in your office environment … Use the latest principles and products to reduce dangerous infections like influenza in our antibiotic resistant world
- Receive a detailed school medical emergency handbook complete with handouts and forms you can implement immediately in your school nursing practice to streamline your practice and impact student health

Nursing CEUs Available in These Locations:
Provider approved by the California Board of Registered Nursing, Provider #CEP 15144, for five (5) Contact Hours for RNs and LPNs.
This approval is valid in the states of Minnesota and New Hampshire. This seminar meets the requirements of the Massachusetts Board of Registration in Nursing listed in 244 CMR 5.00 for 6 Contact Hours.
**APRNs in all states need to check with their credentialing agency to determine if this seminar meets the additional CEU requirements for their specialty area.**
Ten Key Benefits of Attending

1. **What Every School Nurse Should Know When Responding to School Medical Emergencies**
   Know the very latest research-based recommendations on interventions during hypoglycemia, traumatic brain injury, acute bronchospasm, and more!

2. **Be Better Prepared for the Unplanned During Life-Threatening Situations**
   Sudden cardiac arrest, anaphylaxis and seizures are occurring more frequently in schools and preparation is key.

3. **Be Better Prepared with New Assessment Skills**
   Apply new assessment skills according to the Pediatric Assessment Triangle (AAP) to determine your response during a medical crisis.

4. **Recognize the Critical Symptoms of an Opioid Overdose**
   Implement and administer Naloxone as appropriate to your practice … Why, when and how.

5. **Be Better Prepared for Students with Special Needs and Chronic Health Concerns**
   Examine health care and emergency plans for our most vulnerable students during lockdowns and evacuations.

6. **Incorporate the Best Assessment Techniques for Common Injuries and Provide for Smooth Transfer**
   Review new splinting materials and application skills to get students safely to the next level of care.

7. **Improve Trainings for Lockdowns, Evacuations and Your Emergency Teams**
   Understand triage from the school nurse perspective and prepare for 72 hours of emergency supplies.

8. **Learn the Key Components for Smooth Ambulance Transfers**
   Examine medical transfer forms and get practical tips from first aid and safety organizations to document critical details of school emergencies.

9. **More Effectively Address Issues Surrounding the Use of Unlicensed Personnel**
   Use checklists and apps to increase the safe collaboration of others who work with school nurses.

10. **Receive a Detailed School Medical Resource Handbook Complete with Handouts and Forms**
    Each participant will receive an extensive resource handbook full of ready-to-implement materials that will streamline and increase efficiency in your school nursing practice on a daily basis.

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**Practical Strategies**

If you are looking for current, best practices and evidence to support your school emergency medical interventions, this is a seminar you won’t want to miss! During this intensive, interactive and collaborative seminar, outstanding school nurse of more than 31 years, SANDRA MORITZ, will share dozens of the most current practices, strategies and practical tips to help school nurses better respond to medical emergencies in a school setting. As a school nurse, Sandra can relate to the seriousness of the daily health and medical challenges in your practice. Your ever-changing role as a school nurse will be examined from a perspective of how you can best respond when medical emergencies occur in your school setting. Gain greater confidence in your practice, discover new products that are now available to make daily interventions more effective and become better prepared for the unexpected. Realize your full potential by addressing the stress of your career choice, and learn ways to be more proactive with stress-reducing tips to survive and flourish as today’s school nurse.

*You will leave this seminar refreshed and renewed professionally and personally. Your effectiveness will be increased as the first responder in your school to medical emergencies, including lockdowns and evacuations. The evidence-based strategies and tools you’ll gain will give you the confidence you need to be tomorrow’s school nurse!*
Outstanding Strategies You Can Use Immediately

- Gain hands-on experience using the latest products and supplies for first aid and medical treatment

- The best practices from FEMA, American Red Cross and Heart Association on recommended school nurse response to medical emergencies

- Learn advanced skills in assessing the major life-threatening medical emergencies and current guidelines in nurse interventions … Learn from real-life scenarios for sudden cardiac arrest, seizures, hypoglycemia and more

- The most useful apps for mobile devices to make training school staff easier

- The latest equipment and products to deliver first aid for emergencies

- Hands-on experience for splinting common school injuries … Learn about products that keep your practice relevant in the changing practice of today’s school nurse

- New timesaving tools and supplies to treat student health issues

- Apply experts’ evidence to create the best medical emergency response plan using suggestions from medical authorities to review the school nurse’s role

- The school nurses’ role in school emergency preparedness … “Team up” and be in charge with confidence

- Five strategies every school nurse must implement to excel in the changing world of the school nurse

- How to best respond to mouth and teeth injuries quickly to insure a safe re-implantation

- The latest terminology and role of the school nurse in minimal and mild concussion management

- The “Three P’s for Success” during anaphylaxis emergencies at school

- How to recognize the common pitfalls of unsafe splinting

- The best protocols to develop training modules and apps for unlicensed staff

- Ways to stay on top of your game in your role as the first responder, including survival tips for the school nurse

- Cost-saving tips and resources available to schools for our budget-conscious times

- What you need to know about your state nurse practice act to limit liability when utilizing unlicensed individuals in the school setting

“ I would recommend this seminar to better prepare for emergencies and get up-to-date information on the changing best practices that face school nurses today.”

– CHRISTINE SIMMONS, RN, BSN, AE-C
A Message From Seminar Leader, Sandra Moritz

Dear Colleague:

As a fellow school nurse and colleague, I understand the unique challenges we face in our changing role as today’s school nurse. We are the first responders in schools, assisting students who need us the most. As a school nurse and health services coordinator of more than 31 years, I can relate to your daily concerns. To stay current in our roles today we must be prepared for the unexpected. As the first set of medical eyes in the school setting, planning for the unplanned is now another function of our role. We must respond quickly with assessment skills and knowledge based on the latest research. My ability to relate to other school nurses gives me a unique opportunity for a great day of sharing, as only one school nurse to another can understand. As your professional colleague, we will explore the current challenges in our career choice of school nursing.

Enjoy a day of sharing with other school nurses who also understand today’s challenges. Learn practical new strategies to keep students safe while in your care. Get the latest information so that you can respond with confidence during the increasingly common school medical emergency. Be prepared for life-threatening situations by creating best practices during evacuations and lockdowns. Take care of yourself so your energies will be ready for our daily challenges. I believe you will leave this seminar refreshed, renewed with professional energy and better prepared to handle the stressors of your job. You will excel as the healthcare provider in your school setting and be confident in your skills as the school nurse! You’ll gain practical information to use immediately in your school nurse setting and an extensive resource handbook written by your professional colleague—another school nurse!

Sincerely,

Sandra Moritz

P.S. You will receive an extensive school medical emergency resource handbook containing a summary of all the information and resources presented in this seminar.

“To stay current in our roles today, we must be prepared for the unexpected. As the first set of medical eyes in the school setting, planning for the unplanned is part of our role today.”
What Your Colleagues Say About Sandra Moritz

“Sandra is extremely knowledgeable and engaging as a speaker. The topics that were covered are reflective of what school nurses are dealing with today.”
   – Sheryl Zulkeski, Nurse Supervisor

“Sandra Moritz is a great speaker. She is engaging and fun.”
   – Michele Britell, School Nurse, RN

“This was one of the best and most informative seminars I have ever attended.”
   – Doreen Mondry, RN,

“Well organized, interactive, great, useful information! Also a wonderful opportunity to meet and exchange ideas with other school nurses.”
   – Roz Balwin, School Nurse, RN, BSN

“Dynamic speaker! Sandra kept the day moving and incorporated a lot of content into the seminar. Very interactive.”
   – Patti Falvey, School Nurse, RN

“Sandra is a very dynamic speaker. Listening to her was a wonderful and empowering experience. It was like an adrenaline boost for school nurses. She had wonderful ideas and also allowed for brainstorming with other nurses.”
   – Mary Dever Brady, School Nurse

“Absolutely enjoyed this seminar! It is great to have a presenter who knows and deals with all the challenges that a school nurse endures daily.”
   – Tina Loomis, School Nurse

“Sandy is highly entertaining and has a warm, genuine personality. Great tips for the novice or practices school nurse!”
   – Diane W. Andrew, School Nurse

“This is my second seminar presented by Sandra – she is excellent! I would go to any seminar presented by her.”
   – Karen Johns, School Nurse

“Sandra is a wonderful speaker – easy to understand, kept my attention! She made me feel special as a school nurse.”
   – Sherry Boyd, School Nurse, RN

“Beautifully presented. Sandy is highly knowledgeable and informative.”
   – Sylvia Kallich, School Nurse Administrator

“I’ve been a school nurse 32 years and I still found the seminar most interesting and learned new information. Most enjoyable day.”
   – Judy Lewis, School Nurse

“Wonderful seminar, what wonderful stories. Very insightfull!”
   – Lauren Gray, School Nurse

“Very well presented! Sandra is knowledgeable and humorous.”
   – Jennifer Eklund, School Nurse
Special Benefits of Attending

Can’t Attend?
Other Professional Development Options:

Convenient Online Courses
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning.

Related Staff Development Audio Training
A related BER seminar, Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE, presented by another nursing expert, Rebecca Hudlow, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-XNY-2015) or use the order form on the back page.

SCHOOL NURSES: Best, Current Practices for School Medical Emergencies
RESOURCES HANDBOOK
by Sandra Moritz, M.Ed, BS, RN CSN

Semester Credit Option
Graduate level elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Extensive School Medical Emergency Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Strategies, ideas and resources, including the documents, forms, and the best apps and websites to help you better address school medical emergencies
- School health-related references and websites with free and inexpensive resources for your office
- At-your-fingertips reviews, articles and studies which impact your protocols
- Professional, evidence-based strategies to support changes in the nurse’s office
- Concise step-by-step splinting and first aid applications for common injuries
- Checklists to monitor the safe use of unlicensed personnel who help care for students
- Ready-to-use emergency and health care forms to prepare for medical events
- Practical tips on triage and transfers for smoother EMS transitions
- Samples of procedures to make your medical emergency training drills efficient and complete
- Multi-media examples to reinforce your team’s plan of action during lockdowns, evacuations and emergencies
- Survival pointers to insure your health as the school nurse in the role of the first responder

Materials on Display
Sample nursing interventions and orders, resource books, manuals and other materials related to school medical emergencies.

Meet and Share with Other School Nurses
This seminar provides a great opportunity for participants to meet and share ideas with other school nurses interested in enhancing their practices.

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.
Who Should Attend
School Nurses, District Nurses and School Health Coordinators serving grades K-12.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $249 per person, $229 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please.
Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations
Seminars will be held at the following sites:
- Albany: Hilton Garden Inn – Troy, (518) 272-1700
- Buffalo: Holiday Inn – Airport, (716) 634-6969
- Cherry Hill: Holiday Inn, (856) 663-5300
- Hartford: Four Points Sheraton – Meriden, (203) 238-2380
- Long Branch: Sheraton – Eatontown, (732) 542-6500
- Long Island: Holiday Inn – Plainview, (516) 349-7400
- Newark: The Wilshire Grand Hotel – West Orange, (973) 731-7007
- Pittsburgh: Sheraton – Airport, (412) 262-2400
- Syracuse: Sheraton, (315) 475-3000
If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources
Elementary and Secondary Education Act funds, including Title I School Improvement grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School funds; Parent Teacher Organizations; and Inservice Training Funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee:
If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
SCHOOL NURSES: 
Best, Current Practices for School Medical Emergencies

Registration (XN47S1)

☐ 1. Albany (Troy), NY – March 23, 2017
☐ 2. Buffalo (Cheektowaga), NY – March 21, 2017
☐ 3. Cherry Hill, NJ – April 27, 2017
☐ 4. Chicago (Elk Grove Village), IL – April 28, 2017
☐ 5. Hartford (Meriden), CT – March 24, 2017
☐ 6. Long Branch (Eatontown), NJ – April 26, 2017
☐ 7. Long Island (Plainview), NY – April 24, 2017
☐ 8. Newark (West Orange), NJ – April 25, 2017
☐ 9. Pittsburgh (Coraopolis), PA – March 20, 2017
☐ 10. Syracuse, NY – March 22, 2017

FIRST NAME  M.I.  LAST NAME

POSITION, SUBJECT TAUGHT  GRADE LEVEL

SEMINAR LOCATION NUMBER:  (Please see list above)

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE  ZIP CODE

SCHOOL PHONE NUMBER  HOME PHONE NUMBER

(   )  (   )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE  ZIP CODE

IMPORTANT: PRIORITY ID CODE  EXN47S1

METHOD OF PAYMENT

The registration fee is $249 per person. For groups of five or more registering at the same time, the fee is $229 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached
☐ A purchase order is attached, P.O. #

(Be sure to include priority ID code on the P.O.)

☐ Charge my:  ☐ MasterCard  ☐ VISA  ☐ Discover

Account #:  Exp. Date:  MO/yr

Billing Zip Code:  3 Digit CVV Code:  

(Found on back of card)

Please print name as it appears on card  Signature (required for credit card purchases)

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, Practical Strategies to Increase Your Impact and Enhance Your Practice as a SCHOOL NURSE, by Rebecca Hudlow, $99.00 plus $9.00 shipping (Stock #A-XNY-2015).

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