Practical Strategies for Meeting the Rigorous
Common Core State Standards for WRITING
(Grades K-2)

NEW Seminar Presented by DIANE MURPHY
Outstanding Teacher, Presenter and National Board Certified Educator

Practical Ideas for Meeting the Common Core State Standards for Writing in Kindergarten, First and Second Grades:
Designed for Classroom Teachers, Reading and Literacy Specialists, Special Education Staff, Title I Staff, and Administrators

- Strategies you can use to focus your writing instruction to help your students meet the range of skills and applications specified in the Common Core State Standards for writing
- Innovative, ready-to-use strategies to strengthen your students’ writing skills and help them meet the rigorous Common Core State Standards in grades K-2
- Effective ways to address narrative, expository and opinion writing lessons
- Practical ideas to manage and organize your writing program in a K-2 classroom
- Dozens of ideas, activities and tips to motivate your students to write more effectively to meet the Common Core State Standards
- Text-type specific lessons that will work with emergent to fluent writers
- Displays, models, student samples, and a comprehensive resource handbook filled with dozens of strategies, lessons, activities, and ideas designed just for K-2 teachers working to meet the Common Core State Standards for writing

2013 SCHEDULE

California
Anaheim – November 20
(Buena Park)
Pasadena – November 21
(Arcadia)

Hawaii
Honolulu – November 22

Oregon
Portland – November 19
OR Professional Growth Hours Verification Available
WA Clock Hours Available

Washington
Seattle – November 18
(Bellevue)
WA Clock Hours Available

“ I enjoyed the different ways to teach narrative, informative and opinion writing. There were many strategies I can use immediately!”

– JOLENE BELL, SECOND GRADE TEACHER
Ten Key Benefits of Attending

1. **Practical Strategies to Help Your Students Meet the Rigorous Common Core State Standards for Writing in Grades K-2**
   Strategies to focus your writing instruction to help your students gain mastery of the range of skills and applications specified in the *Common Core State Standards* … Help your students develop and apply strategies good writers use to strengthen their writing skills.

2. **Discover Innovative Narrative, Informative/Explanatory and Opinion Writing Lessons**
   Learn a variety of lessons and activities that focus on specific text types and purposes … Ideas and activities that will work with all levels of K-2 writers in your classroom.

3. **Accelerate Your Struggling Writers’ Skills and Increase Their Opportunities to Meet the Common Core State Standards**
   Accelerate your students who have fewer experiences to draw from with numerous strategies that will increase their vocabulary, speaking, language, and writing skills … Learn classroom-proven activities and skill-builders to develop the confidence that reluctant learners need to succeed.

4. **Provide Highly Effective Feedback to Improve Students’ Writing**
   Effective techniques to provide students with meaningful feedback that will improve their writing … Help your young students learn to respond to questions and suggestions to edit and revise their writing.

5. **Strengthen Student Understanding and Use of the Writing Process**
   Learn ways to help students plan, revise, edit, rewrite, produce, publish, and add detail to their writing … Ideas to help students develop writing fluency and the ability to produce pieces over short and extended timeframes.

6. **Explore Language Connections between Writing, Speaking, Listening, and Reading**
   Integrate essential literacy *Common Core State Standards* into writing on a daily basis with effective strategies to accelerate students’ writing skills … Strategies that help students use speaking, listening and reading as a springboard for writing.

7. **Practical Ideas to Manage and Organize Your Daily Writing Program**
   How to easily fit in daily writing that keeps your students actively engaged in the writing process … Discover practical ways to plan, organize and manage to make the best use of your writing time and help your students meet the *Common Core State Standards* for writing.

8. **Link Writing to Children’s Literature**
   Use good literature as a model to develop writing skills in your K-2 students … Ways to use books as a springboard for writing and creating stories.

9. **Discover Shared Writing Experiences to Build Writing Skills**
   *I do, We do, You do with support, You do independently* … Explore ways to incorporate shared research and writing projects into any writing program … Practical and doable ways to scaffold learning and provide support as needed.

10. **Increase Your Teaching Options to Meet the Common Core State Standards for Writing**
    Create innovative mini-lessons, writing activities and literature links that will greatly improve your students’ writing … Receive an extensive handbook filled with ideas, models and strategies that will support you when you return to your classroom.
Outstanding Strategies 
You Can Use Immediately

➢ Research-based strategies to help your K-2 students meet the Common Core State Standards for writing

➢ Numerous hands-on ideas, strategies and demonstrations to strengthen and enrich your current K-2 writing program

➢ Practical ideas for helping your students write for different purposes and audiences as outlined in the Common Core State Standards

➢ Motivate student writers through effective mini-lessons that meet the needs of all your students

➢ Ideas for meeting the oral and written expression strands in the Common Core State Standards

➢ Highly effective mini-lessons that meet the needs of early, emerging and developing writers in grades K-2

➢ Successful ways to build student confidence and strengthen their skills in writing

➢ Effective strategies to help your students organize their writing

➢ Scaffold and support students to create more independent writers

➢ Incorporate links to children’s literature through book titles that work well with the Common Core State Standards

➢ Ways to help students move through the writing process efficiently

➢ Create meaningful writing prompts that will keep your students on topic

➢ Elevate the quality of student writing with mini-lessons on the craft of writing as defined in the Common Core State Standards

➢ Implement shared writing activities to accelerate your struggling writers’ skills

➢ Practical and manageable strategies to keep students engaged in writing

➢ Exciting ways to integrate writing in other areas of your day

➢ Effectively confer and give feedback to help students improve their writing

➢ Incorporate exciting and ready-to-implement activities that will increase the writing vocabulary of your students and improve their writing

“Diane is a wonderful speaker. The topic and ideas on meeting the Common Core State Standards in writing were practical! I’m more excited about writing than ever before!”

– ALINA YANG, FIRST GRADE TEACHER

To Register,
Call Toll-Free

1-800-735-3503
Dear Colleague:

If you are working to help your students meet the Common Core State Standards for writing and wondering how to fit it all into your already full day, you will want to attend this seminar! I have been working with the Common Core State Standards and am excited to share with you what I have found works in kindergarten, first and second grade classrooms. I know teaching writing is hard work – especially when it comes to motivating students to write and helping them consistently improve the quality of their writing. In this day, you will learn ideas for guiding, coaching and scaffolding your students to become more independent writers in order to meet the Common Core State Standards.

Some of the topics we will cover include:
• Research-based strategies to increase students’ writing skills
• Writing mini-lessons you can use in your grades K-2 classroom
• Specific ways to use children’s literature to jump-start students’ writing
• Practical ideas for organizing your daily writing time
• Conferencing tips and techniques
• Easy-to-use ideas, strategies and lessons to increase students’ success in writing
• Writing to different purposes and audiences
• Increasing the writing vocabulary of your students
• Dozens of practical strategies to help your students meet the Common Core State Standards for writing

Please join me for a fast-paced day filled with engaging writing lessons and activities that you can use immediately with all your students – from the struggling to the more fluent writers. It is my goal that you leave with all the tools you need to strengthen your writing instruction so your K-2 students can meet the rigorous Common Core State Standards for writing.

Sincerely,

Diane Murphy

P.S. You will also receive an extensive resource handbook filled with ideas, strategies and resources you can use immediately!
What Your Colleagues Say About Diane Murphy

“Fantastic! I’m leaving with lots of new ideas. The day went so quickly, I felt like I only sat for an hour, but received six hours worth of ideas!”
– Beverly Bagatini, First Grade Teacher

“This has been one of the greatest seminars I have attended. I received tons of new ideas that I can use in my writing program!”
– Barbara Head, Second Grade Teacher

“Well! Diane was excellent! What wonderful, practical ideas to help me become a better writing teacher. Thank you!”
– Pattie Lineberg, First Grade Teacher

“I have taught for 23 years and this is the best professional development I’ve ever attended. Diane is fantastic!”
– Helen Moore, Title I Teacher

“Excellent! These writing ideas are not only content-based and fun for students, but they are practical and feasible for busy teachers.”
– Briana Corke, First Grade Teacher

“The best writing seminar I have ever attended. Great information, great presentation, great handbook. Thank you for a great day!”
– Elizabeth Mahoney, Second Grade Teacher

“This was the most fast-paced and informative seminar I have ever attended! I loved how practical it was. Thank you for a great learning experience; I can’t wait to adapt and use the writing strategies I learned today!”
– Patty Bounde, Kindergarten Teacher

“I loved it all! I can’t wait to get back to my school and do it! This seminar provided practical and applicable techniques and materials that I can use tomorrow!”
– Sharlyn Hitesman, First Grade Teacher

“This was one of the most informative seminars I have attended on writing strategies. I have gained many useful ideas for my classroom. Diane’s enthusiasm really spurred me to want to try each of her ideas in my classroom. Thanks for a wonderful day!”
– Jane Johonson, Second Grade Teacher

“This seminar was excellent! I cannot wait to go back to school tomorrow and try all these ideas with my students. I can use everything! Diane is outstanding!”
– Nicole McDawell, Second Grade Teacher

“It is such a pleasure to attend a seminar that gives practical, doable ideas one after another! I can’t wait to implement these writing strategies to help students meet and exceed the writing standards!”
– Bettie Wandling, Second Grade Teacher

“Diane was engaging from the moment we entered the room. The material was so practical and explained so clearly! I can’t wait to bring these writing techniques back to my school and staff!”
– Lindsey Huston, Second Grade Teacher

“This was an amazing seminar! I learned so many great strategies and activities that I can’t wait to apply in my class!”
– Mallory Boyes, First Grade Teacher

Uniquely Qualified Instructor

Diane Murphy is an enthusiastic presenter and a National Board Certified teacher in literacy with extensive experience as an elementary teacher, literacy coach and teacher trainer. Diane is known for her highly energizing seminars, filled with realistic and research-based strategies she has used with her own students. She will share dozens of lessons and the latest techniques to help your young students develop their writing skills as early, emerging or developing writers. She is the author of Practical Strategies for Meeting the Rigorous Common Core State Standards for WRITING (Grades K-2), the extensive resource handbook each participant will receive at the seminar. Don’t miss this opportunity with Diane to gain a wealth of practical writing strategies, activities, management, and assessment ideas you can easily implement in your own K-2 classrooms to help all your students meet the Common Core State Standards for writing.
Special Benefits of Attending

Extensive Resource Handbook
You will receive an extensive K-2 writing resource handbook specifically designed for this seminar. The handbook includes dozens of ideas and activities including:

- Easy-to-implement writing lessons to support the Common Core State Standards
- Practical ideas to motivate students to become writers
- Management and organizational ideas for integrating writing throughout your day
- Lessons that focus on different text types
- A bibliography of mentor text book titles

Meet and Share
This seminar provides participants a wonderful opportunity to meet and share ideas with other grades K-2 educators seeking practical ways to improve student writing and meet the Common Core State Standards.

Consultation Available
Diane Murphy will be available at the seminar for consultation regarding your questions and the unique needs of your own writing program.

Semester Credit Option
One graduate level professional development credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Can’t Attend?
A related BER seminar, WRITING STRATEGIES THAT WORK! Practical Ways to Use Six Traits and Mini-Lessons in Your Writing Instruction (Grades K-2), also presented by Diane Murphy, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling; for WA State deliveries, please add 9.5% sales tax to the total amount. To order, call toll-free 1-800-735-3503 (Stock #A-WWM-1703) or use the order form on the back page.

“...I loved this seminar! The ideas were fantastic and I feel I have new knowledge to take back to my classroom and school to improve student writing!”

– JANE KENNEDY, FIRST GRADE TEACHER

Online Learning
BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. Now offering On Demand Video-Based courses as well as Scheduled Instructor-Led courses. You also may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning.

On-Site Training
Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.
PRE-REGISTRATION REQUIRED DUE TO LIMITED ENROLLMENT.

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503
(Weekdays 6 a.m. - 6 p.m. Pacific Time)

REGISTER ONLINE at: www.ber.org

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA  98009-9668

FAX this form to: 1-425-453-1134

Who Should Attend

Educators serving students in grades K-2: Classroom Teachers, Reading and Literacy Specialists, Special Education Staff, Title I Staff, and Administrators.

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is $229 per person, $209 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions

100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

► Anaheim: Knott’s Berry Farm Resort Hotel – Buena Park, (714) 995-1111
► Honolulu: Pacific Beach Hotel, (808) 922-1233
► Pasadena: Embassy Suites – Arcadia, (626) 445-8525
► Portland: Ambridge Event Center, (503) 239-9921; hotel accommodations available at Courtyard Marriott – Convention Center, (503) 234-3200
► Seattle: The Coast Hotel – Bellevue, (425) 455-9444

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Possible Funding Sources:

Race to the Top grants; Elementary and Secondary Education Act funds, including Title I School Improvement Grants; Title VI; Title VII; GATE; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education Funds; IDEA; Demonstration School Funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
Practical Strategies for Meeting the Rigorous Common Core State Standards for WRITING (Grades K-2)

Registration (WCM4F1)

☐ 1. Anaheim (Buena Park), CA – November 20, 2013
☐ 2. Honolulu, HI – November 22, 2013
☐ 3. Pasadena (Arcadia), CA – November 21, 2013
☐ 4. Portland, OR – November 19, 2013
☐ 5. Seattle (Bellevue), WA – November 18, 2013

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SEMINAR LOCATION NUMBER: ________ (Please see list above)

List additional registrants on a copy of this form.

SCHOOL NAME

SCHOOL MAILING ADDRESS

CITY & STATE ZIP CODE

SCHOOL PHONE NUMBER HOME PHONE NUMBER

( ) ( )

Registration confirmations are sent via e-mail. If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS

HOME MAILING ADDRESS

CITY & STATE ZIP CODE

IMPORTANT: PRIORITY ID CODE EWCM4F1

FOUR EASY WAYS TO REGISTER:

PHONE toll-free: 1-800-735-3503 (M-F 6 a.m. - 6 p.m. PST)

FAX this form to: 1-425-453-1134

MAIL this form to:
Bureau of Education & Research
915 118th Avenue SE • PO Box 96068
Bellevue, WA 98009-9668

REGISTER ONLINE at: www.ber.org

Meet the Rigorous Common Core State Standards for WRITING in Grades K-2

METHOD OF PAYMENT

The registration fee is $229 per person, for groups of five or more registering at the same time, the fee is $209 per person. Payment is due prior to the program. No cash please.

☐ A check (payable to Bureau of Education & Research) is attached

☐ A purchase order is attached, P.O. #__________________________

(If you would like a confirmation, please provide your e-mail address.)

Charge my: ☐ MasterCard ☐ VISA ☐ Discover

Account # __________________________ Exp. Date: ______________

/ MO/yr

Please print name as it appears on card Signature (required for credit card purchases)

CONFIRMATION # (If you are confirming a previous registration)__________________________

CAN’T ATTEND?

☐ I’d like to order the CD version of the related seminar, WRITING STRATEGIES THAT WORK! Practical Ways to Use Six Traits and Mini-Lessons in Your Writing Instruction (Grades K-2), also by Diane Murphy, $99.00 plus $9.00 shipping; for WA State deliveries, please add 9.5% sales tax to the total amount. (Stock #A-WWM-1703).

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