Powerful, Practical Strategies for Reaching “I Don’t Care!” and Underperforming Students to Increase Their School Success (Grades 3-12)

NEW Seminar Presented by MARYANN BRITTINGHAM
Outstanding Educator, Behaviorist, National Presenter, and Author

Specifically Designed for Classroom Teachers, Special Education Staff, Title I Staff, Instructional Coaches, Behavior Intervention Specialists, Counselors, Instructional Assistants, School Psychologists, and Administrators Serving Grades 3-12

- Practical strategies for working with students who come to school with an “I don’t care!” response to seemingly everything – learn what is really behind their words and how to respond in simple yet effective ways
- Begin to help students break their own self-destructive cycles with realistic and doable strategies
- Ideas to prevent power struggles, apathy and disruptive behaviors
- How to empower students to take responsibility rather than seeing themselves as victims
- Dealing with situational attitudes versus built-up, layered student frustration
- Short-term and long-term strategies for working with unmotivated and often, disruptive students
- Tips on how to help students reframe their negative thoughts and perceptions that keep them stuck in a cycle of helplessness

2013 SCHEDULE

Illinois
Champaign – December 4
Chicago North – December 5 (Elk Grove Village)
Chicago South – December 6 (Alsip)
IL CPDUs Available (5 Hours)

Missouri
St. Louis – December 3 (Bridgeton)
MO Inservice Credit Available with Prior District Approval
IL CPDUs Available with District Approval

Oklahoma
Oklahoma City – December 2
OK PD Credit Available with District Approval

“One of the best seminars I have ever attended. I am leaving feeling empowered and wanting to help my, I don’t care, students even more.”

– PILAR TREUS, FOREIGN LANGUAGE TEACHER
Ten Key Benefits of Attending

1. **Practical Strategies and Ideas to Help You Work Successfully with “I Don’t Care!” Attitudes**
   Practical, doable ways to respond and work with students who say “I don’t care!” … What you can do to help these challenging students begin to develop the desire to work, be productive and put forth effort.

2. **Break the Cycle of Discouragement in Students Who “Just Don’t Care”**
   Practical strategies to begin to break the feeling of helplessness of students who insist they don’t care about school … Guide students in reframing their negative thoughts and perceptions.

3. **When and Why Contracts and Punishment Don’t Work with Disruptive and Underperforming Students**
   Yes, there needs to be accountability, but punishment is not the answer … Learn new ways to get students to take responsibility for their actions.

4. **Begin to Build Small Successes**
   Simple ways to respond to students to promote positive attitudes … Think differently about these students to better meet their needs … Help students become aware of their natural gifts, build on them, plus learn how to teach replacement behaviors.

5. **Develop Positive Relationships with Underperforming Students**
   Gain new insights on how to establish productive relationships … How to effectively deal with disrespectful behaviors while handling your own counter aggression … Proven methods to decrease disrespectful behaviors and effectively deal with them when they do occur.

6. **Effective Ways to Stay Emotionally Neutral and Objective**
   Don’t let students entangle you and their classmates in negative behaviors … Discover how to stay objective so you can begin to defuse challenging situations.

7. **Practical Strategies to Empower Rather than Enable Students**
   In-class ideas to get more constructive and positive behavior from your unmotivated and underachieving students … How to empower your students to see their potential and reach for it.

8. **Learn the Four Functions of Students’ Behaviors and How to Respond to Each**
   First, learn how to tell the difference, then discover specific responses you can use for each behavior … Understand the four functions of behavior so you can deal more productively with each.

9. **Increase the Motivation of Your Underachieving Students**
   Practical strategies to use with your unmotivated, disinterested, defiant students … Help these students be more successful and motivated in your classroom.

10. **Receive a Valuable and Extensive Resource Handbook**
    You will receive a detailed handbook filled with the strategies, techniques and activities discussed in the seminar that will become a well-used reference for you year after year!
Outstanding Strategies
You Can Use Immediately

➤ **Powerful strategies** for working with students who consistently say, “I DON’T CARE!”

➤ **Learn specific strategies** to adjust your responses to help guide students toward their own behavior change

➤ When to ignore negative, self-destructive behaviors

➤ When and why contracts and rewards don’t work with “I don’t care!” students

➤ **Pitfalls of behavior plans** and how to revise them to work

➤ How to take yourself out of the conflict cycle when teaching underperforming and unmotivated students

➤ Learn the roles anxiety, depression and self-esteem play in these students

➤ **Numerous relationship-building ideas** you can easily incorporate

➤ **Help students reframe** their negative thoughts and perceptions

➤ How to **encourage positive change** in “I don’t care!” students

➤ **Practical methods to empower students** who have given up

➤ Maintain your enthusiasm and energy while teaching apathetic students

➤ **Discover ways to help your most challenging students** develop the desire to learn and work to their personal potential

“Today’s seminar was invigorating. MaryAnn used real-life scenarios and gave us many ideas to use in the classroom.”

— KRISTEN MCNERNEY,
SPECIAL EDUCATION TEACHER

To Register,
Call Toll-Free
1-800-735-3503
Dear Colleague:

As educators, we are under increased pressure to develop a repertoire of behavioral intervention skills that will allow us to meet the needs of all students, including students with serious behavioral problems, even though there is very limited training on what really works. The usual methods, such as sticker charts and emphasis on students’ performance to gain rewards or sending students to the principal’s office, usually fall flat with “I don’t care” and underperforming students.

When working with “I don’t care” and unmotivated students, it is critical to keep in mind that you cannot change anyone except yourself, but you can assist others to make their own changes. The good news is with the right help, students can learn and change their behavior. This seminar will teach you strategies to inspire students to want to change their behavior. This approach focuses on internal encouragement rather than external rewards and punishment. I will walk you through all of the steps and provide dozens of examples as well as demonstrate sound techniques and activities that can enrich what you are already doing in the classroom.

This seminar is filled with concrete strategies for classroom teachers, behavior specialists and counselors. It provides detailed and helpful suggestions that support you in anticipating and addressing repeated and often overwhelming behaviors. You will learn realistic, research-based strategies that will make a difference in how you view and respond to students.

I hope you will join me in this engaging, thought-provoking seminar to explore new ways to deal effectively with your “I don’t care” students.

Sincerely,

MaryAnn Brittingham

P.S. The focus of this entire seminar will be on key, practical strategies to better work with your challenging students.
What Your Colleagues Say About MaryAnn Brittingham

“Very practical and helpful strategies offered! Thank you MaryAnn!”
– Sherri Buteau, School Counselor

“Very empowering seminar. I learned many tips that will help me not only professionally but personally as well. I’m inspired to return to work and review and organize myself.”
– Jenna Viggiano, Special Education Teacher

“I’m leaving inspired! Thank you for reminding me why I am a teacher.”
– Margaret Brovero, Math Teacher

“This seminar was inspiring, practical and excellently presented. MaryAnn was engaging in sharing her material and very helpful in fielding questions from participants.”
– Michael Taylor, Music Teacher

“MaryAnn exceeded my expectations and made things very applicable. Thank you!”
– Erika Raneri, Spanish Teacher

“This seminar offers many valuable strategies to grow as a teacher and help ‘I don’t care’ students to succeed.”
– Raul Soto, High School Teacher

“MaryAnn Brittingham is an excellent speaker! I absolutely loved that we were the focus of the seminar to change our mindset.”
– Karen Dahme Laskey, Special Education Teacher

“I am so glad I was able to attend MaryAnn’s presentation today. She provided a wealth of information and strategies that I will be sharing with my colleagues and principal.”
– Carol Kenvin, Seventh Grade Teacher

“MaryAnn is a wonderful speaker! She conveys her message and strategies in an upbeat, positive manner. I’m leaving with many choices to use in my interactions with students and staff.”
– Jaimee Boehme, Teaching Assistant

“This seminar was very interesting and useful. MaryAnn gave me so many different strategies to use immediately in my classroom along with ideas on how to modify what I already do so I can be more effective. Thank you!”
– Beth McGowan, Teacher

Uniquely Qualified Instructor

MaryAnn Brittingham has extensive, firsthand experience working with students who seemingly don’t care about school or their achievement and exhibit difficult and challenging behaviors in a variety of settings. As a special education teacher, child/family counselor and a parent/teacher educator, she is a sought-after speaker and seminar leader. She is the author of Shrinkin’ Stinkin’ Thinkin’: A Guide to Raising Self-Esteem in Children; Respectful Discipline; Dealing with Difficult Parents as well as Powerful, Practical Strategies for Reaching “I Don’t Care!” and Underperforming Students to Increase Their School Success (Grades 3-12), the extensive resource handbook each participant will receive at the seminar.

MaryAnn focuses on practical solutions to help students be successful in both the general education and the special education classroom. She brings not only her extensive knowledge of the latest behavioral strategies and techniques crucial for student success in school, but also her practical experiences as a special education teacher for over twenty years.

MaryAnn is attuned to the realities of the classroom and the daily challenges teachers face. She is known for her high-energy, motivational seminars filled with a wealth of insights and useful ideas you can implement immediately in your own classroom. Join MaryAnn and your colleagues for a fast-paced day filled with strategies for your uninterested and underperforming students.
Special Benefits of Attending

Extensive Resource Handbook
Each participant will receive an extensive resource handbook specifically designed for this seminar. The handbook includes:

• Effective verbal skills to help students reframe their negative thoughts and perceptions that keep them stuck
• Techniques to reduce and prevent power struggles, learned helplessness, apathy, and other disruptive behaviors
• How to help students give up the victim stance and take personal responsibility for their choices and actions
• Steps to create short-term and long-term strategies for working with these unmotivated and often, disruptive students

Meet and Share
This seminar provides a great opportunity for participants to meet and share ideas with other educators interested in enhancing their skills in working with uninterested and underperforming students.

Consultation Available
MaryAnn Brittingham will be available at the seminar for consultation regarding your questions about unique ways to reach students who don’t care about school or their achievement.

Semester Credit Option
One graduate level elective credit is available with an additional fee and completion of a follow-up practicum project. Details for direct enrollment with Brandman University, part of the Chapman University system, will be available at the seminar.

Meet Inservice Requirements
At the end of the program, each attendee will receive a certificate of participation that may be used to verify hours of participation in meeting continuing education requirements.

Can’t Attend?
A related BER seminar, MOTIVATING THE UNMOTIVATED: Practical Strategies for Teaching the Hard-to-Reach Student, presented by Chick Moorman, is available on CDs with a comprehensive resource handbook at a cost of $99.00 plus $9.00 shipping and handling. To order, call toll-free 1-800-735-3503 (Stock #A-LUM-1787) or use the order form on the back page.

Electronic versions of both Chick Moorman’s seminar and handbook are available in MP3 and PDF format for immediate download on our website, berproducts.org at the cost of $125.00. Please visit http://www.berproducts.org/download-help for more information.
We stand behind the high quality of our programs by providing the following unconditional guarantee:

If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.

Who Should Attend
Specifically designed for grades 3-12: Classroom Teachers, Special Education Staff, Title I Staff, Instructional Coaches, Behavior Intervention Specialists, Counselors, Instructional Assistants, School Psychologists, and Administrators.

Program Hours
All seminars are scheduled 8:30 a.m. - 3:15 p.m.
Check-in 8:00 a.m. - 8:30 a.m.

Fee
The registration fee is $225 per person, $205 per person for groups of five or more registering at the same time. Call us at 1-800-735-3503 for groups of ten or more. Payment is due prior to the program. No cash please. Fee includes seminar registration, morning coffee and tea, a personalized certificate of participation, and an extensive resource handbook.

Cancellations/Substitutions
100% of your paid registration fee will be refunded if you can’t attend and notify us at least 10 days before the seminar. Late cancellations can exchange for a certificate to attend another seminar or will be refunded less a $15 service fee. Substitutions may be made anytime without charge.

Further Questions
Call the Bureau of Education & Research (800) 735-3503 or visit us online at www.ber.org. The Bureau is North America’s leading presenter of seminar training for professional educators. Programs are based on sound research, are highly practical in content and consistently receive excellent evaluations.

Possible Funding Sources
Race to the Top grants; Elementary and Secondary Education Act funds, including Title I School Improvement Grants; Title VI; Title VII; Restructuring grants; At-Risk grants, Bilingual/ESL and Migrant Education funds; IDEA; Demonstration School Funds; Parent Teacher Organizations; and Inservice Training funds.

Program Guarantee
We stand behind the high quality of our programs by providing the following unconditional guarantee: If you are not satisfied with this program, we’ll give you a 100% refund of your registration fee.
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Registration (LCB4F1)

- 1. Champaign, IL – December 4, 2013
- 2. Chicago North (Elk Grove Village), IL – December 5, 2013
- 3. Chicago South (Alsip), IL – December 6, 2013
- 4. Oklahoma City, OK – December 2, 2013
- 5. St. Louis (Bridgeton), MO – December 3, 2013

Method of Payment

The registration fee is $225 per person, for groups of five or more registering at the same time, the fee is $205 per person. Payment is due prior to the program. No cash please.

- A check (payable to Bureau of Education & Research) is attached
- A purchase order is attached, P.O. #________ (Be sure to include priority ID code on the P.O.)
- Charge my: □ MasterCard □ VISA □ Discover

Account #: ___________________________ Exp. Date: ______/______

Please print name as it appears on card □ Signature (required for credit card purchases)

Confirmation # (If you are confirming a previous registration) ____________________________

Can’t Attend?

□ I’d like to order the CD version of the related seminar, MOTIVATING THE UNMOTIVATED: Practical Strategies for Teaching the Hard-to-Reach Student, presented by Chick Moorman, $99.00 plus $9.00 shipping (Stock #A-LUM-1787).

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