

MOTIVATION, MINDSET and GRIT: Practical, Proven Strategies to Increase Learning



A Unique One-Day Seminar Presented by

Catherine Wilson

Outstanding Author and National Presenter

**Specifically Designed for Classroom Teachers, Reading Specialists,
Special Education Staff, Behavior Intervention Specialists,
Counselors, Instructional Assistants, School Psychologists,
and Administrators Serving Grades 3-12**

Ready-to-use resources to help your students develop a positive growth mindset to increase their success in school – socially, emotionally and academically

Innovative ways to teach grit and increase perseverance that will maximize instructional time, reduce “I can’t” language and self-defeating attitudes

Proven tips and strategies that will inspire and motivate your students to develop a growth mindset and strengthen grit

Receive an extensive resource handbook filled with an abundance of practical strategies, lessons and models designed to accelerate each student’s learning and success in your classroom

Louisiana

New Orleans – November 2
(Metairie)

Missouri

Kansas City – October 30
(Independence)

St. Louis – November 1
(Clayton)

Springfield – October 31

Nebraska

Omaha – October 29

CEUs and Graduate Credits Available
See page 6 for details

“Excellent presentation and tons of new ideas gathered throughout the day.”

– PEG LEPORE, TEACHER

Ten Key Benefits of Attending

'Catherine presented many practical strategies. She is experienced and qualified.'

JOAN LEWIS, SPECIAL
EDUCATION TEACHER



Who Should Attend

Classroom Teachers,
Interventionists, Title I
Staff, Program Specialists,
Paraprofessionals, and
Administrators Serving
Grades 3-12

1. Help Students Experience Greater Motivation in Your Classroom

Connect positively with the most difficult students and breach their cycles of failure and misbehavior ... Gain proven ways to increase students' motivation to learn and succeed

2. Increase Student Engagement

Learn how to use universal interventions to foster academic perseverance ... Gain useful resources, tools and tricks you can use immediately

3. Help Your Students Develop Growth Mindsets

Discover the difference between fixed and growth mindsets and how mindset directly affects student achievement ... Learn techniques extraordinary teachers use to motivate even the most unmotivated students

4. Enhance Students' Attention and Memory

Gain insight from the latest scientific research on how students learn and what you can do to strengthen your classroom teaching ... Learn proven strategies that enhance struggling students' motivation, attention and memory

5. Help Your Students Take Greater Responsibility for Their Own Learning

Help your students take greater responsibility for their own learning and experience increased success in your classroom ... Gain easy-to-use mindset and grit lessons to counter learned helplessness that affects many of today's students

6. Develop the Powerful Drive Inside All Learners

Discover the motivating and energizing effects of grit and ways that developing a 21st Century mindset can help alter a student's trajectory ... Learn how to cultivate a classroom built on curiosity and increase student drive

7. Increase Active Engagement, Decrease Negative Student Behavior

Learn specific techniques, activities and routines to increase active engagement, student interest and collaboration, while decreasing negative student behaviors

8. Make Instruction More Meaningful for Students

Explore how the use of explicit, relevant instruction allows for increased success and understanding for students when applied to everyday activities and concepts ... Here's how!

9. Low-Prep, High-Impact Strategies

All students can succeed when teachers create differentiated pathways for different learners ... Return to the classroom ready to put low-prep, high-impact perseverance strategies into action

10. Receive an Extensive Resource Handbook

Each participant will receive an extensive resource handbook filled with practical strategies and useful resources presented in this seminar

Outstanding Strategies You Can Use Immediately

What You Will Learn ...

- **The best instructional practices for students who struggle**, including dozens of differentiated instructional strategies that support multi-tiered systems of support
- **Ready-to-use resources** to grow mindsets and grit in your classroom, including mindset assessment tools
- **Practical approaches** to building positive, trusting relationships with students and creating a learning community where students not only want to put forth their maximum efforts but enjoy learning
- **The latest scientific research** on how students learn and what you can do to motivate them to persevere
- Engaging and relevant instructional strategies for students that **increase student interest, time-on-task and self-reflection**
- **Specific strategies** to improve students' attitudes toward learning and themselves as learners
- **Tips and tools for effectively responding** to "I can't" language or self-defeating attitudes of struggling students
- Research-based instructional techniques that build grit by providing scaffolding while supporting your students in **overcoming learned helplessness, making progress academically and learning new skills**
- How to create a culture of accountability with **effective ways to increase students' intrinsic motivation**



*"I learned new tools to help me reach more students.
I gained lot of information to take back to school."*

– MARISSA ROSA, TEACHER

Practical Ideas and Strategies

In this outstanding seminar, **Catherine Wilson** will share dozens of practical ways to address the challenges of working with a diverse range of students and how you can help them achieve greater motivation, grit, determination, and perseverance. Throughout the seminar, you'll receive highly practical tips, strategies, instructional techniques, and activities to not only increase the rigor of your teaching, but engage your students in meaningful ways that will allow for greater connections and increased understanding. You will learn powerful ways to help students develop a positive growth mindset and a stronger capacity to actively engage in the learning process. Learn to help students understand the importance of effort and how to persevere when they meet obstacles in their path towards achievement.

You'll leave this seminar with a renewed sense of purpose, equipped with an expanded "toolbox" of proven strategies that will allow your students to become more engaged and motivated in ways that make learning more meaningful and achievable.



A Message From Your Seminar Leader, Catherine Wilson



Uniquely Qualified Instructor

CATHERINE WILSON is an outstanding educator, consultant and national presenter, who is known for her enthusiasm and practical ideas for teaching students with disabilities. Catherine brings an extraordinary passion for meeting the needs of all students through specially designed instruction, appropriate access and supports that shift the focus from student “disabilities” to student “abilities.”

She is the author of *MOTIVATION, MINDSET AND GRIT: Practical, Proven Strategies to Increase Learning*, the extensive resource handbook each participant will receive at the seminar. Through her work as an Access to General Curriculum Specialist, Catherine helped develop and co-author *Grading and Progress Monitoring for Students with Disabilities, A Resource for Teachers*. Catherine is known for her practical and innovative strategies in the area of inclusive practices.

‘It is my goal that this seminar will open new doors to help you better reach the needs of all your students using growth mindset, grit and motivation strategies.’

Dear Colleague:

I know from my own experience that among the many challenges of working with students, often the most difficult is how to engage students who seem unmotivated, unreachable, refuse to participate, and disrupt other students. Many students have struggled for years, just don’t believe they can be successful and that they are doomed to fail.

But all the current research confirms that humans are natural learners and that we are not limited by IQ or disability. As teachers, if we can provide the right environment to unleash students’ curiosity we can produce increased motivation, engagement and time spent on task for all learners. We now know which elements are needed to accomplish this ... We also know the value in explicitly teaching our students about mindsets. We can literally teach our students the skills to move from a fixed mindset to a growth mindset, changing how they think about their own abilities and responsibility for learning.

Students who have learning differences are often very aware of which tasks are difficult for them. They may experience frustration that can result in a lack of confidence and eventually low self-esteem. Students often make a decision about themselves early on as to whether they are good at something and about their intelligence. This is why the development of skills such as perseverance, resiliency, grit, emotional regulation, and optimism; along with providing the right learning environment has never been more essential.

It is my goal that this seminar will open new doors to help you better reach the needs of all your students using growth mindset, grit and motivation strategies. You will learn practical strategies that can be used immediately within your classroom to help your students. I will share proven ways to teach students how to increase their academic success and quickly become aware of their own negative self-defeating attitudes that get in the way of learning.

I look forward to meeting you and sharing many innovative ideas and strategies you can add to your instructional “toolbox” for working more effectively with your learners

Sincerely,

Catherine Wilson

P.S. **This seminar is a MUST if you work with students who don’t believe they can learn**, give up easily, don’t want to try without significant assistance or believe that they’re just “not good at school.”

What Your Colleagues Say About Catherine Wilson

"Catherine presented many practical strategies. She is experienced and qualified."

– Joan Lewis, Special Education Teacher

"This was an awesome seminar! Catherine provided practical tools to get me started with implementing growth mindset in the classroom."

– Tannita Smith, ELA Teacher

"Very helpful strategies and resources that I can go back to the school and implement. Love that I have a book to take home with me and links to resources. This seminar allowed me to get a deeper understanding of reaching the needs of my students."

– Katelyn Lacafta, Special Education Teacher

"Catherine Wilson is amazing! She has a wealth of information, which she is able to explain so very well."

– Marlean Porter, Teacher



*"This was the best seminar I have attended in the past 12 years as an educator. Not only is Catherine hilariously entertaining, she is **incredibly knowledgeable**."*

– Tessa Sundaram, Spanish Teacher

*"Catherine is an **excellent presenter**. She is very knowledgeable and passionate about the subject matter I gained a lot of good information and resources."*

– Susan Squyres, Teacher

*"Even having a basic understanding of growth mindset, **I learned a lot about how to implement these concepts into my class**, which is what I struggle with."*

– Samantha Liptac, 4th Grade Teacher

*"Mrs. Wilson is **an amazing and engaging instructor**! She provided various resources and strategies, which are designed to help students and teachers progress."*

– Jennifer Sahaba, Special Education Teacher

Special Benefits of Attending



Online Learning

BER offers educators a wide range of online courses that are affordable, fun, fast, and convenient. BER is now offering On Demand Video-Based courses. You may earn optional graduate-level credits for most courses. See the catalog of available courses at www.ber.org/onlinelearning

On-Site Training

Most BER seminars can be brought to your school or district. See the options at www.ber.org/onsite or call 877-857-8964 to speak to one of our On-Site Training Consultants.

Can't Attend?

Related Online Course

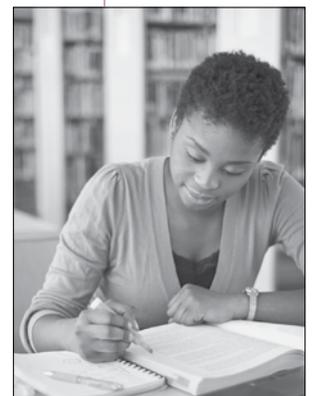
A related On Demand Video-Based Online Learning course, *Motivation, Mindset and Grit: Practical, Proven Strategies to Increase Learning, Grades K-12*, is available for immediate registration. To enroll, visit www.ber.org/onlinelearning

•))) Related Staff Development Audio Training

A related BER seminar, *MOTIVATING THE UNMOTIVATED: Practical Strategies for Teaching the Hard-to-Reach Student*, presented by another behavior expert, Chick Moorman, is available on CDs with a comprehensive resource handbook at a cost of \$99.00 plus \$9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (**Stock #A-LUM-2121**) or use the order form on page 7.

Electronic versions of both Chick Moorman's seminar and handbook are available in MP3 and PDF format for immediate download on our website at the cost of \$99.00.

Please visit www.berproducts.org/new.html for more information.



Extensive Resource Handbook

Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

- Key ideas, specific tips and numerous strategies for increasing achievement of students
- Essential strategies for increasing students' intrinsic motivation and curiosity for learning
- Specific lesson ideas that grow mindsets and grit
- Practical approaches for increasing students' determination, ability to learn from failure and their perseverance
- Ready-to-use ideas to create an energized, engaged and motivated classroom culture built on mindsets

Meet and Share

This seminar provides a wonderful opportunity for participants to meet and share ideas with other educators interested in enhancing their students' motivation and positive growth mindset.

Meet Inservice Requirements / Earn State CEUs

Participants will receive a certificate of participation that may be used to verify continuing education hours.

CEUs Available:

Louisiana

MS CEUs Available

Missouri

MO Inservice Credit Available with Prior District Approval; KS Inservice Credit Available with Prior District Approval in Kansas City; 5 IL PD Clock Hours Available in St. Louis

Nebraska

NE Inservice Credit Available with Prior District Approval

Earn One to Four Graduate Semester Credits

 Up to four graduate level professional development credits are available with an additional fee and completion of follow-up practicum activities. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at this program.

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Registration (LMW9F1)

1. **Kansas City** (Independence), **MO** – October 30, 2018
2. **New Orleans** (Metairie), **LA** – November 2, 2018
3. **Omaha, NE** – October 29, 2018
4. **St. Louis** (Clayton), **MO** – November 1, 2018
5. **Springfield, MO** – October 31, 2018

FIRST NAME _____	M.I. _____	LAST NAME _____
POSITION, SUBJECT TAUGHT _____		
GRADE LEVEL _____		
SEMINAR LOCATION NUMBER: _____ (Please see list above)		

List additional registrants on a copy of this form

SCHOOL NAME _____	
SCHOOL MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____
SCHOOL PHONE NUMBER _____	HOME PHONE NUMBER _____
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Registration confirmations are sent via e-mail.
If you would like a confirmation, please provide your e-mail address.

E-MAIL ADDRESS _____	
HOME MAILING ADDRESS _____	
CITY & STATE _____	ZIP CODE _____

IMPORTANT: PRIORITY ID CODE: ELMW9F1

METHOD OF PAYMENT – Team Discount Available

The registration fee is \$269 per person,
for teams of three or more registering at the same time, the fee is \$249
per person. **Payment is due prior to the program.** No cash please.

- A check (payable to **Bureau of Education & Research**) is attached
- A purchase order is attached, P.O. # _____
(Be sure to include priority ID code on the P.O.)
- Charge my: MasterCard VISA Discover
- Account # _____ Exp. Date: _____ MO/YR
- Billing Zip Code: _____ 3 Digit CVV Code: _____
(Found on back of card)
- _____/_____
Please print name as it appears on card Signature (required for credit card purchases)

FOUR EASY WAYS TO REGISTER:

-  **REGISTER ONLINE** at: www.ber.org
-  **FAX this form to: 1-425-453-1134**
-  **PHONE toll-free: 1-800-735-3503** (Weekdays 6 am - 6 pm Pacific Time)
-  **MAIL this form to: Bureau of Education & Research**
915 118th Avenue SE * PO Box 96068
Bellevue, WA 98009-9668

Program Hours

All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee

The registration fee is \$269 per person, \$249 per person for groups of three or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. **Payment is due prior to the program.** No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Meeting Sites and Hotel Accommodations

Seminars will be held at the following sites:

- Kansas City: Stoney Creek Hotel – Independence, (816) 908-9600
- New Orleans: Copeland Tower Suites & Conference Center – Metairie, (504) 888-9500
- Omaha: Hilton Garden Inn West, (402) 289-9696
- St. Louis: Clayton Plaza Hotel – Clayton, (314) 726-5400
- Springfield: DoubleTree, (417) 831-3131

If needed, please make your own hotel reservations by calling the appropriate hotel listed above.

Cancellation/Substitutions:

100% of your paid registration fee will be refunded if you can't attend and notify us at least 10 days before the conference. Late cancellations will be refunded less a \$15 service fee. Substitutions may be made at any time without charge.

Program Guarantee

We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we'll give you a 100% refund of your registration fee.

Further Questions

Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America's leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Can't Attend?

- I'd like to order the CD version of the related seminar, *MOTIVATING THE UNMOTIVATED: Practical Strategies for Teaching the Hard-to-Reach Student*, by Chick Moorman, \$99.00 plus \$9.00 shipping (**Stock #A-LUM-2121**).



BUREAU OF EDUCATION & RESEARCH

915 118th Avenue SE
PO Box 96068
Bellevue, WA 98009-9668
www.ber.org

MOTIVATION, MINDSET AND GRIT: Practical, Proven Strategies to Increase Learning



Increase Students' MOTIVATION, MINDSET AND GRIT

The Most Up-To-Date Approaches and Best Practices to Increase Motivation In Your Classroom

A Unique One-Day Seminar

Coming to a Location Near You

LMW9F1

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A Unique One-Day Seminar Coming to a Location Near You

Presented by

Catherine Wilson

Outstanding Author and National Presenter

Ready-to-use resources to help your students develop a positive growth mindset to increase their success in school – socially, emotionally and academically

Innovative ways to teach grit and increase perseverance that will maximize instructional time, reduce “I can’t” language and self-defeating attitudes

Proven tips and strategies that will inspire and motivate your students to develop a growth mindset and strengthen grit